

# THE *Traveller's* DIGEST

THE WEST'S BEST  
TRAVEL GUIDE

## DEPENDABLE INFORMATION

- ✓ MOTELS
- ✓ RESORTS
- ✓ HOTELS
- ✓ PLACES TO EAT
- ✓ WHERE TO SHOP
- ✓ FISHING and  
HUNTING LODGES

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ALASKA HIGHWAY  
ALBERTA

BANFF JASPER  
WATERTON and GLACIER  
NATIONAL PARKS

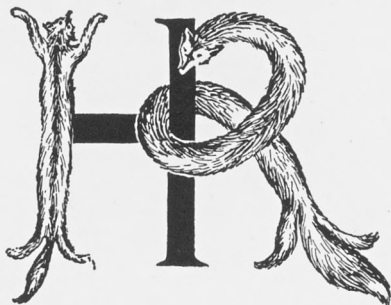
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*Carefree  
Travelling*

22nd ANNUAL EDITION ●

SPRING 1962-1963





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## HELLO FOLKS:

Here's the TWENTY SECOND ANNUAL EDITION, which we hope you'll enjoy and find helpful. We sometimes wonder whether those of you who use this publication realize just what effort goes into its production and dependability, so we're giving some facts that might be of interest to you.

- ▶ **Western Canada's oldest-established Travel Guide**
- ▶ **Published annually in June for the past 22 years, by the same two ladies, who travel over 25,000 miles compiling dependable information.**
- ▶ **Every listing personally visited and checked once or twice annually.**
- ▶ **Everything guaranteed to be exactly as represented.**
- ▶ **Every advertiser "chosen" by us.**
- ▶ **The largest circulation of ANY tourist guide in Western Canada.**

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**P.O. Box 1105, Banff, Alta. or**

**P.O. Box 17, Okanagan Centre, B.C.**

**Edith M. Sykes and Florence J. Richardson**

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**Banff, Alberta**

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**Opposite the School . . . 3 Doors East of big B-A Station**

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and our information is up-to-the-minute and dependable.*

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## FERRY SERVICES \* \* \* B.C. FERRIES

### VANCOUVER TO VICTORIA, B.C.

#### VANCOUVER VIA TSAWWASSEN — VICTORIA VIA SWARTZ BAY

Schedules effective May 1st—October 31, 1962

EVERY HOUR FROM 7 A.M. UNTIL 10 P.M.

Crossing Time 1 hour, 40 minutes.

Cars, Trailer, Trucks, Passengers. Double end loading. Staterooms.

#### HOW TO GET THERE

**Vancouver to Victoria via Tsawwassen:** Drive 20 miles South on Highway 99, turning onto Highway 17 south of the Deas Island Tunnel, to Tsawwassen Beach Ferry Terminal.

**Victoria to Vancouver via Swartz Bay:** From downtown Victoria drive 20 miles north on Hwy. 17 to Ferry Terminal at Swartz Bay, near Sidney.

### VANCOUVER TO NANAIMO

#### Vancouver via West Vancouver — Nanaimo via Departure Bay

SCHEDULES EFFECTIVE May 1 — OCT. 31, 1962

Every two hours from 6 a.m. until Midnight—Crossing time 1 hr. 50 min.

#### HOW TO GET THERE

**Vancouver to Nanaimo via West Vancouver:** Drive through Stanley Park over Lions Gate Bridge and through West Vancouver on Hwy. 99 for 7 miles to B.C. Ferry Terminal at Horseshoe Bay.

**Nanaimo to Vancouver via Departure Bay:** From downtown Nanaimo drive North on Hwy. 1 two miles to Departure Bay Ferry Terminal.

#### WINTER SCHEDULES

For sailing times during winter months, write British Columbia Toll Authority Ferry System, 816-Wharf St., Victoria, B.C. or phone: Vancouver 921-7944—Nanaimo SKyline 3-1261, Swartz Bay GRanite 5-1194, Tsawwassen FA 1-2611.

#### BUS SERVICE

For those without a car frequent Bus Services between Vancouver and Tsawwassen, Victoria and Swartz Bay, Vancouver and Horseshoe Bay and Nanaimo and Departure Bay are available. Contact Pacific Stage Lines, Cambie and Dunesmuir Sts., Vancouver, Tel.: MU 3-2421, or Vancouver Island Coach Lines, Victoria, Tel.: EV 5-4411.

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## CANADIAN PACIFIC FERRY SERVICES

The Canadian Pacific operate Ferry Services between Vancouver and Nanaimo, Vancouver and Victoria, Victoria and Seattle, and Vancouver and Seattle on regular schedules. You may make reservations for your car (which assures your space). Staterooms are available. For reservations phone: Victoria, B.C. EV 5-7771, Vancouver, B.C. MU 1-2212. Seattle, Wash., MA 2-2527. Portland, CA 8-7334.

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## WASHINGTON STATE FERRIES

#### Anacortes, Wash. - Sidney, B.C. and Port Angeles, Wash. - Victoria, B.C.

The Washington State Ferries operate regular services between above points. The trip from Anacortes to Sidney is through the San Juan Islands, and is scenically magnificent. For information and schedules, write Washington State Ferries, Colman Ferry Terminal, Seattle, Wash., Tel.: MAin 4-4755 or Agent in Victoria, 920-Douglas St., Tel.: EVERgreen 2-7254.

# VICTORIA, B.C. —

## *Gateway To Canada's Treasure Island!*

Population, 129,618 - - Capital City of British Columbia  
**ON VANCOUVER ISLAND, B.C.**

If you've never been to Victoria and Vancouver Island, it's worth a thought when vacation planning time comes around. In winters to come you won't need to sit around and talk about Mrs. McGillicuddy's gallstones. Vancouver Island's uniqueness and infinite variety will keep your tongue wagging for years.

Way back in 1843, the Hudson's Bay Co. built a Fort at the southern tip of Vancouver Island, washed on three sides by the waters of the Straits of Georgia and Juan de Fuca. The fort has gone, and a city has grown in its place, and to it Englishmen have brought not only the parks, gardens and shady streets that one associates with England, but their courtesy, and their leisurely way of life, blending the amenities with the traditions of a thousand years.

Victoria certainly reflects the English atmosphere in its shops, and in its parks and gardens, and in true tradition, the tinkling of tea cups at 4 p.m. daily would put Bow Bells themselves to shame. The garden complex has taken a picturesque step in the hanging of flower baskets from the lamp posts of many of the main streets. This may be risky in a high wind, but after all there are less lyrical ways of shuffling off this mortal coil other than by a biff on the bean from a pot of petunias.

Victoria has lots to delight the eye, the fine inner harbour and terraced lawns leading back to the imposing facade of the Parliament Buildings, Thunderbird Park, with its totems including the largest totem pole in the world, and the lakes, streams, and bridges of Beacon Hill Park. You can walk along the cliffs with the gleaming peaks of the Olympics across the Straits, or sun-bathe and swim from the beach below, only two of the many activities that will make a holiday superb. You'll find that Victoria holds most of the things for which the Old Country is known and respected, from the finest quality goods in the stores, the courtesy, friendliness, and pleasant way of life of its citizens.

*We cordially invite you to visit our shop  
and see our fine display of*

## *Royal Crown Derby*

THE WORLD'S FINEST CHINA

Our stock of this famous china is the  
finest on the American Continent.

*Tobys*

1015 FORT STREET

VICTORIA, B.C.

## RECOMMENDATIONS IN VICTORIA, B.C.

**EMPRESS HOTEL MOTOR LODGE**—This is a section of One Hundred rooms of the Empress Hotel, operating as a Motor Lodge, at rates of \$7 Single, \$9 Double. All hotel facilities available. Enclosed Heated Swimming Pool. Supervised Parking. Tel: EVergreen 4-8111.

**INGRAHAM HOTEL**—On Hwy. 17 entering Victoria from the North, at 2915 Douglas Street, a couple of mins. drive from city centre. New and most attractive, with rooms of modern functional comfort and restful design. Twin or double beds. T.V. in each room.

Exceptionally good meals served in either Coffee Shop or Dining Room. Every other facility offered by a top-rated Hotel. Free Parking in lot adjacent to Hotel. Rates: \$9 Twin Beds, \$8 Double bed. Tel: EV. 5-6731 or wire for reservations.

**BEL-ISLE MOTEL**—Overlooking Victoria's beautiful harbour in the quiet, picturesque park area, just three blocks from the shops. 51-Modern rooms and suites. Free TV, and radio in all rooms. Individ.-controlled heat; tub and shower baths. Automatic Elevator. Free Parking; Complimentary Continental Breakfast.

Summer Rates \$8 Single, \$9 Double, \$10 room with two beds. Winter Rates \$6.50 Single, \$7 double, \$8 room with two beds. (Additional charge of \$2 for each person in excess of two occupying a room). Member AAA.

**BEL-ISLE MOTEL 427 BELLEVILLE ST., VICTORIA TEL: EV. 6-3451**

**THE EMPRESS HOTEL**—Another of Canada's truly outstanding hostelrys. Situated in downtown Victoria, adjacent to Parliament Buildings, and overlooking the harbour, the Empress offers all the amenities of gracious living. Operated by Canadian Pacific Railway. Reservations suggested especially in rush season. Tel: EVergreen 4-8111.

**A TRADITION IN VICTORIA**—Your visit to Victoria will not be complete without a meal from the famed Cuisine of the fashionable Empress Room or Afternoon Tea—a renowned and relaxing "Empress" Custom—served in the Lounge daily from 3 to 5 p.m. Both in Victoria's famed Empress Hotel.

**SURF HOTEL (14 ★ ★ ★ ★ Units).**—On Pacific shore with view unequalled. Walking distance to city centre. Quiet and restful. Balconies, kitchenettes, four-piece tiled bathrooms, elevator, telephones, and all-channel television. Free parking. Reasonable rates. A.A.A. Phone EV 6-3305. Mr. and Mrs. H. P. Mangelsen, 290 Dallas Road, Victoria.

## FINE FOOD IN A MOST UNIQUE ATMOSPHERE

### "THE PRINCESS MARY"

Victoria's really "different" dining spot, is berthed at the island Tug and Barge property, which is reached by going down Government Street to Johnson Street, turning West on Johnson and crossing Bridge, then turning right where you see the sign to the "Princess Mary".

The ship's superstructure has been converted into a dining room, complete with portholes, gangway, Purser's Office, etc. It's delightful and coupled with this, they serve delicious foods, featuring countless Sea Foods, appetizingly prepared . . . wonderful salads . . . special Meat dishes . . . all of which are really good. Hammond Organ music is featured during luncheons and evening, and you'd be well advised to phone ahead and reserve a table, during rush season. You'll love it! Tel: EV. 2-0642, for Reservations.

# Old British Fish & Chips



## GOLDEN BROWN FISH AND CHIPS

Served in a charming, traditionally  
British Atmosphere

For "Take-Out" Orders Phone  
EV. 4-6121

Your Host: R. S. "Dick" Porter

**1316 BROAD STREET, VICTORIA**  
**Established 1917**

"Look for the Lamp"

Kenwood All-wool  
Blankets

Irish Embroidered  
Linen

"Established 52 Years"

## Irish Linen Stores Ltd.

Direct Importers of  
REAL IRISH LINENS

Beautiful Selection of Irish Linen Double Damask Tablecloths  
and Napkins of all Sizes and Good Designs  
Ladies' and Men's Linen Handkerchiefs  
Irish Linen Towels and Pillow Slips

Inspection Cordially Invited

1019 Government St.

Victoria, B.C.

## TOURIST ATTRACTIONS

Beacon Hill, the chief city park, 154 acres in extent, offers arresting seascapes, and views of the eternally snow-capped Olympic Mountains. See also the Nursery Gardens, Goodacre Lake, the Rose Gardens, the Royal Swans, Chinese Bell, Bowling Green and Cricket Fields.

The all-glass Crystal Garden containing the largest warm, salt-water pool under glass on the continent. Enjoy afternoon tea in the floral promenade surrounding the pool, table tennis, or dancing Wednesday, Friday and Saturday nights. The Royal Wax Museum is also housed here.

Marine Drive, passing along the outer fringe of Beacon Hill Park, affords a view of both the Straits of Juan de Fuca and the Olympic range in the State of Washington. The road passes the Oak Bay golf links, skirting the beautiful old world residential section of the city which won for old Victoria the name of "England on the Shores of the Pacific."

Mount Douglas Park, a seaside forest playground, and Mount Tolmie Park, from which panoramic views are obtained. The Dominion Government Astrophysical Observatory contains one of the largest telescopes in the world.

## VICTORIA AND VANCOUVER ISLAND

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### THE QUEST . . .

A Most delightful shop which specializes in Canadian Handcrafts, including Hand-Woven Woollens, Skirts, Stoles, Ties, Bedspreads and many other lovely items, all in enchanting colours. For a really unique Canadian souvenir, take home one of the exquisite Eskimo Carvings from the Eastern Arctic. These have received world acclaim. Your "quest" for gifts or for your own treasure-chest should end with a visit here! In Victoria, at the corner of Government and Fort Streets.

---

### KING ARTHUR'S ROUND TABLE—

On Downtown Victoria, on Blanshard St. near Johnson. Another of Victoria's better dining spots, which features truly "English" Roast Beef, served in most attractive surroundings.

---

### THE SPARE RIB HOUSE—

In the Cherry Bank Hotel, 825-Burdett Ave. Outstanding Specialty Restaurant featuring Corn-Fed Steaks, Barbecued Chicken and Ribs, Seafoods and Tossed Salads. Free Parking. Open Daily 1:30-10:30 p.m. Sundays 1:00-9:00 p.m. Diners Club—American Express—AAA. Tel: EV. 5-5380 for Reservations.

---

### CHEZ ERNEST RESTAURANT—

They advertise "Food Worth Waiting For", and we agree with them. A small, delightful place, about five miles from Victoria at Royal Oak, on the way to Airport and Butchart's Gardens. Specialize in Steaks and Chicken Dinners . . . Swiss Apple Pie. Open daily from 5:00 to 10:00 p.m. EXCEPT MONDAY. Phone Colquitz 420-R.

---

### REDWOOD PARK MOTEL

On Hwy. 1-A, two miles N.W. of city centre, at 141 Gorge Road. A very inviting motel on 10 acres of beautifully landscaped grounds with garden and an orchard, on secluded Gorge waterfront. Well furnished one- and two bedroom units have room phones and TV. Pool and launderette. Tel: Evergreen 2-9171.

---

## Food Fascinations in the Dingle House

*"All Facilities"*

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A "MUST" ON EVERYONE'S "VISITING LIST"!

### THE WORLD-FAMOUS BUTCHART GARDENS

*The English Rose • Japanese • Italian  
and The Sunken Gardens*

Unbelievably beautiful by day and utterly breath-taking in the evening when under the illumination of a unique lighting system. Resident Restaurant serves delicious Light Luncheons and Afternoon Teas during Summer Season. Reached via Highway 17, 12-Miles from Victoria.

---

**GOLF** is played practically every day of the year in Victoria, for the mean temperature is, in Winter 42 degrees, and in Summer 61 degrees, Fahrenheit, and the average yearly rainfall but 27 inches. There are: The Victoria Golf Club, situated on the shores of Oak Bay; Royal Colwood Golf and Country Club; and Uplands Golf Club. All are open to visitors.



## RECOMMENDATIONS ON VANCOUVER ISLAND

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### ISLAND JOURNEY

(Your Trip from Victoria North to Campbell River)

You can start your tour of Vancouver Island from Victoria, and head north along the Island Highway. You don't need a course in map reading to get along, this road is the main artery, and you can't go wrong. A few miles out of Victoria, you start to ascend the famous Malahat Drive, winding above Saanich Inlet, and from its summit enjoy an unparalleled view of the ocean, the white cone of Mount Baker, and the snow-capped ram-parts of the Olympics. Descending again, it's a nice idea to take a short detour by way of Cowichan Bay, renowned for its pleasant atmosphere, fishing, and as the home of the famous Indian Sweaters . . .

The new Highway skirts the town of Duncan, but you'll see plenty of signs directing you to its environs. It's a pleasant place, rich in many things for which Victoria is better known. It was here that Robert Service found boredom in a store, before packing his bag and setting forth to find fame by his rhymes from the Yukon.

Nanaimo boasts one of the very few original Hudson's Bay Forts, the tower-like Bastion. It is not quite in its original position—seems that occasional town planning improvements have moved it about a bit—but as an unusual historic monument, it is well worth a click of your camera! You can follow the main highway from Nanaimo to Parksville, or detour by way of Departure Bay, the home of the Pacific Biological Station. When you get to Parksville, you find you have the choice of following two roads, one continuing up the coast, and the other to Port Alberni. The latter is a wonderfully scenic drive, through Cathedral Grove, possibly the finest stand of mighty Douglas Fir in North America, and skirting lovely Cameron Lake and snow-capped Mt. Arrowsmith before dropping you down to Alberni.

The coast road takes you through Qualicum Beach, with its sandy beaches and pleasant setting, and via Courtenay and Comox, which areas are justly famed for their Sport Fishing. Fishing for the big Tye Salmon is excellent in the months of August and September in the Comox area. From here the highway goes North to Campbell River—also famed for its fabulous fishing.

The Highway terminates at Kelsey Bay, which is some 51-miles north of Campbell River, over a good gravelled-surfaced road.

---

### COWICHAN BAY INN . . . ON THE SEA

At Cowichan Bay, 34-Miles North of Victoria, 2-Miles South of Duncan. Bedrooms, suites and self-contained family apartments. Heated swimming pool, shuffleboard and horseshoe pitch. Ideal family resort. Best of fishing from August through October. Reasonable rates. Phone Duncan 406-L-2. Elsie Campbell, Cowichan Bay.

---

### THUNDERBIRD MOTEL . . . DUNCAN

2-blocks West of City Centre on Island Highway. An attractive Motel, back from highway, offering very good accommodations in 17-one room units, all connected. Some kitchens with electric ranges and refrigerators. Tub baths or showers. Electric heating. TV. available. Pets allowed. Tel.: Duncan 970.

## RECOMMENDATIONS ON VANCOUVER ISLAND

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# Tzouhalem Hotel

### IN DOWNTOWN DUNCAN

Long famed as one of Duncan's "Landmarks", this delightful hostelry has been renovated from tip to toe and offers superior service in a most attractive atmosphere. Twin or double-bedded rooms, with choice of Combination, Tub or Shower Baths. TV. Lounge, with Complimentary Coffee served from 9 to 10 p.m.

The Dining Room is open from 7:30 a.m. to 7:30 p.m., and you'll find the good, wholesome well-prepared foods pleasing. For Reservations, Tel: Duncan 1400. P.O. Box 503, Duncan, B.C.

---

### SILVER BRIDGE INN HOTEL . . .

At South approach to Duncan on Highway. Twenty "Four Star Rated" Units, comfortably-appointed throughout. Also excellent Dining Lounge. Heated Swimming Pool. Tel: 1497. W. D. Henry, Host. P.O. Box 207, Duncan, B.C.

---

### RED ROOSTER CAFE . . .

On Island Hwy. 7-m. north of Duncan, 27-m. S. of Nanaimo. A small place, where you'll get luscious Oysters, or top quality Steaks and Chicken. It isn't luxurious, but it's spotlessly clean and food is great. Try it! Del and Irene Rasmussen—Hosts.

---

### BEVERLEY MOTEL . . . Nanaimo, B.C.

One-mile s. of the C.P.R. Ferry Wharf and City Center, on Island Hwy. 24 Sound-Proof, Steam Heated Units, overlooking the beautiful Gulf of Georgia. Units are attractively designed in rustic finish with wall-to-wall carpet; spring-filled mattresses, white wool blankets, radios and TV. available. Kitchen Cottages available, complete with cooking utensils. Accommodate up to six persons. Shower Baths throughout. Tel.: SKYline 3-4242, or write Beverly Motel, Nanaimo, B.C. (Member A.A.A.)

---

### CASTAWAY MOTEL . . .

At Nanaimo on Island Hwy. at North entrance to city. Single, double and family suites, with complete kitchens. Combination baths; room phones; private patios. Quiet attractive surroundings. Tel: SKYline 4-6311. J. and B. Davis.

---



Just North of Parksville at French Creek. Nine well-appointed "4-Star" Units, of varied sizes, accommodating up to 8-persons. Shower Baths, Complete Electric Kitchens. 385-ft. of Private Beach. Adjacent to French Creek Boat Basin and fishing headquarters. Top Salmon fishing and trout fishing in adjacent lakes and streams. Tel: Parksville Churhill 8-3022. R.R. 1, Parksville, B.C. (Season May 1-Labour Day).

---

### CRESCENT MOTEL . . . at Qualicum Beach

One of the Finest on Island. Units with or without Kitchen, Combination Baths, Luxurious furnishings. Guest Lounge and Patio. T.V., Maid Service. Rates: \$9.50 Daily, \$63.00 Weekly in Season. \$7.50 Daily Off-Season for 2 Persons. Lower Rates in Off-Season. Commercial Cards honored. On Crescent Road with glorious view of Bay and mountains. Tel: SKYline 2-2491, Qualicum Beach, B.C.

## RECOMMENDATIONS ON VANCOUVER ISLAND

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### SLEEPY HOLLOW MOTEL . . .

On Island Highway at South entrance to Courtenay. Exceptionally nice Motel set in well-landscaped grounds. Units with or without kitchens. Combination, Tub or Shower Baths. Free TV. in all units. Complimentary Morning Coffee. Adjacent to best fishing grounds in the area. Rates: Kitchen Units \$8.50 and up, Double. Sleeping Units \$6.50 and up, Double. Commercial Rates. Quiet, spotlessly clean and very nice throughout. Mike and Jean Mendria, Hosts. Tel: 1155.

---

### HOTEL ARBUTUS . . . at Courtenay

50 Bright and Cheery Bedrooms with wall-to-wall carpet, bath and phone. Modern coffee shop where food is well prepared. Also Dining Room. All facilities. Hospitality at its nicest. Tel: Courtenay 720 or 721.

---

### PAINTER'S LODGE AND FISHING RESORT . . .

. . . On the Sea, about four miles North of Town of Campbell River. Noted for its Fishing, Painter's Lodge and Fishing Resort offers complete facilities to tourist, vacationist, and fishermen. Complete Dining facilities. Excellent lodging in either Guest Rooms in Lodge or private Cottages. Heated outdoor swimming pool open in season. Guides, Tackle, boats at own wharf. Tel: AT. 7-6201. Alan M. MacLean, Mgr. P.O. Box 460, Campbell River, B.C.

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### PAINTER'S SPIT CAMP . . .

. . . Tent cabins, trailer hook-ups and camping area. Concrete boat-launching ramp; moorage; boats, motors, etc. at own wharf. Headquarters of Tyee Club of British Columbia. Open June - Sept. Tel: AT. 7-3223, Campbell River.

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### ROD AND REEL MOTEL . . . Campbell River, B.C.

For the person in the medium salary bracket, who can afford only a limited budget for their holidays, the Rod and Reel is the answer. You'll get comfortable cabins, good boats and motors, excellent sport fishing, all at moderate rates. You'll find the Court on the Island Highway, at the South approach to Campbell River, where there's an unmatched view overlooking the entrance to Seymour Narrows. Hester and Earl Brooks, Hosts. Tel: ATwater 7-3300, or write Rod and Reel Motel, Campbell River, B.C.

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### MARINA HOTEL . . .

On Island Highway, fronting the ocean, at South entrance to Campbell River. Twenty-Nine attractively-furnished rooms. \$6 Single—\$8 Double. Room phones. Excellent Dining Room. All amenities of first-class hostelry. Adjacent to top fishing areas. Guides available. Phone ATwater 8-6243. J. B. Smith, P.O. Box 64, Campbell River, B.C.

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### CAMPBELL RIVER LODGE . . . on the River . . . near the Sea

. . . at Campbell River. A fully Modern Fishing and Hunting Resort, on the banks of Campbell River, for fishermen, hunters, those who love the out-of-doors and those who wish to just plain relax. Bedrooms overlook the river and each has shower bathroom. Comfortable lounge and fireplace for evening relaxation. The Dining Room is famous for its home-cooked meals and the Chef is always ready to prepare your catch for you.

For Rates, Tyee Club Regulations, Reservations, etc., write to Campbell River Lodge, Mrs. E. P. Painter, Manager. P.O. Box 170, Campbell River, B.C. Tel.: AT. 8-6522.

## SQUAMISH, B.C.

Squamish is 40 miles from Vancouver, B.C., via Hwy. 99, over the Lions Gate Bridge, then through the Upper Levels Highway to Horseshoe Bay Junction, and thence to Squamish. The new Highway is spectacular, and affords vistas of some of the most magnificent scenery on the Pacific Coast. It's a "must" for every tourist—don't miss it! For a grand holiday, away from the rush of everything, it's ideal. Wonderful fishing, skiing, grand relaxing and loafing—top accommodation and food—and all within easy reach of the pocketbook. Try it!

---

### FRED 'N MAY'S SQUAMISH BAKERY . . .

. . . opposite Chieftain Hotel on Main Street. "The Best Baked Goods You Ever Tasted" may sound like bragging, but try them . . . and agree! Fred's Fruit and Meat Pies are scrumptious, as are the fancy small or large cakes. Sixteen varieties of bread — all good. How do we know they're good? We eat them ourselves! Drop in and stock up.

---

### "A LODGE FOR FISHERMEN — OPERATED BY FISHERMEN"

#### CHEEKYE LODGE

8-Miles North of Squamish on Hwy. 1  
400-ft. from Cheakamus River — ¼ mile from  
Squamish River

This is a homey-type place, with comfortable rooms and Lounge, and fine home cooking. Central Tub and Shower Baths. Also one Housekeeping Cottage, equipped for Housekeeping.

Your Hosts, Len and Mae Gorsuch, know every fishing hole in the country—and will acquaint you with them! You'll find friendly hospitality—plus! Tel: Squamish 123-W, P.O. Brackendale, B.C. (Note: Lodge Rates are very reasonable).



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## Paradise Valley Resort

9-Miles North of Squamish on the Banks of the Cheakamus River

ONE OF THE BEST OF WATERWAYS FOR STEELHEAD AND DOLLY VARDEN

A new Resort, offering "Fun for the Family"—"Sport for the Fisherman"

Unsurpassed Scenery—Swimming—Hiking—Climbing—Children's  
Playground

*Barbecues and Fireplaces—Family Restaurant—Games*

*Camping—Picknicking—Automatic Coin Laundry*

*New Motel Units—Snack Bar*

Only 75 minutes from Vancouver—over one of B.C.'s most scenic highways.

For Reservations and Information Telephone:

Vancouver MUtual 4-1949

Squamish 240

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### DIAMOND HEAD CHALET IN GARIBALDI PARK

At an altitude of 5,000-ft., in a setting which is a paradise for nature lovers, with small alpine lakes, meadows and flowers, Diamond Head Chalet offers simple mountain-type accommodation, with friendly and personal service. Our meals are hearty, to match your outdoor appetite! Jeep Service from Squamish to Chalet in Summer.

In the Winter there's wonderful Alpine Skiing conditions from November to June, with snow at the Chalet reaching a depth of thirty feet in midwinter. Snowmobile carries skiers to Chalet from Squamish. Spring skiing May and June. Write Diamond Head Chalet, Squamish, B.C.

# Vancouver, B.C.

Named after Captain George Vancouver, the navigator who discovered the harbour in 1792, Vancouver is Canada's third largest city, with a population of over 400,000—Greater Vancouver, 550,000. The city was incorporated April 6, 1886, and has an area of 44 square miles, with 100 park areas totalling 2,211 acres.

Stanley Park, comprising 1,000 acres of natural beauty, is only a few minutes' drive from the centre of the city, or can be reached by bus in short time. Beautiful gardens, natural unspoiled forest where dozens of trails invite exploration, sandy bathing beaches—all these things are at Stanley Park. The Marine Drive, commencing at the Park and continuing along by English Bay, then across Burrard Bridge and to Kitsilano Beach, then on to Jericho Beach, to the University of British Columbia and through Point Grey is delightful.

## WEST AND NORTH VANCOUVER

Some of the finest scenery in the Vancouver area is on the West and North shores, and is reached by crossing the Lions Gate Bridge, via Stanley Park. The Lions Gate Bridge itself is a magnificent structure, being the longest suspension bridge in the British Empire. Length of span, 1,500 ft. Clearance, 200 ft. Height of pillars, 370 ft.

The Marine Drive, which passes beauty spots such as Fisherman's Cove, Eagle Harbour, Garrow Bay, Horseshoe Bay and terminates at Whytecliff, is outstanding in beauty. Excellent Salmon Fishing can be had in any of these Bays.

Be sure to visit British Properties, which is an outstanding Residential area, and see some of Canada's most beautiful homes. Also visit the Golf Club here—it is most attractive. The Capilano Suspension Bridge is in North Vancouver and is 450 feet long and 250 feet high, spanning the picturesque Capilano Canyon.

The new PARK ROYAL shopping centre is the most beautiful and modernistic in Canada. Delightful shops handle every conceivable type of merchandise—beautifully displayed. Prices over here are no higher than in Vancouver . . . and there's no parking problem!

On your return, take the "Upper Level" Highway from Horseshoe Bay back to West Vancouver. This is new, and is part of the projected Highway from West Vancouver to Squamish and Garibaldi Park, soon to be completed. The scenery is magnificent, with superb views of the Harbour and Inlet and Vancouver City. It's a "must" for photographers—and if you can make an extra trip during evening hours and see the City and environs illuminated by millions of lights, you'll never forget it!

## OSCARS

1023 W. Georgia St.

Tel: MU. 1-6157

VANCOUVER'S FINEST FOODS AND FACILITIES

Breakfasts Served from 8 a.m.

SPECIALTIES

WESTERN SMORGASBORD LUNCHEONS AND DINNERS

Prime Ribs of Beef

CHEF'S SPECIAL STEAK DINNER

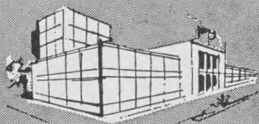




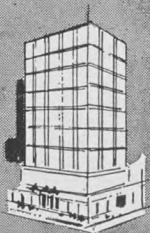
HOTELS



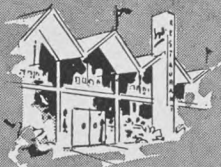
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SCHOOLS



BUSINESS



RESTAURANTS

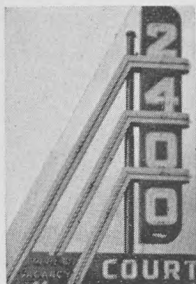
## Planning to Rebuild ... to Re-Model?

Then avail yourself of expert consultation on design, furnishings, decorating; on hotel, motel or restaurant furnishings and equipment. A brief contact with EATON'S representative will bring you satisfactory solutions to these perplexing problems. Phone or write

## EATON'S CONTRACT SALES

VANCOUVER MU 5-7112  
VICTORIA EV 2-7141

## RECOMMENDATIONS IN VANCOUVER, B.C.



### *2400 Court and Motel*

ON TRANS-CANADA HWY. 1 and HWY. 99  
at 2400 KINGSWAY

46 Attractive Units with Tub or Shower Baths; twin or double beds. 36 Units have Kitchens with Refrigerator and electric range. Accommodate up to 6 persons. Excellent in every way. Room phones and T.V. Close to City. Reasonable Rates. Restaurant Adjacent. Tel: HEMlock 4-2464. Member A.A.A.

For Gracious Dining

### **ROB ROY COFFEE SHOP DOGWOOD DINING ROOM "HEATHER ROOM"**

Sizzling Steaks - Sea Foods - Barbecued Spare Ribs and Chicken

**1381 Edmonds St., on Hwys. 99 and 1 — Burnaby, B.C.**

Bob and Cora Carlyle, Hosts — Tel.: LAkeview 2-2233

### **THE BURRARD MOTEL . . .**

In Downtown Vancouver at 1100 Burrard St. (Opp. St. Paul's Hospital). Well appointed throughout. Tub or Shower Baths. Free TV. and radio. Courtyard Parking. Very Fine Meals served in Coffee Shop on premises. Handy to everything. Tel.: MUtual 1-2331.

### **THE VANCOUVER HOTEL . . .**

Operated by Canadian Pacific and Canadian National Railways which guarantees the highest standards in hotel operation. In down-town Vancouver, in the centre of everything. Excellent.

### **EATON'S MARINE ROOM . . .**

You'll pause for Refreshment and Relaxation . . . a beautiful view. Eaton's Dining and Tea Room, rendezvous for Tourists . . . favourite of Vancouverites for taste-tempting luncheons, teas and coffee dates. The menu . . . always delicious. The view . . . panoramic and thrilling . . . snow-capped mountains . . . majestic harbour. Sixth Floor.

### **LADY ALEXANDRA . . . fabulous Floating Restaurant . . .**

At 550 Cardero St. Now berthed at the north foot of Cardero St. the S.S. Lady Alexandra, for many years Vancouver's most popular excursion ship, now welcomes you aboard for a new thrill in dining for the whole family . . . at family prices! Open daily Monday to Friday, 12 noon to 9 p.m. Saturday and Sunday 5 p.m. to 9 p.m. Tel: MU. 2-3637.

## RECOMMENDATIONS IN VANCOUVER, B.C.

### "WORLD-FAMOUS VIEW"

#### SPREADS VANCOUVER AT YOUR FEET

The Grouse Mountain Chair Lift—largest Double Chair Lift in Canada—takes you on a 25-minute scenic ride which rises 2500-vertical feet in a mile. You can Dine and Dance at The Chalet atop the mountain—hike—pick blueberries. Lift operates daily from noon til midnight June 1st - October 1st, and is reached by car by driving over Lions Gate Bridge, turning right at end of bridge, then left at Capilano Road, then follow signs. Or, go via Pacific Stage Lines from Vancouver.

### "Well Worth Your Visit"

## CAPILANO SUSPENSION BRIDGE

NORTH VANCOUVER, B.C.

SEE

Gigantic B.C. Fir and Cedar Trees.

Life-size Indians carved from one block of wood.

Sylvan Mountain Pools—Capilano's Famous Canyon.

Capilano Suspension Bridge—Height 230-ft., length 450-ft.

Canada's largest Trading Post—featuring Totem Poles, Cowichan Indian Sweaters, Moccasins, Artisan Imports, Indian Jewellery, Post Cards.

Open Every Day 8 a.m. Till Dark—20 Acres of Scenic Grandeur

### FERGUSON POINT . . .

. . . invites you to luncheon, afternoon tea or dinner by candlelight at an open fireplace in a cozy attractive atmosphere, in Stanley Park's most intriguing setting. Our continental dishes and home made pastries are unique in Vancouver and an attraction to our visitors.

Like the sidewalk cafes of Paris, Rome or Vienna, we are featuring a terrace with beach umbrellas right on the lawn, overlooking the most magnificent view this city can offer. Open daily, noon 'til 8 p.m. Closed Monday. Follow Stanley Park Drive past Prospect Point to Ferguson Point, between 2nd and 3rd Beaches.

Eve and Steve Floris, Hosts - Tel.: MUtual 4-3832

### KAMLO APARTMENT MOTOR HOTEL

At English Bay, at 115 Denman St. Suites with Kitchens (Fully electric) twin or double beds, combination baths, TV. Inside Parking. Also "Luxury" Suites and Hotel Rooms. Very nice throughout. Tel.: MU 4-7474. Coffee shop on premises.

### THE SYLVIA HOTEL

Overlooking English Bay at 1154 Gilford Street. Smart modern apartments, tropical suites, bed sitting rooms, or suites with kitchenettes. Adjacent to Stanley Park in magnificent view location. "Dine in the Sky" or Coffee Bar. Tel.: MUtual 1-9321. Arthur D. Cameron, Resident Manager.

# BAMBOO TERRACE

## CHINESE CUISINE AT ITS BEST

155 East Pender Street — Vancouver, B.C.

Telephone MU 3-1935



## RECOMMENDATIONS IN VANCOUVER, B.C.

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### VANCOUVER'S STAR SHOWCASE

#### DINING and DANCING

Featuring the **TOP** Names of the  
Entertainment..World!

#### DINING SUPERB . . .

DANCING to the **SWEET MUSIC** of  
**DAVE ROBBINS ORCHESTRA**

Reservations Tel.: **MU 2-3677 — 626 Hornby St., Vancouver**

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### THE CAVE THEATRE RESTAURANT

#### GEORGIAN TOWERS HOTEL . . .

At 1450 West Georgia St. in downtown Vancouver. Outstanding accommodation. Suites with complete kitchens. Every amenity. Room phones; Comb. Tub or Shower baths. TV. Excellent Restaurant on premises. Ample free parking. Rates from \$11.00. Tel: MU. 1-4321. F. P. Bernard, Manager.

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#### ROSS BROWN'S RESTAURANT . . .

823 Granville St., in heart of downtown Vancouver, close to theatres and stores. Top quality foods, tastefully prepared. Specialists in prime ribs of beef, barbecued chicken and steaks. Popular prices. Opp. Capitol Theatre. Tel: MU. 2-1934.

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#### THE WHITE SPOT . . .

67th and Granville. Vancouver's favorite for good food. Tender steaks and filet mignon you can cut with a fork. Delicious panfried or batter-fried chicken. Open daily noon till midnight. Diner's Club and American Express.

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#### THE BEACHCOMBER . . .

1049 W. Georgia St. at Burrard. A tropical paradise unsurpassed by any similar dining site on the Pacific Coast. You'll enjoy dining under "tropic skies" in the exotic Polynesian setting. Superb Cantonese dishes and American fare. Tel: MU. 2-2234 or MU. 2-9385. Dy. D.C. and AMX. Jack Porter, Host.

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#### ELDORADO MOTOR HOTEL . . .

On Hwys. 99 and Trans-Canada 1, at 2300-Kingsway. A two-story fully air-conditioned Motor hotel, offering excellent accommodations in spacious tastefully-furnished guest rooms. TV. Beautifully appointed Dining Room. Banquet Room. Ample parking. "All the amenities of a first-class Motor Hotel". Member Best Western and A.A.A. Tel.: HEmlock 4-1341.

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#### SANDS MOTOR HOTEL . . .

1775-Davie St., Vancouver, close to everything. A new and ultra-modern luxurious Motor Hotel, close to the Beaches and Stanley Park, which offers the tourist every first-class amenity. Sun Decks; panoramic views. TV. in each unit. Rates from \$9.50 Single, \$12.50 for two persons. Also Dining Room and Dining Lounge. Tel: MU. 2-1831.

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# TRANS-CANADA HIGHWAY No. 1

Vancouver to Revelstoke  
B.C., Section  
401 Miles

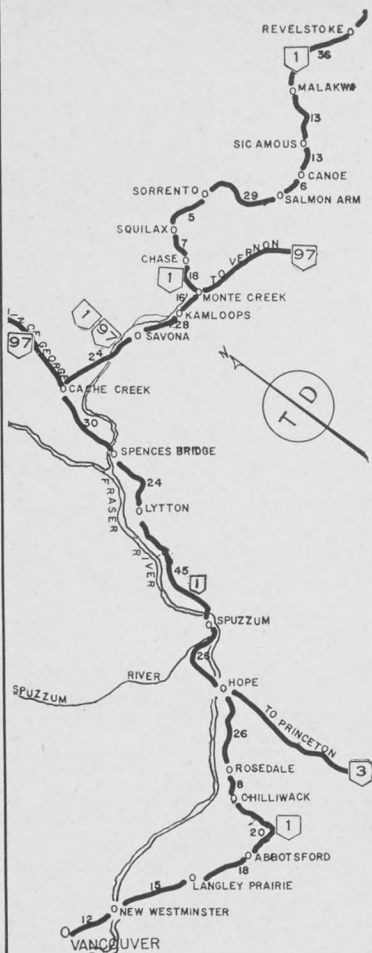
Proceed from Vancouver either via Hwy. 1 and 99, or Hwy. 7, or Oak St. Bridge and Deas Island Tunnel, and on through Fraser Valley to Chilliwack. Continue to Hope.

**NOTE:** Important Junction! Hope is at the junction of Trans-Canada Highway No. 1, the Hope-Princeton Highway and Southern Trans-Provincial Highway No. 3 (to the Okanagan Valley and Southern B.C. For detailed information on this area see Index under "Hope-Princeton Highway.") From Hope you wind along the Fraser River with its mighty Canyon—enjoying some magnificent scenery, driving in comfort over a trail first surveyed by the Royal Engineers and completed between 1862 and 1865. Beyond Yale you come to Alexander Bridge and a few miles further on is Hell's Gate. (Look for the sign at the view-point.)

At Lytton is the confluence of the Fraser and the Thompson Rivers, the road leaving the Fraser and following the Thompson River. At mile 194 you reach Spences Bridge and continue on to Cache Creek, where you reach the junction of Hwys. 97 & 2 leading to the Cariboo and Northern B.C. (See Index for details on the Highway).

From Cache Creek you continue on to Kamloops, then through the famous Shuswap Lake area (renowned for its fishing and scenic-spots), via Chase, Salmon Arm and Sicamous to Revelstoke.

(See following Pages for New Rogers Pass Hwy.—Revelstoke to Golden.)



## RECOMMENDATIONS ON TRANS-CANADA HWY. No. 1

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**SPECIAL NOTE: FOR RECOMMENDATIONS ON HWY 99 SOUTH FROM VANCOUVER TO UNITED STATES POINTS, SEE INDEX UNDER UNITED STATES SECTION.**

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### THE BLUEBELL DRIVE-IN

(Next to Herm's Chevron Service, 1½-M. E. of Aldergrove)

STEAKS \* SALADS \* GOOD HOME-MADE PIES  
HAMBURGERS and HOT DOGS

Counter Service—Take Out Service—Tel: Aldergrove 856-8577

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### HERM'S "CHEVRON" SERVICE

Formerly "Elmer's"

GAS — OIL — DIESEL

Wrecker Service - Tel: 856-8577 - Aldergrove, B.C.

On Trans-Canada Highway 1½ M. E. of Aldergrove, B.C.

24-Hour Service :: :: We Never Close

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### HOPE, B.C.

#### FLAMINGO MOTEL . . . at HOPE, B.C.

On Hwy. 3 at E. entrance. Very nice Units, in attractive surroundings, with or without kitchens. Twin or double beds. Tub or Shower Baths, thermostatically-controlled heat. Car ports. Restaurant close by. Meticulously clean. TV available, Courtesy Coffee. Jack and Myrtle Furman, Owners-Mgrs. Tel.: UNderhill 6-9696, Hope, B.C.

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#### COACH CAFETERIA . . .

In Bus Depot at Hope. Meals served Cafeteria-Style. Food is good. Open early 'til late.

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"Royalite" Products—All Credit Cards Accepted

### FORT HOPE GARAGE LTD.

On T.C. Hwy. 1 in Centre of Hope—Tel: 2461 Anytime

Heavy-Duty Wrecker Service — Complete Automotive Repairs

Ford Parts & Service — Open 24 Hrs. Daily

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### LYN-AL MOTEL and CAFE . . .

. . . On Trans-Canada Hwy. 1, at West entrance to Hope. Under new management of Jim and Noelene Ells. Nine "Four-Star", comfortable Units (no kitchens). Shower baths. Carpeted floors. Central heating. Radios. Pavement Parking.

Cafe features all Canadian Cuisine, with a well-varied Menu of tasty, appetizing foods. For Motel Reservations Tel.: UN 6-3326. J. D. Ells, Box 372, Hope, B.C.

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**RECOMMENDATIONS ON HOPE-PRINCETON HWY: AREA PLEASE REFER TO INDEX UNDER "HOPE-PRINCETON HWY." LISTINGS.**

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## RECOMMENDATIONS ON TRANS-CANADA HWY. No. 1

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*"Sleep Off The Highway"*

1½ Miles West of  
HOPE, B.C.

200 Yards from  
Trans-Canada  
Hwy. 1.

This new and very attractive Resort Motel has 14 Motel Units, two with complete Kitchens, all pleasantly placed in one of B.C.'s most beautiful settings . . . on the cedar-lined bank of Silver Creek. Appointments throughout are of the best. Quiet rest is assured. Lake and Stream Fishing excellent. Licenses issued.

You can dine in the relaxed atmosphere of the rustic log-cabin dining room, where fine foods are served in a courteous manner.

**TRAILER PARK WITH WATER, LIGHT & SEWER — CAMPING**

Tel: UN. 6-5731—Mrs. E. Jorgenson, Hostess—P.O. Box 817, Hope, B.C.

"Member A.A.A. — B.C. Government 4-Star Rating"

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### FRASER ACRES . . .

On Trans-Canada Hwy. 1, 50-Miles E. of Hope, 24-Miles West of Lytton. Air-Conditioned Restaurant serves very good foods, from complete meals to snacks, in sparkling surroundings.

*Camping—Trailer Space—Spring Water—Ice—Groceries  
China and Souvenirs*

**BRITISH-AMERICAN SERVICE STATION—C. "LLOYD" MOXLEY, Prop.**

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### SISKA LODGE

**"The Halfway House Between Vancouver and Kamloops"**

165 Miles from Vancouver on the Cariboo Highway

**HOTEL ROOMS — — MODERN CABINS**

**COFFEE COUNTER AND DINING ROOM OPEN 7 A.M. - 11 P.M.**

Siska Lodge is one of the oldest stopping-houses in the Fraser Canyon, and sections of the Original Cariboo Trail can still be seen. A Relic display consisting of furs, Indian relics, skulls, etc., is located on the premises. "Rock Hounds" will be greatly interested in the Jade from the Fraser River here. And, if you want to fish, Trout, Salmon and Steelhead are found at the mouths of the creeks in the area. Whether it's overnight or a vacation, you'll enjoy "Siska."

**"Chevron Service Station on Premises"**

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*Special Note: For information as to our recommendations in Cache Creek and Kamloops area, the Cariboo and Northern B.C. kindly refer to the index, under "British Columbia" for each area. (We have included them in our highway 97 section this year.)*

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## **RECOMMENDATIONS ON TRANS-CANADA HWY. No. 1**

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### **SORRENTO LODGE . . .**

. . . On Shuswap Lake, 1/2 m. off Trans-Canada Highway No. 1, at Sorrento, 14 m. E. of Chase, B.C., 22 m. W. of Salmon Arm. On the lake. Housekeeping units, refrigerators, boats, and private beach. Spacious, comfortable Lodge. Meals served. Excellent fishing in Season. Phone Chase 26-Y.

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### **SHUSWAP MOTEL . . .**

. . . On Trans-Canada Hwy. 1-mile E. of Salmon Arm. Comfortable units, with or without kitchens. Modern and up-to-date in every way. Close to stores and cafes and lake. Russell and Elsie Matthews, Hosts. Tel: 2-2050, Salmon Arm, B.C.

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### **LAKEWOOD MOTEL . . . ON MARA LAKE**

On Hwy. 97-A, one mile South of Trans-Canada Hwy. Junction at Sicamous. Exceptionally comfortable, new Motel, offering Units with or without Kitchens. Oil or Electric heating. Individually controlled thermostats. Refrigerators; Electric ranges; Tub Baths. Units accommodate up to 6. Pleasantly situated in a cedar grove, adjacent to Mara Lake. Sandy Beach; Dandy Swimming, Water-skiing. Boats. Excellent Trout Fishing. Fishing Trips arranged. A quiet place for a good night's rest! Tel: Sicamous, TEmple 6-2326. George and Vera Huston, Hosts.

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### **ROSS'S INN . . .**

. . . One-Mile East of Sicamous, on Trans-Canada Hwy. New and very pleasant dining spot. Meticulous surroundings. Table, counter or Dining Room Service. Genuinely good Steaks. Hamburgers, snacks, etc.

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### **"THE LAST SPIKE"**

**At CRAIGELLACHIE, B.C.—26 M. West of Revelstoke**

"The nebulous dream was a reality! An iron ribbon crossed Canada from sea to sea. After following the footsteps of early explorers nearly 3,000 miles of steel rail pushed across vast prairies, cleft lofty mountain passes, twisted through canyons and bridged a thousand dreams. Here, on November 7th, 1885—a plain Iron Spike welded East to West".

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### **AVOCA LODGE . . . at Craigellachie**

. . . On Trans-Canada Hwy. 26-M. West of Revelstoke, 22-Miles East of Sicamous. 9-comfortable units at moderate rates. Excellent Dining Lounge and Coffee Shop. At Site of the driving of the last Spike, in the Canadian Pacific Railway on Nov. 7th, 1885.

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### **GAYLAND PARK**

**30-M. East of Sicamous—ON THREE VALLEY LAKE—13-M. W. of Revelstoke**

*"The First Sandy Beach West of Calgary on Trans-Canada Highway"*

Three Cottages, each with two bedrooms, Living Room, Kitchen with Propane stove, Shower Bath. Comfortable furnishings. Clean.

CAMP GROUNDS and TRAILER SPACE - AMPLE PLAY AREA - BOATING FISHING - SWIMMING - COFFEE SHOP and "B.A." SERVICE STATION

"Holiday Fun for the Family" — Emma and Ernie Graf, Owner-Operators

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## RECOMMENDATIONS ON TRANS-CANADA HWY. No. 1

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### THREE VALLEY MOTEL . . .

. . . On Trans-Canada Highway 1, 12-miles West of Revelstoke. A New Motel on shores of Three Valley Lake. All units with combination Baths; Carpeted floors; New furnishings. Deluxe units with 2 bedrooms; Complete Kitchens; Refrigerators; Propane cooking; Large living room. Features—Restaurant; Beach; Boating; Fishing; Swimming. Added attraction is a MUSEUM of Cars, Tractors, Buggies, Wagons, Household and personal goods, and Industrial Machinery of pioneer days.

**Tel: Revelstoke, TEmple 7-3850 For Reservations**

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### MOUNT REVELSTOKE NATIONAL PARK

Summit Elevation 6,420 Feet—Area 100 Square Miles

**Enter Park from Highway adjacent to Railway Tracks in Centre of Town**

The park is reached by one of the most striking mountain highways on the continent—the Royal Highway. The road from the town of Revelstoke climbs by easy grade to an altitude of 6,420 feet, and is 18 miles in length. Each turn of the road opens a new vista of beauty, glimpses of the Columbia Valley and the town far below, and everywhere the majestic snow-capped peaks. On the summit of the mountain, unbelievably, there opens out an undulating alpine plateau, in the summer ablaze with color. From the summit a trail leads to a number of gems of lakes—Eva, Miller and Jade. There's excellent Trout Fishing from August-October. The flora of the Selkirks is the most varied and riotously colored in the mountain area. Mountain heathers, honeysuckles, saxifrage, anemone, columbine, aster, lily, marigold, lady-slipper are a few of the 500 varieties of trees and flowers and shrubs found in the Selkirks.

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### CAMP-SITES AND PICNIC SITES ON ROYAL HWY.

Mile 5—Picnic Site with two Kitchens.

Mile 17—Balsam Lake. Accommodation for ten Tents. Has three kitchens.

Mile 18—Picnic Site at Summit. Two Kitchens.

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### HEATHER LODGE . . . MOUNT REVELSTOKE NATIONAL PARK

Comfortable lodging in either rooms in the Lodge or cosy individual Swiss Chalets, on the summit of beautiful Mt. Revelstoke, (Alt. 6,420-ft.). No kitchen facilities in units. Excellent Dining Room and Coffee Shop in Lodge. French Cuisine. Come and holiday amidst alpine meadows and majestic mountains in this famous National Park. Extremely reasonable rates. For Reservations write Heather Lodge, Revelstoke, B.C. or telephone via Forest Service phone line.

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### RECOMMENDATIONS IN REVELSTOKE AREA

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### THE LAMPLIGHTER MOTEL . . .

This Motel is 1/4-mile from Revelstoke at West Entrance to town on Big Eddy Road. (Look for Big Eddy Turn-Off Sign on Hwy. 1), in a nicely Landscaped, shady setting and has eleven very nice one-and-two-room insulated Units. Each has kitchen with refrigerator, gas cooking and individual-controlled heat. Shower baths. Well-appointed throughout, and meticulous. Also Two Sleeping-Type Units, with Twin and Double Beds, accommodating up to four people. Ph. TEmple 7-3385, C. W. Simons, Box 150, Revelstoke, B.C.

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### SPECIAL NOTE TO TOURISTS TRAVELLING ROGERS PASS SECTION OF HWY. 1—REVELSTOKE TO GOLDEN, B.C., 92 MILES

There are no facilities or services, including stores, accommodation, food, gasoline, etc. between Revelstoke and the immediate outskirts of Golden, for the season of 1962 at least.

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## REVELSTOKE RECOMMENDATIONS

LUXURIOUS HOLIDAYING!

# McGregor's MOTOR INN

(Revelstoke) Ltd.

**IN DOWNTOWN REVELSTOKE**

**CLOSE TO SHOPPING AREA AT SECOND STREET AND CONNAUGHT**

- ✓ 40 NEW LUXURIOUS UNITS
- ✓ SOME WITH KITCHENS
- ✓ COMBINATION TUB AND SHOWER BATHS
- ✓ ROOM TELEPHONES
- ✓ FREE TV—ROOMS FULLY CARPETED

*Air-Conditioned Throughout*

*Dining Room and Coffee Shop*

**HEATED SWIMMING POOL**

Rates: Sleeping Units: \$7 Single—\$8.50 - \$10.50 Double, \$12.50 for 3—\$13 for 4. Kitchen Units: \$11 Single—\$12.50 for 2—\$14 for 3—\$15 for 4. (Rollaways—\$2).

**Telephone Revelstoke TE. 7-2121**

## HAMELIN TRAILER PARK . . .

1-m. north of Revelstoke on Big Bend Hwy. Trailer spaces with water, sewer, and lights. Utility building with laundry facilities, Showers. Three Acres for Campers, Quiet, ideal for Tourists. Planned for year around accommodation. Phone TEmple 7-2890, H. N. Hamelin, park manager.

**On Big Eddy Road at West Side of Revelstoke**

**GREGORY'S SERVICE (1956) Ltd.**

Atlas Tires & Batteries  
Open 8 A.M. - 9 P.M.  
in Summer



Atlas Accessories  
Open 8 A.M.-8 P.M.  
Winter

Store carries Complete Line of Groceries, Fruits and Vegetables.  
Also Frozen, Cured and Cold Meats. Fishing Tackle.

**Tel: Revelstoke, TEmple 7-2186.**

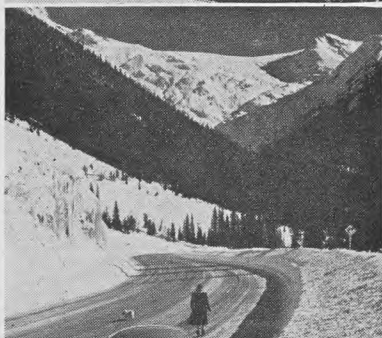
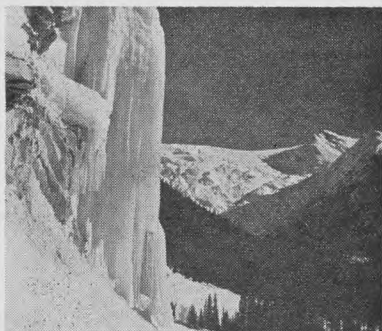
## MANNING'S RESTAURANT . . . at Revelstoke

. . . In centre of town, near City Hall, on McKenzie Avenue. Very good food. Booth and coffee counter Service. Open 5-A.M.-2 A.M. Also under same management "THE CHALET DINING ROOM", next to the Theatre in downtown area. New, smart decor.

# ROGERS PASS SECTION OPENING

Reducing the road distance between Golden and Revelstoke by 100-miles the newly completed Rogers Pass section of the Trans-Canada highway provides the motorist with a fast, smooth short-cut through some of the grandest scenery of the Selkirk mountains by way of Donald, Rogers Pass and the Illecillewaet Valley. The route reaches a maximum elevation of 4300-ft. in Rogers Pass where snowfields and glaciers are the prominent feature of the landscape. Owing to the heavy annual snowfall of this region some sections of the road are protected from avalanches by snow-sheds of massive concrete construction and avalanche traps designed to stop or divert snow-slides. During the winter months heavy snow-moving equipment operates continually, keeping the roadway wide and clear.

While the main line of the C.P.R. has occupied the Illecillewaet Valley since 1886 its location in the bottom of the ravines close of the broiling river has denied to travellers the expansive views of the wild Selkirk scene which the new road has now opened up.



*TOP—Icicles in Rogers Pass. CENTRE—Descending from Rogers Pass, Illecillewaet Glacier in background. BOTTOM—One of a series of Snowsheds near Albert Canyon.*

Story on Rogers Pass Highway by courtesy of Donovan Clemson, Armstrong, B.C.



# TRANS-CANADA HIGHWAY No. 1

**JULY 30, 1962**

Unconfined by the canyons the new road rises and descends in wide sweeps presenting fresh scenes at every turn always with snow-capped peaks crowning each view. The western approach to Rogers Pass is particularly impressive with a near view of the steep rock pinnacle of Mt. Sir Donald, 10,800-ft., rising high above, and aloof from, its neighbors. Between Rogers Pass and Revelstoke the road passes through luxurious stands of Selkirk timber, spruce, cedar and hemlock with individual trees up to ten feet in diameter. Wild berries ripen in profusion on the lower slopes of the mountains in late summer.

Two national parks, Glacier and Revelstoke, are traversed by the new highway and much attractive alpine country will be made accessible to hikers, climbers and lovers of nature. The new short-cut is expected to speed up travel between Calgary and Vancouver; this may be true in the case of hard-driving types like truck drivers and salesmen but the casual tourist is likely to find many good reasons along the route to retard his progress.



**TOP**—Mt. Sir Donald and avalanche crest tower above highway near Glacier.  
**CENTRE**—Sleek highway sweeps Eastward to Rogers Pass from Revelstoke.  
**BOTTOM**—Ramparts of Rogers Pass viewed from highway bridge near Glacier.

Photographs courtesy of Donovan Clemson, Armstrong, B.C.

## RECOMMENDATIONS IN GOLDEN, B.C. AND AREA

### BIG BEND COFFEE SHOP AND DINING ROOM, GOLDEN, B.C.

In Centre of town in Big Bend Hotel. Open 24 hours Every Day. A well-varied Menu to suit the taste of everyone. Treats for the Epicure include Braised Beef Stroganoff—Curried Chicken Chunks—Rainbow Trout—Barbecued Spareribs. "Off-the-Grill" items feature Red Brand Alberta Steaks—Grilled Lamb Chops—Half Friend Chicken a la Maryland—to mention a few. "Coast-Fresh Seafoods" are a specialty and include Grilled Rainbow Trout—Halibut Steaks—Digby Scallops, Shrimpmeat or Crabmeat Salad Sunburst. All at pleasing prices. Brings the kids in for Soda Fountain Treats at the only Soda Fountain in Golden! Breakfast 'round the Clock. Coffee Shop, Dining Room and "Spur Room" service, together with all the amenities of a first-class restaurant operation.

### MARY'S MOTEL . . . AT GOLDEN

One block West of Thompson Motors (look for the big sign). There are 23 Units of varied types, accommodating from two to six persons. Motel Units have Tub and Shower Baths. Automatic Heat. Some Kitchens. Open year round. Phone Golden 90. Randy Thompson, Manager.

### RIVERSIDE AUTO COURT . . .

1-blk. W. of Hwy. 95 at S. entrance to Golden, 1-blk. from town centre, on banks of Kicking Horse River. Kitchens, Combination Tub and Shower or Shower Baths. Full housekeeping equipment. Gas Ranges, Refrigerators, Twin or Double Beds. Pleasant surroundings. 1-blk. from Community Swimming Pool, handy for both kiddies and grown-ups! Tel: 65.

### NEED MEATS and GROCERIES?

If you do, take our tip and go down the Main Street of Golden to the Bob's Meat Market. We can assure you that you'll be treated most courteously, and get excellent fresh and frozen foods.

### MOUNTAIN VIEW COFFEE SHOP . . . 1-M. East of Golden

Open 24 hours daily during summer months and from 6 a.m. till 1 a.m. rest of year. In the "Chevron" Service Station. Good home-cooked foods, prepared by women cooks, in meticulous atmosphere. Complete meals or snacks. "Dashaway Luncheons"—"Daily Specials". Milk Shakes, Soft Drinks, Sundaes. Excellent selection of good food.

#### GOING TO BANFF — NEED ACCOMMODATION?

contact

#### THE TRAVELLER'S DIGEST TOURIST BUREAU

Tel: POplar 2-2055, Banff

On Banff Ave., Opposite School

Mrs. Dorothy Boyce

### PARSON HOTEL AND CAFE . . . AT PARSON, B.C.

20-M. South of Golden on Hwy. 95 (between Golden and Radium Hot Springs). A small, well-managed Hotel. Clean rooms—good beds. You'll get very good meals here, and there's a special Dining Room for Tourists. Open from early morn 'til late at night.

**SPECIAL NOTE: FOR LISTINGS ON TRANS-CANADA HIGHWAY NO. 1 EAST, AND CANADIAN ROCKIES ETC., SEE INDEX.**

## HWY. 97—OSOYOOS, B.C. TO ALASKA

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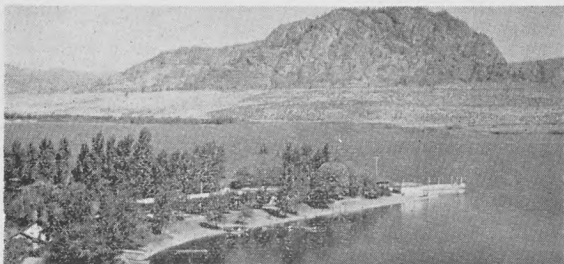
### OSOYOOS, B.C.

#### THE POPLARS MOTEL . . .

Just off Hwy. 3 on Lake Osoyoos at E. entrance to town. A small, delightful Motel with three units, each of which have Tiled Shower Bath; Air-Conditioning; Quality beds and Bed-Chesterfield providing accommodation in comfort for up to four guests; Complimentary "Coffee Bar". Units are spacious and quiet, making for a good night's rest. Swimming, sunning, fishing and boating at your front door. Boats and Paddle-Boards. Lovely shaded lawn fronting lake for your relaxation. T.V. available. Open All Year. Tel: Hyacinth 5-3801, P.O. Box 212. Helen and Jack Close.

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#### INKANEEP LODGE



Off Hwy. 97 on shores of Osoyoos Lake, 5-m. North of the border. Eight spacious Family Cottages on the lakeshore, with Electric Kitchens and large refrigerators. Well appointed throughout. Good beach; free boats. Quiet location.

A lovely spot for a restful vacation . . . or an overnight stop. Tel: HYacinth 5-3446, Osoyoos. Mr. and Mrs. Jack Matthews, or write R.R. 1, Osoyoos, B.C. for reservations.

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TOURISTS TRAVELLING TO VANCOUVER, B.C. WILL CONTINUE ON HIGHWAY 97 north to Kaledin Junction, 32-m. and then take Hope-Princeton Hwy. No. 3 from here to Hope, joining with Trans-Canada Hwy. 1 at Hope, to Vancouver. Refer to Index under "Hope-Princeton Hwy" for recommendations on this route.

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#### SUNDIAL MOTEL . . .

. . . at South end of Vaseaux Lake, 18-m. South of Penticton, 11-m. North of Oliver. Eighteen very attractive units on the shores of the lake. Complete modern kitchens, private patios, excellent appointments throughout. Fine sandy beach. Outstanding vacation spot! Tel: HYatt 8-3637. J. L. and V. Thorson, R.R. 2, Oliver, B.C. for Reservations.

## PENTICTON, B.C.

### *"City of Beaches and Peaches"*

Whether you enjoy tent-camping holidays, or plush American plan Resorts, you'll find in Penticton the facilities you seek. Many sites are along the lakeshore, and almost every site is within 5 minutes of beaches and city centre. Riding, camping, fishing, boating, golf, tennis, bowling, baseball, dancing—take your pick, in sunlight or moonlight! Okanagan and Skaha Lakes provide miles of golden sands, safe for kiddies 50 yards from shore. Summer sun warms the water to a simmering 70 degrees. In mid-August the city celebrates with a riotous Peach Festival, including an International Square Dance Jamboree. The superb splendor of the Penticton panorama sweeping the Okanagan Lake and orchard country can only be captured by your color camera and your own eye for beauty.

---

### **LAKE SHORE MOTEL . . . in Penticton**

. . . at 914 Lakeshore Drive. This is a new, luxurious Motel, on the shores of the Okanagan Lake, with accommodation to suit everyone. Housekeeping and Sleeping type Units. Housekeeping Units have Gas Ranges, Refrigerators, and all amenities for "living-in", with one or two bedrooms, combination baths, twin or dble. beds, wall-to-wall carpets, TV. and Air-Conditioning. Complimentary Coffee. Very finely appointed throughout. Location: From North, turn left immediately after crossing Okanagan River Bridge to Lakeshore Drive. From South, follow Main Street to Lake, turn left. HYatt 2-4070. **HEATED SWIMMING POOL.**

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### **MOTEL MAYFAIR . . . in Penticton**

. . . on Hwy. 97 at South side of Penticton. 17-very nice units, set back from highway. Some kitchens. TV. Attractively appointed throughout. Close to Skaha Lake Tel: HYatt 2-4033.

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### **THE SANDS RESTAURANT . . .**

At 314 Main St., opp. Post Office. Fine foods featured in well-varied menu. Pleasant atmosphere; smart decor.

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### **MAJESTIC MOTOR LODGE . . . in Penticton**

Just off Hwy. 97 at North entrance to Penticton, adjacent to Lakeshore. 60 Fully Air-Conditioned Units. TV. Heated Pool. Room Phones. Kitchens. Refrigerators. King-Size Beds. Baths, Showers and Shaver Plugs. Patios and Sundecks. Free Ironing Board. Hair Dryers. Reducing Machines. Bonfire Pits and Barbecues. Ample Parking. Tel: HYatt 2-8118 or HYatt 2-8668, Penticton, B.C.

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## SCOTTISH COVE RESORT

### WESTBANK, B.C.

This delightful new Resort Motel offers everything for happy-holidaying. Individual cottages are pleasantly placed and offer all amenities. Each has Kitchen with propane or electric range — refrigerator — bedroom with twin or double beds — shower bathroom — attractive living room, and can accommodate four to six persons. There's lovely gardens, orchards, and privacy, and NO MOSQUITOES! Activities include Water-Skiing, Fishing, Boating, Swimming, Outdoor Barbecuing. Sheltered Cove for your Boat. Camping and Trailer area adjacent to the Resort. Ten minutes' drive to Kelowna. Reasonable Rates at all seasons.

Where? 6-Miles South of Kelowna. Turn off Hwy. 97 at Post Office corner at north side of Westbank, B.C., then drive to lake and follow signs to Resort, 1½-miles. Allan and Pat McLeod, Hosts. Tel: Westbank South 8-5634. P.O. Box 97, Westbank, B.C.

# Kelowna Rambles

You'll do well to give a thought to spending more than just "overnight" in Kelowna and its environs, for there's a diversified number of holiday attractions in this most pleasant Sunny City. Lake Okanagan (84-miles long) offers miles of safe, sandy beaches, and unexcelled swimming. There's a Boat Rental Service and also Trips on the Lake.

You can spend many pleasant hours in the City Park, on the shores of the Lake, enjoying the colourful Gardens, Band Concerts, Free Moving Picture Shows, and other attractions. Take a picnic lunch along and avail yourselves of the picnic set-up there, where it's pleasantly cool.

Or, enjoy a meal in the Aquatic Club Dining Room, overlooking the lake . . . swim in the adjacent pool, with its Olympic Diving Tower. "Junior Regattas" are a weekly feature on Tuesday night, with some of Canada's finest water sports enthusiasts competing or giving exhibitions of their prowess. The Kelowna Aquatic Association holds Supervised Swimming Classes for children during the summer, so take yours along!

Kelowna sometimes boasts that its Golf Course is the finest in the Interior, and if you're a Golf enthusiast, we think you'll agree. Ask your Motel or Hotel Manager to arrange an introduction for you.

Fishing in dozens of lakes within easy access for Rainbow, Cutthroat and Dolly Varden Trout as well as in Okanagan Lake itself which produces some excellent Trout and Kokanee. Pheasant, Goose and Duck Shooting in season, will appeal to the sportsman.

Canada's Greatest Water Show . . . **THE KELOWNA REGATTA** . . . is held annually for four days during the second week of August. This year (1962) it is from Aug. 8-11. Send to Regatta Headquarters, Kelowna, B.C. for Folder and Ticket Reservations. It's Terrific!

Kelowna is the Headquarters for the B.C. Tree Fruits, who handle the marketing of our vast fruit industry for the entire valley, whilst the B.C. Fruit Processors here make the famous "Sun-Rype" brand of Juices and Pie Fillings, which are simply delicious. They will be glad to welcome you and give you first-hand information about our wonderful, fruitful valley products. And, we have a "Winery" here, too, where visitors are welcomed.

As for Kelowna itself, we think you'll feel as we do; it's the nicest, cleanest, most progressive small City you have ever visited. Our shops are tops, no matter what you require, and prices are very reasonable.

---

## PARKVIEW MOTEL . . .

. . . At the corner of Harvey Avenue and Abbott Street, first Motel on Hwy. 97, after you cross Bridge from South side of Lake, adjacent to the Park and Okanagan Lake.

This new Motel is pleasantly and conveniently situated, being within a couple of blocks of the city centre, so you can park your car and walk to cafes, stores and theatres. Units are spacious, fully carpeted, with tub and shower baths, and luxurious furnishings. Phone in each room. Landscaped lawns. No kitchens. FREE TV. in each unit. Tel: POplar 2-3315, or wire or write, Parkview Motel, Kelowna, B.C.

**COMPLETELY AIR-CONDITIONED THROUGHOUT**

**IMPORTERS OF THE FINEST WOOLLENS  
FROM ENGLAND AND SCOTLAND**

**Jaeger and Cashmere Sweaters—Authentic Tartans  
Daks Slacks for Men and Women — Gor-Ray Skirts**

*"The Best of Irish Linenes"*

**GEORGE A. MEIKLE LTD.**

**297 Bernard Ave.**

**Kelowna, B.C.**

*Shop at*  
**SHOPS**  
SHOPPING

ON HIGHWAY 97  
OPEN 9 A.M. - 6 P.M. EVERY DAY EXCEPT SUNDAY  
OPEN FRIDAY UNTIL 9 P.M.

*Luxurious Living!*

**CAPRI MOTOR INN**

**Just off Highway 97 at North Entrance to Kelowna**

- Beautifully-appointed Lanai Rooms or Suites
  - Combination Tub or Shower Baths
  - Monte Cristo Dining Room and Capri Coffee Shop
- Room Phones — 2-Channel TV

COLLEGIATE-SIZE HEATED SWIMMING POOL AND POOLSIDE COURTYARD  
**CAPRI MOTOR INN**

**SHOPS CAPRI, KELOWNA**

Tel: POplar 2-5242

**GLAMOUR WEAR OF CAPRI**

Adjacent to Shop Easy store. Another of Kelowna's interesting shops, where shopping is a pleasure. A nice selection of Imported and Canadian Sweaters, Skirts and Suits, together with smart Accessories. Drop in and browse around. And, if there is any specific item which we do not have in stock, our Personal Shopping Service Center in Montreal will be pleased to give this their special attention. Try this "Service".

**LONG'S SHOPS CAPRI DRUG STORE**

Right in Centre of Shops Capri. You'll find a choice selection of Gift and Souvenir items, Perfumes and Cosmetics, Sun-Tan Dope, etc, as well as Drugs in this new, attractive shop. Drop in and look around.

**LONG'S CAPRI COFFEE BAR**

In Long's Capri Drug Store, right in the centre of Shops Capri. A handy place for a snack or meal when you've done your shopping. Very appetizing Breakfasts served from 8-11 a.m. Luncheons and Dinners at appealing prices. Open until 8 a.m.-9 p.m. Every Day except Sunday in July and August. Rest of the year open in regular shopping hours as shown above.

*"Food is Our Business"*

**YOUR SHOP EASY STORE AT SHOPS CAPRI**

**FEATURES COMPLETE STOCKS OF TOP QUALITY FOODS**

**Camping and Picnic Supplies—Ample Parking**

*Your Leisure*

# CAPRI

CENTRE

AT NORTH ENTRANCE TO KELOWNA  
LARGE FREE PARKING AREA  
NO TIME LIMIT



BAY QUALITY MERCHANDISE AT MODERATE PRICES  
INCLUDING

Famous Hudson's Bay "Point" Blankets  
English Woollens — Bone China

"A Complete Department Store to Serve You"

**Hudson's Bay Company.**

INCORPORATED 27<sup>th</sup> MAY 1870.

## MAISON CAPRI . . . Hair Styling

Kelowna's newest and smartest Beauty Salon. They specialize in all types of Beauty Culture, and if you desire something in hairstyling especially designed and suited to your particular fancy, they will be able to please you.

If you're in a hurry, as most tourists are, you will be taken care of without appointment.

MAISON CAPRI — SHOP 14 — TEL: POplar 2-3616

**trend house** fans of CONTEMPORARY DESIGN will be delighted to discover this fascinating new shop. Imaginative gifts are beautifully displayed, and John and Lois Webster are pleased to gift wrap or package for mailing. You'll delight in gay and whimsical, practical and useful gifts and accessories.

## PINCHUSHION LTD.—Shop 28 in Shops Capri

Fashionably different for the gal who like a "Do-it-Yourself" Wardrobe! Everything from Buttons n' Bows to Pins n' Patterns! Imported Fabrics from 'round the World, designed for sewing the fashions you love to live in. Wonderful Woollens by Dormeuil or Jacquard of England and Haggart of Scotland. Enchantingly feminine Pure Silks and Oriental Brocades. Exquisite Nylon French Velvet. Easy Care Dacrons, Arnels, Terrydene, all in vibrant colours. Season-spanning selection of Patterns by Vogue, Advance and Spadea, and a staff that understand them, and are only too willing to be of help to you. We're "Fashion-Conscious"!

We also specialize in Millinery supplies for those who enjoy creating their own Chapeaux. Drop in, browse around, and let us enjoy chatting with you. It will be a pleasure!

## A & W DRIVE IN

ICE COLD ROOT BEER

PAPA BURGERS . . . MAMA BURGERS . . . BABY BURGERS  
FISH BURGERS and FISH & CHIPS

"In the Heart of Shops Capri . . . Opposite Shop Easy Store"

## RECOMMENDATIONS — KELOWNA, B.C.

### HOTEL ELLIS LODGE

Corner of Lawrence and Ellis Aves.—Kelowna, B.C.

483 Lawrence Ave., at corner of Ellis St. A Delightful Small Hotel, comfortable and shining! Quiet location. Rooms with private Bath. Breakfast-tray service in rooms. Rates reasonable. TV. Plenty Free Parking. Turn left off Harvey Ave. (Hwy. 97) after crossing bridge, at Ellis St. and drive two short blocks to Hotel.

It is a most hospitable and comfortable stopping place, and we know you will be quite happy here. Wire or telephone ahead for reservation, especially during the rush season. Phone POplar 2-2766.

Hotel Ellis Lodge

Mrs. Sara Irving

### RIBELIN'S CAMERA SHOP . . .

. . . 274 Bernard Ave., opp. "Chez Louis." Cameras and Supplies. Movie Cameras and film. Photofinishing in by 9:00 a.m.—out by 5:00 p.m. Minor Camera repairs; post cards and hand-colored scenic views of Okanagan. Good selection of 35 mm. Coloured Slides.

### Tillie's Restaurant

This very pleasant Cafe is at 1570-Water Street, just around the corner from Meikle's store. It is open from 7:00 a.m. until 7:30 p.m. every day excepting Sundays.

There is table or counter service, and they serve tasty, appealing foods . . . specializing in Steaks, Crispy Salads and have a "Chef's Special" item each day.

Surroundings are pleasant and meticulous and the cooking is under the personal supervision of Wen Silbernagel, owner-manager.

### TRIP-TIRED . . . WEARY?

Are you wishing you could get yourself a really good Massage, or Steam Bath? Well, this is strictly a personal recommendation from The Traveller's Digest. We can honestly advise you to see Mrs. Gladys Smith, Suite 5, Belvedere Apartments, Kelowna. It's just opposite the Super-Valu Store, and we can assure you that you'll emerge happier and healthier! Tel: Kelowna POplar 2-2945.

ACCOMMODATION RESERVATIONS IN  
BANFF, JASPER, GLACIER NATIONAL PARKS AND  
ADJACENT AREAS

### TRAVELLER'S DIGEST TOURIST BUREAU

317-BANFF AVENUE — BANFF, ALBERTA

Hotel - Motel - Bungalow Camps - Holiday Resorts

Tel: PO. 2-2473

Mrs. D. Boyce

Banff, Alberta



## RECOMMENDATIONS IN KELOWNA, B.C.

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### WILLOW INN . . .

. . . On the Lakefront at 235 Queensway, 3-blks. n. of new Bridge. Rooms are spacious and comfortable and overlook lake. Tub or Shower baths; wall-to-wall carpets; twin or double beds. Cool Refreshment Lounges. Tel: POplar 2-2122 for Reservations or write Willow Inn, Kelowna, B.C.

### WILLOW INN DINING ROOM and COFFEE SHOP . . .

In Willow Inn. Food in-a-hurry, but of top quality, in Coffee Shop, or Leisurely Dining in a most pleasant atmosphere in the Dining Room. Beverages Served.

---

### ASK US . . . WE LIVE HERE! . . .

And we do a lot of our shopping for foodstuffs at Gordon's Super-Valu Food Market in Kelowna.

We like the quality of their grocery stocks . . . the freshness of fruits and vegetables, always so attractively displayed . . . and the "Top" brand of Government Inspected Fresh and Cured Meats, as well as a choice selection of Fresh or Frozen Poultry, Fish, Cold Meats. etc.

There's scads of PARKING SPACE right next to the store, and they're awfully nice about packing your groceries out to the car—if you're one of the "weaker" sex.

Can't miss it—it's right on Bernard Avenue (the main street of Kelowna) on the right hand side as you drive North towards Vernon . . .

### SUPER-VALU FOOD MARKET in KELOWNA, B.C.

*"Owned and Operated by the Gordon Family of Kelowna"*

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### DRUGS . . . AND THOUSANDS OF THINGS!

Seems a fitting description for Long's Super Drugs, on Bernard Avenue, opposite the Post Office in Kelowna and in the new "CAPRI" Shopping Centre—on Hwy. 97 at W. entrance to Kelowna, for you'll agree that their stock and selection of merchandise includes thousands of items.

It's a new store, but under the dependable management of Harold Long, (formerly of Brown's Prescription Pharmacy) and one of the most modern in Western Canada.

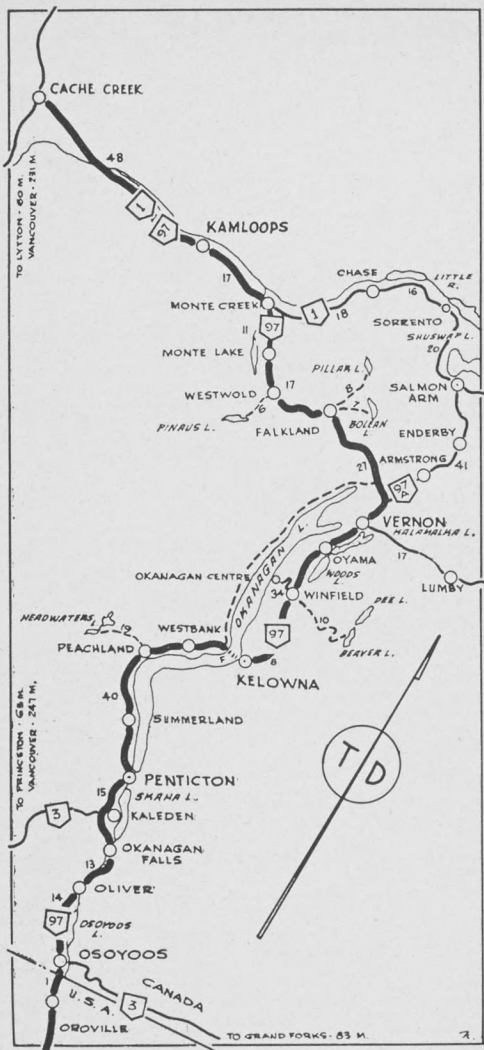
You'll find Camera Supplies, including film of all types. Souvenirs, Gift Items, a very modern "Cosmetic Bar," as well as a complete Prescription Service. Also plentiful supplies of "Okanagan Sun-Tan Dope." And a Coffee Counter which features a "Special Lunch" Plate, quite reasonably. Drop in and look around. We are sure you'll enjoy the courteous service.

### LONG'S SUPER DRUGS . . . KELOWNA . . . TEL.: PO. 2-2180

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### WELCOME INN MOTEL . . .

. . . is situated 1-blk. off Highway 97 at north entrance to town, opposite Capri Shopping Centre, and offers 10 4 Star fully modern insulated units, nine with Automatic Range and Heat, refrigerator, hot water, Tub or Shower Baths. Deepsleep spring-filled mattresses, comfortably furnished. Doubles, singles. Also Two New Sleeping-Type Units, well-appointed throughout. Rates per day, \$4.00 to \$8.00. Phone POplar 2-4123. Contact Lydia or Robert Shinnan, 1824 Vernon Road, Kelowna.



for  
Dependable  
Car Service  
in  
**KELOWNA**  
**SUNSHINE**



#### SERVICE

Open Every Day  
**CAR WASHING**  
**LUBRICATIONS**  
**TUNE-UPS**

\* \* \*

Goodyear Tires  
and Batteries

\* \* \*

**FREE PICK-UP  
AND DELIVERY**

2 Bks. from  
Capri Motor Inn  
at corner of  
Bernard Ave. and  
Vernon Road  
Tel: PO. 2-3369

AND  
in VERNON  
see

**MERV'S**



#### SERVICE

Opp. Schells Motel  
and Safeway Store

\* \* \*

free pick-up and  
delivery

**CAR WASHING**

Firestone and  
Goodyear Tires  
**SHELL LUBRICATION**  
"Open Every Day"  
Tel: LI 2-5638

## HIGHWAY 97 — KELOWNA TO VERNON

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### FINN'S MEAT MARKET . . .

5 miles North of Kelowna, on Hwy. 97. The finest Steaks you've ever eaten. Also Roasts, chops, smoked meats, etc. Home-Cured Bacon and a Wide Selection of Hams, Cottage Rolls, and Variety of Meats. Prices amazingly low. Open Wed., afternoons, Thurs., Fri., Sat. only.

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### LAKESHORE INN CABINS AND RESORT

TRAILER PARK — CAMPING GROUNDS



This Resort is on Highway 97, half-way between Kelowna and Vernon on beautiful Woods Lake. Housekeeping Cottages ranging from one to three rooms per unit are on the Beach. They're not the luxurious type, but are comfortable and clean. Some have flush toilets, sinks and basins, while Central flush toilets, hot and cold showers serve the rest. All units have good spring mattresses and everything is supplied for Housekeeping. Some have Refrigerators. Ice available for others.

There is nearly five acres of shady playground. It is a paradise for children who play under the trees—along the beach or ride the wonderful mechanized Rocking Horse, or go boating, swimming or fishing. There is a good float and diving board for guests and plenty of boats for hire. Trout fishing is excellent from April till June and again in Fall. No mosquitoes!

For Reservations, write Box 241, Kelowna or phone RO 6-2501 or POplar 2-3833. Kelowna, B.C.

**"Cold Underground Spring Water — Conditioned and Chlorinated"**

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### LAKESHORE COFFEE SHOP AND STORE

On Woods Lake, on Hwy 97, adjacent to Lakeshore Inn A very pleasant and attractive Coffee Shop and Dining Room, where you'll get tasty well-prepared meals, snacks, hamburgers, home-made pie, sandwiches, short orders etc, together with friendly and courteous service.

The Store carries a good line of groceries, frozen meats, ice cream and general "eating" needs, and both are open early till late. Fishing Licenses and Tackle available. Bea Elliott, Hostess.

---

On Hwy. 97 at Woods Lake — Adjacent to Coffee Shop

LAKESHORE



SERVICE

Lubes — Tires — Minor Repairs — Tourist Information  
Have your Car Serviced while you Eat, Sleep, Fish or Swim!  
Alan Elliott — Owner-Operator — Tel: Winfield ROger 6-2250

## HIGHWAY 97 — KELOWNA TO VERNON

### THE BELVEDERE MOTEL . . . ON BEAUTIFUL WOODS LAKE

This New Motel, 14-miles N. of Kelowna, is on the shores of Woods Lake at the South end. Units are modern in every way and accommodate Families comfortably. Cribs available.

Each unit has one double and one twin bedded bedroom, tub bath, complete electrical kitchen, and living room fronting the lake. Electric heating. There's everything for your vacationing pleasure, private sandy beach, 6 acres of private playground, boats and motors, good trout and kokanee fishing, with some good advice as to where and how to catch 'em!

You'll enjoy vacationing at "The Belvedere". Joan and Joe Hicks, Hosts, will make you welcome. Tel: Winfield, B.C. ROger 6-2693 or write Winfield, B.C. for Reservations. Sensible Rates.

*"We Cater to the Family"*

● B.C. GOVERNMENT FOUR-STAR RATING ●

### THE LEGEND OF INDIAN POINT

In the 1890's when the Wagon Road was above the bluffs in the area which is now known as "Indian Point", a couple of pioneers named Mr. and Mrs. Wilson took up the park-like land of this point, which was below a spring and was a favourite resting-place for travellers through the area. Mrs. Wilson named this "Indian Point" because she discovered it had been a large Indian encampment, and she found many Indian Arrowheads and other artificatures of Indian origin.

### INDIAN POINT RESORT . . . ON WOODS LAKE

17-Miles North of Kelowna. Half-Way between Kelowna and Vernon. Rooms in Lodge with Double or Twin Beds—wall-to-wall carpets, Shower Baths. Moderate Rates.

**COFFEE SHOP — OPEN EARLY 'TIL LATE**  
**Service In Coffee Shop Or On Outdoor Patio**  
Boats - Motors - Boat Launching Ramp  
**GIFT SHOP**

Featuring Original and exclusive Northern Indian and Eskimo Handicraft, Hudson's Bay Blankets and Coats and a wide selection of interesting Gift Items. Tel: Winfield, B.C., ROger 6-2666 for Reservations.

## OKANAGAN HOLIDAYING!

It doesn't take much effort on our part to go into rhapsodies about the Okanagan area, because we have a home here where we spend some mighty happy hours (when we're not on the road).

There's one thing we wish we could do, though, and that is impress you folks with the fact that the best holiday times aren't just July and August. The Okanagan Valley is at its loveliest during May . . . the orchards are a riot of colour with blossoms of every kind, and the weather is unusually perfect. For the past several years May weather has been tops . . . days are sunny and warm and cool nights give you a good rest. If you're a fishing enthusiast, dozens of lakes and streams will give you top sport—we know because we fish them ourselves. June may give up some dampish days, but it's pretty nice on an average, too. As for the Fall months, they're on a par with spring . . . blossoms have turned into luscious fruit, leaves are getting golden and red, fishin's fine.

There's no mosquitoes in the Okanagan—there's plenty of sunshine—it's an ideal vacation-land—and we'd like to see more of you come visiting in "off-season" months. They'll be "on-season" for you from then on! Don't forget your colour camera—you'll go back loaded!

### THE CANADIAN LEGION . . .

In Oyama, in centre of village. Turn off Hwy. 97 at Junction. All Legion Members cordially invited to drop in.

## **HIGHWAY 97 — OYAMA and VERNON, B.C.**

### **KALWAY BAY RESORT . . . OYAMA, B.C.**

. . . Off Hwy 97, on lovely Kalamalka lakeshore, 12-m. s. of Vernon. Spacious units front the beach and are very nicely appointed throughout. Modern Kitchens have gas or electric range, refrigerator and complete equipment. Shower Baths. Screened Porches. Nice lawn for lounging and sun-tanning. Good Water Skiing and an outdoor Barbecue where Steaks done over teh coals of Okanagan Apple Wood are luscious. Recreational area with Shuffle-Board, Badminton, Ping-Pong, etc., Laundry Facilities.

Excellent Fishing here in Spring and Fall and all through Season in mountain lakes within an hour's drive. Boats and motors available. Good general store and restaurant half-mile away. Some supplies are also available at Resort. Fresh fruits from own orchard in season. Rates: \$8.00 to \$12.00 daily per couple, \$1.50 each additional person. Special Reduction for Off-Season. Harold and Marge Butterworth, Owner-Operators. Tel: Oyama Liberty 8-3512. Write or wire KALWAY BAY RESORT, Oyama, B.C. Member A.A.A.

### **JADEBAY MOTELS LTD. . . .**

. . . Is a very attractive new Resort Motel, just off Hwy. 97, adjacent to beautiful Kalamalka Lake, at Oyama, B.C., 22-miles north of Kelowna and 12-miles south of Vernon.

The accommodation is delightful . . . certainly amongst the best in Western Canada, and units with completely electrical kitchens are available. The resort is close to the beach, swimming is grand . . . they have good new boats and all in all, we think you'll really enjoy holidaying at Jadebay Motels Ltd. Phone Oyama, Liberty 8-3517 for reservations.

## **THE ANGLICAN CHURCH OF CANADA**

(The Episcopal Church in United States)

WELCOMES YOU TO

**ST. MARGARET'S, at WINFIELD, B.C.**

**Morning Prayer or Holy Communion: 9:30 a.m.**

and

**ST. MARY'S, at OYAMA, B.C.**

**Morning Prayer or Holy Communion: 11:00 a.m.**

The Rev. J. A. Jackson at St. Mary's Rectory, Oyama,  
(Phone Liberty 8-3535) will be glad to meet Visitors.

## **KAL TIRE and AUTO SERVICE LTD.**



T. J. Foord — J. Lochhead

Distributors for

**DOMINION ROYAL TIRES**  
**A COMPLETE TIRE SERVICE**

and

**A Complete Auto and Mechanical Service**  
**In Vernon, 2803-30th St., Tel: Linden 2-2828**  
**In Kamloops, 1032 Victoria Street, Tel: 1926**

## RECOMMENDATIONS IN VERNON AND LUMBY, B.C.

### BELMONT MOTEL . . . in Vernon

. . . Twelve housekeeping units, each with gas or electric rangette, refrigerator. Also five units without Kitchens. Twin or double beds; shower bath; nicely appointed throughout. Flower-decked lawns add to your comfort and relaxation.

The Court is centrally located, but in a quiet area with Units set back from Highway ensuring rest, four blocks west of the Hudson's Bay Company, on the Main Street of Vernon. It's well worth taking an extra couple of minutes to locate it. For reservations: write, wire or phone:

**BELMONT MOTEL, Vernon, B.C.—Dial Linden 2-3902**

\*\*\*\*Star Rating :: Recommended by Duncan Hines :: Member A.A.A.

## THE OKANAGAN CAFE

On Barnard Avenue in Centre of  
DOWNTOWN VERNON

GOOD FOOD . . . PLEASINGLY SERVED . . .  
. . . IN ATTRACTIVE SURROUNDINGS . . .

Tempting Salads - Cold Plate Luncheons - T-Bone Steaks

Appetizing Breakfasts

Famous for GOOD Tea and Coffee

**OPEN 6 A.M. - 11:30 P.M. EVERY DAY**

*Under the Personal Owner-Mgt. of Miss Alice Mann for Over 40 Yrs.*

### ROCKHOUNDS PARADISE!

If you're interested in Genuine B.C. Gem Stones, drop in at Howard Pearson's Rock Shop, on Hwy. 97, 30-miles S. of Kamloops, on Monte Lake (just South of Govt. Campsite). Large selection of native gem stones, either cut and polished or in the rough. Rare jewellery settings. Special "Kits" of tumbled stones, priced to suit young and old! Mr. Pearson specializes in rock cutting and polishing. We're sure you'll enjoy a visit here. The prices are extremely reasonable.

### PICTORIAL PHOTOGRAPHY . . .

. . . describes the artistic photographic works of Donovan Clemson, who specializes in Rural Scenes of British Columbia.

Donovan Clemson is unquestionably one of Western Canada's outstanding photographers and you'll find a visit to his Studio an enjoyable experience, and if you purchase any of his photographs you'll have an unforgettable souvenir of your holiday, at a pleasing price.

If you have sufficient time for a Portrait of yourself or family arrangements can be made for proofs to be sent to your home for your choice. Mr. Clemson's home and Studio are 3-miles North of Armstrong, B.C., on Schubert Road. Telephone Armstrong, B.C. Lincoln 6-4525. (Ask for directions when you reach Armstrong).

# VERNON

## *City Between Three Lakes in the Okanagan Valley*

**THIS IS VERNON:** the northern centre of the Okanagan, Canada's Valley of the Sun, which offers a diversity of vacation activities year round!

- WATER SKI-ING
- SNOW SKI-ING
- TROUT FISHING
- SALMON FISHING

Swimming in Shimmering Waters

Sunning on Sandy Shores

Deer Hunting - Grouse and Ring-Necked Pheasant Shooting

### **WINTER AND SPRING SKI-ING**

Silver Star Mountain, 15 miles north of Vernon over a good road, has one of the longest and sunniest ski seasons in Canada. From November to Easter (and sometimes longer) you can be sure of good snow—up to 15 feet of it in midwinter. Fine powder snow in Winter, a long "corn" snow season in Spring—sharp blue skies throughout. A high-capacity Poma Lift speeds skiers to the 6,200-foot peak. Lift rise, 800-feet from Chalet to extensive Ski area. A 1000-foot Rope Tow serves an intermediate area on Ski Hill, and an 800-foot Rope Tow serving the "Bunny Area" for big and little children, just learning to ski! Kiddies under ten are charged no fee on the Bunny Tow. The Chalet is open daily and serves Snacks, Soft Drinks, Coffee, etc. There is no accommodation at the Chalet.

---

## **VERNON TOURIST DAYS**

**July 14th - 19th, 1962**

HIGHLIGHTED BY THE FAMOUS

KALAMALKA LAKE SWIM — JULY 15th, 1962

*"Holiday Fun for Everyone"*

---

## **LAKE KALAMALKA—THE LAKE OF MANY COLOURS**

Be sure to see Beautiful Lake Kalamalka from the Viewpoint, 3-miles South of city on Hwy. 97. It's one of the most beautiful lakes in the world, and when you see it you'll realize why the Indians gave it the name of "Kalamalka" which means "Lake of Many Colours". This is an excellent point for picture-taking.

## **POLSON PARK**

Drive or saunter through lovely Polson Park. It's beautiful! Take the youngsters Fishing in the pond at Polson Park which is reserved especially for children, and which produces some good catches.

GOLF ● TENNIS ● LOAFING . . . LOAFING . . . LOAFING ● SAILING

**For Brochures and Detailed Information Write:**

**THE VERNON CHAMBER OF COMMERCE, VERNON, B.C.**

## RECOMMENDATIONS IN VERNON AND AREA

*When in Vernon it's*

# *The* **allison**

*The Okanagan's Finest Hotel*

**BEAUTIFULLY APPOINTED ROOMS AND SUITES**

DINE IN THE FAMOUS FLAMINGO ROOM

Smorgasbord Every Saturday and Sunday

*Businessmen's Luncheons Our Daily Specialty*

**ALLISON HOTEL, 2995 - 30th AVE., VERNON**

**TEL: Linden 2-4201**

Your Host—Johnnie Douglas

### **MONASHEE MOTEL . . . in Lumby**

. . . at Lumby, sixteen miles east of Vernon, quietly situated off Hwy. 6. Each unit has very comfortable living-room-kitchen, with davenport type chesterfield suite, a spic n' span kitchen with Propane Gas Cooking and Heating . . . a large bedroom and bathroom. There's constant hot water . . . everything about the place is meticulous, and we are sure you'll enjoy visiting here. Telephone Kingswood 7-2011, Lumby, B.C.

Monashee Motel

Mrs. Gladys Duke

Lumby, B.C.

"B.C. Government Four-Star Rating - Member A.A.A."

AT LAVINGTON, B.C. 10 Miles East of Vernon on Highway No. 6

### **HENRI'S SHOP EASY STORE**

A "One-Stop" Shopping Service . . . We sell almost everything!

Stock up here for your Fishing, Hunting or Holiday Trip.

Drop in en route for a Coke or Ice Cream or Coffee

Choice Selection of Fresh Meats Reasonably Priced

**and on the same premises on lower floor**

### **HENRI'S READY-TO-WEAR**

*Everything for Everybody in the Family*

Sun 'n Beach Wear - - Sportswear - - Rainwear

Drop in — Glad to See You.

### **THE MONASHEE HIGHWAY**

"The Shortest and Most Scenic Route from Vernon to Nelson, B.C."

No question about it, the Monashee Pass route is really something scenically . . . there's nothing finer in British Columbia. Besides which, you save about a hundred miles of travel, versus the route to Nelson via the Okanagan and Grand Forks, Rossland and Trail, from Vernon. Highway No. 6 is paved from Vernon to Lumby, and from then on is gravelled. You can't do fifty miles an hour on it, but you can drive enjoyably if you take your time and see what you've come a long way to see! It's mountainous and curvy in sections, and a couple of free Ferry trips are thrown in en route (it's a shuttle service operating continuously). You go through the lush Arrow Lakes country, via Needles, Nakusp, New Denver, Slocan and then to Nelson . . . some 227 miles in all. If you don't want to make the entire trip . . . pack a picnic lunch and go as far as Nakusp and back to Lumby for the night. You'll enjoy it!



## RECOMMENDATIONS IN KAMLOOPS AND AREA

*"Dine in Comfort Where Excellent Food is Served"*

# Highlander Restaurant

In Kamloops, in the 400-Block on the Main Street (Victoria St.)

*"Look for the Big Sign"*

The Newest and Finest Dining Area in Kamloops. Seating Capacity 350

**COFFEE SHOP - DINING ROOM - BANQUET ROOM**

Open 6 a.m. - Midnight Every Day of the Year

**"AIR-CONDITIONED THROUGHOUT"**

## GRAND VIEW MOTEL

On Hwys. 1, 5 and 97 — At West Entrance to Kamloops

**B.C. GOVT. \*\*\*\* Four Star Rating — Member A.A.A.**

Units With or Without Kitchens — Air Conditioning — T.V. — Radios

Room Telephones — 2-Mins. from City Centre

Telephone 372-8832

*"The Don McLeod's"*

**473 Grandview Terrace, Kamloops**

*"KAMLOOPS MOST SCENIC MOTEL"*

## Marjorie's Boutique

... a fascinating small shop at 283 - 3rd Ave., Kamloops, (just around corner from Leland Hotel). Imports include Hong Kong Tailored Shirts, Blouses and Suits in Pure Silk in gorgeous colors, Viennese Blouses and Dresses, Sweaters, Woollens and Cashmeres by both Jaegar and European makers. Accessories include exquisite French Flowers, kid and suede gloves from Germany and France, small Gift items in jewellery that are "different", etc. Why don't you drop around and see for yourself?

*"At the Top of the Hill"*

## ALEX'S BARBECUE

Highway 97 At West Entrance to Kamloops

MEMBER C.A.A.

MEMBER A.A.A.

## SAGE BRUSH MOTEL

**and COFFEE SHOP**

Free T.V. \* \* \* \* Swimming Pool

Air-Conditioning — Room Phones

26 New Units on Highways 1, 5 and 97

Panorama View of Kamloops

**TRANS-CANADA HIGHWAY WEST — KAMLOOPS, B.C.**

Tel: 372-3151

**Hosts: Hazel and Spurge xLangill**

## RECOMMENDATIONS IN THE KAMLOOPS DISTRICT

### AURORA LAKES FISHING RESORT



**"Starr Brown with a few "Choice Rainbows!"**

This new Camp offers a chain of virgin lakes at an altitude of 4,000-ft., which makes for good fishing even in the warmer months. Excellent Fly Fishing or Trolling for Rainbow up to 10-lbs. Smoking facilities and ice available. Also Boats.

Very nice, meticulous Cabins with electric light - central showers. Top quality, abundant meals served in Lodge. No cabins with kitchens.

MOOSE — DEER and BEAR HUNTING IN SEASON

GUIDES ARRANGED

RATES ON AMERICAN PLAN ONLY — PLEASE BRING OWN TOWELS.  
Where: 14¼-m. West of Little Fort, B.C. Take Hwy. 5 from Kamloops, 60-miles north to Little Fort, turn off at sign, drive 14½-m. to Camp. Or, guests will be met at Kamloops or Little Fort by arrangement. For detailed folder — information and Reservations contact:

Starr A. Brown — Tel: Little Fort 7-H — Little Fort P.O., B.C.

## **Commodore Cafe**

**In The Heart of Downtown Kamloops**

**OPEN 24 HOURS A DAY**

*"You Wreck 'Em—We Fix 'Em"*

## **NORTH KAMLOOPS CUSTOM BODY SHOP**

Special Fast, Competent & Courteous Service to Tourists

**"Royalite Oil Products" — Dominion and Dunlop Tires**

**Wheel Aligning — Balancing — Guaranteed Work**

Location: 3-mins. from Kamloops City Centre at first "Royalite" Station after crossing Bridge to North Kamloops. 240 Tranquille Rd.—Phone 1094

**Yellowhead Pass Route—Hwy. 5, Kamloops, B.C., to Jasper, Alta.**

**For detailed information on this Highway, refer to Index.**

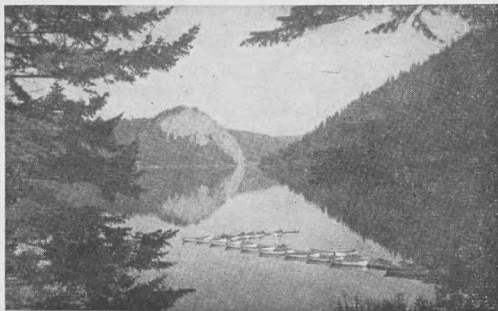
## FINE ENGLISH BONE CHINA

at H. S. WODLINGER LIMITED  
223 Victoria Street — Kamloops, B.C.

A Most Complete China Selection in

MINTON • SPODE • WEDGWOOD • ROYAL DOULTON  
SHELLEY • ROSENTHAL • MANY OTHER FAMOUS MAKES  
IMPORTED CRYSTALS • STEMWARE • HONEYLITE CANDLES  
GIFT SELECTIONS THAT ARE DIFFERENT

Visit us at Kamloops - You will be Pleased you Did!



## Echo Lodge ON PAUL LAKE

12-m. N.E.  
of Kamloops

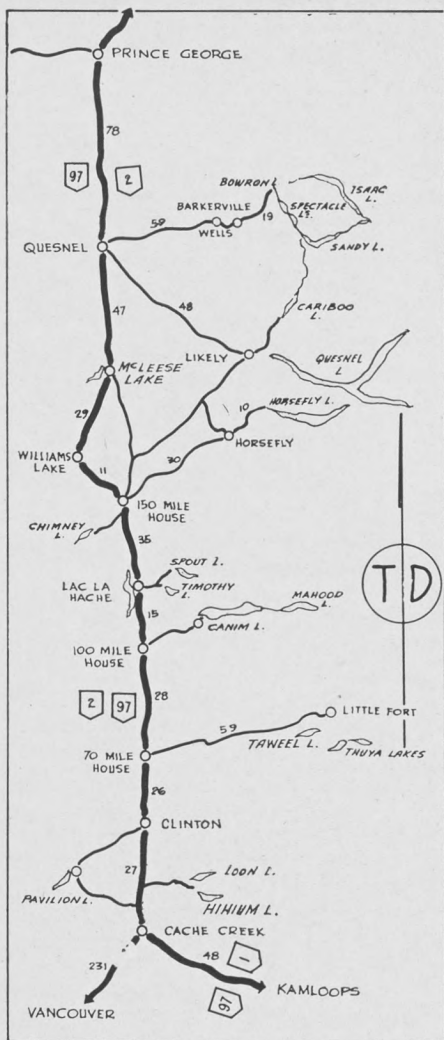
On Paul Lake—12-m. N.E. of Kamloops (turn off Hwy. 5 at sign) at an altitude of 2600-ft. Famous for its quality Kamloops Trout to 7-lbs. Excellent Fly fishing early and late in the season. Troll and lures in July and August. Plenty of boats, Guides, Outboards, Icehouse, Electric Smokehouse.

Accommodation in Echo Lodge or private cottages with bath, on American Plan. Fully Modern Housekeeping Cottages with Lake View accommodate up to four persons. Each has combination Tub and Shower bath, Propane cooking and heating and Refrigerator, plus all housekeeping amenities. Noted for its famous cuisine and the unmatched hospitality of the owners Mr. and Mrs. Frank Dale-Johnson, whose family have operated the Lodge since 1921. Rates most reasonable, with special "Family" rates. Open May 1st to Oct. 15th. **Contact: Echo Lodge, Paul Lake, Kamloops. (P.O. Box 70).**

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## MOORE'S MOTEL

On Trans-Canada Hwy. 1 and Hwy. 97, at East approach to Kamloops. Very nice, well-appointed Units, with Kitchens, Refrigerators, Electric Ranges, etc. Also Attractive Sleeping Units. T.V. available. 4-Star Rating (Govt.) Tel.: 372-9224 Betty, Frank and Don Harrison.



## CACHE CREEK

at

Jct. of Hwys. 1-97 and 2

This is one of British Columbia's outstanding, and it offers both "Sleeping" and "Kitchen" type Units. All feature the finest appointments as Frigidaire Air-Conditioning, Combination Tub and Shower Baths and luxurious carpeting. Kitchen units have Refrigerator; Full Gas Range; Dishes and Utensils; "Blo-Fan." All Units are Soundproof. For reservations, which we definitely suggest during the "Season," phone Cache Creek, 457-6226 or write or wire Desert Motel, Cache Creek, B.C.

Hosts:

Mr. and Mrs. J. F. Collins

RECOMMENDATIONS HIGHWAYS 1, 97 AND 2

**CACHE CREEK, B.C.**

**HOTEL OASIS**

**A Fine Hotel with 32 Modern Rooms  
Completely Air-Conditioned**

*Dining Room and Coffee Shop Feature Exceptionally Good  
Food Served in Attractive Surroundings*

**OPEN 24 HOURS**

**Tel: Cache Creek 457-6232—Write or Wire Hotel Oasis, Cache Creek**

**CARIBOO LODGE**

**DINING ROOM AND COFFEE SHOP**

**CLINTON, B.C.**

A well-managed small hotel in Clinton offering clean, comfortable rooms with or without private bath.

A most attractive Dining Room and Coffee Shop offers a menu of excellent foods. For reservations, especially during Fishing and Hunting seasons, we suggest you wire or write ahead, to Cariboo Lodge, Clinton, B.C.

**THE RANCH MOTEL . . . at Clinton . . .**

A nice Motel offering outstanding accommodation . . . right up in the top bracket! Rooms are unusually well furnished . . . wall-to-wall carpeted . . . restful chairs . . . adequate lighting . . . tub and shower baths . . . vented steam heating, and beds in keeping with the rest of the set-up.

In centre of town, on Hwy. 97, and it's a good idea to telephone or wire ahead for reservations. Tel.: Clinton 17. Edna and Charlie Reid, Owner-Mgrs.

**FRASER SHELL SERVICE**



**100-MILE HOUSE B.C.**

**General Automotive Service**

**FIRESTONE TIRES — BATTERIES — ACCESSORIES**

**Towing — Tel.: 108**

## A BIT ABOUT CLINTON

You may not realize it as you drive into this little town, but it knows a hundred years of more than History . . . which is a long time in this new country. Originally known as "Cut-Off Valley" it was officially named "Clinton" in 1863 in honour of Lord Henry Pelham Clinton, Colonial Secretary. Used as a divisional point by the First Stagecoaches, it soon became a rendezvous for the whole Cariboo. Drivers, as well as horses, were changed here, and many famous names are written in the old Hotel registers, which can be seen at the South Cariboo Historical Museum, which is now housed in the old Court House building in the centre of town. This building is unique in itself, being built from hand-made bricks that were fired in a kiln on the hillside here, and originally opened in 1890 as a Schoolhouse, then later became the Court House. It was given to the Museum Society by the Government of B.C.

The Clinton Hotel, built in 1861, had the distinction of being the only Hostelry in B.C. that had never closed its doors since opening day, but by some ironic streak of fate, it burned to the ground in the early morning hours of May 18th, 1958, at the conclusion of the B.C. Centennial Celebration commemorating the historical days of the Barkerville Stage Coach run. The Government House built in 1872, still serves as the Government Agents' Residence.

Don't leave Clinton without visiting the Museum, mentioned above. Half the history of the Cariboo is here . . . with some mighty interesting exhibits, including a "Bull Press", used for shoeing Oxen in the early days. This is the only one in existence, according to Dr. W. Ireland, Provincial Archivist and Librarian. Then there's "Harvey", a pre-historic skeleton, complete to little finger bones, nicely boxed in a glass case.

The old hotel Registers are both interesting and amusing. In those days they served more purposes than one . . . such things as Deaths and Funerals being recorded in them, suitably underlined in heavy black ink. If you're interested in the weather in the "good old days", it's recorded too, in a most fascinating manner. Data of the first Clinton Ball, is also here. Then, for some reason, in 1904 they stopped those intriguing recordings, and contented themselves by noting merely whether the Guest had paid cash or charged his Hotel bill. Do you suppose this might have been the origin of the "Hotel Credit Card System"?

You'll find the old Iron Drum Heater from the Clinton Hotel, in use from 1861 until fairly recently. The writer has sat around it a few times! It was brought to Clinton in sections, on the backs of Donkeys, over the old Cariboo Trail. And, there's the "Keelridge Princess," of pre-historic days . . . and some black Ostrich Plumes that once graced the Easter Bonnet of Mrs. Cullen, wife of the fearless "Doss" Cullen, who drove freight in the 70's. A Drug Counter and Bins, with the "Strychnine" Drawer nicely located over the "Cinnamon" one! Law and Order are represented by the old Chair, used by Judge Matthew Begbie, the "Hanging Judge", whose word was law for many years in this country . . . and some leg Irons from Clinton's first jail, which are hand-made, look formidable enough to make you think it might be a good idea to bring them back into use to impress some with "crime doesn't pay".

I could go on writing indefinitely about this Museum's contents . . . but I just want to whet your appetite so you'll meander over and see it for yourself. Cost? It's free . . . but if you want to make a small donation in the box provided, it will help to support the Society responsible for gathering and taking care of these Exhibits and the Museum.

---

## The Painted Chasm

Turn off Hwy. 97 ten miles North of Clinton, and drive three miles to Chasm. Perpendicular, gloriously coloured walls, a thousand feet deep at its southern end; this is an awe-inspiring sight and well worth the detour. The small lake seen from the look-out is drained by underground creeks, and surprisingly, sometimes home of 14-in. Rainbow trout and black bear!

## 100-MILE CHEVRON SERVICE



*"We Shoot the Works - - On Lube Jobs"*



### R.P.M. LUBRICATION & OILS

Batteries and Accessories  
Diesel Sales and Service

Brian Martin, Owner

OPEN 6 A.M. - MIDNIGHT - TEL: 32



On Hwys. 97 & 2 at S. entrance to 100-Mile House

Excellent stock of Fishing and Hunting Gear, Licenses and Ammunition and complete line of Groceries, Meats, Fruits, Vegetables and Souvenir items. Dependable Tourist Information. Just drop in and "Ask".

*"Open 7 Days Every Week Until 9:00 p.m."*

### MARTELL'S STORE LTD.

100 Mile House

Dorothy and Gordon Martell

*"West Bend Outboard Motors Agency"*

### 100-MILE TRAILER PARK

On Highways 97 and 2—At South Side of 100-Mile House

TRAILER FACILITIES — BY DAY, WEEK OR MONTH

### 100-MILE CAFE

*"Open Every Day"*

At North end of town, opposite 100-Mile Lodge. This cafe is under the new management of Isabelle Larson and Norman Elgie, who serve good Home-Style foods at reasonable prices, with a featured daily special.

Booth or Counter Service - Confectionery and Cigarettes

## **FISHING IN THE CARIBOO AREA CACHE CREEK TO WILLIAMS LAKE**

**SKY BLUEWATER RESORT**—Turn off Hwy. 97, 7-m. north of Cache Creek at road sign, then 20-miles to Pavilion Lake, in Marble Canyon. Open April-Oct. 31st. Housekeeping cabins, electric light. Very good fishing especially spring and Fall. Alt. 2600-ft. Excellent family vacation spot. Tel: Pavilion 1-E. Pavilion P.O., B.C.

**HIHIUM LAKE FISHING CAMP**—Turn off Hwy. 97, 14-m. N. of Cache Creek, drive 17-m. to Evergreen Resort at Loon Lake which is base Camp for Hihium, 11½-miles by Jeep. Excellent Fly or troll for Kamloops Trout. Boats, Smokehouse, all facilities. Housekeeping Cabins both lakes. Loon Lake has scads of smaller Trout. Management: Mel and Ken Ebert, P.O. Box 2248, Ashcroft.

**WATCH LAKE**—(Turn East at 70-Mile House on Eagan Lake Road, then turn North to Watch Lake at signs. About 22-miles).

**ACE HIGH RANCH**—On South Side of Watch Lake. All cabins front on lake, and are housekeeping equipped. Excellent fishing, hunting, swimming. Beach and playground for children. Boats and Motors. Open May 15th. H. M. Gollnick, 70-Mile House P.O., B.C.

**PINE GATE LODGE**—On Watch Lake. Excellent fishing—big-and-small Game hunting. Smoke house, ice-house. Boats, tackle and outboards. Fully equipped housekeeping units. Good beds. Riding, hiking, boating. Kiddies playground. Open May 1st-Nov. 30th. Licensed Guide. Phone via 100-Mile exchange. Win and Gladys Berry, 70-Mile House, B.C.

### **PAUL'S POINT RESORT . . . ON CANIM LAKE**

At East end of Canim Lake in sheltered Bay. Handy to Canim Lake Falls, and several excellent fishing areas. Housekeeping cabins with 1-or-2 bedrooms. Bring own towels and bedding. Good beach. Plenty privacy. Fine place for families. \$3.-\$5. daily. Boats. Excellent Deer, Moose and Grouse area in-season. Turn off Hwy. 97 just N. of Mile 93 and follow the sign posts. Paul's Point Resort, Mahood Falls P.O., B.C.

**LATTA'S LODGE AND RESORT—CANIM LAKE**—New cabins. Sundecks, picture windows, electricity and modern bathrooms. Housekeeping or American plan. Tent and Trailer park. Tap Water. Safe Beach. Ramp Marina. Boats, gas, tackle, worms, ice, smokehouse. Jack and Murla Latta, Canim Lake, B.C.

**MINAC LODGE . . .** On Canim Lake (about 30-m. E. off Hwy. 97. See turn-off just n. of 100-mile house.) A lovely Resort. Rooms with shower baths, central Lounge. Good fishing, boats, motors, etc. Guides. Very good throughout. John M. MacLeod, Canim Lake. Phone via 100-Mile House.

**TEN-EE-AH CAMP**—Operated by Bus Hamilton, one of B.C.'s Top Guides, who knows his Fishing and Hunting right well! This camp off beaten path. Fly and stream fishing for Rainbow Trout. Seven Lakes. Reserve early for Guides. Rates \$7.00 day with meals, \$4.00 housekeeping cabin. Write for Hunting Rates. Top Moose and Deer area . . . top Guides. Contact: Bus Hamilton, Lac La Hache, B.C.

**HORSEFLY LAKE HUNTING AND FISHING CAMP**—Turn off Hwy. 97 at 150-mile House (well-marked) drive three miles to jct. of Horsefly Lake Road, then 29-miles to Lake. Excellent Rainbow or Kamloops Trout, also Big Game territory. Fine boats, outboards and also Cruiser. Seaplane harbour, gas and oil. Also Cabins 24-miles up lake on Echo Island. Rates reasonable. Contact: Hughes Bros., Horsefly, B.C. (Open May 15 - Nov. 30).

**CHIMNEY LAKE LODGE**—Turn off Hwy. 97, 28-m. N. of Lac La Hache, drive west 15-m. to lake. Fine Kamloops Trout Fishing . . . Moose, Deer, Ducks and Geese. Smokehouse, Ice, etc. Log Housekeeping Cabins or Lodge Rooms. Meals served. Licensed Guides. Contact Sam Mitchell, Box 254, Williams Lake, B.C.



## RECOMMENDATIONS HWY. 97 AND 2

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### LAC LA HACHE MOTEL . . . at Lac La Hache

A New Motel at South entrance to town on Hwy. 97, overlooking lake. Six units have complete kitchens; propane range; refrigerator; living room with hideaway bed, and also separate bedroom. Tub bath, individually-controlled hot water heating. Wall-to-wall carpets. Ice; Spring Water; Car plug-ins.

Also Four Sleeping units similar excepting no kitchens. Rates from \$7.00 with kitchens, \$6.00 and up, without kitchens. Good swimming and boating. Kokanee Fishing very good in May and June. Trout fishing in season. A very pleasant stopping place. B.C. Government "4-Star Rating". Julius and Helen Wood, Hosts—Tel: 5-J. Box 152, Lac La Hache, B.C.

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### MOM and DAD'S CAFE . . .

At South entrance to Lac La Hache on Hwy. 97, at the B-A Service Station. Open 7:00 a.m. - 11 p.m. Every Day. All Home-Cooked Foods. Meticulously clean surroundings. Under Owner-Mgmt. of Orv and Ella Walrod. Tel. 1-R.

"Service you have a **RIGHT** to expect"

---



ON HWYS. 97 and 2 — IN CENTRE OF LAC LA HACHE

### B - A SERVICE

Lubes - Washing Jobs - Fisk Tires - Wrecker Service

COMPLETE AUTOMOTIVE SERVICE

Harold Casey—Operator

Tel: Lac La Hache 1-R

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### LAC LA HACHE RESORT . . . 7-M. North of Lac La Hache

This new Resort, on the Lakeshore, adjacent to Hwys. 97 and 2, offers a choice of accommodation. There's fully modern Cabins, (3-Star Govt. Rated) with housekeeping facilities or spacious Camping Grounds with all facilities. Store on premises carries complete line of groceries, etc.

Recreational facilities include all lake activities, including Swimming, Boating, Waterskiing and Fishing, whilst in season there's good Hunting, Ice Fishing, etc. Boat Launching Ramp. Ice available. Tel: 4-R. Lac La Hache, B.C. May 1st-Dec. 1st.

Owner—Management of Orv. Christianson and Harold Casey.

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## WILLIAMS LAKE, B.C.

### BIL-NOR CAFE . . .

On Hwy. 97 at S. entrance to Williams Lake. (Next to Valley View Motel). Dining Room. Coffee Counter service; Home-Cooked Style food served in Clean surroundings. Fishing and Hunting Licenses and Information. Royalite Oil Products. Groceries. Bill and Norma Gills, Prop.

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### LAKESIDE MOTEL—1-M. Sth of Williams Lake on Hwys. 97 & 2

Seventeen "Four-Star" Units, with or without kitchen, on Private lake frontage, overlooking the lake. Tub and Shower baths. Individually-controlled heat. Quiet and comfortable accommodation is our motto. F. Kozuki, Owner-Mgr. Tel. EX. 2-4910. P.O. Box 213.

### **SILVER SPUR RESTAURANT AND DRIVE-IN**

At South entrance to Williams Lake at Junction of Hwys. 97 and 2, next to B-A Service Station and Stampeder Motel. Open 7 a.m.-2 a.m. during Summer and 7 a.m.-9 p.m. in Winter.

Coffee Shop has both Counter and Table service, and the beautifully appointed Dining Room offers all the amenities of a first-class dining establishment. There is a well-varied Menu, with a specialty of Top Quality Steaks and Authentic Chinese Foods.

*"Take-Out" Service on all Foods Served"*

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### **THE STAMPER MOTE . . .**

At the "Y" Junction of Hwys. 97 and 2, at South entrance to Williams Lake.

24 Comfortable, well-appointed Units. Some with complete house-keeping facilities. Room Phones. Tel: EX. 2-4496. P.O. Box 1389, Williams Lake. Larry and June Drake, Hosts.

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### **LOOKING FOR "TAKE-HOME" GIFTS . . .**

. . . then drop in to E. G. Woodland & Son (Jewelers) Ltd., Jewellers, whose shop is on the main Highway, right next to the Bank of Commerce.

There's a lovely selection of gift items, including Original Beswick Figures, Dresden Figurines, Paragon and Doulton China, and Sterling Silver Souvenir Spoons.

And, if you have developed watch troubles . . . they have a quick, yet dependable, service on repairs for tourists.

E. G. WOODLAND & SON (JEWELERS) LTD.

WILLIAMS LAKE, B.C.

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### **MACKENZIES LTD. . . .**

On the Main St. in Williams Lake, and the oldest-established store in town. Now thoroughly modernized, it's a complete Departmental store, and you'll find most everything you need for your trip right here. Groceries, Fishing and Hunting Gear, Fresh and Frozen Meats, Fruits and Vegetables, Smart Ladies' and Men's Wear. Fishing and Hunting Licenses issued. Closed Mondays. Open 9 a.m. - 6 p.m. Daily except Friday, when stores stay open until 9:00 p.m.

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## **BE SURE TO VISIT HISTORIC BARKERVILLE**

*and join in the*

### **CENTENNIAL CELEBRATIONS**

This summer Barkerville celebrates its 100th Birthday and cordially invites visitors to join the festivities. See pages 59 to 63 for complete details.

**DON'T MISS BARKERVILLE**

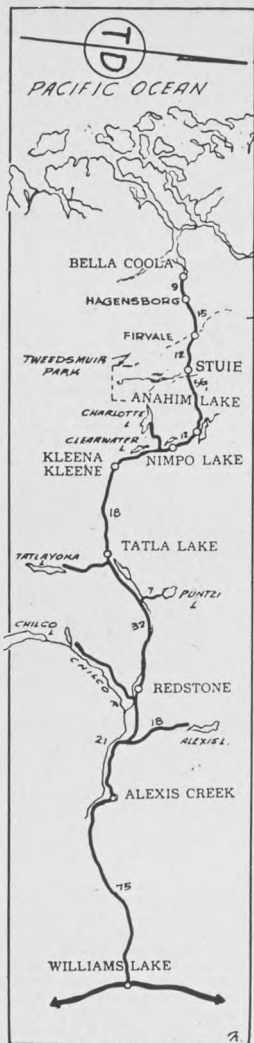
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**FOR  
FABULOUS FISHING  
BIG GAME HUNTING  
MIGRATORY WATERFOWL  
VISIT THE CHILCOTIN  
NIMPO - ANAHIM LAKE  
BELLA COOLA AREA**

This area is directly West of Williams Lake, (see map). This section of road between Anahim Lake and Bella Coola (92-m.) was opened in 1955. Total mileage—Williams Lake to Bella Coola—304-m. **Road Conditions:** Williams Lake to Nimpo and Anahim is gravelled and much improved. From Anahim it's dirt and gravel, quite okay but use low and second gears when going down "the big hill" between 32-44 miles from Anahim. From Bottom of Hill to Bella Coola is gravelled and okay.



*41-lb. 8-oz. Spring Salmon caught by Jim Tritschler, of Bella Coola Lodge, in Bella Coola River on June 21st, '59.*



## CHILCOTIN — ALEXIS CREEK — ANAHIM LAKE

### LEE'S CORNER MOTEL—CAFE AND GENERAL STORE—

60-M. West of Williams Lake. New Motel Units with private tub baths or central facilities. Double beds. Cafe serves short orders, meals or snacks and is open from 7 a.m. to 10 p.m. every day. Clean Rest Rooms. General store handles groceries, fresh meats, etc. "Home Oil Products". Tires. Tel.: Hanceville 1-F. D. L. Lee Ltd., Prop.

**HITCHING POST MOTEL AND CAFE**—Just west of Alexis Creek on highway. Comfortably furnished Motel units with Shower Baths. "Seeley Posture-Pedic" Beds. Propane Panel Ray Heating. Food in Cafe is good and features "Man-Sized Steaks", thick and juicy! Ham n'Egg Breakfast at \$1.00. Motel Rates: \$6 Single, \$7 Double, \$8 Twin beds, Third bed made up for \$2.00 extra.

**ROYALITE GAS AND OIL—ALL CREDIT CARDS ACCEPTED**  
Mrs. Anne H. Brecknock—Owner-Manager — Tel: Alexis Creek 8

**ALEXIS LAKE RESORT**—This lovely camp is on Alexis Lake. Drive 6 miles beyond Alexis Creek; turn R. at sign; drive 18-m. to Lake. First-class Cabins with good cooking stoves and complete housekeeping equipment. Accommodate up to four. Plywood boats. Alexis Lake produces 12-inch trout abundantly and adjacent lakes yield Trout up to 5 pounds. There's ice, gas, oil and a smokehouse. Private Camp Grounds particularly attractive, on lakeshore. Hunting and Bird Shooting; Geese and Ducks in profusion. Top Grade Moose area. Guide Service. Transportation to and from Alexis Lake Resort by "Land-Rover" can be arranged. Reservations: Alex and Wally Whitecross, Alexis Creek P.O., B.C.

### CHILANKO STORE AND COFFEE SHOP—

116-M. W. of Williams Lake. Open 8 a.m. - 11 p.m. daily. Full course meals or snacks. Home-made pies. Films, soft drinks. Indian mocassins, gloves, jackets, made by Chilcotin and Redstone Indians. Groceries and meats. Also some cabins with electric light, bedding and dishes. "Shell Oil Products", Minor repairs. Evelyn and Ross Wilson, owners. Tel.: Chilanko Forks 1-X. P.O. Alexis Creek, B.C.

### MARGE'S HALF-WAY COFFEE SHOP AND STORE—

150-M. W. of Williams Lake. Clean, neat Coffee Shop serves snacks and short orders. Store carries good stock of groceries and fresh and frozen meats. FRESH MILK. Confectionery items. "Imperial Esso Products". Towing Service. Minor Repairs. Open June 1st - Nov. 1st. Every Day. Tel.: Tatla Lake, B.C. 2-M. P.O. Kleena Kleena, B.C.

### FRED HANSEN'S CLEARWATER HUNTING & FISHING CAMP—

172-M. W. of Williams Lake. Turn off hwy. at sign and drive to camp. Excellent, immaculate cabins overlook lake and accommodate up to four, with individual beds. Bedding, dishes etc. supplied. Rates \$6.00 for 2, \$7 for 3, \$8 for four. Delicious meals served in lodge, with all home-cooked breads, pies etc. at most reasonable prices. Fish plentiful. "Tex" Hansen has First Class Guide License. Moose, Goat, Grizzly and Black Bear, Deer. Also Bird shooting.

### GLACIER TRAIL RIDES

A day-and-a-half Trail Ride, including overnight stop, takes you from base Camp at Fred Hansen's to an altitude of 7,000-feet, through incomparable scenery, lush alpine meadows, virgin lakes, where you can cast from the shoreline and reel in limits of two to three pound trout without too much effort. It's a trip that has to be done to be believed! A party of five can take a ten-day trip into this magnificent area at a cost of \$650.00 (\$130.00 each), and this includes complete outfitting with exception of sleeping bags. This makes a terrific family vacation.

**Contact TEX HANSEN—Kleena Kleene, B.C.**



## Set Your Sights for Hunting and Fishing on CHILANKO LODGE

160-Miles West of Williams Lake

On the Shores of One Eye Lake

*The Oldest-Established Lodge in this Area*

Now under the ownership of Mr. and Mrs. Roger Dane, a young and enthusiastic pair, who have done a complete modernization job, improving the comfort without detracting from the original wonderful atmosphere. Accommodation in Lodge Rooms or Rustic Cabins. Some cabins fully Housekeeping equipped.

"Agnes does the Cooking," which is a recommendation in itself. Everything is home-cooked, appetizing and tasteful. Her cakes, pies and breads are unbeatable! Sensible rates prevail throughout.

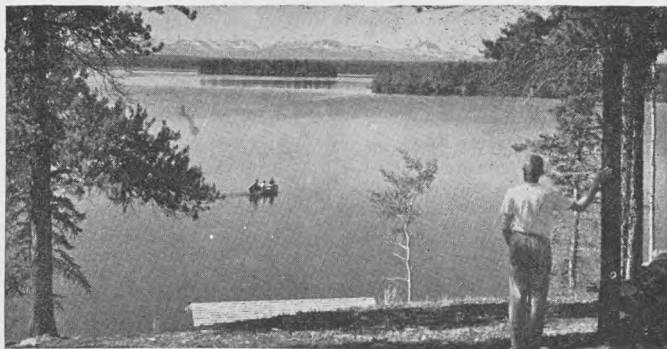
### GUEST FACILITIES

Excellent Dolly Varden Fishing in One Eye Lake in Aug. and Sept. Several "top-rated" Lakes adjacent to Lodge offer Rainbow Trout Fishing throughout Season. Boats and Motors. Smokehouse. Ice. Small Store. Charter Plane Service. 3500-Foot Airstrip and 135-Foot Floatplane Dock. Complete Seaplane Facilities. Transportation to Lakes.

**BIG GAME HUNTING - FIRST CLASS LICENSED GUIDES - MIGRATORY BIRD SHOOTING**  
or Detailed Brochure and Reservations, Contact:

**CHILANKO LODGE—Kleena Kleene P.O., B.C.**

**Tel.: Kleena Kleene Exchange**



Nimpo Lake with the Coast Range in background

### DUNCAN'S RESORT—

On Nimpo Lake, 196-miles W. of Williams Lake. A very attractive resort, with new housekeeping cabins on lakeshore in pleasant park-like surroundings. They have electric light, good beds and stoves, dishes, etc., and some bedding is available, but it is suggested you bring your own. Cabins are well-built and warm. Separate Central Hot and Cold Showers for men and women. Also washrooms and laundry facilities. A very fine set-up all around! 'Davidson' Fibreglass boats . . . smoke-house . . . fish cleaning house . . . ice house . . . gas and oil supplies. Spacious Camping area. Lake and stream fishing, also Big Game Hunting and Migratory Waterfowl. Guides available. Write for folder with detailed mileages from Border to Camp. Cecil and Marjorie Duncan, Kleena Kleene P.O., B.C. Phone Nimpo Lake I-J.

## **ANAHIM LAKE STORE AND LODGE—**

At Anahim Lake. Excellent stock of Groceries and Meats, etc. Fishing equipment and information. Guides available. Meals served in Lodge. Five Light Housekeeping Cabins, some with private toilets. HOME OIL PRODUCTS. General Car Repairs. Ed Escott, Owner. Tel: 1-U. Anahim Lake.

## **FRONTIER CAFE AND CABINS—**

At Anahim Lake near Dean River Store. Cafe is open 'round the clock for Breakfasts, Lunches, Full Course Meals or Snacks. Loy Walden does the cooking—and the food is good!

Frontier Cabins adjacent to Cafe accommodate up to five. They are clean and beds are good. Rates \$5 Single, \$6 Double, \$8 for three and \$10 for four. Horses available for Trail Rides or local riding. Enquire at Cafe.

## **ESCOTT'S ANAHIM LAKE CAMP—**

4-M. West of Anahim Lake store. Ten Boats. Motors available. CAMPING — TRAILER SPACE — APPLY AT ANAHIM LAKE STORE.

## **THE BIG HILL . . . ON BELLA COOLA ROAD—**

. . . About 32 miles West of Anahim Lake is the start of what we call "the Big Hill" where the road winds down from an altitude of over 5,000-ft. to the lush vegetation and big Cedars on the floor of the Valley. We don't suggest taking Trailers over this road, unless you first check it carefully. When driving this section, use your low gears and take it very easy. As one Texan remarked "If you ever go over the bank you'd be awful thirsty by the time you got to the bottom."

## **JANE KING'S COFFEE SHOP—**

. . . and Telephone. At the bottom of the big hill, just after you cross the Bridge. Very obliging and courteous lady operates a small Coffee Shop and if you want information as to road conditions, telephone here to Atnarko 3-G.

## **TWEEDSMUIR LODGE, STUIE—**

55-Mi. West of Anahim, 40-Mi. East of Bella Coola, at Southern Headquarters of Tweedsmuir Park.

A very attractive and inviting Lodge on spacious landscaped grounds fronting on the Talchako River. Pleasant, well-furnished rooms at \$6 Single, \$8 Double, and one Cabin with linens, running water and cooking facilities which accommodates four at \$7.50 daily. Appetizing home-cooked meals are served in Lodge to Guests or transients, and for your relaxation there's a particularly comfortable lounge with a huge stone fireplace.

River and Lake Fishing for Rainbow Trout, Steelhead, Spring Salmon and Cohoe. Big Game Hunting for Grizzly, Moose, Goat, Mule Deer and Caribou. Licensed Guides. Pack Trips. Mountain Climbing. Under Owner-Management of Lieut. Col. G. C. Corbould. Wire or phone Tweedsmuir Lodge, Bella Coola, B.C. Write R.R. 1, Bella Coola, B.C.

## **RALPH EDWARDS OF LONESOME LAKE**



Leland Stowe, writer of "The Amazing Crusoes of Lonesome Lake" featured in Reader's Digest, Feb. 1957, calls Ralph Edwards "North America's most amazing do-it-yourself pioneer, who with never-failing ingenuity mastered every adversity and won a rich way of life." Lonesome Lake is some 26-. S. of the Atnarko River Crossing, 45-m. W. of Anahim Lake, and is accessible only by plane or hiking. The fabulous, rare Trumpeter Swans make their home here during the winter and are fed and cared for by the Edwards family.

*"A Good Place to Stay . . . A Swell Place to Fish"*



**Jim & Bob Tritschler**

### **BELLA COOLA LODGE**

At the confluence of the Saloompt and Bella Coola Rivers, in a mountain-surrounded setting, a hop-skip n' a-jump from the finest Fishing Stream in this area, one-minute's walk from lodge! Rainbow, Cutthroat and Dolly Varden 2 to 5-lbs. all year round. Spring Salmon up to 50-lbs. in April-May and June. Fabulous Steelhead Fishing December thru till March—up to 20-lbs. Coho Salmon up to 25-lbs. from September to November. These are facts!

### **ROY AND VERA TRITSCHLER - HOSTS**

**ACCOMMODATION:** Rooms in Lodge, comfortable, with excellent beds. Tub and Shower baths. Wholesome and hearty meals. Also Tent and Trailer space on River Bank (Private) where you can cast from your front door! Nominal Rates on everything.

**HUNTING:** Grizzly Bear Sept.-Nov. inclusive. Also Spring Grizzly. Goat, Sept. to Nov. inclusive. Cabin 7-miles from Lodge in heart of best Hunting area. First Class Guiding Service.

**WHERE?** Turn right 14-mi. East of Bella Coola at Lodge Sign and drive three miles on Salumpt Road to Lodge. Phone Bella Coola 5.B. Write or wire Hagensborg, B.C.

### **HAGENSBORG GARAGE—**

. . . (Operated by Northcop Logging Co. Ltd.) At Hagensborg, 12-mi. East of Bella Coola. Dealers in Ford, Wyllis Products. Volkswagen and Chrysler Service. Towing and Wrecker Service. Tel: Bella Coola 6-T. Night calls to N. R. Saugstad at 4-Q.

### **HAGENSBORG MERCANTILE LTD.**

. . . At Hagensborg, 12-mi. East of Bella Coola, just off Highway, to the right. Another pleasant Community Store, where you'll enjoy shopping and chatting. They sell just about everything you'll need on your trip.

### **WAGON WHEEL MOTEL—**

. . . Camping and Trailer Park. 2-Mi. west of Hagensborg. Small, new Housekeeping Cabins—central shower and toilet facilities. Very pleasantly situated in a lovely orchard on the banks of a swift-running stream. In heart of Fishing area. Cabins accommodate up to four persons, with everything supplied for housekeeping. Very moderate rates. Tel: 3-Q, Bella Coola.

### **WILF'S CENTRAL SALES**

- . . . FISHING TACKLE AND INFORMATION
- . . . . PIONEER POWER SAWS AND REPAIRS
- . . . . . JOHNSON OUTBOARD MOTORS
- . . . . . BUILDING SUPPLIES

1½-Mile West of Wagon Wheel Motel at Hagensborg Sign

In Centre of **BELLA COOLA**—Next to R.C.M.P. Barracks

### **BELCO SERVICE LTD.**

Lube Jobs a Specialty  
Wrecker Service—Welding  
COMPLETE AUTOMOTIVE SERVICE  
FIRESTONE TIRES  
TEL: 7-B BELLA COOLA, B.C.



## THUNDERBIRD CAFE

Across from Post Office—one Block from Kopas' Store

**GOOD FOOD . . . TASTY AND WELL-PREPARED**

Booth or Counter Service

**Open Early 'Til Late**

**"STEAKS A SPECIALTY"**

### THE CLIFF KOPAS STORE—

. . . At Bella Coola, in the centre of town. Everything in Photographic supplies, including sets of 35 mm. Colour Slides of District. Stock up on Fishing Tackle, Ammunition. Also Groceries, Fresh Meats, etc.

### BELLA COOLA CONSUMER'S CO-OPERATIVE ASSOCIATION—

. . . At Bella Coola, first store on right side of street as you enter town. Enjoy some of Bella Coola's local-grown Fresh Fruits and Vegetables while 'you're here . . . they're delicious! Stock up on Fresh Meats . . . or Frozen if you prefer, for your Camping or Fishing Trips. There's a Coffee Bar open during store hours which serves Sandwiches, Light Lunches, Ice Cream, etc. Complete line of Dry Goods, Gas and Oil.

### MARGREG HOTEL in BELLA COOLA—

. . . This is situated over the Thunderbird Cafe. There are ten rooms, each with private Shower bathroom, twin or double beds, and comfortably appointed throughout.

## RECOMMENDATIONS IN QUESNEL, B.C.

### THE PINE ROOM AT CARSON LODGE . . .

. . . Another of the Cariboo's "different" Dining spots! A delightful atmosphere where food is well-prepared and most appetizing. Featured are Rare "Cariboo" Prime Ribs of Beef, Succulent Steaks, Deep Fried Prawns, Fried Oysters, Crispy Salads, together with a well-varied selection of other usual items. Breakfasts are a specialty! Open 6 a.m. to 10 p.m. every day. Tel.: Quesnel 461 for Reservations. Rene and Wally Wolfe, Hosts.

Where? On left-hand side of Highway, after crossing new bridge from South. From North, on right-hand side of highway after crossing through traffic light in town at Carson Avenue.



## MULE TRAIN MOTEL and TRAILER PARK

Two Miles North of Quesnel on Main Highway

Housekeeping units have Propane cooking, one- or-two bedrooms, comfortable living room, shower baths. New sleeping units are very smart and have Tub Baths, twin or double beds; well-appointed throughout. Electric Heating. TRAILER PARK at rear of Motel grounds has Electric Outlets, Sewer and Water Outlets and plenty of space. Fully modern in every way.

There's also a SHELL SERVICE STATION, open 24 hours "on call."

**TIRE & MINOR REPAIRS — COFFEE SHOP SERVES GOOD FOOD**

For Reservations, phone Quesnel 258. Mr. and Mrs. J. Berkj, Owner-Mgrs.



## RECOMMENDATIONS IN THE CARIBOO—HWY. 97



On Hwy. 97 at the North Entrance to Quesnel

### HIGHLAND GLEN COURT

"A Restful Place in the Colorful Cariboo"

B.C. Government ★ ★ ★ ★ Star Rating

Eight Housekeeping units with electric ranges, refrigerators, Shower Baths, separate bedroom and living room, accommodating up to six persons. Also nine Sleeping Units with twin or double beds, Shower or Tub baths, wall-to-wall carpets. Room Phones, Radios, Electric heating throughout.

Tel: Quesnel 312. Your Year Round Hosts:

Ross and Lorae Rollins—755 Front St., Quesnel, B.C.

COMPLIMENTARY COFFEE - - - - - HUNTING AND FISHING INFORMATION

In Bus Depot—Cor. Kinchant St. and St. Laurent Ave.

One block from Billy Barker Hotel

## ♣ O'Hara's Cafe and Drive-In ♣

DINING ROOM - LUNCH COUNTER - DRIVE-IN  
TAKE-OUT SERVICE

Specializing in

Deep Fried Chicken — Fish n' Chips — Hamburgers

Steaks and other Good Foods — Try the "Daily Special"

OPEN 6 A.M. - MIDNIGHT

TEL.: 988 FOR TAKE OUT ORDERS

## LOOKING FOR BARKERVILLE OR QUESNEL SOUVENIRS?

See Quesnel Jewellers Ltd., on Reid St., 1-blk. off Hwy. 97, next to Liquor Store and opp. Post Office. You'll find Barkerville Nuggets attractively set in Earrings, Pendants, Brooches, Rings, or in Miniature Gold Pans. Or you can have your own ideas made to order. Also Cariboo Hand-Carved Leather Belts and Bags and other Leathercrafts. If you prefer English China, they have excellent stocks. Browse around when in town.

## QUESNEL LAUNDRY AND DRY CLEANERS . . .

If you plan to visit Barkerville, it might be an idea to leave your dry cleaning with these folks and pick it up, completed, when you return.

They feature "Sanitone" Service and we think you'll be satisfied.

PICK-UP AND DELIVERY SERVICE AT ALL HOTELS AND MOTELS - - - - TEL: 103



## MOTEL WHEEL INN

B.C. Govt. 4-Star Rating

In downtown Quesnel, on Hwys. 97 and 2, on Main Street at North side of town near Fraser River Bridge. Handy to Everything! This New and Smart 20-Unit Double-Decker Motel offers rooms with Tub Baths, Twin or Double beds, Hot Water Heating, Room Phones and full carpeting. Units are well insulated and comfortably appointed. Tel.: 185 or 186. Cleve & Dora Dawson, Hosts.

## RECOMMENDATIONS IN THE CARIBOO

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### 6-BLKS. NORTH OF QUESNEL ON HWY. 97 "B.C. GOVERNMENT 4-STAR RATING"

A very pleasant Motel offering units with or without Kitchens. Sleeping-type units are fully carpeted, have shower bath, twin or double beds. Housekeeping units have fully equipped Kitchen, gas range, refrigerator. Separate bedroom. Shower Baths. Accommodate up to five. Gas heating throughout. Under new Owner-Mgmt. of George and Nan MacMurchy. Tel.: Quesnel 430.

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### *"Home-Made Lambs-Wool-Filled Quilts"*

Here's a true Cariboo Handicraft in the most attractive designs imaginable — or you can have them made to your own design. The covers are of new Cotton, with the fillings from the lambs wool sheared on the farm of the John Annett family, at Dragon Lake, 7 miles from Quesnel. Prices are very reasonable—\$15.00 for double bed size, \$10 for Single and \$5 for Crib Quilt. They're grand! How-to-get-there: Turn off Hwy. 97 & 2 at sign to Dragon Lake 7-miles South of Quesnel. Follow road 3 miles to House.

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### QUESNEL TO WELLS and BARKERVILLE, B.C.

(50 Miles to Wells — 4 Miles Wells to Barkerville)

After driving over a good gravelled road for 18 miles you'll see Cottonwood House, built in 1864 by the Boyd Brothers, whose chief claim to fame from all accounts seemed to stem from an argument which resulted in neither speaking to the other for many years—during which time their Mother transmitted messages pertaining to operation of the business. Daily journals were kept by one of the brothers, from 1864 until 1909, in which were recorded names of guests, daily weather temperatures and other major items. The 34 volumes, weighing some 140 lbs. are now property of the Quesnel Historical Society. The present owner of Cottonwood House is a former journalist from Denmark, who spends his time growing lush vegetables. Passers-by may pause—and purchase!

Moose Horn Service Coffee Bar and Store is a further two miles, and you'll get good Coffee and food, plus store supplies and gas, if you need them. You'll see the sign marking the old Wingdam workings on Lightning Creek at Mile 28.

At Stanley, Mile 42—the old Stanley Hotel still stands—as does the owner—Jim Williams, who came here in 1902. We talked to Jim on our trip in October, 1959, and reminisced about the good old days when he took one pan from Lightning Creek which yielded 56 ounces of gold! We laughed with him about the 1930's, when the writer enjoyed the hospitality of the Stanley Hotel on various trips, when Jim presided over the carving of the Rare Roast Beef, at the head of the long dining room table, attired in his "Stanford's Red Flannel Dinner Jacket"! He's in his late eighties now—practically blind—but still has a great outlook on life. He was going to Vancouver for a cataract operation, and on our last trip we heard he had not returned, but was living in an Old Folks Home in Vancouver.

Mile 48 brings you to Jack O'Clubs Lake with the town of Wells a short two miles further.

## The Olden, Golden Days in Barkerville, B.C.

If you haven't included a trip to Barkerville in your itinerary, you'd better change your plans, and give it at least a day of your time, for there's no more interesting or historical spot in B.C. It's some 54 miles East of Quesnel, and was named after an English prospector, "Billy Barker" who struck a rich gold claim on Williams Creek in 1862. It was from this same Creek that John A. "Cariboo" Cameron mined a huge fortune.

By 1864 more than 10,000 miners were panning for gold in Williams Creek, and to the tent town had been added a few houses and stores . . . "erected in uncertain fashion." Fire destroyed the town in 1868, and it was rebuilt with, they say, "larger and better houses and stores," but to judge from what I saw when I visited Barkerville, the architectural pattern lost none of its originality. I was reminded of that little ditty "A Shanty in Old Shanty Town" 'specially the bit pertaining to the slanting roofs! The water system was most unique, coming down from the hillside into troughs which were raised over the "sidewalks", and crossing the road overhead at convenient intervals, to supply both sides of the street.

That it was a most cosmopolitan place is borne out by the headboards still standing in the Cemetery. Men of practically every nationality jostled each other in the street . . . and now lie beside each other in the cemetery. It was the custom in those early days to erect a headboard to everyone buried in the Barkerville Cemetery, giving name, country of origin, and dates. You will find that some of the better-known citizens had quite elaborate headboards with fitting eulogies . . . such as that of Chief Justice of the Cariboo Matthew Begbie, known as "The Hanging Judge." Offenders were speedily punished in those days. You might also chance upon one which bears the inscription "Sleep, Bella, Sleep." The story goes that Bella was the wife of a ne'er-do-well, who found it profitable to keep her employed from morning until night, making bread and pastries for the plentiful customers. Her one lament was a wish that she could just get one good night's sleep . . . to which her spouse replied "You'll have plenty time to sleep when you're dead, lass. Hence, the headstone.

In the early years half the population of Barkerville was American, and July 4th was celebrated with fervor . . . "The Star-Spangled Banner," together with champagne at twelve dollars a bottle, following frequent readings of the Declaration of Independence!

Like every other Mining Camp, Barkerville had its "Dancing Girls," who were brought in from the States, and known as "Hurdy-Gurdy Damsels." The dancing in those days was anything but sedate. One old-timer described it in this manner: "If you ever saw bells ringing in motion, you have seen the exact position these girls were put through during the dance; the more muscular the partner, the nearer to the ceiling went the ladies pedal extremities . . . and the gent who could hoist his "gal" the highest was considered the best dancer." Some of the dancing girls married and remained in Barkerville to the end of their days.

And . . . before leaving Barkerville, pay a visit to St. Saviour's Anglican Church, first opened in 1870. It is well preserved in its original state, with its old hand-hewn pews, the carved Bishop's Chair and other items of interest. It's peaceful and restful and a visit to it will make a nice ending to your Barkerville sojourn. Treat it with the respect the Church deserves, please.

### SPECIAL NOTE

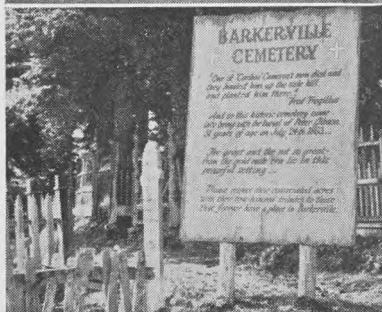
The B.C. Government is restoring Barkerville to its original "architectural design", and has made it into a Provincial Park. You'll find the original Claim sites, buildings, etc. restored to original days, with Mannequins representing the Original Old-Timers. And there's a Museum which houses hundreds of mementoes which have been donated by old-timers. On entering the Park, go to the Museum and pick up a tour guide leaflet at the registry. You'll find this Guide useful during your tour of the historic buildings. Don't overlook the Old General Store, where you'll enjoy a bit of old time merchandising—when all the food was frozen (when it hit thirty below!).

# 1862 - - BARKERVILLE - - 1962

## CENTENNIAL CELEBRATIONS

**JOIN THE BIRTHDAY  
CELEBRATIONS!**

This summer (1962) Barkerville celebrates its Centennial Year with a round of Festive Events. You can Ride Aboard the Stage Coach to Richfield ten times daily and return over the original Cariboo Wagon Road from July 2 - Sept. 3.



Learn how to dig for Gold! Old time mining procedures will be demonstrated at the "Billy Barker Shaft," or you can try your luck at panning for gold at the famous "Morningstar Claim."



Hiss the Villain! At Barkerville's old Theatre Royal, when professional actors will present an authentic period melodrama as performed for miners a century ago.

**Attend Centennial Church Services.** At Barkerville on Sunday, Aug. 12, to commemorate Billy Barker's fateful strike 100 years ago. Visitors may also attend Services in Barkerville's historic St. Saviour's Church each Sunday during the celebration period.

## RECOMMENDATIONS IN THE CARIBOO



### WELLS HOTEL

in Centre of Town

Tel.: Wells 4 or 6

Comfortable Rooms  
with or without  
Private Bath

DINING ROOM FEATURES VERY GOOD HOME-COOKED MEALS  
Make the Wells Hotel Headquarters for Barkerville & Bowron Lakes

● EXCELLENT FISHING AND HUNTING ●

You'll Enjoy the Friendly Hospitality of Your Hosts:  
Art and Oline Smith

### BUD WILLIAMS' GOOD EATS CAFE

Right in centre of Wells, between the two Hotels, offers Cafe or Dining Room service. The women cooks make a speciality of tasty and flavorful meals, freshly prepared to your order. Surroundings are meticulous. Hours: Dining Room 8 a.m. - 8 p.m. — Cafe 8 a.m. - 11 p.m.

### CARIBOO HUNTING AND FISHING LODGE (Ltd.)

On Bowron Lake—21 Miles N.E. of Wells—18 Miles E. of Barkerville Jct.  
At Gateway to Spectacular "Chain of Lakes"

The Camp is ideally situated overlooking Bowron Lake, and offers Rustic Cabins with housekeeping facilities, wood stoves, comfortable beds. Cabins accommodate from four to seven persons. **Meals are served in lodge by Arrangement.**

#### FACILITIES

BOATS - MOTORS - RIDING - HORSES - MULES  
GUIDED LAKE TRIPS AND HUNTING TRIPS - LICENSED "A" GUIDES  
EXCELLENT TROUT FISHING IN ADJOINING CHAIN OF LAKES  
CARIBOU - GRIZZLY, BLACK OR BROWN BEAR - MOUNTAIN SHEEP - DEER - MOOSE

For further information contact:

**FRANK AND RUTH CUSHMAN—P.O. Box 129, Wells, B.C. Tel.: Wells 62**

### WAKE-UP JAKE SALOON

... Smack in the middle of Barkerville in the original building which housed this famous Saloon. Slake your thirst with "Coke" or Coffee. Enjoy food such as never was served in the "good old days!" Barkerville's only eating spot—and a good one!

### CHAIN OF LAKES TRIP

This is a chain of lakes, comprising an area of about a hundred miles of a circle of lakes and rivers and is a photographer's paradise because it is easy to photograph moose, beaver and other wildlife at close range. It is possible for the average sportsman to do a fair amount of this area on his own, but there is a 7-mile portage between two of the lakes over rough ground which is difficult. Suggest you contact Cariboo Hunting and Fishing Lodge at Bowron Lake. (See above ad.) There are no facilities once you leave Bowron Lake!

### **WELLS, B.C. — 50 M. E. OF QUESNEL, 4 M. W. OF BARKERVILLE**

Wells is the home of the Cariboo Gold Quartz Mine, discovered by Fred Wells, for whom the town was named. It is four miles from Barkerville, and as there is no accommodation, stores, or tourist facilities other than a camp-site and picnic-site, and the "Wake-Up Jake Saloon" (an excellent place for food), it is a Tourist Headquarters for the area.

The Hotels are good, as are the cafes, and there's stores to cater to every need, plus good Garages and Service Station. It's the jumping-off point for th Bowron Lake Game Reserve, Snowshoe Plateau and Cariboo Hudson country — all famed for Fishing and Hunting.

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### **FORMAN'S GENERAL STORE . . .**

. . . is on the highway to Barkerville — just opposite the theatre. They sell everything — groceries, fresh and frozen meats, fruits and vegetables — Fishing and Hunting Supplies and in fact anything you'll need along these lines. They're Barkerville boosters — helping to pay for publicity for the area, so do your shopping with them, eh? Open from 9 a.m. - 6 p.m.

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### **SOUTH WELLS COFFEE SHOP . . .**

. . . Next to Forman's Store, on highway to Barkerville. Mrs. Marie Bell, who operated the "Last Chance Cafe" at Barkerville up to 1959, now has this new Cafe in Wells. All foods are home-cooked and she features her own home-baked pies and cakes.

Good Hamburgers are a speciality, together with snacks or full course meals. Open from 8.30 a.m. until 11.00 p.m. every day, you'll find it a clean and friendly place for food.

**IN  
DOWNTOWN  
WELLS**

**4 Miles From  
Barkerville**



Under the New Management of Malcolm and Eva Watson

*"Excellent Cuisine — by Ping"*

**MODERN ROOMS — PRIVATE BATHS**

Headquarters for Hunting and Fishing Trips in this Area

---

### **DE LUXE GENERAL STORE . . . "2 STORES TO SERVE YOU"**

**On Main Street Between the Two Hotels**

**FRESH FRUITS — VEGETABLES — GROCERIES — DRY GOODS**

**HARDWARE and FISHING TACKLE**

**PROPANE CYLINDERS FILLED**

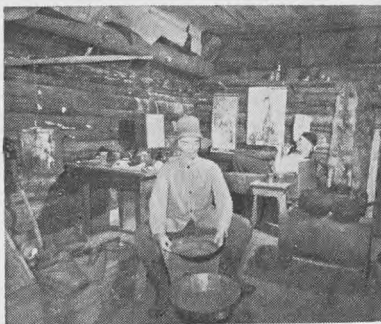
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### **REID'S CONFECTIONERY . . .**

. . . Opposite Wells Hotel, next to Post Office. Open every day from 10 a.m. til 10 p.m. Besides the coffee counter, there's a variety of things which you might find yourself needing. Camera supplies, for instance, which include complete stocks of films of all types and sizes. Souvenirs for everyone. Soft Drinks—Ice Cream—Cigarettes—Magazines and hundreds of things. Drop in! Mable and Tom Reid, Owners.

# 1862 - - BARKERVILLE - - 1962

## CENTENNIAL CELEBRATIONS



See the Trail Riders ride in to Barkerville from Quesnel on Sunday, August 12. On the following day there will be a variety of exciting riding displays at the Trail Riders Gymkhana, Aug. 13.

★ ★ ★

Swing That Pretty Girl! Dance to the calls at the gay Square Dance Jamborees sponsored by the Wells Circle Eight Club at Wells on Sat., July 21 and Sat., Sept. 1.

★ ★ ★

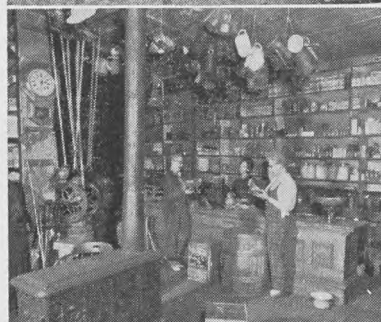
Gold Rush Nights! Join the Saturday night fun at the special "Gold Rush Night" festivities sponsored by the Wells Volunteer Fire Brigade at Wells, July 7 and Aug. 11.

★ ★ ★

Labour Day Fun . . . Call in at Wells on Sept. 3 for the judging of the Centennial Beard Contest and the Ladies Old Time Dress Contest. Presentation of awards will also be made for the Centennial Fish Derby, from June 1 - August 31.

★ ★ ★

**BARKERVILLE OLD-TIMER** Fred J. Tregillus, 99 last October is the living symbol of British Columbia's Gold Rush Era. He knew the fabulous Cariboo Cameron and the famed Judge Begbie. He struck it rich on Lightning Creek in 1898, toured the world, came back to marry a Barkerville girl, raise a family and become warden of the Church that stands there yet, defiant of time as Fred.



## RECOMMENDATIONS ON HWY. 97

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**AT HIXON, B.C., 39 Miles South of Prince George on Hwy. 97**

**HY-WAY**



**SERVICE**

On Call 24 Hours  
Every Day

Wrecker and  
Towing Service

**Emergency Repairs — Atlas Tires — Batteries — Accessories**

Hunting, Fishing, Road Information — Frank E. McKelvie

Tel.: Hixon 2211

**HI-WAY INN — Next to Service Station**

**Serves Full Course Meals or Snacks — Good Hamburgers & Coffee**

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### **THE CARIBOO SHAMROCK MOTEL . . . at HIXON, B.C.**

On Hwy. 97, 39 miles S. of Prince George. Seven new, attractive units, 3 with complete kitchens. Kitchen units have full housekeeping equipment, Propane Range, Floor Furnace, Tub Bath, bedroom and bed-chesterfield in living room-kitchen. Rollaways available.

Sleeping units have shower bath, twin or double beds, panel ray heat. The Motel is set back from the highway, and is quiet, pleasant and sparkling clean! Tel.: Hixon 1-H, J. D. Cruise. CHEVRON SERVICE STATION ON PREMISES.

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## RECOMMENDATIONS IN PRINCE GEORGE, B.C.

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### **HIWAY MOTEL . . . at Prince George, B.C.**

On Hwy. 16 at West entrance to Prince George, opposite A. & W. Drive-In. Units with or without Kitchens. Sleeping units have wall-to-wall carpeting and electric Heating. Kitchen units have refrigerators, electric range and are fully equipped. Electric Heat throughout. Car Plugs. Nicely appointed throughout. For reservations telephone LOgan 4-6869. 1737 20th Ave., Prince George, B.C. Marg and John Rahier, Hosts.

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## **A & W DRIVE-IN**

**ICE COLD ROOT BEER**

**PAPA BURGERS - MAMA BURGERS - BABY BURGERS**

**SHRIMP BOATS - DEEP FRIED SHRIMP WITH FRENCH FRIES - DIPS**

**ICE CREAM - POP CORN - VARIETY OF SANDWICHES — TAKE-OUT ORDERS**

**On Hwy. 16 at West Entrance to Prince George—Opposite Hiway Motel**

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### **SUPERIOR LAUNDRY AND CLEANERS, LTD. . . .**

At 1223—6th Ave., close to the Simon Fraser Hotel. Excellent Dry Cleaning and Laundry Service, with a special 8-hour Service for Tourists. Tel.: LOgan 4-2481-2 for Pick-Up and Delivery Service.



## RECOMMENDATIONS IN PRINCE GEORGE, B.C.

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### **BEL AIR MOTEL . . . at Prince George**

On Hwy. 16 at W. entrance to city, adjacent to Super Valu store, close to city centre. 14 very attractive Units, 5 with complete efficiencies. Individually-controlled Thermostat Heating. Separate bedroom, shower bathroom, wall-to-wall carpeting. Sleeping units are fully carpeted, have combination Tub and Shower Baths, and Twin or Double Beds. All are most comfortable—very well appointed throughout, and are meticulous. A very well-operated Motel, quiet, and under personal Owner-Mgmt. of "The Kerr's", whose hospitality will help to make your visit a happy one. Tel.: LOgan 4-5734. 1811 Victoria St., Prince George, B.C.

*"The Most Ultra-Modern Cafe in Prince George"*  
*Completely air-conditioned for Your Dining Comfort*

## Prince George Cafe

Open 6:30 a.m. - 12:30 a.m. Every Day

Refreshing Beverages Served

In Prince George Hotel Bldg. - - - on George St.

Full Course Meals and Light Lunches

*Dining Room - Booth and Counter Service*

*"Exotic Chinese Cuisine at its Best"*

Member C.R.A. — Tel: LOgan 4-6040

### **PRINCE GEORGE HOTEL . . .**

. . . In downtown Prince George. A good, well-managed Hotel, with 85 comfortable rooms with or without bath. Ample Free Parking Facilities. Commercial Cards Honored. Banking Facilities. Barber Shop. U-Drive Service. Headquarters for Canadian Pacific Airlines and Travel Service. Write, wire or phone for reservations. Tel.: LOgan 4-7211.

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*"A Personal "Digest" Recommendation for Travelling Gals!"*

### **CAPRI BEAUTY SALON . . . PRINCE GEORGE**

Smart as tomorrow, in the latest decor . . . with "Hair-Do's" to match, the "Capri" will prove a pleasant surprise. Clever Stylists . . . every phase of Beauty work. Phone LOgan 4-8112 for appointment. You'll be happy with the result. At 300 Brunswick St., in Bon Accord Bldg.

### **HOTEL SIMON FRASER . . . in Downtown Prince George**

. . . Offering the traveller every modern amenity. Ninety-five rooms, each with telephone, bath and shower. Room Service. Canyon Dining Room features "around the world" menus. Commercial Cards Honored. Also Coffee Shop and Cafe open 6:30 a.m. - 11 p.m. Tel: LOgan 4-5191.

## RECOMMENDATIONS IN PRINCE GEORGE, B.C.

### RANCH MOTEL . . . Prince George, B.C.

**"B.C. Government 4-Star Rating"**

On Highway 16 at W. entrance to city, close to shopping centres and downtown area. (Opp. Overwaitea Store).

Seventeen comfortably-appointed meticulous Units; nine with fully modern Kitchens. Refrigerators; natural gas ranges; Tub or Shower Baths; Twin and Double beds; Automatic thermostatically-controlled heat. Car heater plugs. Accommodate up to six persons. Also Eight Sleeping units, some fully carpeted, are same as above with exception of Kitchens. T.V. available. Radios in every unit.

24-Hour Service. If we haven't a vacancy, we'll help to find a place for you. Under Ownership of Georgette and Chris Nielsen. Tel.: LOgan 4-7909. 1656 Victoria St., Prince George, B.C.

### 4th AND VICTORIA "ESSO" SERVICE

On Hwy. 16—Opposite Super-Valu & Woolworth's



**An Alert and Courteous Staff to Serve You  
18 HOURS EVERY DAY**

**TOWING SERVICE :: THE "USUAL" ESSO SERVICE**  
**Don Douglas, Dealer-Manager - 1492 4th Ave., Prince George**  
**"The Station of Today — with Service of Tomorrow"**  
**Telephone LOgan 4-8012**

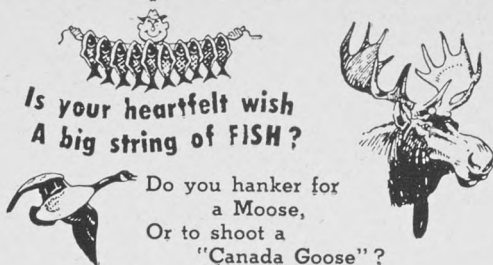
**Note: For information on John Hart Hwy. 97 please refer to Index.**

### Highway 16 Prince George to Prince Rupert, B.C. 489-miles

Highway 16, besides taking you through some of British Columbia's most majestic scenery to the Second outlet to the Pacific Ocean . . . Prince Rupert . . . also takes you to and through the area where all true fishermen bow three times at sunset! The Steelhead up here keep on growing in size and breaking records annually . . . keeping Field and Stream busy with their rules and scales! World's Record Steelhead, 36-lbs. was taken at Kispiox in 1955. There's lakes galore . . . including five of B.C.'s biggest, over 90-sq. miles each, which are accessible by highway. Nine main rivers are either on or adjacent to Highway 16, including the Kispiox, Bulkley, Morice, Stuart, Stellako and Fulton. You'll get unmatched Fly Fishing in some of these rivers.

**Continued on Page 68**

## RECOMMENDATIONS ON HWY. 16 AND AREA



Is your heartfelt wish  
A big string of FISH?

Do you hanker for  
a Moose,  
Or to shoot a  
"Canada Goose"?

Then Contact Ford Moran at  
**TAYLOR HARDWARE LTD.**  
VANDERHOOF, B.C.

Reliable Information on Entire Area—Guiding Arranged  
Reservations at any of Lodges in Area

Fishing Licenses — Hunting Gear — General Hardware  
Taylor Hardware Ltd. . . . On Main Street in centre of Vanderhoof  
*"Everything for the Sportsman"*

### STELLAKO LODGE . . .

On Stellako River, at East end of Francois Lake, 115-Miles West of Prince George and approximately 46-miles West of Vanderhoof. Excellent trolling, fly, and spinner fishing. Exceptionally attractive accommodations. Store, Coffee Shop, Recreation Room. Good Boats and Motors. All facilities for the sportsman. Contact F. M. Keesling, Box 16, Fraser Lake, B.C., or if you are in the area, suggest you contact Ford Moran at Taylor Hardware, Vanderhoof, B.C., who will give you up-to-the-minute gen. (Well recommended!)

### REEVES MOTEL . . . at VANDERHOOF, B.C.

Turn off Hwy. 16 at Jct. Vanderhoof-Fort St. James Highways and go down Main Street to Nechako Bridge. Cross Bridge and turn left to Motel entrance.

Seven very attractive units, pleasingly situated on Banks of Nechako River. Units accommodate up to four and have complete kitchen with Gas Range and heating, Frigidaire and all amenities. Bedroom with double bed and a "Hide-Away" bed in living room area. Tub Baths. This is a very well-operated Motel . . . meticulously clean . . . well-appointed throughout. We believe you'll enjoy it. (No pets allowed.)

Tel: Vanderhoof 210, Mr. and Mrs. Harvey Reeve, Owner-Managers.

## RECOMMENDATIONS — HWY. 16 AREAS

### HIGHWAY 16—Continued

And, before leaving the Sportsman's realm . . . let's mention the Moose Hunting in the Burns Lake area . . . and the Deer, Black Bear and Goat closer to Prince Rupert.

However, if your interest in hunting is confined to Camera shots—this land is for you. The last two hundred miles to Prince Rupert follows the Skeena River, flanked on both sides by towering snow-capped mountains. Every mile you travel unwinds a scenic vista surpassing Cinerama's wildest dreams!

Totem poles, like June, keep busting out all over . . . and we can truthfully say they're the finest in the world! You'll find choice ones at Kispiox, Hazelton, Skeena Crossing, Kitwancool and Kitwanga, at the Indian settlements. That's why this Highway is sometimes called "The Totem Pole Route."

Road conditions: About 75% of highway between Prince George and Hazelton, B.C. is hard-surfaced. Balance is good gravelled road. May be some construction work in sections, but should have no worries. From Hazelton to Terrace major part of road is gravelled, and from there to Prince Rupert is hard-surfaced. From Terrace to Lakelse (13 miles) road is gravelled and good. Lakelse to Kitimat (20 miles) is paved.

*For Information on this Area, drop in at:*

**PAGE'S AUTO**



**SERVICE LTD.**

**IMPERIAL OIL PRODUCTS**

**On Hwy. 16 at West Entrance to Vanderhoof**

**Dependable Service - - - Open Every Day - - - Tel.: 140**

### **TWEEDSMUIR HOTEL . . . at Burns Lake, B.C.**

This is a very well managed Hotel, nicely appointed throughout. Rooms have twin or double beds, wall-to-wall carpets, Tub or Shower baths. The Coffee Shop rates highly, and serves very good meals. Tel.: 19.



#### **STAR MOTOR SALES, LTD.**

**B.A Products - Ford - Falcon Sales & Service**  
24-Hr. Wrecker Service

**Tel.: Burns Lake 78 Days; 83-G Nights**

**Complete Automotive Service—Official AAA Garage**  
"On Hwy. 16, at East Entrance to Burns Lake"

### **TRAVELLER'S MOTEL, LTD. . . .**

On Hwy. 16 at West entrance to Burns Lake. Fully Modern House-keeping and Sleeping Units. Extremely well-appointed throughout. Commercial Rates. Accessible to the finest fishing, hunting and boating areas. Tel.: Burns Lake 115. P.O. Box 369, Burns Lake.

## RECOMMENDATIONS ON HWY. 16 AND AREA

### THE HILLTOP HOTEL AT SMITHERS



On Hwy. 16, East Entrance to Smithers

Just about as nice a place as you could find . . . a Motor Inn quietly and pleasantly situated. Rooms with Tub or Shower Baths, Twin or Double Beds, some with private Sundeck . . . and superb views to invite relaxation. Very appetizing meals served in the Dining Room and Coffee Shop. Open every day.

Your Hosts: "Bill and Dot Eastman"

Tel: 169, or write for Reservations.

### SMITHERS GARAGE

and

### O'NEILL'S SUPER SERVICE

"HOME OIL PRODUCTS" — CHEVROLET and OLDSMOBILE DEALER

Offering a Complete Automotive Service  
G.M. Dealers - Towing - Wheel Alignment

**Tourist Service from 8 a.m. - 10 p.m.**

Tel: Smithers 9 or 10 - - - - Member AAA

"AGENTS FOR TILDEN U-DRIVE"

**MORICE LAKE AND MORICE RIVER**—Reached by a Forestry Access Road. Drive 3-m. W. of Houston on Hwy. 16 to Access road. Steelhead to 20-lb.; Trout 4-5-lb.; Cut-throat to 2-lb.; also Salmon. Fly-fishing at its best on Morice Lake. Good Camping grounds along road. (Note: For this area and others in Burns Lake District, strongly suggest you contact Geoff. Woodall at Burns Lake Hardware, in Burns Lake, who knows the fishing in this area very well.)

**TELKWA**—237-m. W. of Prince George on Hwy. 16. You'll get fine Steelhead, Trout and Salmon Fishing right at the Bridge over the Buckley River in town.

**MORICETOWN**—20-m. W. of Smithers, then turn north  $\frac{1}{4}$ -m. to deep Canyon on Bulkley River. You'll find some thrilling fishin' holes here. (Be careful on the slippery rocks!)

## RECOMMENDATIONS ON HWY. 16 AND AREA

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### TOTEM CAFE . . .

. . . on Hwy. 16 at New Hazelton, opposite Chevron Service Station in centre of Village. Coffee Counter or Table Service in cheery, clean surroundings. Canadian and Chinese Foods . . . excellent Steaks . . . and all at very fair prices. Also Ice Cream, Pop, cigarettes and candies. Open 7 a.m. - 11 p.m. Clean Rest Rooms.

---

### THE INLANDER HOTEL . . . Hazelton, B.C.

298-Miles West of Prince George, in the "old" town of Hazelton, in the heart of Totem Pole Land. All rooms with Bath; fully carpeted; twin or double beds. Some have private balcony. A very excellent Coffee Shop. You'll definitely need reservations during the Fishing season so send them to Mr. and Mrs. R. W. Sargent, The Inlander Hotel, Hazelton, B.C. by wire, phone or letter. Tel: 31.

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## FISHING IN HAZELTON AREA

Whilst this area is famed for Steelhead Fishing from the middle of August until late fall on the Kispiox and Skeena Rivers, there is also excellent fishing for Spring Salmon and Coho of "record" size in the rivers, from April to winter. A dozen lakes and rivers in the adjacent area yield plenty of Kamloops, Cutthroat and Eastern Brook Trout. Ross Lake, 5-miles from New Hazelton is good for Kamloops trout up to 5-lbs. on fly, troll or spinning outfit.

---

### GRANDVIEW HOTEL . . . South Hazelton

On Hwy. 16, 2 miles W. of junction to Old Hazelton, and 296 miles W. of Prince George. Spacious rooms with twin or double bed, private bath and wall-to-wall carpets. Also some rooms without bath. Very good Dining Room. A very fine, hospitable stopping place, where you'll get a quiet night's rest in immaculate surroundings. Tel.: 68.

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### MOUNTAINVIEW RESORT . . .

. . . On Hwy. 16, 44-m. West of New Hazelton. Just 1000-ft. from Skeena River, where there's top fishing . . . and within easy distance of Kitwanga, the famed "Totem Pole" area. Housekeeping Cabins . . . central toilet and showers. General Store, and an IMPERIAL "ESSO" SERVICE STATION is on premises. Light Meals are served in Lodge adjacent to Cabins. P.O. Address: Cedarvale, B.C. Tel.: 1-H.

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**KITWANGA**—Another top fishing spot and is 33-m. W. of Hazelton over Hwy. 16, on Skeena River. You can make headquarters at Mountainview Resort (see above).

**TOTEM POLES**—Besides being famous for Fishing, this is the land of Totems, with the finest in the World being found at Kitwancool, Kitwanga, Kispiox, Skeena Crossing, Hazelton and other villages.

---

### "THE MOTEL" ★★★★★ RATING . . . at Terrace, B.C.

Just below Hwy. 16 at East approach to Terrace, overlooking Skeena River in a setting of landscaped lawns and trees. Twin or double bed units, tubs or showers. No kitchens. Dining room featuring excellent cooking. Comfortable Lounge. Open all year.

Telephone: Viking 3-5350 — Bill and Norma Bennett - Owner-Mgrs.

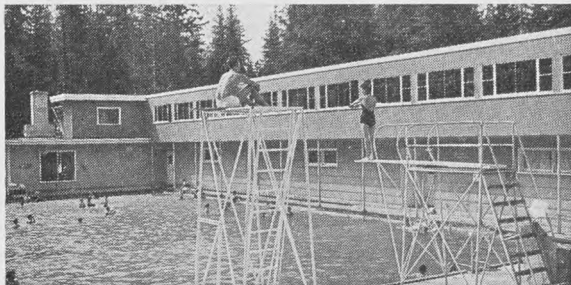
**HIDE-AWAY MOTEL . . . in Terrace . . .**

Four blocks off Hwy. 16 on Kalum St. From East, turn at Johnstone and Michel Hardware Ltd. store on corner.

12 Spacious units, each with bedroom, shower bathroom and large kitchen-living room. Refrigerators, oil or electric cooking and oil heating. Full laundry facilities. Quietly situated away from traffic. Tel.: Viking 3-5122. P.O. Box 626, Terrace, B.C. Lyla and Al McCann, Hosts. (Formerly of Mule Train Motel, Quesnel).

*"Swim for Health and Fun"*

## *Lakelse Hot Springs Resort*



**15-miles South of Terrace on Terrace-Kitimat Highway**

IN ONE OF THE MOST SCENIC SPOTS IN THE COAST MOUNTAINS

- ▶ **SWIM IN THE BIG OUTDOOR POOL—OR COVERED POOL**
- ▶ **FISHING — BOATING — HIKING — LOAFING**
- ▶ **HOT MINERAL BATHS**

The Mineral Springs at Lakelse are noted for their high Lithium and Mineral content and are crystal-clear and odorless. Sufferers from Arthritis, Rheumatism, Varicose Veins, and those with cases of Fungus Skin, Eczema, etc., have found them very helpful.

### **ACCOMMODATION**

Units with Modern Kitchens and Refrigerators, Tub Baths with Hot Mineral Spring Waters. Separate Bedrooms with Twin or Double Beds. Large Living Room Area Overlooks Pools. Accommodate up to 5 Persons in Comfort.

### **ALSO**

24 Large Tent Cabins equipped with Stoves, good beds, pots and pans. Trailer Park and Camping Area Close to Pools.

**DINING ROOM - FIREPLACE - COFFEE BAR**

**Under owner-management of Ray I. Skoglund**

**Tel.: Terrace, B.C. Viking 3-2470—P.O. Box 640, Terrace, B.C.  
Radio-Phone via Kitimat Exchange**

## RECOMMENDATIONS — HWY. 16 AREAS

### Fishing in Terrace-Kitimat-Prince Rupert Areas

This district is unsurpassed for River fishing for Steelhead, Coho and Spring Salmon and also several species of Trout. The World Record Spring Salmon—92-lbs.—was caught by 14-year old Heinz Wichmann in the Skeena River at Terrace in July, 1959. You can get first-hand, dependable information together with any special tackle you may need from the L and S Sporting Goods Store at corner of Kalum and Lasalle Sts., Terrace. Write P.O. Box 579, or phone Viking 3-2725, Terrace, B.C. Joe Schultzik, Prop.

*The Sportsman's "best bet" in Terrace*

### L. and S. SPORTING GOODS

Corner of Kalum and La Salle Streets in Terrace

See Joe Schultzik for information on this area—Tel: Viking 3-2725.

Have Your Car "Serviced" in Terrace by  
Bill and Jim Struthers at

STRUTHERS



SERVICE

Tel: Viking 3-5120

for Pick-Up Service

At West End of Town — Next to Super Valu Store

Fishing and Hunting Licenses — Carte Blanche Credit Cards

### BLUE GABLES RESTAURANT . . .

. . . On Hwy. 16 at West Entrance to Terrace. Coffee Shop and Dining Room Service. Very good food served in meticulous surroundings. Open early till late. Think you will enjoy it.

### KITIMAT AND AREA

Kitimat, home of one of the Aluminum Company of Canada's largest installations, is on the Kitimat Arm at the head of the Douglas Channel, about 71 miles inland from the open Pacific. Currently the production of aluminum is about 180,000 tons a year, with the ultimate total of 330,000 tons yearly. This will make the area the world's largest producer of aluminum.

It is some forty miles South of Terrace, over a very scenic road, fourteen miles of which is gravelled, the balance being a wide hard-surfaced highway. It has a population of about 11,000, living in one of Canada's finest-planned community developments (made possible by the Aluminum Company of Canada) with landscaped lawns and boulevards, wide paved streets, extremely smart shopping and service centres and modern homes. The citizens, coming from many lands and all parts of Canada, contribute to the distinctive and cosmopolitan aspect of Kitimat.

Tourists will find a trip to Kitimat interesting and enjoyable. It has good accommodation, top-quality eating places and fine stores, and if you're a fisherman, the Kitimat River provides wonderful Salmon and Trout Fishing.



## RECOMMENDATIONS IN KITIMAT AREA

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### KITIMAT MOTEL . . .

On Haisla Boulevard, just west of the City Centre. Comfortable single and double units with shower baths, twin or double beds, wall-to-wall carpeting. Electric Coffee Maker with free coffee supplied. Meticulous throughout. Quiet. Tel.: Kitimat 486. Mrs. Mary Piercy, Hostess.

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### HELEN'S COFFEE SHOP AND CAFE . . .

. . . in the City Centre at Kitimat. Counter or Dining Room Service in most attractive surroundings. A complete and well varied menu of bot Canadian and Chinese dishes.

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### KITIMAT PHARMACY LTD. . . .

. . . also in the City Centre and one of the smartest shops of its kind that we have found. Besides Drugs, of course, there's a wide selection of Photographic supplies of every sort, intriguing Perfumes and Cosmetics—Souvenir and Gift items galore—all well displayed in attractive settings. You'll agree that it's a distinctive shop and a pleasant shopping place. Tel.: 222.

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### KITIMAT SUPER VALU STORE . . .

. . . in the City Centre, where there's lots of parking space free. Everything you'll find in the biggest city supermarket is featured here. Stocks are ample and fresh. Open Tuesday-Saturday 9 a.m. to 6 p.m. and Friday 9 a.m. to 9 p.m. (CLOSED MONDAY). If you don't see what you want the staff will be happy to help you.

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### DORIS' DELICATESSEN . . .

. . . another pleasant shopping surprise in the City Centre at Kitimat, featuring dozens of taste-tantalizing cheeses, cured meats, fish specialties, sausages, gourmets, caviar and anchovies, mostly imports from Europe. And what a selection of Imported Chocolates and Fancy Biscuits, Cigarettes and Cigars. You'll enjoy shopping here and the prices are quite reasonable when quality is considered.

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### DANIA BAKERY LTD. . . .

. . . next door to Doris' Delicatessen. Wonderful pasteries, cakes, breads of all kinds—and all exceptionally good. Drop in.

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For Car Service in Kitimat, see:

#### BOB PARKER'S LIMITED

In the Service Centre at Kitimat

CHEVRON PRODUCTS — FORD PRODUCTS, SALES & SERVICE

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### PRINCE RUPERT, B.C.

The "end of the trail" of Highway 16 . . . at the Pacific Ocean! The world's third-best natural harbour. Its main industries are fishing and pulp manufacturing and it has the largest Cold Storage warehouse in the world, capable of holding about fourteen million pounds of frozen fish.  
(SEE NEXT PAGE)

## PRINCE RUPERT, B.C. — HWY. 16

**Totem Poles:** The city's collection of Haida Totem Poles is probably the finest and most expertly carved collection in the world. They can be seen in Alder Park, or in Service Park, next to City Hall and in the Canadian National Railways Park. One of the Poles is over 200-years old. Camera enthusiasts will revel in this area. George Cook, Jeweller in Prince Rupert still has a few Haida Totem Poles for sale, we understand.

**Prince Rupert Museum:** This is a "must." The collection of Indian treasures and relics not found anywhere else in the world, includes rare Haida Pottery, Totem Poles, Canoes and many, many wonderful things. At 459 Second Ave. West. Tourist Bureau is here, too.

### CREST MOTEL LTD. . . .

. . . In quiet location, just two blocks from centre of City, overlooking the harbour. Combination Tub and Shower Baths. Wall-to-wall carpets. Room phones with 24-hour service. Beautyrest mattresses. Continental Breakfast complimentary. Free Parking - Free Ice and Radios. "Dial-Your-Own Room Temperature." Tel: 6771. P.O. Box 277, Prince Rupert. W. H. "Bill" Murray, Manager.

### THE SAVOY HOTEL . . . Prince Rupert, B.C.

One of Prince Rupert's "Better" Hotels, we believe. New rooms have twin or double beds, private bath, wall-to-wall carpets; nice in every way. Contact ahead for reservations in season.

### BOB PARKER'S LIMITED

On Hwy. 16 at Second Ave. in Prince Rupert

SALES



SERVICE

CHEVRON PRODUCTS . . . . FORD PARTS DISTRIBUTOR

Telephone 2345

Also at Terrace and Kitimat

### TOTEM POLE GIFT SHOP . . . in Prince Rupert

At 211—6th Street, 2-blks. from Savoy Hotel. A complete line of Indian Crafts and handiwork of local Indians, including Totem Poles, Sweaters and Buckskin Jackets, Indian Bead Work, Mocassins, etc., together with a complete line of Souvenirs. Vera A. Webb, Owner.

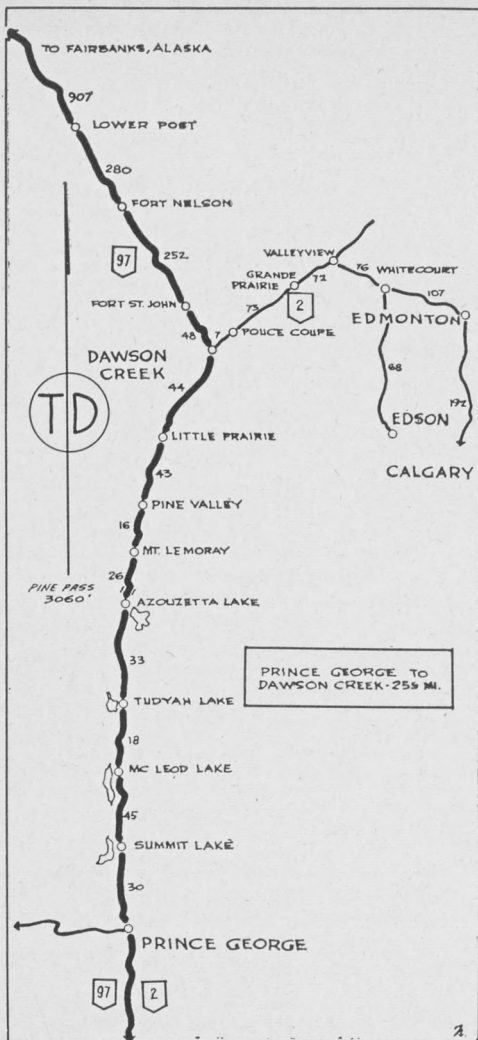
### BROADWAY CAFE AND "BAMBOO ROOM" . . .

. . . at 603—3rd Ave. West, in Prince Rupert. This is a very pleasant dining spot, with counter or booth service, and the food is quite good.

## THE JOHN HART HIGHWAY — NO. 97

### Prince George, B.C. to Dawson Creek, B.C. — 257 Miles

This highway has been considerably improved during the past couple of years, with the hard-surfacing extending from Prince George to McLeod Lake, and then in varying sections through to Dawson Creek. It is highly scenic and offers good accommodation and cafes etc. all the way through.



**For  
Excellent  
Food  
and  
Good Cabins**

Stay at

**CROOKED  
RIVER  
CABINS**

75-m. North of  
Prince George  
on Hwy. 97

**Dining Room  
and  
Coffee  
Counter**

Modern  
Housekeeping  
Cabins

Propane Gas Ranges  
Shower Baths

Accommodate up  
to Six Persons

**Good Trout  
Fishing on  
the River  
or Lake**

**Boats  
for Hire**

**"Imperial Oil  
Products"**

Tires, Lubes,  
Minor Repairs

**B. Emerson  
Manager**

**BUCK'S STORE and "CHEVRON" SERVICE STATION . . .**

On Hart Hwy., 30 miles north of Prince George, adjacent to Summit Lake. General Store carries complete stocks of Groceries, Fresh and Frozen Meats, Fruit and Vegetables, Milk, Ice Cream, etc.

**TOURIST ROOMS:** There's half a dozen clean, comfortable Rooms over the store, with twin or double beds and central Tub Bath facilities. (No private baths). Cafe serves full course meals or snacks. Coffee Counter or Table Service.

**"CHEVRON" SERVICE STATION — CHEVRON CREDIT CARDS ACCEPTED.**

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**MELVILLE LODGE . . . 93-miles N. of Prince George . . .**

**THE SPORTSMAN'S HAVEN . . . 3,000 MILES OF WATERWAYS"**

This Lodge and Cabin Camp is three hundred yards off the highway, on Tudyah Lake. Rooms are comfortable—meals are served family style and are good in both quality and abundance. There's a lovely white sand beach—where kiddies can safely wade out a hundred yards. The Lodge is open all year.

Fishing is excellent for Trout, Dolly Varden and Grayling. The Arctic Grayling run in June is exceptional, with catches up to 17" on fly.

There's some **FANTASTIC FLY FISHING FOR RAINBOW TROUT 3 TO 4 POUNDS** in a lake ten miles by plane from the Lodge. Trips can be arranged and you should plan on a 3-day deal. You go by plane and camp out (everything supplied) and costs are reasonable. Fishing is simply unbelievable—a trout practically every cast. Even the most ardent fisherman won't want more than a couple of hours at this fishing at a stretch—so plan to take it easy and enjoy yourself for a few days.

Hunting for Grizzly Bear, Moose, Deer, etc., is also top rate, without having to go too far from camp. Address: P.O. Box 545, Prince George, B.C.

**Trailer Park with Electric, Sewer and Water Outlets.**

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**MOUNT LEMORAY CAFE AND CABINS . . .**

105 Miles South of Dawson Creek . . . 152 Miles North of Prince George. Another clean place, serving good quality meals, and open 24-hours daily. Dining Room service. Cabins have electric light, are fully equipped for housekeeping, and accommodate up to four people.

There's good fishing and hunting in this immediate area too. Be sure to see the beautiful fox pelts on display (and for sale).

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**CHETWYND COURT . . .**

. . . in centre of town, next to Chevron Service Station. Spacious housekeeping units with refrigerators, natural gas range, panel-ray heat. Bedroom and combined living room-kitchen. Tub baths. Everything for housekeeping. Accommodate 4 to 6 persons.

Also New Sleeping units, with wall-to-wall carpets throughout, twin or double beds and private baths. A very nice set-up throughout. Tel.: Chetwynd 582. P.O. Chetwynd, B.C., Mrs. M. E. Titus.



**CHETWYND CHEVRON SERVICE**

**Frank Oberle — Chetwynd, B.C.**

Our station is equipped to give you first class service. Our aim is to satisfy your motoring needs . . . to make your driving a pleasure. We'll be glad to be of service to you. Tel.: 251.

**Complete Stock of Firestone Trailer - Truck Tires. "We Set the Pace in Service"  
Agents for Propane and Butane. Get your Cylinders Filled Here!**

# *The Alaska Highway*

The Alaska Highway (Canadian Section) begins at Dawson Creek, British Columbia. It goes 620 miles to Lower Post, where it enters the Yukon and traverses this for 582 miles to enter Alaska at Mile 1202. From here it is 318 miles to Fairbanks, Alaska.

The highway is paved from Dawson Creek to 30 miles North of Fort St. John (about 80 miles in all) and from there on it is a good gravel base two lane highway, well engineered and well maintained.

Every mile is marked by post and every curve or danger area is well indicated, and if you follow instructions you'll have little, if any, troubles. There are dust problems in the summer and when it is extremely dry there may be problems of washboard and roughness. However, normally you can drive at speeds up to 50-m.p.h. There's also the Insect problem in summer, and insect repellent is a "must". The best time for tourist travel is from about middle June to mid-September. No bonds or fees are required for automobiles or trailers. (Commercial vehicles must still be bonded). It is possible to take Trailers of up to top size over the Highway, providing you have an adequate vehicle to pull them. The Canadian Government publication on the Alaska Highway gives all data. Gasoline costs from 51c to 68c a gallon. Food costs are higher than in other areas and it might be a good idea to take some foodstuffs along (that will keep) if you plan camping or picnicking.

**CAMPING:** Public camping areas have been established at intervals in the Yukon Territory and Alaska. Campers will usually find water, fire-places, sanitary facilities and a supply of wood, which should be replenished from the dead, broken timber in the area. Fire precautions should be rigidly observed as vast forest fires have ravaged this area.

**ACCOMMODATION:** Accommodations are steadily improving, with several new Motels and Hotels opening during the past year. However, there's still plenty of the poorer type. We found it possible to get into a good stopping place every night by gauging our driving accordingly. There are telephone stations all along the route and some of the Motels and Lodges also have telephones, from which calls can be made or telegrams sent to make reservations ahead, as we did. We are not going to list every place on the highway, because we cannot begin to recommend some of them, but we are listing what we term the "better ones" in our opinion.

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## **ACCOMMODATIONS ON ALASKA HIGHWAY**

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### **DAWSON CREEK, B.C.—MILE 0**

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#### **CEDAR LODGE MOTEL . . . DAWSON CREEK**

On Hwy. 2, at East entrance to town. Very nice units with twin or double beds, Tub or shower bath, Free radio and TV. Fully carpeted. Gas heating. Some units with completely equipped Kitchens. Good through-out. Commercial Cards Honored. "Pets Welcome!" Tel.: STerling 2-8531.

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#### **ALASKA CHICKEN INN . . . DAWSON CREEK, B.C.**

. . . One-half mile from City Centre on the Alaska Highway (north-bound) on your left. We, (the entire Staff) extend our welcome to all by serving Home-Cooked meals 24-hours every day. We specialize in Good Steaks and Special Southern Fried Chicken and Bar-B-Q'd. Chickens. Also Soft Ice Cream. Everything we serve can be packaged as a "TAKE-OUT" order. We also supply information on the road, weather and Hotel and Auto Court accommodations.

All-White help, and pleasant service welcome the Traveller. If you wish "Take-Out" orders, please telephone ST: 2-3441, Dawson Creek, Owned and Operated by Bill and Dee Stewart.

*"Black-Topped Road To The Door"*

## RECOMMENDATIONS ON ALASKA HIGHWAY

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### PARK HOTEL . . . in DAWSON CREEK

In centre of town this new hotel offers rooms with twin or double beds, Tub or Shower baths, wall-to-wall carpeting. The Coffee Shop is very good, and is open from dawn 'til dark.

---

### EL RANCHO MOTEL and TRAILER PARK . . . Dawson Creek, B.C.

On Alaska Hwy. at north approach to town, near Junction of John Hart Hwy. Everything for the Trailerite! Also nine comfortable motels, with kitchens, shower baths. Tel.: Sterling 2-3110.

On Alaska Hwy. at West Side of Dawson Creek — Tel.: ST. 2-2935

**ALASKA**  
**TOURIST**  
**INFORMATOIN**



**SERVICE**  
**PICK-UP & DELIVERY**  
**SERVICE**

**General Automotive Repairs — Atlas Batteries & Accessories**

**Don Fraser — Dealer**

### SOMETHING NEW IN INFORMATION!

If you want to know the weather conditions, or get road information and in fact 'most anything in the way of information on the area surrounding Dawson Creek and extending Northwards, telephone Dawson Creek ST: 24837 and ask your questions. The "Venus Weather" station will give you courteous and "dependable" answers. And, if you want to check on your time — call ST: 24835. It's on a 24-hour service basis, and is operated by Mrs. Ruth Roy, and we personally found the service "tops". Try it!

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### FORT ST. JOHN—THE "BUCKLE" ON THE OIL BELT OF B.C.!

Fifty miles North of Dawson Creek, B.C. over a hard-surfaced highway. A fast-growing, flourishing town, smack in the middle of B.C.'s richest gas fields, and boasting one of the largest Airports in the North. It's bustling at the seams, with its modern stores, smart Hotels, Motels and Trailer Parks. It's well worth a visit, even though you aren't going further North. You can see the \$40,000,000 Natural Gas Scrubbing Plant and Oil Refinery project at Taylor, some 14-M. south of Fort St. John. The plant purifies natural gas which is then carried in a \$170-Million Pipeline seven hundred miles through B.C., Washington, Oregon and California.

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### BLUE BELLE MOTEL . . . at Fort St. John, B.C. (Mile 47)

At south entrance to Fort St. John on Alaska Highway, 12 units, each with combination tub and shower bath, twin or double beds. Large units accommodate up to 5 and have kitchen with refrigerator, propane range and all housekeeping needs; separate bedroom and living room with hide-away bed. Also sleeping units without kitchens. Rollaways available. Central heating. Plug-Ins. Warm in winter. Tel.: 1192.

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# COME . . .

## *CROSS THE ROCKY MOUNTAINS BY RIVER BOAT*

Fish, Loaf and Relax as you float your way across the Rockies along the historic wilderness mountain waterways of the mighty Peace, Parsnip and Finlay Rivers. Photography, mountain climbing, geology, rock hunting and many other attractions. Chase your cares away with the grandeur, the magnitude and the scenic diversion of a "Kyllo-Trip" to Finlay Forks. This Peace River journey is unsurpassable. Try it and see! Follow the paths of the early Fur Traders! Get away from the rush and bustle of daily life. You'll be amazed how suddenly life's difficulties shrink when surrounded by the awe-inspiring handiwork of the Creator.

The Kyllo Bros., who were born and raised in this area, and are fully qualified and experienced Rivermen, are running this River Trips, with Headquarters at Fort St. John, B.C. You go by car some 60-miles to historic Hudson hope then travel another 30-miles to the Landing at Gold Bar, where your River Trip officially starts. The next three tranquil days are spent on the romantic river ashore and afloat, fishing or just sitting and realizing the undreamed-of splendour and peacefulness of your surroundings. Your Guides look after the preparation of ample meals and the "bedding down" at overnight camps.

The 3-Day Trips leave Fort St. John on Mondays and 2-Day Trips leave on Fridays. If you've more time at your disposal, take the 12-Day trip to Fort Ware at the head of navigation on the Finlay River. These trips leave Fort St. John on the 2nd and 4th Monday. Why not get some of your friends together and plan to make one of these trips—then Contact:

### **KYLLO BROS.**

P.O. Box 511, Fort St. John, B.C. — Phone Fort St. John 655R2 or 229

For Rates, Alternatives and Complete Data

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### **HISTORIC HUDSON HOPE**

You'll enjoy a visit to this interesting little village on the banks of the mighty Peace River, some 60-miles South of Fort St. John. You can either drive your own car over a good, though winding, gravelled road through some of the finest and most scenic farm lands in the area, or go in with Kyllo Bros. (see above). The community first started as a Fur Trading Fort, when Simon Fraser built the first Fort for the North West Company in 1805 near the foot of the Peace River Canyon. This Fort was taken over by the Hudson's Bay Company and thrived until 1825. About 1882 it was moved to its present location on a high bank overlooking the River.

Today it is the proposed Headquarters for the Peace River Power Development Company who commenced construction in August 1961 on a \$600 Million dam on the Peace River, which will be over 600-ft. high and have a crest over 7,000-ft. wide, backing up the Peace River, Parsnip River, Finlay River, Omineca River and the Ospika River for over 200 miles.

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### **PEACE GLEN HOTEL . . . at HUDSON HOPE**

This new Hotel, at the site of the proposed World's Largest Dam, offers the tourist and traveller every amenity. There are twenty exceptionally well-appointed rooms with bath, twin or double beds, and fully carpeted floors. An excellent Cafe and Dining room are in operation, together with complete Hotel services. You'll enjoy a stop-over here, or your entire holiday. There's unsurpassed Fishing, and magnificent scenery. Tel: Hudson Hope 1-E. Hudson Hope P.O., B.C.

## RECOMMENDATIONS ON ALASKA HIGHWAY



### MACKENZIE RESTAURANT (1961) LTD.

On Alaska Highway

At Mackenzie Avenue Junction

Top Quality Foods at Sensible Prices, served in clean surroundings. Southern Fried Chicken, Fried Prawns, Steaks, etc. are featured items, with a well-varied menu of other foods. "Take-Out" Orders and deliveries by Taxi to Motels and Hotels. Confectionery.

Table, Counter or Dining Room Service. Tel.: ST: 5-2775.

**"Chinese Foods A Specialty"**

### FRONTIER HOTEL . . . in Fort St. John, B.C.

Fort St. John's newest Hotel, offering all the amenities of a first-class hostelry. All rooms with private baths, twin or double beds. Dining Room. Coffee Shop. All facilities.

*"Where Service Doesn't Cost - - - It Pays!"*



### SELECT SERVICE STATION

In Fort St. John, Right Across from Super Valu

**"MOTOR TUNE-UPS A GENUINE SPECIALTY"**

We Call For and Deliver Your Car

TEL: Sterling 5-3557 — HENRY J. WIEBE

*"Service the PHILCHECK Way"*

C.A.A. and A.A.A. Representative

## MILE 146½—ALASKA HIGHWAY

### MIDWAY TEXACO MOTEL, SERVICE STATION & CAFE . . .

New comfortable Units with twin or double beds and Tub baths. Rollaways available. Cafe serves an excellent variety of foods, from complete meals to snacks, all prepared and served in a neat, clean atmosphere. Super Hamburgers and Pie!

**Completely Equipped "Texaco" Service Station on Premises**

### TRUTCH SERVICE MOTEL AND CAFE—Mile 200 . . .

New Motel offering Single, Double or Family units, with or without kitchens. Kitchen units have Propane Gas Cooking, Refrigerators and complete facilities. Separate Bedroom. Wall-to-wall carpets, Combination Tub and Shower Baths. Sleeping units are similar, with exception of kitchen. Cafe serves full course meals or snacks, Hamburgers, Cold drinks, Ice Cream, etc.



COMPLETE AUTOMOTIVE SERVICE

CHEVRON PRODUCTS

Telephone C.N.T. 8



## RECOMMENDATIONS ON ALASKA HIGHWAY

### TRUTCH LODGE . . . Mile 200 Alaska Highway

4-Star Motel Units, completely equipped for housekeeping. Propane Range and heating. Separate bedroom and hide-away bed in kitchen-living room. Rollaways and cribs. Tub baths. Accommodate up to 6. Also Sleeping Rooms with Shower Baths. Telephone Trutch 3. Also Cafe. Imperial Oil Service Station—Store—Groceries and Milk, Fresh Meats and Vegetables. Mr. and Mrs. Don Peck, Owner-Mgrs. Note: Don Peck is also a Class "A" Big Game Guide.

**"FREE CAMPING"**

### FORT NELSON, B.C.—MILE 300

Fort Nelson is a bustling settlement on the Highway, with a population of around 900. It derives its name from the original Hudson's Bay Trading Post, founded in 1800. Over 150 years ago Fort Nelson was the head of navigation for the early Fur Traders and the exploration route which connected through the Liard and Mackenzie Rivers to the Arctic Ocean. This is the land of the mysterious Nahanni Valley—known as the "Land of Vanishing Men" and the "Headless Valley". Many wierd tales are told of gold seekers and trappers disappearing in the region, and some years ago two bodies minus heads were found by searchers. This valley is accessible only by plane or on foot.

### PARKER'S "ESSO" SERVICE AND RESTAURANT



at South Approach to Fort Nelson on Alaska Highway

**COMPLETE CAR SERVICING**

Atlas Tires — Batteries — Accessories — Repairs

Truckers Bunkhouse :: Tel.: 2251

### NOREEN'S CAFE

At Parker's "Esso" Service Station

AT SOUTH ENTRANCE TO FORT NELSON ON ALASKA HIGHWAY

Really good home-style food. Home-Made Pies, cakes and pastries

Women Cooks—Spotlessly clean and tidy atmosphere

Open 7 a.m. - Midnight

### BLUE BELL MOTEL . . . At Fort Nelson, Mile 300 Alaska Hwy.

At south entrance to town on Highway. This new motel offers attractive units, eight with full housekeeping facilities including refrigerator and propane range. Separate bedroom. Combined living room-kitchen, with hideaway bed. Tub and Shower bath, twin or double beds. Accommodate up to six people. Also comfortable sleeping units without kitchens. Hot water and hot air heating. Rollaways available. Car plug-ins. Tel.: 5216. Wire or write Fort Nelson, B.C.

RECOMMENDATIONS ON ALASKA HIGHWAY

## THE CANUCK HOTEL

In Centre of Town at Fort Nelson, B.C.

Newest . . .

*Largest and Most Modern in the  
Northwest!*

- 54 Rooms of Varied Types
- De-Luxe Suites and Family Rooms
- Combination Ceramic-Tiled Tub and Shower Baths
- Room Phones and Room Service
- Fully Carpeted Floors
- Delightful Dining Room and Coffee Shop

*"All the Amenities of a First Class Hotel"*

Rates from \$5.00

For Reservations Contact Jack Carlson, Resident Manager. Tel.: 6111

MEMBER C.A.A. and A.A.A. — AMPLE FREE PARKING

*Muskwa*



*Service*

**AND CAFE**

On Alaska Highway at North side of Fort Nelson  
ATLAS TIRES and ACCESSORIES

TOWING — 24-HOUR SERVICE  
CLEAN, MODERN RESTROOMS

Andy Daruda, Operator

Tel.: Fort Nelson 3231

## SHANNON MOTEL

**At North Side of Fort Nelson on Alaska Highway**

A New and very attractively-appointed Motel, offering Units with or without kitchens, which accommodate up to 8 persons comfortably. Kitchen units have combined Living-Room and Kitchen, with separate bedroom. All have private Combination Tub and Shower Baths. Individual heat controls.

Cafe and Service Station next door.

"Pets Welcome"

*An Outstanding Motel which you'll thoroughly Enjoy*

Tel.: Fort Nelson 6421 — K. Hadden

## **RECOMMENDATIONS ON ALASKA HIGHWAY**

### **SUMMIT OF STEAMBOAT MOUNTAIN . . . Mile 353**

Elevation 3,500-ft. Excellent views of Muskwa River Valley and Rocky Mountains in the distance. The next 150 miles traverses a very scenic area, so keep your camera handy.

### **SUMMIT HOTEL, MOTEL and CAFE—Mile 392 Alaska Highway**

This is one of the nicest Motels on the Highway. Motel Units have complete kitchen facilities, including propane range. Each has combined kitchen-living room, separate bedroom, combination tub and shower bath, twin or double beds and wall-to-wall carpets. Excellent appointments throughout. There's also Single, Double and Family Rooms in the Hotel, which have Central bath facilities. These are very reasonably priced.

Cafe serves full meals or snacks and is open from 7 a.m. until Mid-night. Top quality food. The Store carries a good stock of groceries, fresh milk, Meats and Campers supplies. Ice available for Guests.

Also on Premises

#### **IMPERIAL "ESSO" SERVICE STATION**

**Complete Automotive Service - Atlas Products and Tires - Tel.: 10-R-2 CNT**

### **HIGHLAND GLEN CABINS AND COFFEE SHOP . . . Mile 462**

A simple little Log Camp on the shore of Muncho Lake offering Food and Shelter to Travellers, Sportsmen and their families. Imperial "Esso" Products sold. Jim and Betty Grant, Hosts.

### **JOHN AND MARION'S FISHING CAMP . . . Mile 463.3**

On the shore of Muncho Lake. Overnight Tent Cottages. Tent and Trailer grounds. Laundry facilities and Showers. Boats and outboard, tackle, groceries, etc. Fishing and Hunting Licenses. Ice available. Smokehouse. Season May 1-Sept. 30. Write or wire John and Marion Wiebe, Muncho Lake, B.C.

### **LIARD HOT SPRINGS . . . Mile 496**

Turn off hwy. at sign, and drive about 500-ft. to parking area. Small, shallow pool (safe for children) is about 400-yds., and larger pool which is deep and good for swimming is 200-yards further. Pool temps. 85 to 95 deg.

### **FIRESIDE INN . . . Mile 543**

Varied types of accommodation to suit everyone, including new Rooms in Inn with wall-to-wall carpets, twin or double beds and adjoining showers. River view. Also rooms with central bath facilities. Rates \$5 to \$8 Single, \$8.50 Double. Family Cabins at \$10. Community Kitchen. For quiet Dining, there's the lovely new Dining Room overlooking the River, or if you're in a hurry, try the Cafe. You'll enjoy the friendly atmosphere and hospitality of "The Windrem's" Your Hosts. Tel.: 10-R-1.

**B-A PRODUCTS - DIESEL FUEL - MINOR REPAIRS - TIRES - ACCESSORIES**

Open 6 a.m.—Midnight Every Night

### **YUKON BOUNDARY . . . Mile 586**

Here the Highway crosses into the Yukon Territory. Set your watch BACK one hour if Northbound, or ahead one hour if Southbound. If B.C. is on Daylight saving Time (during summer months), there is 2 hours difference.

### **IRON CREEK LODGE . . . Mile 596**

Another very nice stopping place, with meticulously clean rooms. Central bathroom facilities, tub or shower baths. Cafe specializes in home cooking with fresh berry pies in season.

**CHEVRON PRODUCTS - TIRE REPAIRS - WRECKER SERVICE  
PHONE WATSON LAKE, YUKON TERRITORY, 922**

## RECOMMENDATIONS ON ALASKA HIGHWAY

### LOWER POST, B.C. . . . Mile 620

Historic Hudson Bay Trading Post and Indian Village. This village is a few hundred yards from Highway, and will be of interest to camera fans. There is an Indian Residential School and large Catholic Mission here, to which the public are welcomed. Garage with all services, stores, post office, telephone and telegraph services.

### LOWER POST HOTEL

ROOMS WITH COMBINATION, TUB OR SHOWER BATHS  
TWIN AND DOUBLE BEDS

Dining Room - - - Coffee Shop

"All the Amenities of a First Class Hotel"

Reservations Suggested in Summer Months—Tel.: 9306 C.N.T.  
Jack and Flo Christy, Owner-Mgrs.

### WATSON LAKE, YUKON TERRITORY—MILE 635

#### CEDAR LODGE MOTEL—Mile 635 Alaska Highway

At South entrance to Watson Lake on Alaska Highway. Cheerful, very tastefully furnished units have twin or double beds, Tub Bath, Radio and accommodate up to six persons. Cribs and rollaways available. Everything sparkling-clean and comfortable. Telephone Watson Lake 231.

"PHILLIPS 66 PRODUCTS — BULK SALES"



#### TWILITE SERVICE LTD.

In centre of town on right hand side of Alaska Highway

CHEVRON PRODUCTS

FIRESTONE AND GOODYEAR TIRES

COMPLETE AUTOMOTIVE SERVICE

Open 7 a.m. - 11 p.m. Every Day - Tel.: Watson Lake 2371

"Hertz Rent-A-Car Service"

#### TWILITE SNACK BAR . . .

. . . In Centre of town, on Alaska Highway, next to Twilite Chevron Service. A small, meticulously clean Coffee Shop serving top-rate home-cooked foods. Full meals or snacks. Good Coffee n' Pie! Steaks are featured. Open 6 a.m. - 1 a.m. Yukon Time.

#### WATSON LAKE MOTORS LTD. . . .

. . . In centre of town on Alaska Highway. Gas and Oil Service. Complete General Auto Repairs, Auto Body Repairs and Painting. Lubrications, Tires, Electric and Acetylene Welding. Wrecker Service and warm overnight storage. Front End Alignment work.

Tel.: Watson Lake 2181

#### WATSON LAKE TRADING POST LTD.

Opposite Hotel in centre of town handles Fresh Government-Inspected Meats, Groceries of all kinds, Drug Sundries, Camping Supplies, Fishing Tackle, Photographic Supplies and Souvenirs. Raw Furs. Complete Meat Dept. for processing Game. Modern Smokehouse. Post Office in connection with store. Open 8 a.m. to 9 p.m. (Yukon Time) Daily except Sunday. Propane Gas for Trailers. ICE.

## RECOMMENDATIONS ON ALASKA HIGHWAY

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### WATSON LAKE TRAVEL BUREAU

#### *"Gateway to the Yukon"*

On Alaska Highway in Centre of town, under management of John and Kay Stillwell. Call, wire, phone or write for complete tourist information on the Yukon and Alaska areas. Drop in for road information when passing through. Free maps, Brochures, etc.

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#### **THE SPORTSMAN MOTEL . . .**

. . . On left hand side of Alaska Highway, entering Watson Lake from South. A new Motel, offering Single, Double and Family Units, some with housekeeping. Combination Tub and Shower baths. Excellent spring water. You'll find this good, comfortable accommodation. Tel.: Watson Lake 3361.

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#### **SANDS STORE . . .**

On Alaska Highway, entering town from South. A pleasant little shop which features local souvenirs including locally-made Totem Poles, Yukon Gold Nuggets—Nugget Earrings—Genuine Indian Mukluks and Slippers—and—items in English Bone China! Complete line of Men's and Women's Clothing and Shoes. Drop in and browse around. It's friendly!

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#### **UPPER LIARD CAFE AND SERVICE STATION . . . Mile 643**

Open 24 hours every day. Meals and light lunches. Phillips "66" Gas and Oil Products.

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#### **THE RANCHERIA HOTEL . . . Mile 710**

Comfortable rooms on lakefront. \$4.00 to \$6. Central showers. Cafe, Store. Heated garages, car plugs. Tel.: Watson Lake 2-R-3.

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#### **JOHNSON CROSSING LODGE . . . Mile 836**

Neat, comfortable Rooms in Lodge (Annex Rooms not recommended). Cafe. Heated Garage. Car plugs. Rental Boats. Phone.

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#### **CRYSTAL PALACE HOTEL AND CABINS . . . Mile 872**

An inviting Log Hotel with 15 rooms, 3 baths. Two modern Cabins, each with kitchen, living room, bedroom and baths. Cafe. Heated Garage. Car Plugs. Telephone.

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#### **MARSH LAKE LODGE . . . Mile 883**

Off highway, overlooking lake. Pleasant hotel rooms, with central Showers. 3 Cabins with housekeeping facilities; 2 have running water. Cafe. Heated Garage. Car Plugs, Boats. Open early May to mid-Oct. Telephone. Good fishing in Marsh Lake.

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#### **WHITEHORSE, Y.T.—Mile 918**

Whitehorse, Capital City of the Yukon, is chock-a-block full of Gold Rush History, and a visit to the Yukon Travel Bureau will be rewarding, as you'll get all the lore of the country here. We'll list a few of the highlights—and we should mention while you're in this area, if time allows take a side-trip to Dawson City, also of Gold Rush fame.

At Whitehorse you'll find Sam McGee's Cabin, built in 1899; the Indian burial ground, with many graves covered by small houses; beached Yukon River Sternwheelers; Lake LeBarge, setting for Robert W. Service's "The Cremation of Sam McGee", the Whitehorse Rapids where traces of the old wooden-rail tramcars can be seen. The Old Anglican Log Church built in 1900; the MacBride Museum contains an outstanding display of gold rush items. If time allows plus money, take the trip via White Pass and Yukon Railway to Skagway and return.

## RECOMMENDATIONS ON ALASKA HIGHWAY

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### **TAKU HOTEL . . . At Whitehorse . . .**

A very good Hotel with 26 rooms with private Bath. Large, tastefully appointed rooms at \$7 Single, \$10 Double. Coffee Shop. Tel.: Whitehorse 6414.

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### **REGINA HOTEL . . . At Whitehorse . . .**

A very good "Family" Hotel, with clean and quiet rooms, with or without private bath. You'll get a good night's rest!

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### **CASA LOMA MOTEL . . . At Whitehorse . . .**

Do not have details on this but understand it is good.

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## DAWSON CITY GOLD RUSH FESTIVAL

July 1 - August 17, 1962

Dawson City, Y.T. is 338-miles from Whitehorse, Y.T., and is well worth a visit this year (1962), when you can relive the Fabulous Days of '98! Highlights of the Festival include a performance of a new musical in the old Palace Grande Theatre, every evening except Sunday. This play has been written especially for the Festival, and is terrific! It will star an International Cast, with a setting in the frolicking days of the Gold Rush.

Dawson City is the Gold Strike Centre of '98, where the richest strike in Canada's Yukon Territory was made on the banks of the Klondike. The buildings have remained unchanged after more than six decades, and you'll see the old Post Office, the Gun and Ammunition Shop, Blacksmith Shop, the "Red Feather" and "Monte Carlo" Saloons. If you're a Rock-hound or Fossil hunter, this area has a fabulous treasure of Mastodon Tusks and other prehistoric remains. Go try your luck!

Accommodation: Two of Dawson's early Hotels, the "Occidental" and "Bonanza" are still in operation. Modern Motel Units are available, and camping facilities are available. A Tent Town has been built in the heart of the City, fully equipped with accommodation for two or four people in each unit. Park in one of these, and you'll get a scroll making you an "honorary" citizen for having slept under canvas on the banks of the Yukon! We would definitely suggest that you get in touch with the Yukon Travel Bureau in Whitehorse, Y.T. or the Watson Lake Travel Bureau at Watson Lake and make reservations ahead, unless you have your own Camping equipment with you. There's plenty of Stores and Cafes, plenty to see and do, so if you're adventure-minded, head for Dawson City for the Festival this year—or any other year!

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### **HAINES JUNCTION INN . . . Mile 1016 . . .**

10 Varnished, Log Cabins. \$5 to \$8. Central shower facilities. Cafe. Car Plugs. Tel.: 4-7-R.

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### **BURWASH LODGE . . . Mile 1093 . . .**

A 2-Storey Log Hotel on Lakefront with pleasant rooms. Cabins not recommended Cafe. Car Plugs. Service Station and store. Boats for rent. Tel.: 2-R.

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### **BEAVER CREEK LODGE . . . Mile 1202**

New, Modern Lodge. Nice rooms in Lodge, with running water. Central facilities. Warm car storage. Cafe. Car Plugs. Telephone.

## **RECOMMENDATIONS ON ALASKA HIGHWAY**

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### **MILE 1203.5**

MILE 1203.5—INTERNATIONAL BOUNDARY CANADA—ALASKA. ALL VEHICLES MUST STOP FOR CLEARANCE FROM CANADA.

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### **MILE 1221**

MILE 1221—ALASKA-YUKON TERRITORY BORDER, SET WATCHES AHEAD ONE HOUR FOR ALASKA STANDARD TIME.

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### **SCOTTY CREEK LODGE . . . Mile 1226 . . .**

Hotel rooms with central facilities. Cafe. Car Plugs. Heated Garage. Tel.: Tok Exchg.

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### **TETLIN JUNCTION . . . Mile 1301 . . .**

Here hwy. junctions with Taylor Hwy. A side route to Dawson, Y.T. intersects at Mile 90. Check road conditions at Bureau of Public Roads in Tok before proceeding.

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### **40-MILE ROADHOUSE . . . Mile 1301 . . .**

Rooms and Cabins. Central showers. Cafe. Heated Garage. Telephone.

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### **MILE 1314—TOK, ALASKA**

ALL TRAVELLERS MUST STOP AT UNITED STATES CUSTOMS AND IMMIGRATION OFFICE HERE. OPEN 9 A.M.—11 P.M. Note: From this point on the Alaska Highway, the Glenn Highway leads southwest to Anchorage.

### **TOK LODGE . . . Mile 1314 . . .**

16 rooms, 6 with baths. Single \$6 to \$8, Dble. \$8 to \$12. Comfortably appointed rooms, all with running water. Suites. Two new motel units with baths. Nice dining room. Store. Heated Garage. Gas. Telephone.

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### **PARKER HOUSE . . . Mile 1314 . . .**

On Glenn Highway about 500-yards from Customs Office. Ten rooms, two baths. Single \$6 to \$8. Double \$8 to \$10. A well-managed Hotel. Large, pleasant rooms with running water. Coffee Shop. Telephone.

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### **MILE 1423—DELTA JUNCTION, ALASKA**

At this point the Alaska Highway joins the Richardson Highway and continues North to Fairbanks. Gas, Repair Services, Cafe, phone and telegraph.

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### **BAY'S HOTEL . . . Mile 1423 . . .**

Neat rooms. Single \$10, Double \$10 to \$12. Cafe. Tel.: 2103.

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### **FAIRBANKS, ALASKA—EST. POPULATION 14,000**

Second largest city in Alaska, at alt. of 432-ft. with a district population of some 30,000. There are innumerable tourist attractions in the district, including a trip up Steese Highway, to the summits which afford an unobstructed view of the Midnight Sun. SPECIAL TOURIST FLIGHTS: Flights above the Arctic Circle are available during summer months, via Wien Alaska Airlines. The Arctic Coast Tour includes an overnight stop at the Eskimo town of Kotzebue. A 3-day tour with overnight stops at Kotzebue and Nome. All-expense tour to Point Barrow provides an opportunity to see Eskimo craftsmen and dances and to ride in an "oomiak" (weather permitting) and a dog sled. UNIVERSITY OF ALASKA, northernmost University in the world, and its farm experiment station are 5 miles from Fairbanks. Museum here, open daily 9 to 5, contains interesting exhibits of Indian and Eskimo arts and crafts, native animals and historical exhibits, as well as other fine exhibits.

THE TOURIST INFORMATION CENTER, FIRST AND CUSHMAN STREETS, IN FAIRBANKS, WILL SUPPLY INFORMATION AND BROCHURES.

## RECOMMENDATIONS ON ALASKA HIGHWAY

### ACCOMMODATION IN FAIRBANKS

#### TRAVELLERS INN OF ALASKA—at Fairbanks

70-Rooms each with Private Bath. Thermostat Heat Controls. Dining Room. Coffee Shop. Cocktail Lounge. Banquet Room. Radio and T.V. in each room. 12-Kitchenette Units. Every facility for Commercial Travellers. Airlines Offices. Alaska Curio Shop. Downtown area, close to shopping.

8th Ave. and Noble St. - Phone GL: 6-7722 - Fairbanks, Alaska

#### SULLIVAN MOTOR HOTEL—at Fairbanks

Overlooking Fairbanks at Cushman St. and Eleventh Ave. All rooms de-luxe with individual thermostat, double beds, tub or shower baths, picture windows and other amenities to make your stay enjoyable. T.V. and radios to rent. Free TV. in lounge. Laundry room. Three blocks from fine shopping centre. Barber Shop, beauty parlor, sports shop, liquor store, restaurant, etc. in Hotel building. Leprechaun Cocktail Room—Shamrock Cafe. Tel: GLobe 2-1281.

#### NORDALE HOTEL . . .

517 - 2nd Ave. 115 Rooms, 28 with private baths. Comfortable and well-maintained rooms in a good hotel. Single \$6 to \$10. Double \$8 to \$14. Tel.: 2105.

#### TAMARAC INN . . .

at 252 Minnie St. Neat one-and-two room units, ten with private bath. Also 14 housekeeping units. \$8 to \$10 Single, \$10 to \$12.50 double. Connecting Units. Tel.: 6406.

### RECOMMENDATIONS IN NORTHERN ALBERTA

#### THE YORK HOTEL . . .

. . . In the centre of Town. Very well-managed hotel. Rooms with twin or double beds, with or without private baths. Thermostatically controlled heat. Free Radios in rooms. Pleasant dining room. Good foods. Free Parking lot in rear with plug-ins for winter use. Member A.A.A.

#### For Air, Train and Bus Travellers!

There's a "RENT-A-CAR SERVICE" in Grande Prairie, at **McLaughlin Motors Ltd.**, who have an office at the 1/2-Way Motel. Rates are very reasonable. Telephone 2392. Also available in Fort Nelson, B.C. Office in Fort Nelson Hotel.

#### "1/2" WAY MOTEL . . . AT GRANDE PRAIRIE, ALTA. . .

. . . In City centre opposite I.G.A. Supermarket and 1/2 block from Post Office. Has 32 spacious, modern, single, double and family units, thermostatically controlled heating, tuftless inner-spring mattresses. Kitchens are available. Sleeping units have Tub Baths, phones in each room. Budget-suiting rates are from \$4 to \$15.

Ice is supplied without charge. Off-the-street parking right in front of the Motel. Reliable information on fine Goose and Duck hunting, ranking with the best in Northern Canada. R. W. (Bill) McLaughlin, Owner and Manager. Telephone Grande Prairie 5322392. Telex 049-620.



## RECOMMENDATIONS IN NORTHERN ALBERTA

### McLEOD RIVER TOURIST SERVICES LTD.

WHITECOURT, ALBERTA

\* \* \* \*

On Hwy. 43, just East of McLeod River Bridge, Whitecourt Junction.

#### RIVERS HOTEL - Tel: 72

Rooms with or without Private Bath — Tub or Shower Baths

Coffee Shop Open 24-hours Every Day

"ALL THE FACILITIES OF A FIRST-CLASS HOSTELRY"

and under same management

#### B-A SERVICE STATION - G. M. DEALER

A large, completely Modern Garage — Open 24 Hours Daily

"Factory Trained Mechanics"

Towing Service - Tel: Whitecourt 3 - Member A.A.A.

*At South Entrance to Whitecourt*

#### PINECREST "ESSO" SERVICE

Open 6 a.m. until Midnight - Tel.: 76

Auto Lubrication - Oil Changing - Tire Repairs

"ALL ALASKA HIGHWAY NEEDS"

HEADLIGHT PROTECTORS - ROCK AND GRAVEL SCREENS

GAS TANK PROTECTORS

### GATEWAY SERVICES



On Hwy. 43, 1-mile North of Whitecourt, between the bridges.  
Complete Automotive Service . . . Imperial Oil Products.

**24-HOUR SERVICE**

**TEL.: WHITECOURT 61**

#### GATEWAY MOTEL . . .

. . . adjacent to Service Station. A nice, new Motel with  
2-roomed units which have Shower Bath, Propane heating and  
Cooking Facilities, good beds. Accommodate up to four persons.

#### GATEWAY CAFE . . .

. . . on same premises. A good clean Cafe, with Table or  
Counter Service, where good food is served at reasonable prices.

**TRAILER PARK WITH ELECTRICITY - WATER - SEWER**

# *Camp-Sites and Picnic-Sites In B. C.*

There is a chain of these Sites throughout the Province, which offer outstanding facilities. They are pleasantly located, usually by a lake, stream, or in a wooded area. Each Campsite has its own parking spur, tenting space, fire-grate, table and benches. Toilets are provided for every three units. Picnic Sites have tables, benches, parking area, fire-grates and toilets. Wood is usually provided.

## **LOWER MAINLAND OUT OF VANCOUVER**

**MOUNT SEYMOUR PICNIC-SITES**—North Vancouver—Cross Second Narrows Bridge and follow directional signs, 15 miles from centre of Vancouver. The 4 picnic-sites offer breath-taking panoramic views. Park has hiking, wilderness camping. No water or camping units at sites. Meals may be obtained at Park Lodge. Park Ranger in area.

**DELTA GROVE CAMP-SITE**—On Cultus Lake, 7-m. from Chilliwack. 90 camping units, several beaches. Water piped, flush-toilets.

**CULTUS LAKE CAMP-SITES**—On Cultus Lake, 7-M. from Chilliwack. 213 Campsites; 167 Picnic Sites. Boat Launching Ramps.

## **HOPE to SPENCES BRIDGE—Hwy. No. 1**

**EMORY CREEK CAMP AND PICNIC SITE**—On Fraser River, 11-m. N. of Hope. Small picnic area, six camping units.

## **THE OKANAGAN AREA**

### **KELOWNA-PENTICTON-OSOYOOS TO GRAND FORKS**

**KELOWNA CAMP-SITE**—On the shore of Okanagan Lake, 1 mile north of the city. Nine camp-sites. Flush toilets. Piped water.

**OKANAGAN FALLS CAMP-SITE**—On a river bench. 21-units with piped water. Turn off Hwy. 97 at sign north of Okanagan Falls at Bridge.

**VASEUX LAKE PICNIC-SITE**—11-m. N. of Oliver, 18-m. S. of Penticton, Vaseux Lake is game sanctuary. Swimming, picnic area, though water not provided. Nine camping units.

**OKANAGAN LAKE CAMP AND PICNIC SITE**—Situated midway between Summerland and Peachland on the 97 Highway. 80 camp units, piped water and flush-toilets. 2 large picnic areas with community kitchens, parking-lot, toilets, change-house, boat-launching site. Excellent.

**OLIVER CAMP-SITE**—3¾-m. N. of Oliver, 7 camping units.

**JOHNSTONE CREEK CAMP-SITE**—7-m. E. of Bridesville on Hwy. No. 3, 6 camping units, creek for water.

**BOUNDARY FALLS CAMP-SITE**—3-m. W. of Greenwood on Hwy. No. 3. 6 camping units, creek for water.

### **KELOWNA-VERNON-REVELSTOKE ROUTE—Hwys. 97 and 1**

**MONTE LAKE CAMP-SITE**—27-m. from Kamloops on Hwy. 97, 7 camping units, 3 picnic tables, lake for water, swimming, and fishing.

**YARD CREEK CAMP-SITE**—12-m. W. of Revelstoke on Hwy. 1. 8 camping units, creek for water, nice fishing (small trout).

**MARA PICNIC-SITE**—12-M. S. of Sicamous on Mara Lake. 26 Picnic Units. Boat launching ramp. Piped water.

## **NELSON-CRANBROOK to RADIUM—Hwys. 3 and 95**

**KOKANEE CREEK CAMP AND PICNIC-SITE**—12-m. E. of Nelson on Hwy. 3 in Kokanee Creek Park. Excellent beach, boat launching. 16 Camping Units.

**LOCKHART BEACH CAMP AND PICNIC SITE**—15-m. S. of Kootenay Bay Ferry, has good beach fishing. 7 camping units, 8 picnic tables.

**YAHK CAMP-SITE**—Access road to camp-site leaves Hwy. 95, close to Yahk, near Moyie River. Good fishing in season. 9 camping units.

**JIMSMITH LAKE CAMP AND PICNIC SITE**—Leave Hwy. 95 1-m. W. of Cranbrook, 3-m. of gravel road to lake. Good fishing. 6 camping units, 7 picnic tables, and lake for water.

**WASA LAKE CAMP AND PICNIC SITE**—Near Fort Steele, a pioneer settlement. Turn of No. 95 2-m. N. of Ta Ta Creek. Cross Kootenay River along gravel road 1-m., then left  $\frac{3}{4}$ -m. to Wasa Lake. Two shelters, four change houses, 26 camping units, 40 picnic tables.

**THUNDER HILL CAMP-SITE**—2-M. N. of Canal Flats on Hwy. 93. 32-Camp Sites. Spring water nearby.

**DRY GULCH CAMP-SITE**—Leave Hwy. 95 about 7-m. N. of Athalmer Junction, 5-m. S. of Radium Junction. 9 camping units. Good fishing.

## **CRANBROOK TO FERNIE—HWY. 3**

**MORRISSEY PICNIC-SITE**—10-M. W. of Fernie in picturesque Crows-nest Pass, quarter-mile off highway on Elk River. 10 picnic tables. Take own drinking water as none available at site.

**MOUNT FERNIE CAMP AND PICNIC SITE**—Three-quarter mile off Hwy. 3, 2-M. W. of Fernie. 41 Camping units, 8 picnic tables. Creek for water. Good area for fishing and hunting.

## **CACHE CREEK to KAMLOOPS AREA—Hwys. 97 and 1**

**SAVONA CAMP-SITE**—25-m. E. of Cache Creek, 28-m. W. of Kamloops. Small creek flowing through area is **unsafe** for drinking. Five camping units, lake for water. Good swimming.

**LAC LE JEUNE CAMP-SITE**—Leave Hwy. 97 5-m. W. of Kamloops and travel south for 18-m. Limited trailer space, picnic area. Boats, fishing-tackle at Lac Le Jeune Lodge, 1-m. S. 20 camping units, lake for water.

**SHUSWAP LAKE CAMP AND PICNIC SITE**—On West Arm of Shuswap Lake, south-west of Celista. Has over 188 Camping units, two large picnic areas with 58 tables. Modern Facilities. Boat Launching Ramp. Supervisor.

## **NICOLA LAKE—HWY. 5**

**MONCK CAMP AND PICNIC SITE**—20-M. north-east of Merritt via Nicola on West side of Nicola lake. 68-Camping units, 27 picnic sites. Boat-launching ramp. Fishing, Swimming. Water from lake.

(Continued on Next Page)

## **CACHE CREEK - 100 MILE HOUSE - WILLIAMS LAKE to QUESNEL—Hwy. 97**

**CROWN LAKE CAMP-SITE**—In Marble Canyon 2-m. E. of Pavilion Lake. Turn W. off Hwy. 97 7-m. N. of Cache Creek and down 18-m. of dirt road. Hunting, fishing, camping, picnics, swimming, 4 camping units.

**LOON LAKE CAMP SITE**—For fishing, hunting, swimming, turn E. 14-m. N. of Cache Creek, follow good gravel road E. for 17-m. Road is steep—watch for lumber trucks. 6 camping units. Is advisable to bring own drink-water if possible. Good spring. **Swimming unsafe for children.**

**CINEMA CAMP-SITE**—On Hwy. 97 18-m. from Quesnel, 8 camping units, 2 picnic tables, river for water, camping, fishing, hunting, picnics.

**CANIM BEACH CAMP-SITE**—Turn E. off Hwy. 97 1½-m. N. of 100 Mile House and follow good gravel road for 27-m. Beach. 14 camping units, swimming, fishing. Cool spring 1¼ m. W. of site.

**BRIDGE LAKE CAMP AND PICNIC SITE**—Turn E. at 93 Mile House on Hwy. 97. Area is ½-m. E. of Bridge Lake Post Office, which is 33-m. E. of 93 Mile House. 7 camping units, 4 picnic areas, fishing, swimming.

**LAC LA HACHE CAMP-SITE AND PICNIC SITE**—8-M. N. of Lac La Hache, on Hwy. 97. 84 Camp-sites. Pump Water. Picnic site on W. side of road has 29 picnic tables. Advised to boil lake water before using.

**BARKERVILLE CAMP-SITE**—At Historic Barkerville, 22 Camping Units and small picnic area with 7 Tables.

## **PRINCE GEORGE TO PRINCE RUPERT—Hwy. 16**

**PINKUT LAKE CAMP AND PICNIC-SITE**—11-M. N. of Burns Lake on Babine Lake Rd., on North shore of Pinkut Lake. 5 Campsites, 7 picnic tables.

**TOPLEY LANDING CAMP AND PICNIC SITE**—Hunters and fishermen regard this as an excellent area. Abundance of geese, ducks, moose, and bear. Site is near mouth of Fulton River, at Babine Lake. Has 3 camping units, 4 picnic tables.

**MACLURE LAKE CAMP AND PICNIC SITE**—Turn right ½-m. W. of Telkwa on Hwy. 16, right again at Forest Service sign on top of first hill, follow road to camp-site. 6 camping units and 10 picnic tables. Lake for water and swimming.

**KLEANZE CREEK CAMP AND PICNIC SITE**—12-m. E. of Terrace. Sufficient room for tent camping (unorganized). Picturesque canyon area. 6 camp units and 10 picnic tables, creek for water, fishing. During autumn, spawning salmon congregate at canyon mouth.

**LAKELSE LAKE CAMP AND PICNIC-SITE**—12-m. S. of Terrace. Fishing, boating. 21 Camp-sites. 88 picnic tables, lake for water. Take own supplies.

**EXCHAMSIKS CAMP-SITE**—On Exchamsiks River beside Hwy. 16, 36-m. W. of Terrace. 4 camping units, 3 picnic tables, river for water,

**SEELEY LAKE CAMP-SITE**—Off Hwy. 16, 4-m. W. of Hazelton, fishing in lake, excellent steelhead and salmon in nearby Skeena and Bulkly. 4 camping units, 4 picnic areas, lake for water.

**OLIVER LAKE PICNIC-SITE**—5-M. E. of Prince Rupert on Hwy. 16. 15 Picnic tables. Swimming.

**(Continued on Next Page)**

## **PRINCE GEORGE TO DAWSON CREEK—Hwy. 97**

**WHISKER'S CAMP-SITE**—Off John Hart Hwy. on E. side of McLeod Lake, 79-m. from Prince George. Sandy beaches, 7 camping units, 8 picnic tables, water. Moose and grouse hunting, lake fishing.

**BEAR LAKE CAMP-SITE**—45-m. N. of Prince George on John Hart Hwy. Good moose-hunting, fly fishing. 59 camping units, 44 tables.

## **VANCOUVER ISLAND**

### **VICTORIA-NANAIMO**

**GOLDSTREAM CAMP AND PICNIC-SITE**—At the foot of the "Malahat Drive" on the Island Highway, 12 miles north of Victoria. One hundred and fifty-three camping units and large picnic area with 46 tables. Piped water.

**JOHN DEAN PICNIC-SITE**—In John Dean Park, N. of Victoria, off Hwy. No. 17 and 1½-m. S. of Sydney. Mountain view point overlooking Saanich Peninsula and Gulf Islands. No camping.

**MCDONALD CAMP-SITE**—In McDonald Park 1¾ -m. past Sidney turn-off (at Patricia Bay Airport) on Victoria-Sidney Hwy. Picnic area, 36 camping units. Piped water adjacent to camp.

**BAMBERTON PARK CAMP AND PICNIC SITE**—On Mill Bay, off Malahat Hwy., 50 Camp units, 35 picnic tables. Sandy beach. Toilet—change-house.

**IVY GREEN CAMP AND PICNIC-SITE**—Popular as a picnic area. Extensive tidal flats hinder swimming. In Ivy Green Provincial Park, 1-m. N. of Ladysmith on Island Hwy. 50 camping units, 44 Picnic Tables. Piped drinking water, change house with flush toilets ½-m. N.

## **PARKSVILLE-ALBERNI**

**ENGLISHMAN RIVER CAMP-SITE**—From Parksville W. 3½-m. on Alberni Hwy, turn left at sign and follow road "To Falls" for 5-m. Park has well-graded paths, impressive stands of Douglas fir. Picnic park area. 100 camping units, spring for water. Fishing for trout, steelhead.

**QUALICUM CAMP-SITE**—In Little Qualicum Falls Park, a convenient base to visit many nearby beauty spots. Park entrance 12-m. W. of Parksville on Alberni Hwy. Large picnic area with barbecue stoves, modern toilets, water piped, 100 camping units, has resident attendant.

**CAMERON LAKE PICNIC-SITE**—On S. shore of Cameron Lake, 20-m. from Parksville on Alberni Hwy. Picnic area. Mount Arrowsmith (5,958 ft.) reached by hiking trail near camp. Swimming, fishing.

**SPROAT LAKE PARK PICNIC SITE**—West of Port Alberni on Sproat Lake. 162-Tables. Boat Launching ramp. Swimming. Well Water.

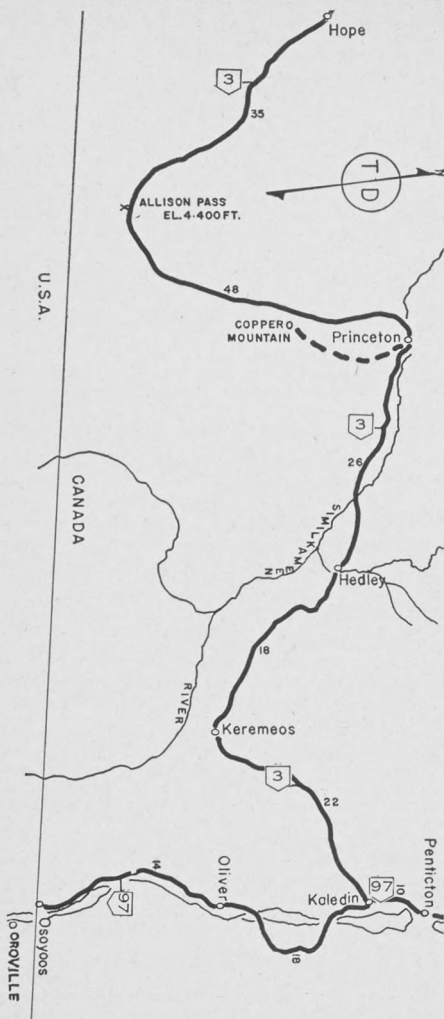
**STAMP FALLS CAMP-SITE**—In Stamp Falls Park, 8-m. N. of Alberni on Beaver Creek Road. Annual run of lampreys (small eels) in late July-August and salmon runs attract attention to this area. 8 camping units, picnic area, river for water, swimming, fishing, etc.

## **COURTENAY-CAMPBELL RIVER**

**MIRACLE BEACH CAMP AND PICNIC SITE**—In Miracle Beach Park midway between Courtenay and Campbell River. Two large picnic areas, picnic shelter with cooking facilities, 182 camping units, piped water. Modern change-house fronts beach, which is safe for swimming. Resident supervisor.

**QUINSAM CAMP-SITE**—In Elk Falls Park, on banks of Quinsam River 4-m. N.W. of Campbell River Convenient headquarters from which to visit Elk Falls Park, nearby Sayward Forest, and great John Hart Dam. Hunting, fishing, and wildlife. Picnic park area, 12 camping units, river for water.

(Continued next Page)



## CAMPsites & PICNIC SITES ON HIGHWAY

### Nicolum Camp-Site

4½-m. E. of Hope. Seven camping units and small picnic area on Nicolum River.

### Skagit River Campsite

26-m. E. of Hope, 15 Campsites, close to Skagit River.

### Hampton Campsite

In Manning Park, 2 miles East of Park Ranger Station. Eighty camping units. Piped water.

### Mule Deer Campsite

6-m. E. of Ranger Station at Manning Park, close to Similkameen River.

### Coldspring Campsite

1-m. W. of Pinewoods Lodge. 53 Camping Units. 7-Picnic tables. On Similkameen Rvr.

### Cambie Campsite

Turn S. at sign just west of Pine Woods parking lot and follow sideroad for half-mile to flats on Similkameen River. A quiet camping spot . . . good headquarters for 3-m. walk into Lightning Lakes for fishing, or Skyline Trail.

### Bromley Campsite

12-m. E. of Princeton, 14-m. W. of Hedley on Similkameen River. Good Swimming and Fishing. Excellent scenery. Cool and shady. Sandy beach.

### Stemwinder Campsite

2-m. W. of Hedley on Similkameen River. Shady and cool.

*A Year Round Resort  
In a Wonderful Holiday Land!*

## ***Pine Woods Lodge, (Ltd.)***

*In Manning Park on the Hope-Princeton Highway*

### **FOR YOUR HOLIDAY FUN**

- . FISHING IN NEARBY STREAMS AND LAKES
- . . . UNPARALLELED SCENERY . . . GOOD HIKING
- . . . . SKATING . . . SKI-ING . . . SLEIGH RIDES
- . . . . . SKI TOW OPERATES DAILY
- . . . . . TENNIS COURTS.

### **TRAIL RIDES**

These are planned for periods of three to ten days, with excellent Base Camps for Overnight stops The scenery is terrific, and you'll have plenty to remember if you take a Trail Ride. Make up your own "gang" or join in with other congenial company.

\* \* \*

**Restful Accommodation in 44 De-Luxe Chalets. Rates \$10 for two people. Chalets, with luxurious furnishings, wall-to-wall carpets, Shower Baths, twin or double beds. Also Housekeeping Cottages at \$8.00 Daily.**

\* \* \*

Delicious Meals served 24 hrs. every day in summer to cope with Mountain-air Appetites are provided in our beautiful Dining Room and Coffee Shop. Reasonable Prices.

### **For Reservations:**

**Contact Pine Woods Lodge, Ltd. — Tel.: East Allison 2-X,  
Manning Park, B.C.**

## **MANNING PARK RANGER STATION . . .**

Manning Park was named in honour of the late E. C. Manning, who as Chief Forester, enthusiastically encouraged the recreational use of forest areas. Call at the Ranger Station for detailed information on Fishing, Camping, Hiking, etc. See the Museum adjacent to Pine Woods Lodge.

## **PINEWOODS**

### **IMPERIAL "ESSO" SERVICE STATION**

Also

**GROCERY STORE - CAMPERS SUPPLIES - MEATS - FRUITS - VEGETABLES  
COFFEE SHOP**

**OPEN 24 HOURS EVERY DAY — OPP. PINEWOODS LODGE**

**SEE INDEX FOR RECOMMENDATIONS IN HOPE, B.C.**

## RECOMMENDATIONS ON HOPE-PRINCETON HWY. 3

### EVERGREEN MOTEL

On Hwy. 3, 1/2-mile East of Princeton. Twenty attractive units, well back from the highway, in a setting of a grove of evergreen trees and landscaped lawns. Some units have complete kitchens - refrigerators, etc. Propane cooking and heating. Meticulous and comfortable throughout.

Tel.: Princeton 207. Members AAA and CAA.



For Quick, Dependable, Courteous Car Service in Princeton, see

**CYRIL HOPE'S**

**SHELL SERVICE STATIONS**

On Hwy. 3, Opp. Evergreen Motel (E. Side)  
and also in Downtown Princeton

### THE COLONIAL LODGE . . . at Hedley, B.C.

. . . 24-Miles East of Princeton, just off Hwy. 3 in parklike surroundings. Air-conditioned Guest Rooms are especially attractive, with twin or double beds and tub and shower baths. Delicious foods are served to both Lodge Guests and transients, in the Air-Conditioned dining room and Garden Room. This is one of B.C.'s truly outstanding stopping places. Overnight Guests very welcome. W. and M. Graham, Owner-Mgrs. Tel: Hedley One-P. P.O. Box 63, Hedley, B.C.

On Highway 3 in

**SLIM'S**

Peter Kofton



Centre of Hedley

**SERVICE**

Tel.: 2-F, Hedley

Atlas Products — Large Stock of Tires & Lubes

**SPARKLING-CLEAN REST ROOMS**

And Under Same Management

**DELL'S COFFEE BAR**



**Appetizing Home-Cooked Meals . . . Hamburgers . . . Snacks**  
**Home-Made Pie . . . Good Coffee . . . Soft Drinks, etc.**

### SUPER-VALU STORE

Derrill Cordelle, Manager here, and his staff are "Tourist-Minded" to the point where they stay open 6-Days a week in July and August, from Monday 'til Friday from 8:30 a.m. - 6 p.m. and 9 p.m. Saturday. Complete stocks of every food item, at fair prices, including **ICE**. TOURIST INFORMATION. You'll enjoy trading here.



## HWY. 3—OSOYOOS TO GRAND FORKS, B.C.

### SPECIAL NOTE

FOR INFORMATION ON "INKANEPE LODGE", WHICH IS 3-MILES N. OF OSOYOOS, AND "THE POPLARS MOTEL" ON HWY. 3 AT OSOYOOS, PLEASE REFER TO PAGE 27.

### SUPREME COURT . . . at GREENWOOD, B.C. . . .

This is a very attractive New Motel, on Hwy. 3, at the East entrance to Greenwood. Motel has Units with or without Kitchens, accommodating from one to six persons in comfort. There are twin or double beds, Tub Baths, Propane Heating and Kitchens have Gas Range and Refrigerator, etc. There's also a Children's Playground. TV. (good reception).

This is an exceptionally fine Motel in every way. For Reservations: Tel: Greenwood 37. Boyd and Frances Mitchell, Hosts.

### MOOK'S CAFE . . . in Downtown Greenwood . . . on Hwy. 3

New, with Table and Counter Service. Food is good—prices are reasonable. And—they have all the facilities of a First-Class Dining Room.

### VISITING GRAND FORKS?

Be sure to visit "ACRES DRUG STORE LTD., The Rexall Store when you are here. They carry a complete line of Drug supplies as well as many interesting Souvenir items, also such well known toiletry lines as Yardley of England, Du Barry, Lenthic, etc. Beach Toys, Bathing Caps, Sun Glasses and in fact a complete stock of "Summer Lines", and, if you're short on Kodak or any Photographic supplies, they carry ample stocks.

### ANN'S GRILL . . . in Grande Forks

On Main Street of town, opposite Monterey Motors "Shell" Service Station.

We asked Ann and Jim Ferguson, hosts at Ann's Grill, if they had any suggestions as to items to be featured in this write-up and they said that if the folks reading it would stop in once and try the food, they were pretty sure you'd be a regular customer when passing their way. They serve excellent Steaks, cooked to your taste, crispy Salads and make a specialty of Choice Roast Beef with Potato Pancakes. Open every day 6 A.M. - 11 P.M. during Tourist season, with normal hours during balance of year. Hope you'll drop in!

### JOHNNY'S MOTOR COURT . . . in Grand Forks

On Hwy. 3 at East entrance to town. A very attractive shady Court, facing Granby River. Nicely furnished one-and-two room units, with or without Kitchens. Refrigerators. Tub or Shower baths. Free TV. HEATED SWIMMING POOL. Tel: 256. Mr. and Mrs. G. R. Mudie, Hosts.

For Dependable Car Service in Grand Forks, call on:



## WOLFRAM MOTORS LTD.

SALES — VOLKSWAGEN — SERVICE

Machine Shop • B.F. Goodrich Tires, Tubes

Wrecker Service • and Accessories

GRAND FORKS, B.C.

Tel: Day 53 - Night 285

Carl Wolfram, Mgr.

*HWYS. 3 and 395—GRAND FORKS, B.C., to  
KETTLE FALLS, Wash.*

---

**GRAND FORKS MOTEL . . . in Grand Forks**

On Hwy. 3, half-mile East of town. New, comfortable Units, with or without complete Kitchens. Free TV. Air-Conditioning. Tel: 417. Mrs. Edith Tebeau, Owner-Mgr.

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**CHRISTINA LAKE INN . . . at Christina Lake**

On the shores of the lake, 16-M. E. of Grand Forks, just off Hwy. 3. (Follow signs). Fully modern cottages on Lakeshore have shower baths, kitchens, refrigerators and all facilities, and accommodate up to six. Also some semi-modern cabins, housekeeping equipped, with central shower and toilet facilities. 7½-Acres of parklike grounds. Fine beach; boats; good fishing. CAFE AND COFFEE COUNTER open 7 a.m.—Midnight during summer and usual meal hours in off-season. Snacks or complete meals. Tel: Christina Lake 447-9211. Mr. and Mrs. Ed Wright, Owner-Mgrs.

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**TOTEM MOTEL AT CHRISTINA LAKE, B.C.**

This Motel is perfectly set near the shores of Lovely Christina Lake—16-miles East of Grand Forks, just off Hwy. 3. (Look for directional signs at Junction). It's a pleasant place for either overnight or vacation.

The large Cottages take six comfortably, having two bedrooms, a combined living room and kitchen (with refrigerator), and shower bathroom. Furnishings are good throughout, with special emphasis on the beds. You'll enjoy "Totem Motel." It has a lot to recommend it, privacy . . . cool in summer . . . a children's playground . . . close to beach and store.

For Reservations: Telephone Christina Lake 447-9353.

**TRAILER PARK AND CAMPSITE WITH WASH ROOM AND SHOWERS  
Good Fishing and Deer Hunting Area**

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NOTE: If you are crossing Border at Cascade and going via U.S. Hwy. 395, try following recommendations.

---

**GLEN'S RICHFIELD SERVICE**

Just off Hwy. 395 at Orient, Washington  
Richfield Products—Canadian "B.A." Cards Accepted—Car Repairs  
**Coffee Shop Serves Snacks and Short Orders**  
Trailer Park with Electric and Sewer Outlets—1 Trailer for Rent  
Automatic Washer and Dryer—Wash Rooms

---

**KETTLE FALLS, WASH., U.S.A.**

**BARNEY'S LAKEVIEW CAFE . . . and MOTEL . . .**

. . . On Beautiful Lake Roosevelt at Kettle Falls, Wash., on Hwy. 395. When we asked our friend Barney if he wanted anything particularly stressed about his Cafe, he told us just to put in something that would get you to stop once and try the food . . . he thinks he'll then have you coming in each time you pass along this route.

We hope you'll take up this invitation. You won't be sorry. They serve wonderful steaks, perfect salads, and are famous for their buttermilk pancakes. "Western Homes and Living" Magazine picked "Barney's" as recommendation in their annual review of better dining spots.

**BARNEY'S MOTEL** is really outstanding, with units fully carpeted, "King-Size" Beds, Electric Heating, Tiled Shower Baths, Texas Ranch-Style furniture, T.V., Radio. Roll-away cots available. Rates \$7 for two, \$8 for 3, \$9 for 4. At Kettle Falls Bridge. Barney and Claire Miller.

**BARNEY'S TEXACO:** Adjoining Barney's Cafe, at Kettle Falls Bridge, on Hwy. 395. Have your car "Serviced" while you eat . . . or sleep. "Texaco" Products. Lubes, Goodrich and Firestone Tires and Accessories. Marine Lubricants. Courteous, dependable service.

## ROSSLAND AND TRAIL RECOMMENDATIONS

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### GIFTS THAT PLEASE . . .

. . . is a nice introduction to "Butorac's Jewellery" in Rossland, on Columbia Avenue (the main street).

We of the "Digest" don't recommend all the shops in the country . . . we recommend what we consider the "best" . . . keeping in mind prices, selection in stocks, etc., whether the shop be large or small.

There's an interesting stock of Doulton — Shelley — a grand selection of **SPODE** China with some 30 Patterns to Choose from. Also **BELLEEK** and a particularly nice selection of Cups and Saucers, Tea Sets, etc., which should appeal.

Mrs. Butorac will be glad to have you drop in and take your time looking around . . . will be delighted if you make a purchase . . . courteous if you don't!

**BUTORAC'S JEWELLERY** on Columbia Ave., Rossland, B.C.

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### THE ROSSLAND MOTEL . . . in Rossland, B.C.

is at the Junction of the Northport-Patterson-Cascades Highways at the West side of Rossland on Highway No. 3 and 22. Units have combined Bed-Living room, Kitchenettes with Electric plate or complete kitchens. Each has bathroom with shower, toilet and basin. Units accommodate up to six. B.C. Govt. 4-Star Rating). Tel: Rossland 362-7218.

TEXACO PRODUCTS SOLD ON THE PREMISES

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### GLENWOOD MOTEL . . . Trail, B.C.

1½-M. East on Hwy. 3-A at 2769 Glenwood Drive. Back from Highway on landscaped grounds. One-and-two room units. Combination baths or showers. TV. Two Housekeeping units and two separate kitchens, \$1.00 per day extra. **PRIVATE HEATED SWIMMING POOL FOR GUESTS.** Tel: 368-3737.

---

### CROWN POINT HOTEL . . . Trail, B.C.

62-comfortable rooms, 33 with private bath. Air-conditioning. Phones in all rooms. Sample and Banquet Rooms. Parking area. Central downtown location. Tel: 368-8232. E. M. Loney and N. F. Peters.

### ARMSON'S

Dining at Its Finest

**The Garden Room — Coffee Shop and Crystal Room**

For Your Eating Pleasure

**CROWN POINT HOTEL - 1075 Spokane Street, Trail, B.C.**

**STEAKS and CHICKEN "A SPECIALTY"**

Digestible Quotes:

Memorable Safety Slogan at a Railroad Crossing:

*"Better Wait than Never"*

**GOLDEN HORSESHOE RESTAURANT . . 2-m. S. of Castlegar**

Just off Hwy. 3 in the new Castlaird Plaza Shopping Centre, 2-M. S. of Castlegar and 20-M. N. of Trail. A very delightful new Restaurant with both Coffee Counter and Booth service, featuring such specialties as "real" Italian Spaghetti, Wiener Schnitzel, Top Quality Steaks, Seafoods, "Espresso Coffee". Special plates for the Children. Open 7:30 a.m. till Midnight. Under Owner-Management: Klaus Berger. **"Look for the Signs"**.

---

**CASTLAIRD PLAZA . . . 2-m. S. of Castlegar**

A new venture for this part of the country, with smart shops, which you'll probably enjoy. Look it over!

---



. . . . One Mile South of Castlegar, and 21 miles North of Trail, on Highway No. 3, at the confluence of the Kootenay and Columbia Rivers.

Each unit has large Living-Room, comfortably furnished, Bedroom with the best of beds. Shower Bath. Kitchen has Gas range, Refrigerator, and everything you need for complete housekeeping. Gas Panel Heating, Thermostat controlled. TV. Available. Landscaped Lawns and Children's Playground. TV. Bea and Ed. Herman, hosts.

For Reservations by wire, letter or phone Castlegar 365-6081

**TWIN RIVERS MOTEL . . . P.O. BOX 967, CASTLEGAR, B.C.**

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**Kootenay Lake Ferry Schedule—Pacific Daylight Time**

Leave **BALFOUR DAILY** Every hour from 7 a.m. to 7 p.m. then 9 p.m. - 11 p.m. and 1 a.m.

Leave **KOOTENAY BAY DAILY** Every hour from 8 a.m. to 8 p.m. then at 10 p.m., 12 midnight and 2 a.m.

Above schedules in Operation from May 15th, 1962 for Summer Season. Winter Schedule usually starts October, and because of changes in schedules, suggest you contact motels or garages en route for times. (We cannot keep up with changes).

---

***Nelson, B.C.***

**QUEEN CITY OF THE KOOTENAYS!**

**TAKE THE SCENIC ROUTE THROUGH NELSON**

**Wood Vallance Hardware Co., Ltd.**

We Invite You to Inspect Our Selection of:

**FINE ENGLISH CHINA - DINNERWARE - TEA SETS  
FISHING TACKLE - GUNS - SPORTING GOODS**

**593 Baker St.**

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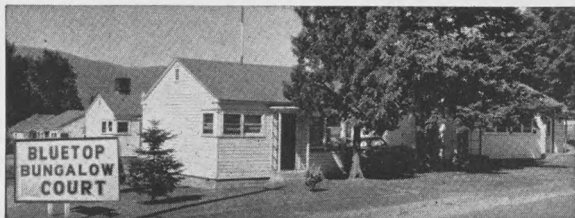
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**Nelson, B.C.**

## BLUETOP BUNGALOW COURT

(B.C. Government 4-Star Rating)



This Court is quietly located near the lakeshore, and yet within a few minute's drive of the centre of the City. You'll see directional signs as you come off the Bridge, if you are coming in from Balfour, or if you are coming in from Trail, proceed through the City on Highway No. 3, to bridge approach, and follow sign to right.

You may take your choice of Bungalows, with or without Kitchens. All have Bedroom, Living Room, Bathroom, and are centrally heated.

Two "STUDIO UNITS" of the latest design have Furnishings in Bleached Birch, with a "Studio" type living room by day, which converts into bedroom with the most comfortable of beds for sleeping time. There's Tub Bath and Shower, a kitchen replete with all housekeeping perquisites, together with a "Cannon" Gas Grill and Hotplate. It's quite a smart set-up. REFRIGERATORS and T.V. in all units. Complimentary Coffee.

For Reservations wire of phone 352-3844

ADA and BRUCE CLARK, Hosts

Recommended by Duncan Hines

Member AAA — CAA

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## THE SHAMROCK GRILL . . .

. . . at 702-Vernon St., one block off Hwy. 3, in downtown Nelson. A very pleasant Air-Conditioned Restaurant with Cafe service and "Fire-side Dining Room", offering well-prepared food at moderate prices in a friendly atmosphere. Open 7 a.m. - 8 p.m. daily, excepting Sundays and holidays.

---

## PARADISE MOTEL . . . at Creston

One Mile North of Creston on Hwy. 3 to Nelson. Ten "Four-Star" Units, Six with Kitchens, Refrigerators, Shower Baths and all housekeeping equipment. Also two new very smart Sleeping-type Units with Tub Baths, wall-to-wall carpets. Accommodate 4 persons. Beautyrest Mattresses. T.V. available. Member AAA and CAA. A courteous, well-operated Motel. Mr. and Mrs. Perley Putnam. Tel: Elliott 6-4664. P.O. Box 1173, Creston, B.C.

**RECOMMENDATIONS IN CRESTON  
AND ON HWYS. 95 & 3**



On Hwy. 3—At S. End of Main St  
**IN CRESTON, B.C.**

**Tel: ELliott 6-9823**

A good Motel with 11 compact units, centrally heated, kitchens with electric range—Private Bathroom with Shower. Also three Sleeping Units, with wall-to-wall carpets—tiled bathrooms, twin beds. You can be assured of rest and relaxation here.

**TELEVISION**

**ONE BLOCK FROM CITY CENTRE**

Adjacent to Swimming Pool, Civic Centre, and Curling Rink

**MR. & MRS. WAYLING, Mgrs.**

**STRAWBERRY INN RESTAURANT**

**On Highway No. 3 — 1-Mile East of Creston**

In a Scenic Orchard Setting  
**FULL COURSE MEALS AND BREAKFASTS**

— **ORDERS TO GO —**  
**CHICKEN AND FRIES A SPECIALTY**

Open 8 a.m. - 2 a.m. — Dining Room or Take-Out Service  
Jim and Avis Duncanson, Props. — **Tel: EL. 6-4200**

**AT JUNCTION OF HWYS 95 AND 3—7 MILES NORTH OF KINGSGATE**

**HOLIDAY HAVEN SERVICE**

**SPEEDY CAR WASH**



Complete Mechanical Service — Experienced Operators  
Lubes—New, Recapped or Used Tires—Fisk Accessories

**TENT CAMP WITH SHOWERS AND ALL FACILITIES—TEL: YAHK 900-3-G**

**AND UNDER SAME MANAGEMENT**

**HOLIDAY HAVEN CAFE**

6 a.m. - 12 Midnight in Summer—Usual Hours in Winter

Complete Meals — Snacks — Cold Plates — Fair Prices

**FEATURING FRESH RAINBOW TROUT DINNERS AND BREAKFASTS**

Bert and Elaine Thring

## Recommendations in Spokane

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### **PARK LANE MOTEL**

At 4412-East Sprague. (Take East Sprague Business Route off Hwy. 10 Freeway from East, or turn off Hwy. 10 at Havana St. from West). Units accommodate up to six persons. Some have complete Electrical Kitchens, fully housekeeping equipped. Appointments throughout are very nice. Combination, Tub or Shower baths. Some garages. Quiet location . . . ten minutes' drive from city centre. A very well-managed Motel operation.

**REFRIGERATED AIR CONDITIONING IN ALL UNITS**

**TELEVISIONS — RADIOS — ROOM PHONES**

**MEMBER CONGRESS MOTELS — AAA — AMERICAN EXPRESS**

**DINER' CLUB — HILTON "CARTE BLANCHE"**

Park Lane Motel — Tel: KE: 5-1626 — 4412 East Sprague Ave., Spokane  
Mr. and Mrs. J. A. Upchurch and Ann Lunceford, Owners-Operators.

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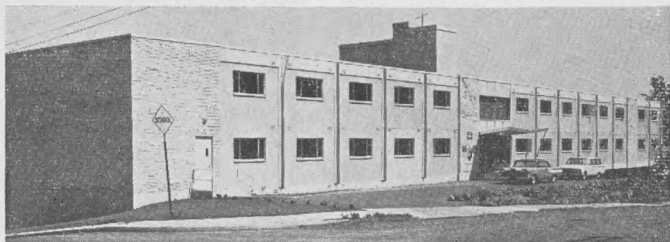
### **SPOKANE, WASHINGTON**

Spokane, "The Friendly City" takes its name from a Spokane Indian name meaning "Children of the Sun". It is the Hub of the Inland Empire, and embraces some of the wealthiest and most productive agricultural, lumbering and mining areas in the United States. The population is around 168,000 and the city is situated at an altitude of 1,898 ft. above sea level.

Of interest to the tourist are the lovely Parks adjacent to the City, and the Grand Coulee Dam, which is 92-miles West of Spokane via US 2. This is a sight well worth seeing.

---

### **HOLIDAY LODGE MOTOR HOTEL**



At 44-West Sixth, just off Division at Sixth, in a very quiet area. 32-Soundproof and Fireproof Units, four with complete kitchens. Air-Conditioning; Full carpets throughout; Free TV, Coffee and Ice. Tiled Combination Tub and Shower Baths. Cribs. Beautyrest Beds. Close to downtown shopping area and across from Park, with a fine view of the City. Pets accepted. Member Congress, Diner's Club, Carte Blanche, etc. Tel: TEmple 8-4221 for Reservations — All Credit Cards Accepted.

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### **BLUE BIRD MOTEL . . .**

This "Family-Type" Motel is at 3320-East Sprague Ave. There are twenty-six units of varied sizes, with one-two-or-three bedrooms, and four-ten have complete kitchens. TV. Room Phones. Air-Conditioning. This is a good family set-up at Moderate prices. Tel.: KE: 5-3566.

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**Spokane Listings Continued on Pages 106-108**

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# SEE THE ROCKIES FROM THE TOP Get there by the famous GONDOLA

## THE GONDOLA LIFT

is the most modern kind of transportation in this field. It was exhibited at the Brussel's World Fair. You will find it worthwhile to come and see how this installation operates, even if you do not take a ride on it. Our lift is the first and only one of its kind on this Continent.

## SAFER THAN WALKING

Up to 13 million passengers have been transported on lifts of this type during the past 11 years, with a perfect safety record. Our gondolas are fully glassed in. Anybody from baby to grandmother can take the ride. The gondolas seat 4 adult persons each.

## AN EIGHT MINUTE RIDE

only, will take you from an altitude of 5,200 feet, where our Lower Terminal is located up to 7,500 feet, over a one mile stretch.

You can enjoy the view atop Sulphur Mountain and take the ride up and down in only half an hour.

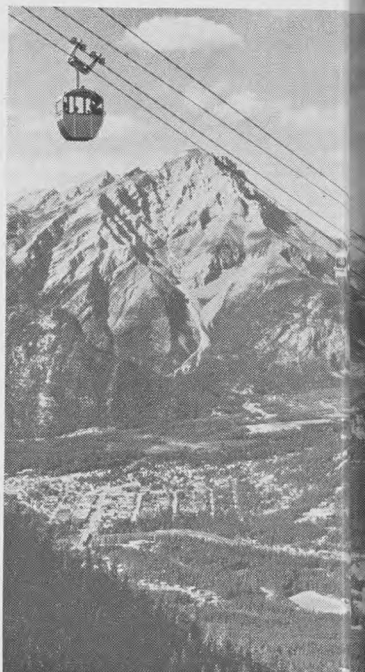
If you are not in that much of a hurry, you will no doubt spend more time at the mountain top to admire the view!

## HOW TO GET THERE?

Drive along Banff Avenue (that is Banff's Main Street) and cross the Bow River Bridge at its south end. Turn left at the head of the bridge and follow Mountain Avenue. Our Lower Terminal is located only 2½ Miles from Banff and can be reached on an easy, well paved road.

## IN OPERATION

Every day from May 1st to October 31st. Minimum hours of operation from 10:00 A.M. to 5:00 P.M., most of the time however from 9:00 A.M. to dusk.



**Our gondolas seat 4 adult persons  
YOUR FAMILY WILL ENJOY**

The gondolas are fully closed in. They move around, permitting you to take up all directions.

**DO NOT FORGET TO TAKE**

*Banff's famous Sulphur Hot Pools are at the top.*  
**COMBINE A RIDE ON THE GONDOLA WITH**

# SEE THE MAJESTIC ROCKIES, DON'T



# OF BANFF SULPHUR MOUNTAIN OLA LIFT . . . . the SKYWAY



a couple with 3 to 4 children.  
Y THE TRIP TOGETHER!

re absolutely safe and allow you to  
es through the plate glass windows in

YOUR CAMERA ALONG!

short distance from our Lower Terminal.  
WITH A SWIM IN THE HOT POOLS!

to

## BANFF'S TOP VIEW!

This is the only lift in the Rockies which brings you to the top of a mountain, a prerequisite for a full, 360 degree view, **THE TOP VIEW!**

Your eye will admire all the majestic mountain ranges of the region stretching over roughly 90 Miles! Banff will lie at your feet, some 3200 ft. below our look-outs, a little toy town.

You will see the Bow River meandering through the Bow Valley and cascading down Bow Falls. Spray Lake, Lake Minnewanka and Two Jack Lake, the "eyes of the Rockies" will look at you. The view is simply breathtaking!

You have not seen the Rockies if you only drive along the valleys by car or train.

### PICNICING ATOP SULPHUR MOUNTAIN

Bring your picnic basket along. There is enough room for it in the gondola. A great number of picnic tables are placed around the Upper Terminal for your convenience.

### HIKING

Hike along the ridge of Sulphur Mountain on an easy trail, extending over one mile and offering ever changing vistas down the valleys at the foot of the mountain. You may meet mountain goat or sheep along the trail.

### THE SUMMIT TEA HOUSE

At the lofty height of 7500 feet, adjacent to our Upper Terminal, you will find Canada's "highest" Tea House in operation. Enjoy a drink or some light food while admiring the spectacular view. You may also buy drinks and hot dogs, etc., to take out.

### FARES

Children up to 5 years .....	Free
Children 5 to 14 years .....	\$1.00
Adults .....	\$2.00

Reduced one way fares for tourists interested in hiking back.

OT ONLY DRIVE THROUGH THEM!

## RECOMMENDATIONS IN SPOKANE, WASH.

### DESERT CARAVAN INN . . . Spokane

Whether your visit is for relaxation or business, you'll find superb hospitality and service at the nationally renowned Desert Caravan Inn, Spokane's hospitality center. Embracing all the charm of a country club setting, the Caravan Inn is noted for its inspiring location on Sunset Hill, featuring a dramatic 40-mile panoramic view. Superb accommodations include portico parking for your automobile; food fascinations from the charcoal broiler in the dining room; a delightful cocktail lounge; leisure relaxation in the sparkling swimming pool or a round of golf on the nine-hole, 3-par golf course. The Desert Caravan Inn has free airport courtesy car service; TV in each room; air conditioning; and accepts all major credit cards. Telephone Temple 8-1471.



### CARROLL'S MOTEL

At 1234-East Sprague, Spokane. (Turn off Free-way at East Sprague Business Route or Helena St. Exits). Close to downtown shopping center. This is a very attractive Motel, with exceptionally nice Units. They are fully carpeted; have Combination Tiled Baths; one-or-two bedrooms; soft water; quite soundproof. TV. Steam Heat. Air-Cooled in Summer. Ironing Boards. Some Kitchens. Rates from \$6.50 Single to \$14.00 for Suites. Member AAA.

Tel: KE: 4-0669.

Mr. and Mrs. Lynn J. Brownson, Owners-Mgrs.



### Ranch House Inn

IN CENTRE OF TOWN OF REARDAN  
ON HWY. 2

22-M. West of Spokane on  
Direct Route to Coulee Dam

Open 24-hours every day  
Breakfasts at any hour

VISIT THE

**Rocket Room for Cocktails**  
**Round-Up Room for Leisurely Dining**

Try our

**Smorgasbord 5 p.m. to 9 p.m. Each Saturday**

"All you can Eat for \$1.50 (Adults), \$1.00 (Children"

**COFFEE SHOP WITH COUNTER AND BOOTH SERVICE**

Dancing to Live Music in Round Up Room Friday and Saturday 9 p.m. till?

**SIZZLING STEAKS — PAN FRIED CHICKEN — CHOICE SEAFOODS**

Good Food at Sensible Prices

**We Welcome Families - - - Ray L. Pitman, Sr., Host**

## RECOMMENDATIONS IN SPOKANE

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### DESERT SAHARAN MOTOR HOTEL . . . Spokane

The new Saharan is designed to provide graceful hostmanship in downtown Spokane. Opened in the spring of 1962, the Saharan is one of America's most distinctive downtown motor hotels, featuring smartly styled rooms, completely air-conditioned; remote control TV; drive-in lobby and free parking; roof-top swimming pool; distinctive French style dining room; meeting and banquet rooms; and the exciting new Moulin Rouge cocktail lounge and free coffee maker in each room. The Saharan was dramatically decorated by Arthur Morgan, one of the world's distinguished award-winning designers. All major credit cards accepted. Telephone Madison 4-9181. First Avenue at Post Street.

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### DESERT CITY CENTER MOTEL . . . Spokane

(formerly Desert Motor Lodge)

Ideally located in downtown Spokane, just steps away from department stores, offices, and theaters. Motel accommodations at the City Center are modest in price. Beautifully appointed rooms are modern in every detail; completely air-conditioned; extra large beds; scientific sound-proofing; spacious tiled baths and showers; free TV in every room; free parking at your door and free coffee maker in each room. Superb dining in the Saharan restaurant adjoining the motel. For fun-filled evenings enjoy the refreshing cocktails and dancing in the Parisian atmosphere of the Moulin Rouge. Telephone Temple 8-8504. S. 123 Post.

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### ZEP INN . . . in Spokane

At 5207 East Trent. Food for the discriminating and cocktails for the connoisseur in a fabulously restful, relaxing atmosphere. True Open Pit Charcoal Broiling. Top Grade Steaks, Prime Ribs and Selected Seafoods.

---

### THE MATADOR . . . in the Davenport Hotel, Spokane

All the colour and excitement of a Fiesta! Delicious and unusual foods prepared on an open "Charcoal Broiler." Flaming Shish Kabob and Flaming Desserts served in the beautiful Matador Room.

---

### SMITTY'S PANCAKE HOUSE . . . Spokane

5-min. from City Centre, on U.S. 2, 195 and 395, at 5903 North Division. A very good specialty house featuring a wide variety of Pancakes, prepared from special recipes. Inviting, Air-Conditioned Dining Room. Menu includes ham, bacon, sausage and eggs. Children's portions. Open daily 6 a.m. - 8 p.m. Open to 10 p.m. in July and August.

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### WYNNE MOTEL . . .

At West entrance to Spokane at corner of Lindeke St. and Hwys. 2, 10, and 395, (5-mins. from City Centre).

Complete Family Accommodations, with or without Kitchens, for small or large groups. Room Phones. 24-Hour Phone service. T.V. (free), Beauty-rest beds, wall-to-wall carpeting. Tiled Shower and Tub baths. Heated Swimming Pool. Individually controlled Heat and Air-Conditioning. Courteous Service. Quiet. Also Commercial Rooms. Tel.: Riverside 7-3037.

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*Visit Beautiful Coeur d' Alene on Your Trip  
Magnificent Lake—Unbeatable Scenery  
Relaxing Atmosphere*

Coeur d' Alene is a wonderful place to live, work and play. A beautiful city located on the Northern Shore of Lake Coeur d' Alene, at the source of the Spokane River. The Lake itself is 23 miles long, with an average width of two and one-half miles. Its many bays and points give it a shoreline of more than 100 miles. Nature has overlooked nothing to make Coeur d' Alene a favorite Playground of the Pacific Northwest.

---

**DESERT HOTEL . . . Coeur d'Alene, Idaho**

Ideally situated a few steps from Coeur d'Alene's business center, yet over-looking enchanting Lake Coeur d'Alene, the Desert Hotel is the popular choice for a trip of business or pleasure. The Desert Hotel is headquarters for two big events—the annual Fourth of July celebration, and during the latter part of July, the Diamond Cup Hydroplane Races. The Desert Hotel features a heated swimming pool; fresh hot free coffee delivered to your door each morning; excellent accommodations for one person or a large family; free TV in every room; free overnight parking. Home of the famous Athletic Round Table. AAA. All major credit cards accepted. Telephone Mohawk 4-2121. Ron MacDonald, Manager.

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**TONY'S . . .**

. . . 3-Miles East of Coeur d'Alene, on Highway 10. Featuring Fine Dinners, with specialties of Genuine Italian Spagetti, Properly-Prepared Steaks and a variety of other foods . . . all GOOD. Opens at 5.00 p.m. daily.

---

**STAR MOTEL . . . at Coeur d'Alene**

. . . at 1516 Sherman Ave. (No 10 Business Route), Coeur d'Alene. 11 modern, carpeted units, with Tubs, Showers, TV and room phones. Close to stores, cafes and shopping area. Attractive and well-managed.

Tel: MO 4-5035. Mr. and Mrs. J. C. Konistaat, Owners.

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**FAIRWAY MOTEL . . . at Hayden Lake**

At Hayden Lake, on Hwys. 95 and Alt. 10, 110-miles South of border at Eastport, Idaho. Units are spacious and most attractively appointed, with wall-to-wall carpets, Combination Tub and Shower baths, twin or double beds, room phones and accommodate up to four. Also connecting rooms for larger parties. TV. (No kitchens). One mile from Lake and Golf Course. Family Rates. Special "Off-Season" Rates. Bill and Sue Paslay, Owner-Mgrs. Tel: Spruce 2-3217. (Member AAA).

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**GOING TO BANFF? . . . Contact**

**THE TRAVELLERS' DIGEST TOURIST BUREAU**

Banff, Alberta — MRS. D. BOYCE — POplar 2-2055 or 2-2194  
317 Banff Ave. BANFF, CANADA P.O. Box 535

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**DIAMOND "W" MOTEL . . .**

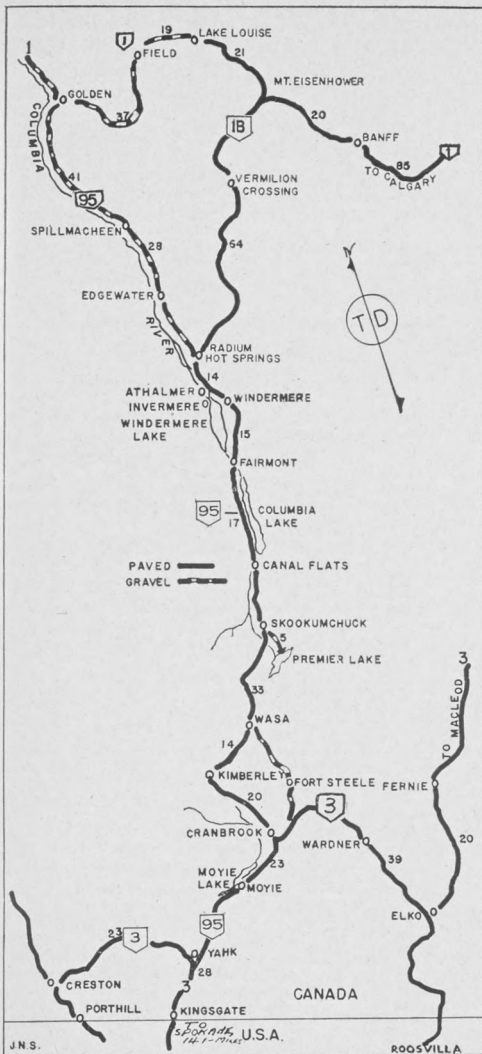
. . . One mile South of Pend Oreille Bridge on U.S. at Sandpoint, five minutes drive from city centre.

A new Motel offering pleasant accommodation. Units have Combination Baths, twin and double beds, full carpeting, TV. available. (No kitchens). Tel.: Sandpoint CO: 3-4195.

---

**DON'S CAFE . . . in Bonners Ferry**

In Centre of town on Main St. (Hwy. 95). Excellent foods.



## FISHING and HUNTING in the WINDERMERE AREA

Very good Trout  
Fishing in  
Columbia and  
Windermere Lakes  
in Spring and Fall.  
Also Kootenay  
River and many  
other streams and  
lakes in this area.  
Ask your Motel  
Manager for  
details.

## HUNTING

Excellent Elk,  
Deer and Moose  
area.  
Also Bighorn  
Sheep, Grizzly  
and Goat.  
Contact Dix  
Anderson at  
Windermere P.O.,  
Big Game Guide,  
for  
complete details.

OR

Contact "Storm"  
Martman at  
Lu and Storm's  
Hillside Motel,  
on Columbia Lake  
for both  
FISHING and  
HUNTING.  
He's an expert  
on this area.

## SPECIAL NOTE

Hwy. 95 between  
Radium Jct. and  
Golden is paved

## RECOMMENDATIONS ON HWY. NO. 3 AND 95

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### **HOLIDAY HAVEN MOTEL . . . 7-m. N. of Kingsgate, B.C.**

. . . At Jct. of Hwys. 95 and 3. This new Motel offers outstanding accommodation in units with or without Kitchens. Each unit has Tub, Shower or Combination Bath, twin or double beds, wall-to-wall carpets, and larger units have separate bedroom. Kitchens have refrigerators and propane cooking facilities. Varied size units accommodate up to 6 persons, and are luxurious throughout. Tel: Yahk, 3-Y. (Moderate Prices).

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### **LET'S GO FISHING!**

. . . At Holiday Haven Trout Farm, on Hwys. 97 and 3, 7 miles North of Kingsgate, adjacent to Holiday Haven Motel and Service Station. Come along and catch your own Trout for dinner. Good fun for all the family. Tackle supplied. Pay by the "inch" for your catch. It's good fun!

---

### **BOYD'S AUTO CAMP . . . at YAHK, B.C.**

. . . 11 miles North of Kingsgate . . . 1 mile North of Yahk, B.C., on No. 3 Highway.

This is an old-established Camp, not the de luxe type at all, but is comfortable and clean, is beautifully situated in the pinewoods. OPEN ALL YEAR, and for those folks who don't want to spend too much for accommodation, it's a dandy.

Cottages accommodate from two to six persons, and have kitchen-bedroom set-up, Propane Gas Stove for cooking . . . dishes, bedding and linen supplied, and private Shower and Toilet. Gas Heating.

### **TRAILER PARK WITH ELECTRIC OUTLETS & WATER—CAMPING GROUND**

For Reservations: Phone Boyd's Auto Camp, Yahk 2-U

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## CRANBROOK, B.C.

### **PONDEROSA MOTEL . . . Cranbrook**

On Highways 95 and 3, at West entrance to city. New, pleasantly appointed units. Some with kitchens. Each unit has Tub, Shower or Combination Bath. Twin or double beds. Wall-to-wall carpets. Larger units have separate bedroom. Electric or Gas Heating. Kitchen units have electric rangettes, refrigerators and complete equipment. King-Size Beds. Varied sized units accommodate up to six persons and are luxurious throughout. Rates: Summer \$7.50 for two, to \$12.50 for large units. Rollaways extra. Free Radios. Shaded Play area for Children. Tel: JUniper 6-2742. Jim and Mary Scanland. P.O. Box 1285, Cranbrook, B.C.

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## *STOP and GO INN . . . Cranbrook*

On Highways 95 and 3, 2-blocks E. of Main St. in Cranbrook. Coffee Shop service for those in a hurry, or relax in the distinctive Dining Room with its modernistic style and decor. Whichever you choose, you may be sure the food will be of top quality. Steaks are a prime feature—prepared the way you like them!

**AMPLE PARKING FACILITIES — BANQUET ROOMS — Tel: JUniper 6-4565**

## CRANBROOK and KIMBERLEY RECOMMENDATIONS

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### DON'T OVERLOOK . . .

. . . a visit to **LINNELL'S JEWELLERY AND CHINA SHOP**, in their new, very modernistic store in the Phoenix Bldg., a few doors down from Bank of Montreal.

If you enjoy exquisite China . . . delicate Crystal Ware . . . imported Potteries . . . you'll enjoy this shop.

Their stocks comprise all the leading names in Fine English China, Spode, Royal Crown Derby, Aynsley, etc., etc.

Souvenir Spoons in abundance delight the heart of the Collector . . . many original Hummel Figurines . . . Royal Doulton Figurines, and Animals, and many, many, other fascinating pieces are here for your pleasure.

Be sure to drop in, won't you?

### LINNELL'S JEWELLERY and CHINA SHOP

In Phoenix Bldg. — Opp. Post Office — Cranbrook

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### CAPRI MOTEL . . . Cranbrook

At East approach to Cranbrook on Hwys. 3 and 95. Ten new and exceptionally comfortable units, 2 with complete kitchens with all facilities. Set well back from highway. Units of varied size accommodate up to eight persons. Combination tub and shower baths. Wall-to-wall carpets. King Sized beds. Complimentary Coffee Service. Latest design Panel Ray Heating. Top quality furnishings throughout. Tel: JUniper 6-4311, P.O. Box 124, Cranbrook, B.C. Verna and Joe Juozaites, Hosts.

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## KIMBERLEY, B.C.

Elevation: 3,662 Feet      69 M. North of Kingsgate      Pop. 7,100  
19-M. North of Cranbrook on Hwy. 95, Kimberley is the home of the famous Sullivan Mine and Concentrator, the largest single producer of Lead and Zinc in the British Empire.

---

### ALCAN MOTEL . . . in Kimberley

. . . on Hwy. 95 at S. entrance to Kimberley, next to Stewart's Shell Service Station. Comfortable, clean housekeeping and sleeping units. Tub and Shower baths; propane gas cooking and heating. Refrigerators. Individual units accommodate up to 6. Also connecting units. Coffee Shop, Grocery store, Bowling Lanes, adjacent to Motel. New Civic Arena 2 blks.

This is a good place for families—parties of Skiers—or others looking for reasonably-priced accommodation. Tel: Kinmberley, LUDlow 2-3101. Sam and Lottie Hildebrandt, Hosts.

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On Hwy. 95 South Side of Kimberley, B.C.

STEWART'S



SERVICE

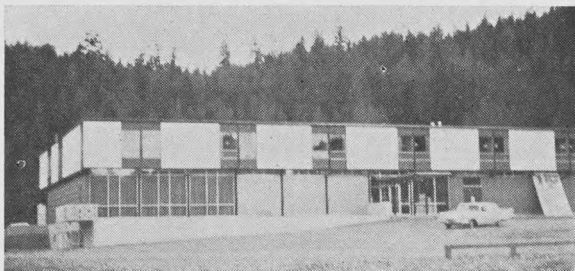
GOODYEAR TIRES — WASHING

GOULD BATTERIES — LUBES

"SUN" TUNE-UP EQUIPMENT

Fast, Dependable and Courteous Attention — Pick-Up and Delivery Service  
Tel: LU 2-4344 — Open 8 a.m. - 9 p.m. during June, July and August  
Open 8 a.m.-9 p.m. Daily during Off-Season Months. Sunday 8 a.m.-6 p.m.

## KIMBROOK MOTOR HOTEL



*"On the Cranbrook Side of Kimberley, on Hwy. 95"*

### A LUXURIOUS NEW MOTOR HOTEL

- 31 Beautifully Appointed Rooms, ● Combination Tub or Shower Baths, ● Room Telephones and Room Service, ● TV. In Every Room — Wall-to-Wall Carpets

**Delightful Dining Room and Coffee Shop**

**Air Conditioned Lounges**

All the Amenities of a First-Class Motor Hotel

**Banquet Room - Sample Rooms - Commercial Cards Honored**

**KIMBROOK MOTOR HOTEL**

**Tel: LUDlow 2-2283**

**Jack Cowan, Mgr.**

## AIKMAN'S CAFE . . . in KIMBERLEY

. . . In Centre of town, 2 doors from Bank of Montreal. Very good food, pleasant, clean surroundings. Full course meals, sandwiches, snacks, Ice Cream, etc. Closed Sundays.

**COMPLETE PHOTOGRAPHIC DEPT.—ALL TYPES OF FILM AND SUPPLIES**  
Just across the Street — Look for the Sign

## COLUMBIA LAKE AREA

### LITTLE VALLEY COFFEE SHOP . . .

. . . On Hwy 95, 2-M. North of Canal Flats, 44-M. North of Kimberley, 500-yards from B.C. Govt. Camp-Site. A small, sparkling-clean Coffee Shop serving excellent home-cooked foods, both full-course Meals or snacks. Home Baking a specialty. Friendly, courteous service. Open 7 a.m. - Midnight.

**Imperial "Esso" Service Station - Minor Repairs - Tires - General Service**  
**Camping - Fishing - Hunting —John Klantschnig, Prop.**



## Holiday fun for everyone!

at

### Fairmont Hot Springs Resort

80-M. N. of Cranbrook—24-M. S. of  
Radium Hot Springs, 1-M. off Highway 95



Situated in one of the most scenic spots in the Canadian Rockies. Here, in the broad Columbia Valley, overlooking gorgeous lakes, with the Radium Mountains and the massive-shouldered Selkirks towering above, you'll find real rest and relaxation.

- ▶ SWIM IN THE BIG OUTDOOR POOL—90°
- ▶ RIDING - BOATING - FISHING - HIKING
- ▶ HOT MINERAL BATHS

The Mineral Springs at Fairmont are noted for their unusually high mineral content. Temperatures range from 112 to 117-deg. Sufferers from Arthritis, Rheumatism or Varicose Veins will find them both beneficial and relaxing. They are free of charge to Guests.

#### ACCOMMODATION

De-Luxe Units with Kitchenettes (if desired)  
Shower Bath and Wall-to-Wall Carpets  
Housekeeping or Non-Housekeeping Cabins  
Chalet Rooms with or without Private Bath

CAMPING GROUNDS — TRAILER PARK — LAUNDRY FACILITIES  
DINING ROOM and SNACK BAR

**Tel: Fairmont Hot Springs, B.C., 3-Y**  
**Nell Thomas, Mgr.**

## LU AND STORM'S HILLSIDE MOTEL . . .

. . . 57-m. no. of Kimberley, 35-m. so. of Radium. Six New 2-Room Units, back from hwy. in most attractive, quiet surroundings accommodate 2 to 4 persons. Complete Kitchens; Propane cooking and heating; Shower Baths; Some Refrigerators. \$6-10.50 daily. Weekly rates. CAMPING AREA ON LAKESHORE. Boat Launching. Boats and Motors available. Lu and Storm Maartman have fished and hunted this area for years and will put you on right track for Fishing, Bird Shooting and Big Game Hunting. Tel: Columbia Lake 5-J. P.O. Fairmont, B.C.

**FOOD AND LODGING ON BANFF-WINDERMERE  
HIGHWAY No. 95**

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**"AKISKINOOK"**



Situated in a shady grove just off the Banff-Windermere Highway, and overlooking Lake Windermere, "Akiskinook" offers spacious Cottages, which accommodate from two to six persons. Each Cottage has large living room, with stone fireplace (Heatlator equipped), cozy bedrooms, three-piece bathroom, modern kitchen with gas range, refrigerator, and in fact everything for your comfort.

We know you will find the ultimate in accommodation at "Akiskinook."

There is a private beach, sandy, and safe for children and wonderful WARM BATHING, and boating, good fishing and big game hunting.

**"AKISKINOOK"**

Telephone 75-T.

(Hugh and Betty Blunt)

Windermere, B.C.

"B.C. Government Four-Star Rating"

Open Easter to Oct. 15th

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**SKOOKUM INN . . .**

. . . On Hwy. 95 at Windermere, close to Akiskinook. Counter or Dining Room Service. Good Food. Steaks, Chicken. Open 7:30 a.m. - 11:00 p.m. Every Day.

---

**WAGON WHEEL MOTEL**

**ON HWY. 95—2 M. SOUTH OF RADIUM JUNCTION ON R.-HAND SIDE**

Accommodations to Suit Everyone!

16-Units with Complete Kitchens. Refrigerators, Electric Ranges, Two Bedrooms. Accomodate up to 8 Persons. Also 8-Sleeping Units accommodating up to 4 Persons. Combination Tub and Shower Baths, Wall-to-wall Carpeting, Room Phones, Texas Furniture, in every Unit.

Electric Heat Throughout

**QUIET, PARK-LIKE SURROUNDINGS—HIKING TRAILS—KIDDIES CORRAL**

"One-Quarter Mile from Radium Golf and Country Club"

**Wagon Wheel Motel — Tel: JUNiper 7-9687 — Paul Shypitka, Mgr.**

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## RECOMMENDATIONS—RADIUM AND AREA

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### ANDY'S DELUXE MOTEL

23—"Four Star" Units, New, quiet and clean, accommodating 2 to 6 persons. Some Units with Kitchens have electric range and all house-keeping equipment. Others are sleeping type. All units have Ice and Refrigerators. Panelray Heating, Shower Baths, and good furnishings throughout.

It is located at the Junction of Hwy. 95 and 93, opposite the Junction Coffee Shop, and has a beautiful view of the Columbia Valley. For Reservations Tel: Radium Junction, B.C. JUniper 7-9522, or write Andy's De Luxe Motel, Radium Junction Post Office, B.C.

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### RADIUM JUNCTION COFFEE SHOP AND SUMMIT ROOM

. . . At Junction of Hwys. 95 and 93 in Radium townsite, opposite Andy's Deluxe Motel.

They have a good general menu, but also make a distinctive feature of Steak and Chicken Dinners which are prepared to a nicety! Have a leisurely meal in the delightful "Summit Room" or if you are rushed, try the Coffee Shop. Food in both is really good.

---

### A Bit About the Columbia River

The mighty Columbia River has its source in Columbia Lake, adjacent to Hwy. 95 after passing Canal Flats and you'll find a "Lookout and Viewpoint" with an explanatory marker. From Columbia Lake, the river flows north through Lake Windermere, on to Golden, B.C., then follows along the Big Bend Highway to Revelstoke. From Revelstoke it winds its way to Arrowhead where it widens and form the Arrow Lakes, some 130 miles long. At Castlegar it combines with the Kootenay River to form the torrent that flows southward through Washington, to be harnessed by the Grand Coulee Dam, and after doing service there, wends its way along the border between Washington and Oregon—finally merging with the Pacific Ocean near Portland, Oregon.

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### SPECIAL NOTE TO TOURISTS

Hwy. 95 from Radium Junction to Golden, B.C. (69 Miles) is an all-paved route and particularly scenic. If you wish to go to Banff via this route, you can see the Yoho Valley and Takkakaw Falls, Emerald Lake and many other scenic points en route. Or, if you are going over the new Rogers Pass Highway, this is your shortest route.

---

### PARSON HOTEL AND CAFE . . . at Parson, B.C.

49-Miles North of Radium Jct. A small, well-managed Hotel. Clean Rooms—good beds. You'll get very good meals here. Open from early morn 'til late at night. Welcome!

---

### BIG BEND COFFEE SHOP AND DINING ROOM . . . Golden, B.C.

In the Big Bend Hotel, in centre of town at Golden. Open 24-Hours Every Day. A well-varied Menu of Home-Cooked foods. Foods for the Epicure. "Coast Fresh Seafoods". Red Brand Steaks—Off the Grill. Only Soda Fountain in Golden. Food and Prices to Suit all.

---

# RADIUM HOT SPRINGS



Radium Hot Springs is rightly known to many as "the Spa which cures your aches and pains". Without claiming curative powers, many sufferers from muscular, rheumatic, arthritic, heart, skin and other ailments have found either cure or relief from these waters. The springs, with an extremely high Radium content, emerge from the rocks at a temperature from 112° to 118° F., all year, and are among the hottest on this continent, without odor or taste.

Above picture shows the "Aquacourt Pool" chiefly for swimming but there is also the "Natural Springs" Pool, where water comes steaming directly out of the Rocks—which is for Curative Mineral Baths. Operated by the Government who charge a small fee for locker, towel and suit.

## **AQUACOURT COFFEE SHOP** *and* **CURIO STAND**

In the Aquacourt Building Adjoining Swimming Pool

MEALS or SNACKS - - SODA FOUNTAIN

Souvenir Items and Gifts  
"INFORMATION SERVICE"

## **RADIUM HOT SPRINGS COUNTRY CLUB . . .**

. . . Just off Hwy. 95, about three miles south of Radium townsite. A very fine 9-Hole Golf Course, in most attractive setting. Green Fees moderate, and you will be welcomed.

There is a Restaurant here, too, which serves everything from tidbits to full course meals.

**GOING TO BANFF? . . . Contact**

## **THE TRAVELLERS' DIGEST TOURIST BUREAU**

**RESERVATIONS ANYWHERE IN THE CANADIAN ROCKIES**

Banff, Alberta — MRS. D. BOYCE — POplar 2-2055 or 2-2194  
317 Banff Ave. BANFF, CANADA P.O. Box 535

# CANADIAN ROCKIES' HIGH SPOTS!



You'll find everything your vacation heart desires—from trail riding to tennis—at Canadian Pacific's Rockies resorts:

## **BANFF SPRINGS HOTEL,**

Banff, Alta. Open June 1st to September 11th. Enjoy thrilling mile-high golf, dancing, swimming, boating.

## **CHATEAU LAKE LOUISE,**

Lake Louise, Alta., famous for its filtered, warmed swimming pool. Open June 12th to Sept. 3rd.

Information and reservations from any Canadian Pacific agent or write hotel managers.

# *Canadian Pacific*

*the only Scenic  
Dome Route  
across Canada*

# Banff National Park

Banff National Park has an area of 2,585 square miles, and was established in 1885. Park Headquarters are in the town of Banff, which is situated in the beautiful Bow Valley at an altitude of 4,534 feet. Lake Louise, which is probably even better known now than Banff, is part of the Park, and is some forty miles West.

## BANFF FACTS

Known in the days of old as a typical Alpine Village, it has changed a bit with the years . . . assuming a few aspects overlooked by the oldtimers, and thanks to the wonderful publicity given to Banff and Lake Louise by the Canadian Pacific Railway, who operate million-dollar luxury hotels at both places, it is world-famed.

Banff is an all-year round Resort, offering the usual mountain-play-ground holiday attractions during the summer months, and an abundance of fun during the winter season for sports enthusiasts, including skating, curling, swimming in hot springs pools . . . AND . . . SKI-ING. This area boasts the finest skiing terrain in Canada, and draws thousands of hickory-blade fans annually. There are several excellent Skiing Resorts near Banff, including Sunshine Village; some sixteen miles from Banff (daily bus service) Mount Temple Chalet, which is six miles from Lake Louise depot, and which has daily transportation service, and Sunburst Camp at Mt. Assiniboine, which can be reached from Sunshine Lodge. Mount Norquay Ski Hill, six miles from Banff, offers excellent sport, and features the world-famous Banff Chair Lift. Also 3 Rope Tows.

Accommodation: There's every type . . . from the famous Banff Springs Hotel to tourist rooms in private homes. Several delightful Bungalow Camps at view-vantage points provide the finest in this type of lodging . . . living rooms with open fireplaces, cozy bedrooms . . . house-keeping-equipped kitchens . . . gas heating and cooking . . . etc., at prices ranging from around \$8.00 daily for two people, \$9.00 to \$14.00 for three to four, and up to \$20.00 for larger numbers. New, De-Luxe Motels, Single and Double-Deckers abound, with luxurious appointments. There are several first-class Hotels downtown which operate all year, with rates of from \$4.50 single without bath to \$10.00 and upwards, double, with bath. Rooms in tourist homes bring from \$3.50 to \$5.00 or so, and a few have private bath. There's also lovely Suites in Private homes. See Travellers' Digest Tourist Bureau ad below and contact **for all** Information.

## LAKE LOUISE

Lake Louise is 36 miles West of Banff (Trans-Canada Highway No. 1). We think it important to mention that there is no actual town or village at Lake Louise. The Canadian Pacific Railway operates the Chateau there, on the shores of the Lake. Deer Lodge is within a couple of minutes' walk from the Lake, and offers fine accommodation. There are Bungalow Camps situated four miles from the lake itself, close to the junction of the Trans-Canada No. 1 and Jasper Hwys. There is also a Hotel. There are Curio and Souvenir shops in Hotels . . . several Restaurants and Coffee Shops . . . plenty of Service Stations . . . and a couple of small stores selling a few grocery items, but if you plan on housekeeping, it would be best to shop for the main items before you get to Lake Louise to avoid disappointment.

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### SPECIAL TOURIST NOTE

For Reservations and Accommodation in the Rockies and adjacent areas, and for coloured descriptive folders, write:

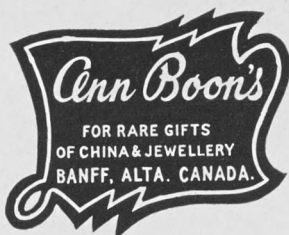
**THE TRAVELLER'S DIGEST TOURIST BUREAU,**

P.O. Box 535 - Banff, Canada

Tel: POplar 2-2055 or 2-2194 - 317 Banff Avenue, Banff

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*Be Sure To Visit*



**(IN MOUNT ROYAL HOTEL BLOCK, BANFF)**

For Your Pleasure:

- . A Select Collection of Doulton Toby Jugs
- . . Belleek and English Bone China
- . . . Royal Doulton China and Figurines
- . . . . An outstanding selection of Souvenirs typical  
of Banff and Western Canada

and

Original Scottish "House of Lorne" Brooches and Plumes  
Exotic Alaskan Black Diamond Earrings, Pins, etc.

*Expert Jewellery and Watch Repair Service*

## **WELCOME TO BANFF . . .**

. . . and we hope you'll enjoy every minute of your vacation and take back some happy memories.

We know you'll take some time out from sightseeing to browse around the shops in Banff—and we'll be mighty glad to welcome you to ours—The British Woollen Shop and J. D. Anderson's Stores—both of which are on the Main Street.

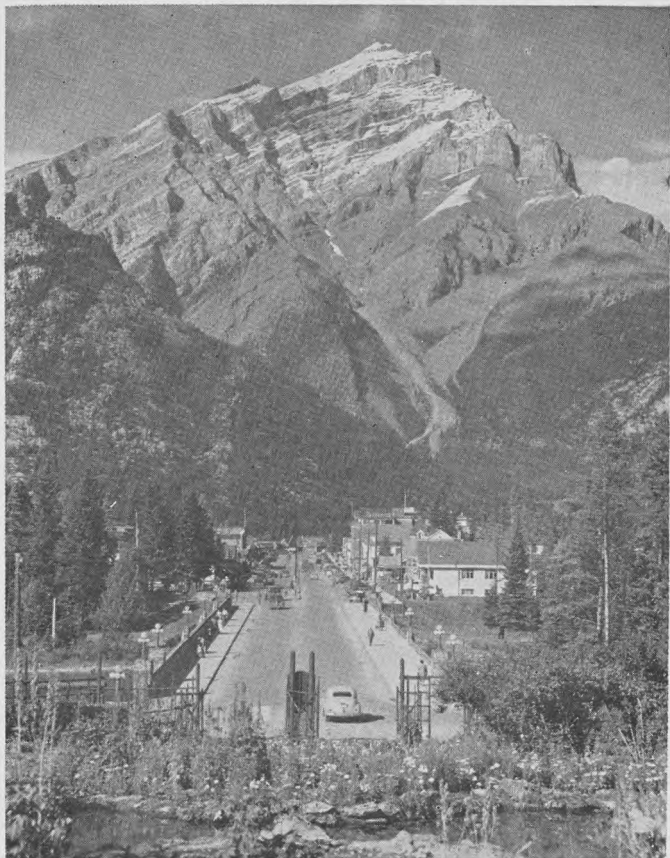
We'd especially like you to see our "NEW" British Woollen Shop. It is, we believe, amongst the most modern merchandizing units in Canada, and we are proud of it. Won't you drop in and let us show you around?

More than 50 years in business here, catering to Tourists and travellers from all over the globe, has given us a fair knowledge of the type of merchandise the discriminating buyer is looking for—hence our reputation for having the finest stock of materials and styles in Western Canada! This includes British Woollens, Sportswear for every occasion, and a distinctive line of British Clothing for men and women.

We've been of service to thousands of tourists in the past, and hope we'll have the pleasure of adding your name to our list, so look for our shops and call in, won't you?

**THE BRITISH WOOLLEN SHOP, LTD.  
J. D. ANDERSON'S STORES**

## BANFF AVENUE FROM CASCADE GARDENS



*For fine Scenic Shots in Black and White, or Permanent Oils,  
and 35 mm Colour Slides of the Canadian Rockies area, see*

**RUNDLE PHOTOGRAPHIC LTD.**

**Mount Royal Hotel Block**

**Banff, Canada**

**or BANFF CAMERA SHOP, LTD.**

**on Banff Ave. — Across the street from R.C.M.P. Barracks**



# Cameracraft and Spode China

## IN BANFF

Banff Camera Shop Ltd. has moved into new and larger premises on the corner of Banff Ave., just across from the Royal Canadian Mounted Police Barracks. They carry a complete line of Kodak Ansco and Polaroid films and all the photo equipment that you would need for photography in the mountains. A good range 35 mm. slides are kept in stock as well as framed and unframed hand-colored scenic views of the Canadian Rockies. Banff Camera also has a well stocked Artist Supply Dept., with materials for the beginner or Professional Artist. You will also like to view the original oil paintings by famous Canadian Artists, especially the original Oxborough pastels of Indian Children.

## Spode China and Glassware

Banff Camera Shop have enlarged their Gift Dept. and are the exclusive agents in Banff for the fine English "Spode" China and the beautiful Austrian Crystal "Riedelglas". Other lines featured in their Gift Dept. are Swedish and Venetian Glassware.

The interior of the store is decorated with French-Canadian Ti-Bo Habitant Furniture. The colorful Folk-weaves of the fabrics on this furniture make it a very colorful and distinctive furniture, even for your own home. Banff Camera are agents for this furniture and would be glad to show you the complete selection of occasional pieces.

## BANFF CAMERA SHOP LTD.

ON BANFF AVE. ACROSS THE STREET FROM R.C.M.P. BARRACKS

*A "Dining Lounge" of Distinction*

*in*

*Bertello's*

*Delightful Italian Decor*

\* \* \*

*Superb Food and Service*

CHARCOAL BROILED STEAKS — ITALIAN SPECIALTIES

COFFEE EXPRESSO — REFRESHING BEVERAGES

Open 5 p.m. - Midnight — Every Day During Season

On Buffalo Street - Opposite Mounted Police Barracks

Telephone POplar 2-2712 for Reservations

# **The New GAMMON MOTEL**

(Open All Year)

*Opposite  
Homestead Hotel*

◆ ◆  
**All Units With  
Tub and Shower**

◆ ◆  
**Banff's Newest  
and  
Most Luxurious  
Accommodations**

# **The HOMESTEAD HOTEL**

*Banff's Quiet Hotel*

◆ ◆  
**The popular Homestead  
Dining Room has a  
Continent-wide  
Reputation for  
Gracious Service  
and  
Fine Cuisine**

131 ROOMS FROM \$4.00 TO \$12.00 DOUBLE

**E. E. Gammon, Owner-Manager POplar 2-2151 or 2-3344  
Banff, Canada**

**For Courteous, Dependable and Obliging Car Service in Banff, see:**

## **BANFF "SHELL" SERVICE**

**Cliff White, Lessee**

**TIRES — LUBES — WASHES — REPAIRS — TOWING (AAA)**

**ICE FOR SALE**

**Opp. Homestead Hotel — 211 Lynx Street — Tel: POplar 2-2412**

**JOIN US IN WORSHIP**

## **ST. GEORGE'S IN THE PINES**

(Anglican Church of Canada)

**Corner Buffalo and Beaver Streets in BANFF**

Holy Communion 8 a.m. Every Sunday  
Morning Prayer and Holy Communion 11 a.m.  
2nd and 4th Sundays  
Morning Prayer 11 a.m.—First and Third Sundays  
Evening Prayer 8 p.m. Every Sunday

**REVEREND PAUL E. GLOVER**

*"The Church with the Carrillon Bells"*

## RECOMMENDATION—BANFF

### BEL-PLAZA MOTEL . . . in Banff

This new Motel is very nicely and quietly situated in the Pines at the East Entrance to Banff just off Trans-Canada Hwy., about a mile from town limits. Varied types of units accommodate from two to six people. There are both Motel and housekeeping style, the latter having fully modern kitchens. All are soundproof and fireproof . . . have vented gas heating, shower baths, and are very well-appointed throughout. You'll enjoy relaxing on the pleasant lawns, from where you can get a terrific picture of majestic Cascade Mountain.

**BEL-PLAZA MOTEL**

**TELEPHONE POplar 2-3455**

**BANFF, ALBERTA**

### "THE VIEW AND YOU" . . .

. . . "topside" on Sulphur Mountain, at the terminal of The Gondola Lift in Banff. You can get an excellent picture of you or your family or group with the scenic background of the mountains and Banff and Bow River Valley below, taken and completed in just one minute, for one dollar. It's a good bet!

### THE MOUNT ROYAL BEAUTY SHOPPE . . .

. . . in the Mount Royal Hotel Building, on Banff Avenue, will take care of your "Hair-do" problems, if you'll give them a call at POplar 2-3555, or drop around. (Next to British Woollen Shop.)

### ANDRIANNE'S RESTAURANT

AND VERANDAH LOUNGE

On Banff Avenue, near Hudson's Bay Company, in Banff

*AIR-CONDITIONED*

**ROCKY MOUNTAIN TROUT FRESH DAILY . . . CHARCOAL  
BROILED STEAKS . . . ROAST PRIME RIBS OF BEEF AU JUS**

*"Try our Home Made Candy"*

Come in as you Are — Your Hosts: Jim Pappas and Van Christou  
Open 5 A.M. — Tel: POplar 2-3580 — Free Parking at the Rear

### RUNDLE MANOR APARTMENT HOTEL . . .

. . . centrally located one block off Banff Ave. at corner of Moose and Martin Streets, offers the utmost in luxury in everything but price. Each unit has a broadloomed living room with convenient dining area, bath-room, compact kitchen and one-or-two bedrooms with private balcony providing unsurpassed mountain vistas. Washers and Dryers for use of Guests. Rates \$10-12 for two, \$12-14 for four. \$1.50 each additional person. Low Winter Rates. Weekly and Monthly Rates. Tel: PO. 2-2707, Banff.

### BIGGS ANTIQUES LIMITED . . .

. . . On Banff Avenue, opp. Cascade Hotel, and adjacent to Hudson's Bay Company store. One of Banff's "unusual" shops, featuring Antique and Modern Silver, China and Glass. Agents for Royal Crown Derby, Crown Staffordshire, Royal Copenhagen, Rosenthal, Wedgwood, Worcester Royal Porcelain, Royal Doulton, Royal Chelsea. Associated with Biggs of Farnham, England. 119-B, Banff Ave., Tel: POplar 2-2992.

## FILM and PHOTO SUPPLIES IN BANFF

Bring your camera to the Canadian Rockies and photograph the scenic beauty of the National Parks. To make your picture taking easier in the Rockies, drop into Rundle Photo, next door to the Mount Royal Hotel, for their free Shutterbug Guide. If you have any photographic problems see Glenn Tooke, he will be glad to help you out. Rundle Photo carry a complete stock of Kodak, Ansco and Polaroid film along with other photo accessories that are important to mountain photography.

If you would like to take home professional photos of the Rockies they have the finest collection of scenics in Black & White, Hand Colored Oils or in Natural Color, taken by some of the best Alpine Photographers in Canada. The complete range of Viewmaster Slides of the Rockies are also available, along with super size slides, 35mm slides, 8mm and 16mm Movies of the area.

For pleasant memories of your stay in Banff their record dept. offers a fine selection of alpine music, in particular "Holiday in Banff" by the Banff Springs Hotel Orchestra, conducted by Moxie Whitney.

## RUNDLE PHOTOGRAPHIC LTD.

NEXT TO THE MOUNT ROYAL HOTEL ON BANFF AVE.

## THE MOUNTAINHOLM

### STEAK AND CHICKEN CHALET . . . LODGE AND MOTEL

In centre of town, at corner of Cariboo and Beaver Sts., Chalet Units, with fireplace, kitchenette, living room, bedroom and bathroom, accommodate four or five. Lodge rooms accommodate three or four with private or semi-private baths.

The Dining Lounge specializes in superb Steaks and Chicken, a selection of Fresh Seafoods, a Cold Buffet Table, and a "25 Choice Menu", all prepared by a Master European Chef. Evening Entertainment. And—the "Tom-Tom Lounge" will add to your relaxation! Open all year.

Tel: PO. 2-3556 — Banff, Alberta — Walter H. Merkler, Mgr.

## SUMMIT TEA HOUSE . . . CANADA'S HIGHEST TEA HOUSE

. . . at Upper Terminal of the Gondola Lift, at summit of Sulphur Mountain at an altitude of 7,500-ft. Open when the Gondola Lift is in operation, and serving Light Meals, Snacks, Hamburgers, Hot Dogs, Soft Drinks etc. It features 100-feet of glassed-in walls, framing the vast panorama to be seen north and west.

### ACCOMMODATION RESERVATIONS IN

BANFF, JASPER, GLACIER NATIONAL PARKS AND ADJACENT AREAS

## THE TRAVELLER'S DIGEST

317-BANFF AVENUE — BANFF, ALBERTA

Hotel - Motel - Bungalow Camps - Holiday Resorts

also

Suites, Cabins and Guest Rooms in Privately Owned Properties in Banff — All Government Approved and personally recommended by Mrs. Dorothy Boyce.

Tel: PO. 2-2473 - PO. 2-2055 - PO. 2-2194

Banff, Alberta

# Rambling 'Round Banff

**GARDENS**—Go up Banff Avenue, across the Bow River Bridge to the Administration Building and see the beautiful rock gardens, built in a series of rock plateaus by small cascades which tumble from pool to pool. A great profusion of native alpine flowers, plants and shrubs, enhanced by rustic bridges and pavilions, invite strolling through this lovely area.

**WATERFALLS**—Cross the Bow River Bridge, turn left, and follow the trail along the river's edge to Bow Falls (about a mile). Fine view of Banff Springs Hotel here. Return by way of Fish Hatchery and Spray Avenue.

**SWIMMING AND HOT SPRINGS**—The Cave and Basin, outdoor swimming pools, where you can swim in the waters of Natural Sulphur Springs, in the small pool, or in the large fresh water pool, which has a chlorinated, filtered and circulating water supply, are a mile from town, by way of the Bow River Bridge, then a right turn and follow the main highway. There's a large pool, temp. 78 deg. and a smaller one with temp. of 91 deg.

The Upper Hot Springs, which is  $2\frac{1}{2}$  miles from Banff, is reached by a good highway. Cross bridge, turn left, then make right hand turn onto Upper Hot Springs Road. The Hot Sulphur Pool has a temperature of 112 degrees F. There is also a bath house containing steam room, tubs, plunges, hot and cold sprays and resting rooms.

**GONDOLA LIFTS and SEDAN LIFTS**: "See What You've Paid to Come to See". There is no finer way of "seeing" The Rockies than by the Gondola and Sedan Lifts. The Banff Sulphur Mountain Gondola Lift operates from terminal  $2\frac{1}{2}$ -miles from Banff, via Upper Hot Springs road (see directions above to Hot Springs).

The Whitehorn Sedan Lift operates from a terminal near Lake Louise. See directional signs on highway approaching Lake Louise.

**GOVERNMENT MUSEUM**—The Museum is situated at the north end of the Bow River bridge, close to the centre of town, and houses an excellent collection. It contains well-arranged and displayed exhibits of the fauna, flora and geology of the parks.

**THE LUXTON MUSEUM**: This was built by Mr. Norman Luxton, one of Banff's earliest pioneers, and you will find the Exhibits extremely interesting and authentic. It is reached by driving across Bow River Bridge, turning right and following river road about five hundred yards toward Boat House. There is no charge.

**GOLF**—The Banff Springs Hotel golf course offers one of the finest and most beautiful courses in the world. The magnificent surroundings of mountain, river and forest combine to give a setting of grandeur that is unrivalled anywhere. It is open to all visitors to Banff on payment of the very reasonable green fees. Clubs and balls may be rented.

**BUFFALO PADDOCKS**—The Buffalo Paddocks are just about a mile from town. Drive East (toward Calgary) on No. 1 Highway, past Becker's Bungalows, and you will see the Sign on the left side of Highway directing you to the Paddocks.

**CAMP-GROUNDS AND TRAILER PARKS**. There is accommodation for 600 Tents and 125 Trailers at Tunnel Mountain Camp Ground, one mile from town center on Tunnel Mt. There are adequate Kitchen Shelters with Stoves, 7 service buildings providing Flush Toilets. Electricity throughout. Playground. Also a new Trailer Park with 258 Units with Water, Sewer, & Electrical outlets (15 or 40 amp.) Laundry Tubs — Showers — Hot & Cold Water. Rate \$1.50 Daily.

Other Camp Grounds are located handily throughout the Park, at Johnston Canyon, 16-m. W., Mount Eisenhower, 19-m. W., at Lake Louise and at Moraine Lake. **TWO JACK LAKE CAMP-SITE**—On Road to Lake Minnewanka. Turn off T.C. Hwy. 1 about 3-miles E. of Banff at Lake Minnewanka sign. 100-Camp-sites. Electricity. Flush Toilets. Stoves. Laundry. Three Service Buildings, Film Programs. **FEES**: Tents: 50c per night—\$1.50 for one week. Trailers: 75c per night—\$2.00 for one week (plus 35c day for Electricity excepting in New Trailer Park—\$1.50 Daily.

## BANFF RECOMMENDATIONS

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### SCRATCH'S BANFF BUNGALOWS LTD.

On Tunnel Mountain, about 1-mile from centre of Banff in a magnificent setting, with unexcelled vistas of the Bow Valley and surrounding peaks. There are 49-Units of varied sizes. Fifteen are fully modern, have gas heating, complete housekeeping facilities and Private Shower Bathroom. Some have Refrigerators. Others have same equipment, but have access to Central Shower and Bathroom facilities, which are kept in meticulous condition.

Rates are from \$4 to \$8 for two, \$6.50 to \$11 for four. There's a store quite handy, and the Children's Playground and National Park Moving Picture outdoor Theatre are adjacent to Camp and are free. You'll find this a very pleasant holiday spot where you'll get comfort and economy. Open May 5th to Sept. 25th. (Turn left on Tunnel Mountain Road at "Scratch's Cabins" sign and continue 300-yards to Camp). Tel: Poplar 2-3544. P.O. Box 519, Banff, Alberta, Canada. C. R. Cates, Owner-Mgr.

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### TAKE IT AWAY!

from BARNEY'S BANFF take out

On Banff Avenue — a few doors west of Cascade Hotel

**"FEATURING COLONEL SANDERS KENTUCKY FRIED CHICKEN"**

Bucket, Barrel or Individual Box

Also other specialties — Jumbo Fried Shrimp - Hamburgers

Pizza Pie — Fish and Chips — Hickory Smoked Spare Ribs

ALL ORDERS TO TAKE OUT — READY IN MINUTES

For Fast Dependable Service on Your Car

### CASCADE SERVICE

(F. Douglas, Prop.)

#### IMPERIAL "ESSO" PRODUCTS

Atlas Tires and Accessories—Complete Car Service

Will Call for and Deliver Tire Repairs

On Main Street, at E. Entrance to Banff Tel: POplar 2-3551

### THE HUDSON'S BAY COMPANY . . .

. . . have a very smart Store on Banff Avenue, opposite Cascade Hotel, where you'll find a wide assortment of Imports from all parts of the world. "Hudson's Bay Point Blankets" . . . Table Linens . . . British Sportswear . . . English Bone China and Hudson's Bay Furs . . . all at Calgary prices. See Inside Back Cover of this publication for details.

RECOMMENDATION—BANFF AND AREA

DINING WITH A VIEW IN THE "VIEW ROOM"  
AT

"YOUR HOME IN BANFF,"—ALBERTA



**TIMBERLINE  
HOTEL**

Set majestically on the mountainside at the junction of the NOR-QUAY-CHAIRLIFT and the Trans-Canada Highway—1 mile from Banff at Traffic Inter-Change.

FEATURES INCLUDE—Bed-sitting rooms, tub or shower baths. All rooms have twin beds, wall-to-wall carpeting and telephones. From the south-side of the hotel one can admire the magnificent splendour of a unique mountain landscape.

*"Dining Lounge — Refreshing Beverages"*

**TIMBERLINE HOTEL BANFF, CANADA**

**A. H. Marston, Mgr. Open All Year Telephone POplar 2-2281**

**ANDERSON'S MILE-HI LODGE . . .**

. . . at 402 Banff Ave. Handy to everything. Very comfortable, attractively furnished rooms, with Tub or Shower baths, wall-to-wall carpets, accommodate 2 to 6 persons, with individual beds. Complimentary Coffee morning and evening. Relaxing Guest Lounge with fireplace. Ample Parking. Shade. TV. Rates for 2: \$10-\$12 Summer—\$6-\$8 Winter. Tel: POplar 2-2626.

**Phil's PANCAKE HOUSE**

Opp. Hospital, at Jct. of Cave Ave. and Upper Hot Springs Road  
Also in Calgary

On Trans-Canada Hwy.—in Motel Village—at Gateway to Banff

OPEN 24 HOURS EVERY DAY

We Serve **Every** Breakfast Item—not just Pancakes!

OUR SPECIALTIES INCLUDE

NEW YORK CUT BEEF STEAKS — TEMPTING FRUIT SALAD BOWLS

HICKORY SMOKED HAM STEAKS

**AT CALGARY PRICES**

*"For Meals Around the Clock — Try Phil's"*

*In Banff, It's*  
**FAIRHOLME BUNGALOWS**



In the "Bungalow Village" centre, on Tunnel Mountain, where you get that much-talked-of "million-dollar-view," this new Bungalow Camp offers everything you could wish for in fine accommodation.

Bungalows under the pines, where restful sleep is assured. Each Bungalow has large Living Room—with a big stone fireplace, Automatic gas heat, a chesterfield, easy chairs. Alcove bedrooms — sleepy-time beds, snuggle-down blankets. A smart little kitchen with electric range, refrigerator, dishes and all you need to do your own cooking. A bathroom with shower, toilet and basin completes the set-up.

Bungalows vary in size, accommodating two to eight people; Rates \$10.00 double, \$12.00 Twin, \$12.00 to \$14.00 for four. Two-or-three bedroom units \$16.00 to \$18.00. Lower rates to June 10th and after Labour Day. Some bungalows have TV.

For reservations: Write, Wire or Telephone

**FAIRHOLME BUNGALOWS**

Banff, Alberta

-

Box 51

-

Phone POplar 2-2416



## Lake Louise

"This lake is God's best picture, that is why He hung it on the mountains, in the sky. He wished it near, that sometimes He might show The Saints above His masterpiece below."



Lake Louise (Alt. 5,680-ft.) was discovered in May 1881 by Tom Wilson, a member of Major Rogers' Survey party for the Canadian Pacific Railway Company. One of the Indian Guides with the party told Tom about the beauty of the "Lake of Little Fishes" and took him up to see it. It was such a beautiful shade of emerald that Wilson named it "Emerald Lake", under which name it is shown on the first map of the district by Dr. Dawson in 1883. In 1884 the name was changed to "Lake Louise" in honour of Princess Louise, daughter of Queen Victoria.

**MORaine LAKE AND VALLEY OF THE TEN PEAKS . . .** A few miles to the south of Lake Louise is Moraine Lake, nestling in the Valley of the Ten Peaks. Along the north side of the lake stands a huge semi-circle of towering mountains, known as the Ten Peaks, and originally given the names of the ten numerals of the Stoney Indian language. The road to Moraine is off the main highway, about 1.2 miles from Lake Louise, where you turn right, and proceed to Moraine,  $7\frac{1}{2}$  miles.

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## Yoho National Park

Yoho National Park is foremost among the scenic mountain regions of British Columbia. Containing an area of 507 square miles, Yoho lies on the West slope of the Rockies, adjoining the Banff and Kootenay National Parks to the East. Its majestic snowcapped peaks rise to tremendous heights and its lakes, sparkling like jewels in emerald settings, are unbelievably beautiful in color. Surpassing all, however, is the splendour of its valleys, mantled with evergreens and hung with glaciers, down whose sheer walls foam rushing torrents or tumble high waterfalls. "Yoho" is an Indian exclamation of wonder and delight.

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### MOUNTAIN CLIMBING . . .

National Park regulations require that all persons, before climbing a mountain, must register with the nearest Park Warden and indicate their proposed route and the duration of the trip. **Be sure to do this.**

## Fishing in the National Parks

There's some excellent Trout Fishing in the various lakes and streams in all the National Parks, and our suggestion is that you contact **RAY'S SPORT SHOP**, opposite Post Hotel at Lake Louise. Be sure to get your Fishing License. Do not overlook this important item.

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### PARADISE BUNGALOW CAMP . . .

. . . Off Trans-Canada Highway, on road going up to Lake Louise, near the Lake. A modern Bungalow Camp in pleasant parklike surroundings. Kitchen facilities. Comfortable and clean. Rates in Season \$12 to \$15 for four persons, \$1 for each extra person. Telephone Paradise Bungalows, Lake Louise, or write or wire for Reservations.

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### MORaine LAKE LODGE AND MOTEL . . .

. . . On the shores of magnificent Moraine Lake, reached by side road from Lake Louise (9-miles). Look for road sign off road going to Lake Louise. Exceptionally comfortable Units with shower baths. Unmatched scenery. Dining Room and Coffee Shop. Tel: Moraine Lake, via Lake Louise or contact Andy Smyth at Fairview "Imperial Esso" Service Station at Lake Louise.

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### POST HOTEL . . . at Lake Louise

Situated adjacent to the Junction of the Banff-Jasper Highway, 36.5 miles west of Banff. Very well-managed Hostelry, rooms with or without private bath. Excellent Dining Room. Coffee Shop. Also some Modern Cabins available. Open all year. Tel: Lake Louise 2201.

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## FOR A HOLIDAY IN THE LAKE LOUISE DISTRICT

### SKOKI LODGE

*"Thousands of Feet Above Worry Level"*

Skoki Lodge, at an altitude of over 7,000-ft. is reached by bus from Lake Louise to Temple Lodge (6 miles), then by horseback or hiking, whichever you prefer, a further seven miles from Temple to Skoki. The scenery is unparalleled. From Temple you get a panoramic view which takes in Mount Temple, Valley of the Ten Peaks, Victoria Glacier and many other peaks. From Temple to Skoki you go through lush alpine meadows, skirt the shores of Ptarmigan Lake then over Deception Pass (well named) with its magnificent panorama of mountains, lakes, forest, rivers and glaciers to Skoki Lodge—one of the finest and homiest places in the world. The Lodge offers the ultimate in accommodation in keeping with the surroundings. Meals are delicious and abundant.

Recreational facilities include Riding, Hiking, rock hunting and FISHING. If you're keen on fishing, you'll be well repaid here. Half a dozen lakes yield fine trout, and the youngsters can catch their own in a little stream which runs in front of the Lodge. Rates are \$9.50 per day American Plan (meals included). Special rates for Families or groups. For further information, Contact:

**RAY LEGACE, GUIDE and OUTFITTER — RAY'S SPORT SHOP  
LAKE LOUISE, ALTA.**

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# LAKE LOUISE SEDAN LIFT



**BETWEEN MILEPOSTS 45 AND 46 ON TRANS-CANADA HIGHWAY  
BANFF NATIONAL PARK**

- ▶ Ride the Sedan to the 60-Mile view from Whitehorn
- ▶ See Twenty Glaciers at a glance
- ▶ Bird's-Eye view of Lake Louise
- ▶ World's longest Gondola-type Lift (over 2 miles)
- ▶ Bring the kids—they can't fall out
- ▶ Special Family Rates
- ▶ Coffee Shop at the top
- ▶ Snap the scene or film the fauna—as you ride  
America's smoothest Lift
- ▶ Sedans are stopped in the Stations

## **IN WINTER**

### **BRING YOUR SKIS TO LAKE LOUISE**

**5 Lifts each serve own slopes and ten mile ski circuit  
Comfortable Accommodation - Ski School - Rentals**

# *Enjoy Magnificent Lake Louise from*

## DEER LODGE



Here you will find a Western atmosphere and home-like hospitality awaiting you. You will enjoy the rustic rotunda, with its hand-hewn log construction, huge open fire and Stoney Indian decorations. We specialize in home cooking and engage all white help. Log Cabin Cafe adjoins Lodge and special low-priced meals are served at regular hours. Afternoon teas are served on sun porch daily. The Souvenir Shop, situated in the Lodge, has an inviting display of English China, Indian Crafts, Photographs and Photographic Supplies. Our trained staff will gladly assist you to plan your holiday to the best advantage. Pony trips may be made to Lakes in the Clouds, Victoria Glacier, Saddle Rock, etc.

### RATE PER DAY (European Plan)

Without Bath, single .....	\$5.00	With Bath, single .....	\$6.50 and \$7.50
Without Bath, double .....	6.00	With Bath, double ....	9.00 and 10.00
Without Bath, Twins .....	8.00	With Bath, twin beds	\$10, \$11 and \$12

OPEN JUNE 1 TO SEPT. 20

OUR BUS MEETS ALL TRAINS

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### THE NEW INGLENOOK CAFETERIA . . .

. . . Adjacent to Deer Lodge, near the Lake, is the last word in modern decor with view windows mirroring the Glaciers. A varied menu of well prepared foods will suit the taste of everyone. Open 7 a.m. - 11 p.m. July and August. 7 a.m. - 8 p.m. June, September.

# THE BANFF - JASPER HIGHWAY

Miles from Banff (read down)	Points of interest *Ideal Points for Photography	Miles from Jasper (read up)
0.0	BANFF TOWNSITE (4,538'). Headquarters, Banff National Park, Information Bureau, Hotels, Motels, Campsites, Trailer Park, Hot Mineral Pools.	178.3
1.3	JUNCTION STONEY MT. DRIVE. Ascends Stoney Squaw Mtn. to chairlift, 3½ miles.	177.0
2.2	*VIEWPOINT. First and Second Vermilion Lakes; Sulphur Mountain southward. Fine view of Mt. Rundle southeast.	176.1
3.2	VIEWPOINT. Third Vermilion Lake; Bourgeau Range south; Mt. Bourgeau southwest.	175.1
4.3	JUNCTION HWY. 1-B. Campsites and Picnic-sites between Banff and Lake Louise Jct. are on this Highway.	174.0
4.7	* <b>Highway crosses Bow River. Good Photo Point.</b>	173.6
19.4	<b>JCT. TRANS-CANADA HWY. 1 and HWY. 93. Hwy. 1 direct route to Lake Louise. Bungalow Camps between here and Lake Louise on Hwy. 1-B.</b>	158.9
35.0	JCT. TO LAKE LOUISE. Hotel, Lodges, Motels, etc. Information Bureau.	143.3
36.5	JUNCTION Banff-Jasper and Trans-Canada Hwys.	141.8
38.2	HERBERT LAKE. View southward of Mt. Temple and Lake Louise region.	140.4
46.7	*HECTOR LAKE VIEW POINT. Lake to the West.	131.7
51.0	MOSQUITO CREEK. Camp ground, Bow Peak to west. Youth Hostel.	127.3
56.6	*CROWFOOT GLACIER across valley to West.	121.7
57.6	*BOW LAKE. Bow Glacier to west. Camp ground.	120.8
58.3	NUM-TI-JAH LODGE, Dining Room, Cabins.	120.0
60.3	WARDEN'S CABIN. Telephone.	118.0
61.2	BOW PASS SUMMIT (6,785'). Peyto Lookout, Road ¾-mile to fine view of valley northward.	117.1
70.8	UPPER WATERFOWL LAKE.	107.5
71.8	LOWER WATERFOWL LAKE. Camp ground.	106.5
73.4	*MT. CHEPHREN dominates valley.	104.9
75.3	YOUTH HOSTEL, TOTEM CREEK.	103.0
80.5	*MISTAYA CANYON, 200' deep. Trail ½-mile.	97.8
82.5	SASKATCHEWAN RIVER CROSSING.	95.8
82.6	SASKATCHEWAN RIVER BUNGALOW CAMP.	95.7
91.0	*RAMPART CREEK CAMP-GROUND. View looking south to Mounts Murchison and Chephren.	87.3



## *In the Good Old Days!*

We wonder whether you folks who whiz along the Banff-Jasper Highway, seeing the country through the well-known windshield, ever stop to think about the people who pioneered it?

JAMES SIMPSON, SR.

To us, "atmosphere" means a lot more than just good old fresh air, as we travel along. Although, mind you, we have about the freshest air in the world up here in the Rockies! But to us, imbibing the atmosphere of the country means getting to know—really know—the people who have helped to make it. To sit at night in front of a fireplace, and listen to stories of older days—that's "Atmosphere."

Jimmie Simpson came to Bow Lake in 1896, 66 years ago, and cut many of the first trails through the country where Banff-Jasper Highway now goes. Over sixty years ago he took Sir James Outram over the Columbia Icefields—the first man to make that ascent! He took the first pack-train over the Glaciers into Jasper! Long before a highway was ever dreamed of Jimmy was busy trapping marten, wolverine, mink, ermine, and bear all through the country. As the years rolled on he built himself a cabin of hand-peeled logs, packing in the fittings such as doors, windows and flooring over the swamps from Lake Louise. And to his cabin, in 1917, he brought "Mrs. Jimmie", a rare addition to any home.

Mr. and Mrs. "Jimmie" didn't make mouse traps—but nevertheless, their fame soon spread abroad—and their little home on Bow Lake soon became the rendezvous for many famous painters and climbers. Their guest register reads like a veritable "Who's Who" of America, England and many other countries!

Time has a habit of "marching on" in more ways than one, and Jim, Sr., has relinquished the reins somewhat, and turned over the Fishing, Big Game Hunting and Camping Trips, etc., to young Jim, a worthy successor to his Dad. Mrs. Simpson has likewise handed her arduous duties to her Daughter-in-law, Larry, who is a delightful and efficient manageress. But, both Mr. and Mrs. Simpson, Sr., are still very much in evidence at Num-Ti-Jah, and if you're lucky, you'll be privileged to sit in front of their fireplace and hear yarns such as you seldom hear.

If you really want to imbibe the true "atmosphere" of these Canadian Rockies—these are the folks to visit!

Tepees now are outmoded and with the coming of the Banff-Jasper Highway, they built the lovely "Num-Ti-Jah Lodge" (an Indian name meaning "Canadian Sable")—from whose door you get an exquisite view of four mighty glaciers—Bow—St. Nicholas—Crowfoot and Hector. Be sure to call on your way to or from Jasper.



## Num - Ti - Jah Lodge

*On the Shores of Beautiful Bow Lake*

22-Miles from Lake Louise Junction on Banff-Jasper Highway



**RIDING - FISHING - BOATING - ROCK and ICE CLIMBING**

**A Paradise for Artist, Botanist, Geologist or Photographers**

**FISH - BIG GAME HUNTING - CAMPING TRIPS**

**COTTAGES — GOLF DRIVING RANGE — PUTTING GREEN  
SADDLE HORSES — PONIES FOR THE CHILDREN  
SPECIAL FAMILY PLANS**

*"No Better Fishing Anywhere in the Park"*

**HAPPY HUNTING GROUNDS FOR "ROCKHOUNDS"**



**Rooms Overlook Lake—Private Baths—Steam Heat**

**Dining Room Open During Meal Hours**

**COFFEE SHOP — OPEN 7 A.M. - 10 P.M.**



**WRITE, WIRE OR TELEPHONE FOR RESERVATIONS**

**Mr. and Mrs. J. Simpson, Lake Louise, Alta.**

**Telephone Num-Ti-Jah Lodge Toll Station  
Via Banff, Alta., Exchange**

# THE BANFF - JASPER HIGHWAY

Miles from Banff (read down)	Points of interest *Ideal Points for Photography	Miles from Jasper (read up)
93.8	GRAVEYARD FLATS. The name, given because of the whitened driftwood left by floods.	84.5
104.1	*VIEWPOINT. Mount Cirrus southward.	74.2
110.3	SUMMIT SUNWAPTA PASS (6,675'), marks the Boundary between Banff and Jasper Parks.	68.0
112.4	INFORMATION BUREAU. Camp-grounds.	66.0
113.3	*COLUMBIA ICE-FIELDS. View of Athabasca. Glacier, Mt. Athabasca and Snow Dome. ( <b>Chalet, Service Station. Snowmobile trips on Glacier.</b> )	65.0
116.3	*SUMMIT VIEWPOINT. Sunwapta Canyon, Mt. Kitchener and Snow Dome.	62.0
117.3	SUNWAPTA CANYON.	61.0
123.3	BEAUTY CREEK AND FALLS.	55.0
130.5	JONAS CREEK. Picnic ground.	47.8
144.3	*SUNWAPTA FALLS JUNCTION. Picnic Grounds.	34.0
145.7	TRAIL TO BUCK LAKE, 200 yards. Angling.	32.6
146.1	TRAIL TO HONEYMOON LAKE, 300 yards.	32.2
154.9	*ATHABASCA RIVER VIEWPOINT. Mts. Christie, Brussels and Fryatt.	23.4
158.7	BUNGALOWS. Trail to Horseshoe Lake, 3-miles.	19.6
158.8	*ATHABASCA FALLS. Picnic-ground.	19.5
159.0	TRAIL TO GERALDINE LAKES, 6 miles. Angling.	19.3
161.2	LEACH LAKE. Rainbow Trout. Picnic-ground.	17.1
164.4	VALLEY OF CROOKED TREES. Lodgepole pines bent by avalanche.	13.9
170.0	JUNCTION, MT. EDITH CAVELL ROAD. Angel Glacier, 9-miles. Tea room. 7½-miles to start of Trail to Tonquin Valley. Youth Hostel.	8.3
174.1	WHISTLERS CREEK. Becker's Bungalows.	4.2
175.9	JASPER HOUSE. Bungalows.	2.2
177.3	TEKARRA LODGE. Bungalows. Chalet Rooms. Dining Room.	1.0
177.7	JUNCTION with road to Athabasca River, Old Fort Point and Lac Beauvert Loop, 2-miles.	0.6
178.0	JUNCTION, YELLOWHEAD HIGHWAY.	0.3
178.3	*JASPER TOWNSITE (3,472'). Headquarters, Jasper National Park. Information Bureau, outdoor heated swimming pool, tennis courts, hotels, bungalows, camp ground. Miette Hot Springs, 38 miles.	0.0



## JASPER NATIONAL PARK

### 4,200-Square Miles of Scenic Wonderland

More than any other part of the Rocky Mountains, that section of them which is enclosed by the boundaries of Jasper National Park has been identified with the colorful and romantic history of Western Canada. The name of the Park perpetuates the memory of Jasper Hawes, an old servant of the Northwest Trading Company, whose Post stood near the site of the present Town of Jasper, (Altitude 3,470 ft.)

It was one of the rich domains for which the Hudson Bay Company and the Northwest Company fought bitterly early in the nineteenth century. Then traders and trappers, voyageurs and explorers, missionary priests and pagan Indians moved in procession up and down the Athabaska Trail which cuts through the heart of Jasper today. At a tiny lake almost on the crest of the watershed of the Whirlpool River, west and east bound brigades met, exchanged goods, toasted each other's health in a keg of rum and returned along their separate paths. This meeting place became known as the Committee Punch Bowl.

Jasper is a little town nestling in the Athabaska Valley, where the mountains stand quietly back and leave you with a sense of your own importance. It has acquired all the amenities of modern life without sacrificing friendliness to commercialization. Trading Posts have given way to modern shops which stock everything you could possibly need . . . and some things you don't need but won't be able to resist. Several delightful Bungalow Camps, a few minutes' drive from town . . . a couple of downtown Hotels . . . Several Luxury Motels put a holiday roof over the heads of the rich . . . the not-so-rich . . . and "just us". Meals are along the same lines, running the gamut from the Neons and Noodles of the Coffee Counter to the candlelight and caviar of the Jasper Park Lodge Dining Room!

And—there is the lovely Jasper Park Lodge—the famed resort operated by the Canadian National Railways. The peacefulness of Jasper Park Lodge is hard to describe—flower-filled gardens—green, green lawns—cozy bungalows—exquisite comfort—all on the shores of Lac Beauvert, a shining span of lake especially placed to mirror the reflection of Mount Edith Cavell and Pyramid Mountains, and within practically a stone's throw—such gems as Lake Annette, Lake Mildred and Lake Edith, the colour of whose waters will leave you amazed.

Time-filling trips abound—to Mount Edith Cavell with its Angel of the Glaciers—to the "jewel" of the Rockies—Pyramid Mountain, reflected in Pyramid Lake—to Miette Hot Springs by way of "The Game Trail", so named because you usually see plenty of Moose, Deer, Elk, Bear, etc.

## Malouney's

### BRITISH WOOLLEN SHOP

One Block South of Athabasca Hotel in Jasper

\* CASHMERE COATS

\* LANSEA SWEATERS

\* \* ALJEAN TARTANS

\* \* CASHMERE SKIRTS

SMART GLOVES, SCARVES, ACCESSORIES — MOHAIR THROWS

IMPORTED GERMAN "BOGNER" SKI CLOTHES AND

"MEGGI" SWEATERS FOR MEN AND WOMEN

Luisa Spagnoli Knitwear of Italy

"VYELLA TARTANS FOR THE YOUNGSTERS"

# Tekarra Lodge

*Only Half-a-Mile from Jasper  
on the Banff - Jasper Hwy.*



- ✓ DELIGHTFUL BUNGALOWS QUIETLY SITUATED  
IN A GROVE OF PINES ALONG THE  
ATHABASCA RIVER
- ✓ ACCOMMODATE ONE TO SIX PERSONS
- ✓ COMFORTABLY APPOINTED THROUGHOUT
- ✓ STONE FIREPLACES
- ✓ PANEL RAY HEATING
- ✓ WALL-TO-WALL CARPETING
- ✓ SHOWER BATHS
- ✓ FULLY EQUIPPED KITCHENS—REFRIGERATORS
- ✓ ALSO CHALET ROOMS WITH SHOWER BATHS



## THE CHALET DINING ROOM

Serves Delicious Well-Prepared Foods  
in a  
Quietly Attractive Atmosphere

### RATES

Bungalows: \$8.50 Up, Depending upon Number of  
Guests. Chalet Rooms: From \$7.00 Double.

## Tekarra Lodge

For Reservations:

Telephone: ULster 2-3058

Jasper, Alberta, Canada

MEMBER AAA - AMA

## RECOMMENDATIONS IN JASPER



### MITCHELL'S BAR-B-Q . . . in Jasper

On Corner opposite Malowney's British Woollen Shop. Table or Counter Service is pleasant, meticulous surroundings. They feature a Chicken Dinner at \$1.35, Special Breakfasts, delicious Fish and Chips, Hamburgers, Home-made Pies and Cakes. Also tasty Bar-B-Q Chicken (average 2-lbs.) at \$1.79 each. Everything is home-cooked by women cooks—and everything they sell can be packaged for "Take-Out" Orders.

TEL.: ULster 2-3600 FOR TAKE-OUT ORDERS —  
PLENTY FREE PARKING

**Mrs. Bessie George—Hostess**

(Photo by Rowed, O'Neill and Associates, Jasper)

### TWO STORES TO SERVE YOU . . .

. . . both pleasant shopping spots in downtown Jasper. You'll find the best in Imported Perfumes, Colognes and Cosmetics (with a lower tax charge than in the U.S.A.), together with Tan Lotions and all the things you didn't bring with you!

Gifts and Souvenirs are representative of the area and typically Canadian.

Prompt and competent service by their Prescription Specialists, if you require it.

**WHISTLERS DRUGS LTD.**

Opp. C.N.R. Station

Tel.: UL 2-3170

**CAVELL DRUG STORE**

Next to Park View Store

Tel.: UL 2-3181

### MOUNT ROBSON AND BERG LAKE

Mount Robson Ranch, which is 59-M. West of Jasper, on Hwy. 16, (Yellowhead Route) owned and operated by Miss Alice Wright, is the Headquarters for trips to Berg Lake. The Ranch can be reached by car or by C.N.R. Train. Guests may be met at Red Pass, B.C., which is a few miles from the Ranch, by making arrangements in advance, by letter, wire or telephone, via Red Pass, B.C.

For further details, please refer to Mount Robson Ranch write-up in Yellowhead Section, page 154.

### Mount Edith Cavell

#### *"The Great White Mountain of the Crossing"*

This was the name given the beautiful white peak, the highest of all those dominating the Athabasca Valley, by the very early travellers over the first transcontinental route through the Rockies of Canada. Now it is known and revered throughout the world as the fitting memorial to the brave English girl, Nurse Edith Cavell, who died a martyr's death in the First Great War. The sublime beauty of this great peak, just over 10,000 feet high, is in every beautiful mountain vista in the Valley. It catches the last rays of the setting sun, while all the rest are grey; its snowy crown is mirrored in every lake, and only when you have seen this memorial mountain in all its moods, can you realize just why some wise Fate withheld its christening until someone worthy of its beauty could be found.

# PINE BUNGALOW CABINS



PINE BUNGALOW CABINS, situated on the banks of the Athabasca River, are  $1\frac{1}{2}$  miles from Jasper town, just off the Edmonton-Jasper Highway—drive through Cottonwood Camp Grounds.

There are fifty fully modern cabins—toilet, shower, sink and stove—furnished with double beds with inner-spring mattresses, studio lounges, upholstered chairs, end tables. The majority also have open fireplaces. Thirty-seven of these cabins are equipped for light housekeeping, with linen, blankets, dishes, cooking utensils, cutlery. All cabins have hot and cold running water and constant electricity, propane gas cooking and wall-air heaters.

## RATES

Fully Modern One-Room Cabins, 14x21, equipped for light housekeeping: 2 People - 1 Double Bed—\$7; 4 People - 2 Double Beds—\$9

Fully Modern Non-Housekeeping Cabins, with separate bedroom, sitting room and bathroom, fully equipped with Linen—Same Rates as Above. Large Cabins, fully equipped for Housekeeping, including Refrigerator:

With Living Room and Two Separate Bedrooms—\$12 Daily (Min.)

With Living Room and Three Separate Bedrooms—\$14 Daily (Min.)

## PINE BUNGALOW CABINS, Jasper, Alberta, Canada

Phone: UL 2-3491, Jasper, Alta.

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## CAMP SITES IN JASPER NATIONAL PARK

**COTTON CREEK:** About 1 mile East of Jasper. Capacity 225 cars, 53 Trailers. Has Kitchens, Showers, Flush Toilets, Laundry, Electricity. Also sports ground and equipment, outdoor film screen.

**MIETTE HOT SPRINGS:** 38 miles east of Jasper, via Pochontas. 100 cars. Kitchens, Flush Toilets, Electricity. Swimming in hot mineral springs pool.

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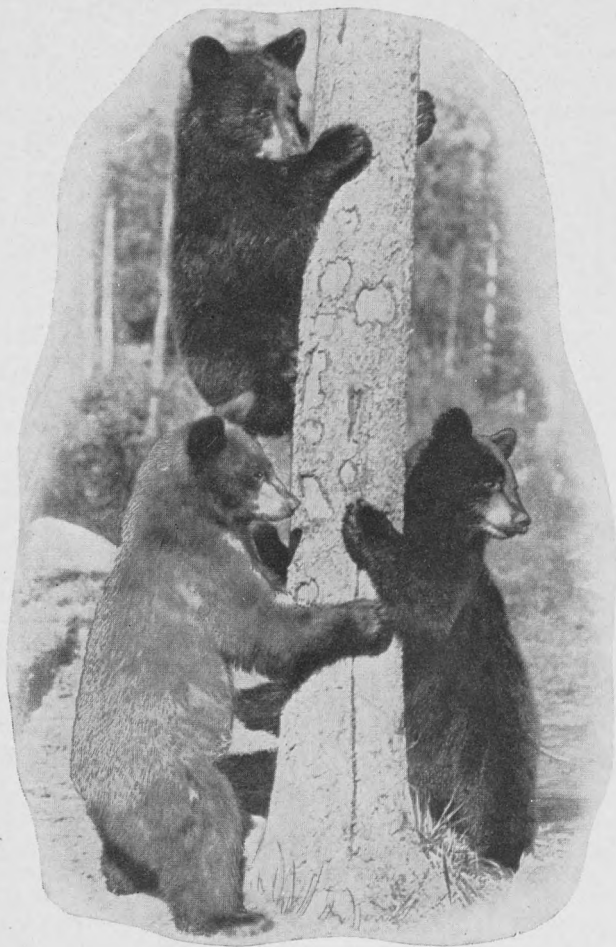


## FOR "GENUINE JASPER WARE"

Hand-made by the Dudson Bros. of Hanley, England, for more than a hundred years, drop in at Mrs. Hartley's China Shop, on the Main Street in Jasper, Opp. the C.N. Express office. There's a good selection of Dinner and Tea Sets in Bone or Semi-

Porcelain besides place settings in many Open Stock patterns. She'll gladly help you find your pattern! Nice choice of cups and saucers, figurines and interesting Gift items. Irish Porcelain Pottery Mugs, Cups & Saucers, etc. are quite unique. Mrs. Hartley is one of Jasper's old-timers and you'll thoroughly enjoy meeting and "yarning" with her.

BEARS IN JASPER PARK



*"Look Fellas—Tourists!"*

# LUXURY LIVING !

---

## ANDREW MOTOR LODGE



- ✓ Luxurious Rooms or Family Suites
- ✓ Fully Sound-proofed throughout
- ✓ Ceramic-Tiled Tub and Shower Baths
- ✓ Private Patios and Balconies
- ✓ Room Phone . . . Wall-to-Wall Broadloom
- ✓ Thermostatically-controlled Heat
- ✓ Free Ice Dispenser
- ✓ Ample Free Parking facilities

Under the Owner-Management of the Andrew Family,  
Pioneers in Jasper's tourist industry.  
For Reservations:

***Andrew Motor Lodge***

**Tel.: ULster 2-3394**

On the Main Street . . . in Downtown Jasper  
"Informal Luxury with Thoughtful Service"

### YOUR HOLIDAY ENJOYMENT COMPLETED

by visiting

### NELS TODD BEAUTY SALON

"Canada's Finest"

**Jasper Park Lodge**

"Phone for Appointment"

**Jasper, Alta.**

RESTFUL ACCOMMODATION . . . DELICIOUS FOODS

**ASTORIA HOTEL**

**JASPER, ALBERTA**

GEO. ANDREW & SONS, Props.

Open Year Round

-

-

-

-

European Plan

## SWIMMING POOL and TENNIS COURTS

Jasper has one of the finest Swimming Pools on the Continent! The pool is outdoors, with water heated to around 70 deg. F. and is 50 Metres long by 42 feet wide, depth at shallow end 2 ft. 6 ins., and 15 feet at deep end. There are 4 diving boards of varied sizes. The pool is equipped with underwater lighting as well as flood lights around the edge.

There are six new tennis courts adjacent to the swimming pool. The surface on these courts is of red shale.

# CAMERACRAFT and HANDICRAFT

## *in Jasper*

Whichever you are interested in, drop around and meet Harry Rowed and Ray O'Neill, in their delightful Shop in Jasper, which is located on Connaught Drive, almost directly across from the West end of the Canadian National Depot or their Shop in Jasper Park Lodge.

Of course they are interested in selling you something, but they have a friendly interest in you as a visitor to this part of Canada and you're welcome to drop in and "look" whether you buy or not.

Both Harry and Ray rank highly among Photographers or Pictorialists of Distinction. Harry Rowed's work regularly appears in the major magazines, rotos and newspapers in Canada, the United States and Europe, both in picture and story. His stills and motion picture assignments have carried him from Coast to Coast in Canada and into the Arctic, South into United States and Mexico, and overseas.

## *Cameracraft*

A Complete Line of FILMS includes both Kodak and Ansco in color or black and white. Accessories important to mountain photography are stocked and any information regarding picture possibilities in Jasper Park will be gladly given. The Camera Department has the best of values in imported Cameras and Binoculars.

For your collection items . . . or just souvenirs . . . you have a wonderful selection of scenic shots in black and white, or in permanent oils, each in a class of its own. Colouring is done by persons resident in the Rockies who appreciate the full colouring of our country. The selection of Colour Slides and Postcards covers Jasper, and Banff Parks, and has no peer in Canada. The complete range of Canadian Rockies View-Master Reels is stocked, and if you shoot 8-mm. or 16-mm Motion Pictures, don't forget to ask about the new Cine Reels covering Jasper National Park, the Rockies and the Animals of the Rockies. The catalogue of Slides and the Shot List of the Cine Reel will be mailed on request.

A new specialty for home, office or store is provided by the mural section, where beautiful photographic murals are produced in color and black and white.

## *Handicraft*

The search for the best in Canadian Handicraft goes on, and again they have obtained a superb selection from many parts of Canada . . . Wood Carvings from the East . . . Grenfell Products from Newfoundland . . . famous "Tremblay" mural rugs . . . the fascinating and moderately-priced leather jewellery, one of the most popular handicraft items . . . ladies' and men's rings of the Yukon's "Black Diamonds", as well as ivory and gold nugget jewellery . . . Canadian Ceramics . . . Slippers . . . Native Indian and Eskimo handicraft . . . handwoven skirts, ties, stoles.

All in all, we of "The Traveller's Digest think you'll be missing one of the best "shopping spots" in Jasper, if you don't drop in and "Browse Around"!

Harry Rowed, O'Neill & Associates, Ltd.

Cameracraft and Handicraft

Jasper Park, Canada

*"Across from the C.N.R. Depot"*

Fred Brewster's Rocky Mountain Camps Ltd.

## *Maligne Lake Trip*

### ALL INCLUSIVE MOTOR AND BOAT TRIPS

#### FROM JASPER TO MALIGNE LAKE AND RETURN

**DAY TRIP**—One day trip operates twice daily. Leave Jasper Park Lodge at 8:00 a.m. and at 10:00 a.m. Motor to Medicine Lake, take motor boat across lake and proceed by motor to Maligne Lake, arriving two and one-half hours later. The return journey is over the same route, leaving Maligne Lake Chalet at 2:00 p.m. and at 4:00 p.m. respectively. The trip from Jasper Park Lodge to the upper end of Maligne Lake and return—100 miles.

A special box luncheon, with thermos of tea or coffee, is given to guests on the 8:00 a.m. trips since they are on the boat during the noon hour. Cost—8:00 a.m. trip \$18.50 per person or \$14.50 per person if own transportation is supplied to Medicine Lake.

A full course noon meal is served at the Chalet for those taking the 10:00 a.m. trip. Cost—10:00 a.m. trip \$19.95 per person or \$15.95 per person if own transportation is supplied to Medicine Lake.

This DAY trip includes transportation from Jasper to Maligne Lake, box luncheon or noon meal, scenic motor boat trip on Maligne Lake and afternoon tea at Maligne Lake Chalet.

\* \* \*

**OVER NIGHT TRIP**—Leave Jasper Park Lodge at 8:00 a.m. or at 10:00 a.m. arriving at Maligne Lake Chalet two and one half hours after departure from Jasper Park Lodge. The return journey leaves Maligne Lake Chalet the next afternoon at 2:00 p.m. arriving at Jasper Park Lodge at 4:00 p.m. Cost of transportation, one night's accommodation, four meals at Maligne Lake Chalet, and scenic motor boat trip on Maligne Lake: \$32.00 per person in Canvas House—\$34.00 per person in Cabin.

\* \* \*

**Round trip boat fare on Medicine Lake** (10 miles return) \$2.50 per person. Boat leave Medicine Lake Dock 9 a.m. — 11 a.m. — 2:30 p.m. — 4:15 p.m.

**Round trip boat fare on Maligne Lake** (34 miles return) \$5.50 per person.

**Trip from Medicine Lake** dock to upper end of Maligne Lake and return  $6\frac{1}{2}$  hours.

Children 8 years and under—half fare on Maligne Lake trips.

An additional charge will be made for trips at other than regular times.

Boats and canoes to rent with or without trolling motors.

For information and reservations for the Maligne Lake trip, contact

**FRED BREWSTER** P.O. Box 460, Jasper, Alta.

TEL.: UL 2-3301 and we will call at your Motel or Hotel  
and make arrangements

JASPER PARK LODGE, ALBERTA  
ATHABASCA HOTEL, JASPER, ALBERTA  
ASTORIA HOTEL, JASPER, ALBERTA



# Maligne Lake

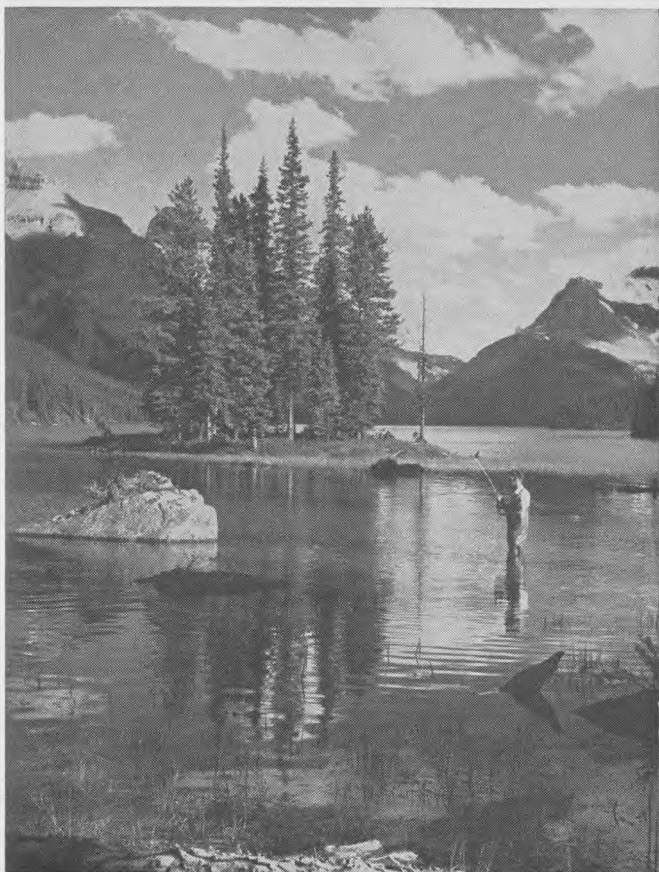
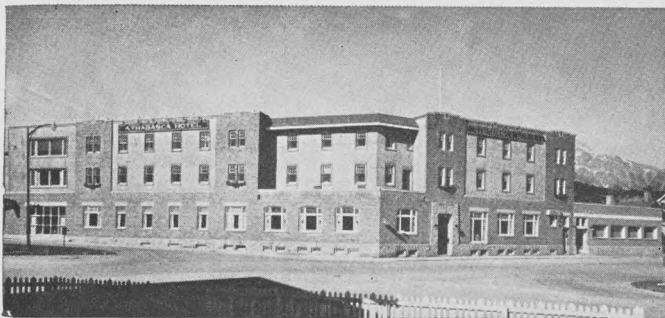


Photo by Harry Rowed.

For fine Scenic Shots in Black and White or Permanent Oils, 8 mm. or 16 mm. Cine Reels, Viewmaster Reels and 33 mm. Colour Slides of the Canadian Rockies. See Harry Rowed, O'Neill & Associates, Ltd., Lovely Shop opposite the C.N.R. Depot at Jasper.

# The Athabasca Hotel



As a base for the enjoyment of Jasper's famous scenic attractions, THE ATHABASCA offers many advantages. Guest Rooms are pleasant and well furnished. Tub Baths. Room Phones.

## Fully Licensed Beverage Rooms

Trophy Lounge \* \* \* \* \* Cariboo Lounge

*"Member of Duncan Hines 5th of a Century Club"*

Dining at its Best

Dining Room or Coffee Shop Service

## SIGHTSEEING MOTOR DRIVES

The Gray Line Tours operate from the Athabasca Hotel to every point of scenic interest. The starting point for all drives is the main entrance of the Athabasca Hotel. By personal request or telephone, arrangements can also be made for passengers to be called for at any other hotel or pre-arranged point in Jasper.

For Reservations and Further Information, Write to

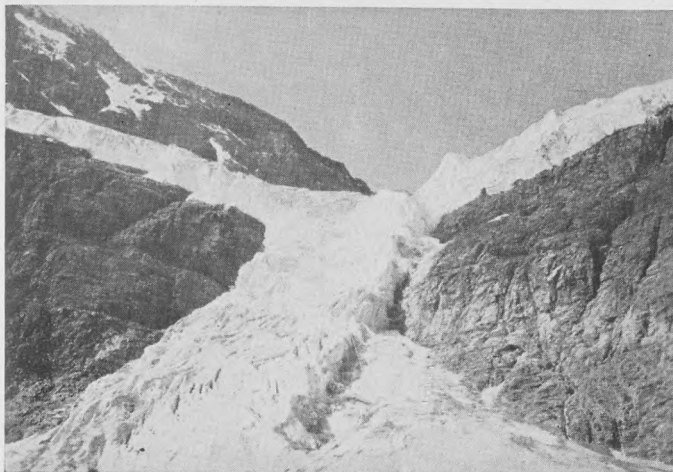
**The Athabasca Hotel**  
**Jasper Park... Canada**

TELEPHONE UL 2-3386

### DON'T OVERLOOK . . .

. . . a visit to the fascinating "La Boutique" shop just off the Hotel Lounge, which features Exclusive Imports from all over the World.

## *Angel Glacier—Mount Edith Cavell*



### *Cavell Chalet*

MOUNT EDITH CAVELL, JASPER PARK

(Turn off Banff-Jasper Hwy. 9-M. So. of Jasper, drive 9-M. to Chalet)

- Chalet Rooms with Glacier View
- \$6 for Two Persons—\$10 for Four
- Rollaways Available

#### **COFFEE BAR AND LUNCH ROOM FEATURES HOME-COOKING**

**"Home of Orange Bread Since 1928"**

An Excellent Selection of Local and Imported Souvenirs. Camera fans will find this area a happy hunting ground, with stirring view of Angel Glacier on Mount Edith Cavell. Best times for photography are 8 A.M. - 10 A.M. An hour's hiking takes you to the Alpland, where Alpine Flowers, Animals and Scenic Views are unexcelled.

*Here's Where Your Tensions will Evaporate  
Away from the Crowds . . . and Traffic Frustrations*

For Reservations Call

**MRS. DON GUILD — TELEPHONE JASPER UL. 2-3311**

*In the Pines . . . on the Banks of the Athabaska River*

## JASPER HOUSE BUNGALOWS



- ▶ Fully Carpeted . . . Pleasing Furnishings
- ▶ 30 Sparkling-New Soundproof Units
- ▶ Spacious and Smartly Styled
- ▶ Propane Gas Cooking and Heating
- ▶ Twin or Double Beds
- ▶ Tub Baths

### RESTAURANT

Also Motel Units Without Kitchens  
Pan-Abode Construction Throughout

*Back from Highway - Away from Noise - 2-m. from Town*

For Reservations: Phone, Wire or Write:

*Jasper House Bungalows - Box 817, Jasper*

**"QUIT WISHIN' AND GO FISHIN'!"**

**FISHERMEN!**

For Expert Advice on Fishing in  
Jasper Park see

**JACK RAESIDE**

20-Years Experience on Jasper's Lakes  
30 Boats on Lakes Adjacent to Jasper

**Raeside Hardware & Electric**

Opp. Malowney's British Woollen Shop  
Tel: 3400.





## JASPER PARK

• • •  
A TOUR INTO

# MALIGNE LAKE

### JASPER NATIONAL PARK

**"The most perfect gem  
of the Rockies!"**

An exciting scenic trip by car and boat from Jasper Town, across Medicine Lake and up through 12 miles of mountain and virgin forest to beautiful Maligne.

- Fishing
- Boat Cruises
- Camera Fun
- Comfortable Rustic Lodge

Make your arrangements at Maligne Tours office in Jasper, directly across the street from the Government Information Bureau.




*the most thrilling Tours*  
**IN THE ROCKY MOUNTAINS**

. . . and a

### SNOWMOBILE TOUR ON COLUMBIA ICEFIELDS

#### Jasper-Banff Highway



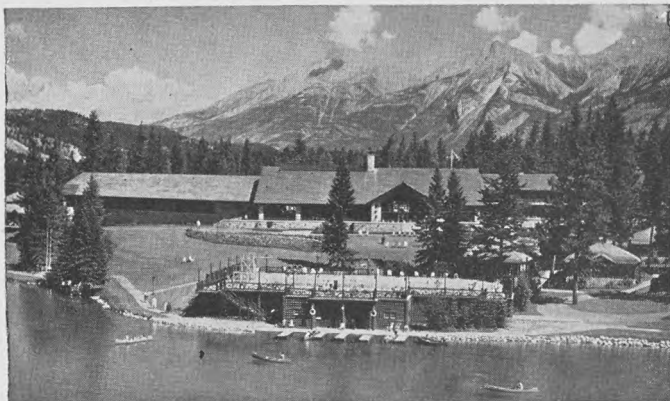
5 Miles on an Ancient River of Ice!  
A 45-minute conducted tour by snowmobile up on a live glacier . . . the most novel and interesting tour in Western Canada.

#### THE THRILL OF A LIFETIME

Maligne Tours and Snowmobile Tours  
Operated By

**SNOWMOBILE TOURS LTD.**

# Jasper Park Lodge



Nestling on the shores of beautiful Lac Beauvert, this lovely Resort is the ultimate. It has a refreshing and relaxing charm, seldom associated with tourist resorts. The peacefulness of the surroundings is hard to describe. Flower-filled gardens . . . velvety green lawns . . . cozy bungalows . . . exquisite comfort . . . plus all the amenities of holiday life. Heated Outdoor Swimming Pool—canoeing on Lac Beauvert—riding the many wooded trails—Dancing to the music of one of Canada's finest Orchestras—Tennis, etc. Golfing is unexcelled.

The Cuisine is typical of all Canadian National Hotels—leaving nothing to be desired. Rates for rooms with private bath, \$21.00 Single and \$35.00 Double; limited number of rooms without bath at \$16.00 Single and \$27.00 Double American Plan. Free parking. Write or wire for reservations.

## TOP FLIGHT GOLF

Famed the world over, the championship Golf course at Jasper Park Lodge, 6,700 yards, par 71—is one of the finest on the Continent. The hazards include the beautiful mountain terrain, which makes it hard to keep your eye on the ball, and sometimes a bear unconcernedly ambles over the grass, but they do not include strenuous climbs. It's a mountain course but a comfortable one.

Golf Week, culminating in the Totem Pole Tournament, attracts high calibre players, both men and women, every year.

## SWIMMING — TENNIS — BOATING — MOTOR TOURS

An outdoor swimming pool, with filtered, heated water is available to guests without charge. Bathing suits can be rented for 25 cents.

Guests may also use the four Hard-Surfaced Tennis Courts gratis, and for those who like canoeing or boating, Lac Beauvert will appeal. Boats or canoes can be rented at 50c per hour. Organized motor tours leave the Lodge regularly on sightseeing trips in Jasper National Park.

## FISHING — CAMPING TRIPS — TROPHY HUNTING TRIPS

Fred Brewster, who has his office in the Jasper Park Lodge, operates daily scheduled trips to Maligne Lake, with accommodation facilities, boat trips etc. He also takes care of Fishing trips to Maligne area, Tonquin Valley, etc., and Skyline Rides for groups of five or six.

# *The Athabaska Trail*

My life is gliding downward; it speeds swifter to the day  
When it shoots the last dark canyon to the Plains of Far-away.  
But while its stream is running through the years that are to be,  
The mighty voice of Canada will ever call to me.

I shall hear the roar of rivers where the rapids foam and tear,  
I shall smell the virgin upland with its balsam-laden air,  
And shall dream that I am riding down the winding woody vale,  
With the packer and the packhorse on the Athabaska Trail.

I have passed the warden cities at the Eastern water-gate,  
Where the hero and the martyr laid the corner-stone of State  
The habitant, Coureur-bois—and hardy voyageur.  
Where lives a breed more strong at need to venture or endure?

I have seen the gorge at Erie where the foaming waters run.  
I have crossed the Inland Ocean, lying golden in the sun.  
But the last and best and sweetest is the ride by hill and dale,  
With the packer and the packhorse on the Athabaska Trail.

I'll dream again of fields of grain that stretch from sky to sky,  
And the little prairie hamlets where the cars go roaring by.  
Wooden hamlets as I saw them—noble cities still to be,  
To girdle stately Canada with gems from sea to sea.

Mother of a mighty manhood, Land of glamour and of hope,  
From the eastern sea-swept Islands to the sunny Western slope,  
Ever more my heart is with you ever more till life shall fail,  
I'll be out with pack and packer on the Athabaska Trail.

ARTHUR CONAN DOYLE,  
Jasper Park, Alberta, June 18th, 1914.

## RECOMMENDATIONS IN JASPER AND AREA

---

### PALISADES MOTEL

6½-Miles East of Jasper on Hwy. 16 — The Highway to Edmonton

Ten individual Cottages, six with light housekeeping facilities and electric rangette, nicely located in a grove of trees, besides an artificial lake with sandy beach swimming and a picnic area. Rates \$10 Double, \$1.50 each additional person. Lower rates before June 20th and after Labor Day. Member A.A.A.

Tel: ULster 2-3550 — Jasper, Alberta, Canada

---

### JASPER MOTORS LTD.

On Main Street in Jasper at East Entrance to Town (Hwy. 16)

PLYMOUTH - DODGE - CHRYSLER - VALIANT SALES AND SERVICE  
Towing • Body Work • Wheel Alignment • Complete Automotive Service  
Well-Experienced Mechanics Do Dependable Work On All Cars  
TEXACO PRODUCTS AND SERVICE  
Telephone Jasper 852-3215

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### WHISTLER MOUNTAIN SKI CHALET . . . and TEA ROOM

This is reached by driving one mile South of Jasper on Jasper-Banff Hwy., then turning off at sign to right and driving a further two miles. The scenery is magnificent, opening vistas of town, rivers and lakes of the Athabasca valley. Whistlers is an important part of Jasper's Ski development. The Chalet is open all day and you can get Teas and snacks in the Tea Room. Souvenir items, films, etc., are also available. Do include "Whistler's" in your Jasper sightseeing!

---

### POCAHONTAS BUNGALOWS

Situated 27 miles East of Jasper, at the Miette Springs Junction, amidst beautiful scenery, in a cool spruce-tree shaded area. Ample play-space for children. Well-appointed, comfortable one-two-and-three room individual light housekeeping units. Gas hot plates; some refrigerators; Shower baths. Also some semi-modern units with Central Bath facilities. Rates: Fully Modern Cottages with Showers and Kitchens: 2 Persons, \$7.50 and up. Each additional Person \$1.50. Semi-Modern Units, 2 Persons \$5 per day and up; Each additional Person \$1.00. Staple supplies concession open 8 A.M. - 11 P.M. every day.

"LARGE HEATED SWIMMING POOL"

Tel: Jasper, ULster 2-3311 - Member AAA - Open May 1 to Sept. 30

---

### POCOHONTAS RESTAURANT AND DINING ROOM

27-Miles E. of Jasper on Hwy. 16 at Miette Hot Springs Junction. Modern and well-appointed Restaurant. Sparkling-clean surroundings. Specialties Steak and Chicken. Smorgasbord on Sundays. Children's Plates. Own Baked Pastries. Take-Out Service. Breakfast 30c to \$1, Luncheons \$1 to \$1.50, Dinners \$1 to \$3.00. Open 7 A.M. - 11 P.M. May 15th to Oct. 1st. Tel: Jasper, UL. 2-3311.

SERVICE STATION ADJACENT TO RESTAURANT

---

### CAMP-SITES AND PICNIC SITES ON HWY. 16 EAST OF JASPER

**SNARING RIVER:** Mile 10.5 East of Jasper. Space for 30 Tents; One Kitchen Shelter, 2 Stoves, Outdoor Fireplaces and Toilets. Good Stream Fishing.

**ROCKY RIVER:** Mile 23, East of Jasper. Space for 22 Tents; 2 Kitchens; 22 Fireplaces; 6 Toilets.

**FIDDLE RIVER:** Mile 30, East of Jasper. 10-Fireplaces; 10 Spaces for Tents; 4 Toilets.



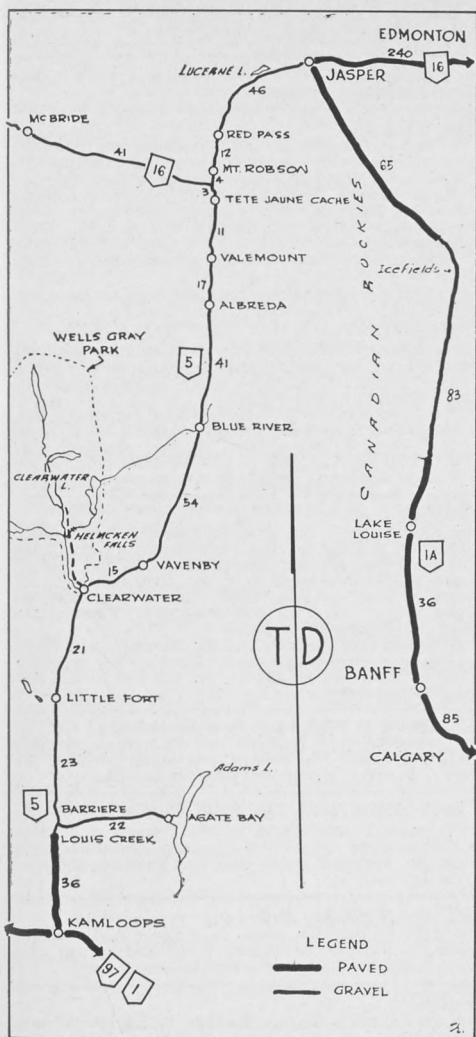
## THE YELLOWHEAD PASS ROUTE

### Jasper-Kamloops 289-Miles

This Highway passes through spectacular scenery and gives an unrivalled view of lofty Mt. Robson, 12,972-ft. It is shortest route from Jasper to Interior of B.C. and Coast points. No bad grades, highest point is Yellowhead Pass, 3717-ft. There's construction in various areas, and road is narrow and winding and dusty in dry weather in section between Albreda and Vavenby. Note: highway is now paved from Kamloops to Little Fort and Clearwater. Driving time from 10 to 12 hours. Fishing and Hunting in Wells Gray Park and Clearwater areas is terrific. So, enjoy your holiday and relax! What's an extra day?

◆ ◆

Our listings in this area on following pages (Note: Tourists going East on Hwy. 16 can find Listings by referring to Index under town name.



## **YELLOWHEAD ROUTE—HIGHWAY 5 AND McBRIDE AREA—HWY. 16**

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**LUCERNE CAMP AND PICNIC-SITE**—21-M. W. of Jasper. 20 Camp units, 3-picnic units. Trout Fishing, boat launching.

---

### **MT. ROBSON MOTOR VILLAGE . . .**

. . . 58-M. W. of Jasper, in splendid setting. Excellent photographic point for Mount Robson shots. Two very pleasantly appointed Cottages in shaded location, with view windows facing magnificent Mount Robson. Each has two double beds (rollaways available); Fully equipped Kitchen with Propane Cooking. Propane Heating. Shower Bath. Reasonable rates. Coffee Shop features sandwiches, snacks, cold drinks, etc. Cabins. Store carries small stock of "essentials" for campers, etc. Gas and oil sold. You'll find Tommy and Noreen Carr nice, friendly people who will give you any possible assistance on your trip.

---

### **MOUNT ROBSON, B.C.—ALT. 12,972-FT.**

#### **"THE HIGHEST MOUNTAIN IN THE ROCKIES"**

You don't want to miss this perfect gem in Canada's Vacation Wonderland, where nature has gathered her most beautiful waterfalls, rushing mountain streams and lovely placid lakes and set them to be guarded by great mountain peaks that reach into the clouds.

Berg Lake, beautiful in awe-inspired grandeur, where Mount Robson, swathed in a sweep of snow and ice from her very summit right down into the Lake, rises, a wall of rock and glacier, directly skyward over 7,000-ft. above the water. It is reached over a 17-mile trail of amazing scenery. Contact Mount Robson Ranch for details as to "how-to-get-there".

---

### **MOUNT ROBSON RANCH . . .**

59-M. West of Jasper. Rooms in Lodge, also Cabins with Baths. Good meals. The highest of Canada's Rockies in the front yard. An outfitting Ranch, serving particularly active photographers, climbers and hikers, fishermen and hunters, and people interested in a two or more day pack trip to the near timber line "Chalet" at Berg Lake. Vacationing motorists who may spend only one night, never forget the view. Reservations advisable. Write for folder, or Telegraph or phone:

Mount Robson Ranch, Red Pass P.O., B.C. Canada.

---

**ROBSON RIVER CAMP-SITE**—57-M. W. of Jasper, on Robson River. 21 Camp units. Spectacular views. River water.

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**MILE 62**—Jct. Hwys. 5 & 16. It is 41- from here to McBride, B.C. on Hwy. 16, which is a good gravelled road. McBride is a flourishing, friendly community. Think you'll enjoy a side-trip here if you meet some of the folks. Will resume on Hwy. 5 after giving McBride information.

---

### **FISHING AND HUNTING IN THIS AREA**

You'll get some fairly good Trout Fishing in the streams and lakes around here, and some exceptionally good Bird Shooting and Big Game Hunting. This area borders the National Parks and has long been famed for Moose, Deer, Elk, Goat, Caribou, etc.

---

### **THE BELVEDERE HOTEL—McBride, B.C.**

. . . In McBride, opp. C.N. Rly. station. New, very smart and modern. Wall-to-wall carpeted rooms with twin or double beds, Comb. tub and shower baths. Everything meticulous. Fine hospitality. Logan 9-2407.

---

### **BELVEDERE DINING ROOM . . .**

. . . In Hotel. Serves very good food in attractive surroundings, with Dining Room service. Daily except Sunday, 7 a.m. - 11 a.m. — 5:30 p.m. - 7:30 p.m.

---

**YELLOWHEAD ROUTE—HIGHWAY 5  
AND McBRIDE AREA—HWY. 16**

**JIM'S CAFE . . . McBRIDE, B.C.**

Almost kitty-corner from the Railway Station, at end of Main Street in McBride. Good home-style cooking, served in clean surroundings. Under personal management of Jim and Marie McCulloch for past seven years. Open 6:30 a.m. to 11:00 p.m. daily. Close 10 p.m. Sunday.

**"NORTHERN WOOL SWEATERS" . . .**

. . . Marie McCulloch, whom we mentioned above in connection with Jim's Cafe, knits the most gorgeous bulky-knit sweaters, with the most unique designs imaginable . . . or if you want to design your own, she'll make it for you. All for the low price of \$30.00 to \$35.00 per Sweater. These are really something different. Ask for Marie at Jim's Cafe.

Tel.: LO. 9-2282

Third and Main Sts., McBride

**McBRIDE PHARMACY LTD.**

- Modern and Competent Prescription Department
- Complete City Drug Store Service
- Canadian Kodak Dealer. Complete Film Service

"Be sure to shop in our Beautiful Modern Store!"

**LONSDALE'S . . . in McBRIDE**

On the Main Street, between the Drug Store and Doug's Groceries. They feature Gifts, Souvenirs, Toys, Gift items in China, together with a fine stock of Wools, including "Sportsman" Kroy Wool—which won't shrink or fade. Newland's Fairy Floss (Angora Type Wool). This is wonderful for sweaters. There's T-Shirts, Warm Jackets, and all sorts of interesting items. Browsers welcome!



**McBRIDE MOTORS LTD.**

In Centre of Town on Main Street

GENERAL MOTORS CARS :: G.M.C. and CHEVROLET TRUCKS

Excellent Stock of Automotive Parts — Complete Service

TOWING SERVICE

TEL.: LOgan 9-2614

BODY WORK

**DOUG'S GROCERY . . .**

. . . in centre of town. A Self-Serve Market, handling a good selection of Groceries, fresh meats, milk, etc. Here 30 years, you'll find "Doug's" a pleasant shopping spot. Doug Taggart, Prop.

**FRANKLIN MARTIN INSURANCE AGENCIES LTD.**

INSURANCE • REAL ESTATE • EXTINGUISHERS

FRANKLIN MARTIN — NOTARY PUBLIC

PHONES: LOgan 9-2677 or 9-2600, McBride, B.C.

"WE SELL SERVICE"

## YELLOWHEAD HWY. NO. 5

### **ST. PAUL'S UNITED CHURCH, McBRIDE, B.C.**

Sunday School 9:45 a.m. — Worship Service 11 a.m.

### **VALEMOUNT UNITED CHURCH, VALEMOUNT, B.C.**

Service 7:30 p.m. — Rev. Glen W. Baker, Minister

"We Cordially Invite You To Worship With Us When Visiting in Our District"

On Hwy. 5—1-M. South of McBride Jct. & Bridge

### **TETE JAUNE "ESSO" SERVICE**

Repairs — On Call for Service 24 Hours Every Day

### **TETE JAUNE STORE AND POST OFFICE . . .**

. . . next to the Service Station. Carry Fresh and Frozen Foods and Meats, Fresh Milk, Ice Cream and Pop; Fishing Tackle, etc.

### **VALEMOUNT HOTEL . . .**

. . . 92-m. W. of Jasper. Very clean Hotel. Six rooms with bath . . . others without. Dining Room serves good home-style food. Table or Counter service. Breakfast 7 a.m. - 9 a.m. Lunch 12 - 1:30 p.m. Dinner 6 - 7:30 p.m. A clean, quiet place.

*At West Entrance To Valemount—92-M. West of Jasper*



COMPLETE AUTOMOTIVE REPAIRS - TOWING SERVICE AVAILABLE  
Atlas Tires and Accessories - Lubes and "Usual Esso Services"

### **TOTE ROAD INN . . . GOSNELL, B.C.**

A Hearty Welcome! 114-M. South of Jasper, 188 Miles North of Kamloops, a welcome "Oasis" in the core of Majestic Natural Wilderness.

**LUNCHES — SHORT ORDERS — SOUVENIRS — CONFECTIONS**

"Esso" Gas — Oil — Limited Accommodation

"Drop in and Sign the Guest Book and Just Relax"

### **BLUE RIVER—139-M. N. OF KAMLOOPS**

### **BLUE RIVER HOTEL . . .**

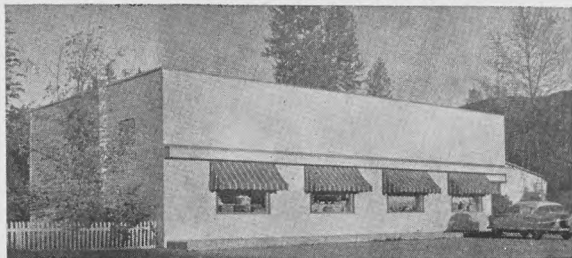
. . . In centre of town. Some rooms with Bath. Coffee Shop and Dining Room. Under new management. Renovated and good.

### **BLUE RIVER CASH & CARRY . . .**

. . . In Town, opp Hotel Complete line of Groceries . . . everything except Fresh Milk! Clothing, for hunters or fishermen. Souvenir items. B-A Gas and Oil Products. E. Muttit, Prop.

YELLOWHEAD HWY. NO. 5

## PRATT'S CLEARWATER GENERAL STORE, LTD.



In village centre. Large stocks of Campers' and Hunters' supplies, Groceries, Meats, etc. Fishing and Hunting Gear—Licenses—Ammunition. A very friendly place to shop. Post Office, Public Telephone. TEL.: 1-H.

## WELLS GRAY HOTEL



On Highway 5 at  
Clearwater, B.C.

Entrance to Wells  
Gray Park

The Heart of a  
Hunting and  
Fishing Paradise

ROOMS WITH TWIN OR DOUBLE BEDS — TUB BATHS  
COFFEE SHOP \*\* DINING ROOM

Henry and Margaret Knight, Proprietors

### LOOK FOR THIS SIGN!

("Hilda" being the name of a boat)

You'll find it at Dave Archibald's place, 15-m. north of Clearwater on Wells Gray Park Road. It's 28-m. South from here to Clearwater Lake where they have Boats and Motors for rent. Boats are the sturdy Lake type, built from marine plywood—20-ft. long, with 10 or 12-H.P. motors. They're safe for families, and large enough for Hunting Parties and Trophies. You can bring your own Motor and make arrangements, or get key at lake. If you wish a Guided Fishing or Big Game Hunting Trip, Dave Archibald is a Licensed Outfitter—and a good Cook! There's a couple of Hunter's Cabins (not de luxe) at Ranch. Bring own Bedding. Address: Dave Archibald. R.R. 1, Clearwater, B.C.



rent boat only, if you wish. Stop at Ranch on your way in to lake and

## YELLOWHEAD HIGHWAY No. 5

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### CLEARWATER, B.C.—80 MILES NORTH OF KAMLOOPS ENTRANCE TO WELLS GRAY PARK AREA

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#### WELLS GRAY PARK AREA

This area is unexcelled for Big Game Hunting—Moose, Caribou, Deer, Goat and Grizzly. It is also famed for it's "Fast Water" Trout Fishing, as well as the Fishing in Glacial Lakes and Streams, for the fighting Kamloops Trout. Clearwater Lake is 43-miles North of Clearwater village via Wells Gray Park Road. There are no Cabins there, but good Camping facilities. All information can be obtained from Park Warden at Entrance to Park. Get needed supplies, including gas, oil, ice in Clearwater. No supplies available in Park.

---

*In Clearwater, 1-Mile off Highway 5 on Business Route*



#### SYLVAN COURT MOTEL

(Formerly Good's Motel)

**Off the Highway in Quiet  
Secluded Surroundings**

**B.C. Govt. \*\*\*\* Rating**

This is a very pleasant and well-managed Motel. Units have Propane Gas cooking and heating, all housekeeping equipment, excellent beds; Shower Baths. Close to Stores and Garages. Propane Agency. Hunting and Fishing Licenses. Bill Bevan, Owner-Mgr. Ph. Clearwater 1-H or wire for reservations.

---

**On Hwy. 5 at Clearwater and Wells Gray Park Junction**



#### WELLS GRAY AUTOMOTIVE SERVICE "ROYALITE PRODUCTS"

All Valid Credit Cards Accepted

**Complete Repair Service on ALL Cars**

Towing — Body Shop — Tires — Batteries

**G. G. McDIARMID**

AAA Towing—Affiliate Membership

---

#### BIG HORN CAFE

**Next to Sylvan Motel in Clearwater, B.C.**

**FULL COURSE MEALS — STEAK DINNERS — SNACKS**

Open 6 A.M. till Midnight in Summer — 7 A.M.-11 P.M. Winter Months

**"Shady Campsite Adjacent To Motel"**

## YELLOWHEAD HWY. NO. 5 AND AREA

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**SMALL'S**



**SERVICE**

On Yellowhead Highway No. 5

**CLEARWATER, B.C.**

**GENERAL STORE—FULL CAMPERS SUPPLIES—GROCERIES, MEATS  
FRESH FRUITS AND VEGETABLES AND MILK**

**CLEARWATER LODGE MOTEL**

Accommodation in Modern Motel Units — Camping Grounds

---

### **GOLDEN SPUR CABINS . . . at BLACKPOOL**

73-miles N. of Kamloops on Hwy. 5. Four One-Room Units, not "Modern" but have electric light, good beds, dishes and housekeeping facilities and accommodate up to four. Close to excellent Lake and Stream Fishing. Licensed Guide. Also Store which carries good stocks of most needed items for campers and sportsmen. "HOME OIL GAS AND OIL."

---

**AURORA LAKES FISHING RESORT**—14½-miles W. of Little Fort. See signs at Turn-off at Little Fort. A new chain of Virgin Lakes, at an altitude of 4,000-ft. Excellent Fly Fishing or trolling for Rainbow Trout up to 10-lbs. Smoking facilities and Ice available. Very good, meticulous Cabins and excellent home-cooked meals served in Lodge. **RATES ON AMERICAN PLAN ONLY. PLEASE BRING OWN TOWELS.** Electric Light, Shower Baths. (No cabins with Kitchens). **VERY GOOD MOOSE, DEER AND BEAR HUNTING IN SEASON.** For further information or reservations contact Starr A. Brown, Little Fort, B.C. Tel.: Little Fort 7-H.

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**Note:** At Little Fort Hwy. 5 junctions with a cut-off gravelled highway over to Mile 93 on the Cariboo Highway No. 97. It is a distance of 65 miles and for those travelling to the Cariboo saves considerable mileage. It is narrow and winding, but worth the mileage saved. You take this road to Aurora Lake where you will see the turn-off sign ten miles from Little Fort.

---

**ECHO LODGE**—On Paul Lake, 12-miles N.E. of Kamloops. (Off Hwy. 5 out of Kamloops). Elevation 2,600-ft. Some "fishin" story . . . fine on fly, spinner or troll. Boats and Guides. **SMOKEHOUSE** and **ICEHOUSE**. Accommodation in Lodge or Cabins. Very fine meals. Rates most reasonable. Contact: Mr. and Mrs. Frank Dale-Johnson, Kamloops, B.C. Tel: via Kamloops Exchange, Paul Lake 1-T. (Season May - October.)

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**PINANTAN LAKE RESORT** . . . 19-miles N.E. of Kamloops. Take Hwy. 5 from Kamloops for about 2-miles where you will see directional sign to Lake. Nine housekeeping cabins with equipment. Very good Kamloops Trout fishing. Boats available, swimming and Lawn Games. Phone Pinantan 1-M. Mr. and Mrs. G. Haughton, P.O. Box 189, Kamloops.

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### **SEE INDEX FOR LISTINGS IN KAMLOOPS AREA**

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#### **SPECIAL NOTE FOR TOURISTS GOING TO COAST POINTS**

Hwy. No. 5, which junctions with T.C. Hwy. 1 about 1-m. W. of Kamloops, is a new all-paved highway to Princeton, B.C. via Merritt where it joins the Hope-Princeton Hwy. No. 3 to Hope, B.C., then joins T.C. Hwy. 1 to Vancouver. Mileage 299.

# Athabasca Valley Hotel



**HINTON, ALBERTA**

*For Your Pleasure*

- 58 Beautifully Appointed Rooms
- Combination Tub or Shower Baths
- Room Telephones and Room Service

**DELIGHTFUL DINING ROOM and COFFEE SHOP**

Rates: from \$4.00 — Also "Family" Rates

**HUNTING — FISHING — TRAIL RIDES**

Write Box 2300 For Reservations

Tel: UNION 5-2241

**THE ATHABASCA VALLEY HOTEL — HINTON, ALTA.**

*"Just One Hour's Drive From Jasper"*

## **ESQUIRE MEN'S WEAR . . .**

. . . in New Hinton, opposite the Athabasca Valley Hotel. This very smart shop has excellent stocks of the sort of sports and outdoor wear unusual in the smaller centres. Vyella Shirts in Tartans or plain colours . . . English Woollen Socks . . . "Snappy" Sports Jackets and Sweaters. Many other interesting things for gifts—and at prices that make it a good place to shop.

## **HINTON, ALBERTA**

**TOURIST FACILITIES:** You will find exceptional accommodation, dining facilities etc. at pleasant prices. Coming in from Jasper, you will first reach the "Old" town of Hinton, right on the Highway. The "New" town-site, with Mill and new shopping center is a couple of miles off the highway, and is reached by access road. You will see directional signs on Hwy. 16.

The close proximity of Hinton to Jasper, fifty miles over excellent highway, and to Miette Hot Springs, 28-miles, combined with its exceptional Hotel accommodations make it an ideal stopping-place.

## **THE PINES MOTEL . . .**

On Hwy. 16 at West entrance to Hinton, 1 mile from C.N.R. Railway station. A new and very nice Motel, with both Kitchen and Sleeping Type Units set back from the highway in an attractive, quiet pine-woods setting.

Kitchen units have Refrigerator, Gas Range and all housekeeping amenities. Tub or Shower Baths, fine beds and Panel Ray heating. For Reservations phone Hinton 2624. George and Anne Maloff.



*Spacious*

*Luxurious*

*New*

## EDSON MOTOR HOTEL (Ltd.)

2-Blks. off Highway 16 at Main and First Ave.—  
Opposite C.N.R. Station

- 34 Bright, New Rooms
- Fully carpeted . . . Sound-proofed
- Combination or Tub Baths
- Quiet location . . . off the Highway
- Room phones and Room Service
- TV. Available

RATES \$5.50 SINGLE — \$7.50 TWIN BEDS —  
FAMILY ROOMS AVAILABLE

*"No charge for children under 12 occupying same  
room as parents"*

Coffee Shop with Table and Counter Service

*"FLAME DINING ROOM"*

Serving Fanciful Foods at Fair Prices

FOR RELAXATION, VISIT THE SMART PINE LOUNGE  
Photographic Shop — Barber Shop — Medical Clinic

Tel: Edson PA. 3-3381

Walter Fowler, Manager

*"Hospitality at its Finest"*

### THE COMMODORE HOTEL . . . in EDSON, ALTA.

The Commodore Hotel and Cafe . . . which are on the Main Street in Edson, offer good Hotel accommodation in rooms with or without private baths.

They'll be glad to welcome you, and be of any assistance in making your stay a happy one. We know you'll enjoy a stopover here!

### COMMODORE HOTEL CAFE . . in EDSON, ALTA.

In the Commodore Hotel on the Main Street in Edson. Well-prepared, appetizing foods served in a pleasant atmosphere. Full course meals or snacks. Come in as you are. Open early till late.

**SPECIAL NOTE:** Tourists wishing to travel North to Grande Prairie, Dawson Creek and Alaska Highway can take Hwy. 16 from Edson to Peers Junction (22-M. East) then turn north on Hwy. 32 and go about 48-miles to Whitecourt, Alberta. Here you can take Hwy. 43, North to Dawson Creek.

### GATEWAY "ESSO" SERVICES . . . at WHITECOURT, ALTA.

On Hwy. 43, 1-M. North of town, between the bridges. 2 Room Motel units; Shower baths; Propane cooking and heating facilities; good beds. Gateway Cafe on premises. Good food at reasonable prices.

TRAILER PARK WITH ELECTRICITY — WATER AND SEWER  
Imperial Oil Products - Complete Automotive Service - Tel: Whitecourt 61

### PINECREST "ESSO" SERVICE . . . at entrance to Whitecourt on Hwy 43.

*"All Alaska Highway Needs"*

Headlight Protectors - Bug and Gravel Screens - Gas Tank Protectors  
Lubrication - Tire Repairs • • Tel: Whitecourt 76

# Edmonton . . . CAPITAL OF ALBERTA

*Altitude 2,182-ft. . . . Population 276,000 (Approx.)*

More than 150 years ago, Fort Edmonton, a Hudson's Bay Trading Post was built on a site a few miles from the present city centre. Destroyed by Indians about 1807, Fort Edmonton was re-established in 1808, and in 1871 was incorporated as a Village. The year 1898 brought the Klondyke Rush, and in 1904 the City was incorporated. From that date until now Edmonton has grown to a city of over 250,000.

It is the centre of a rich farming area and noted for its prize-winning wheat and oats. A number of large Oil Fields, including the famous Leduc and Redwater fields lie within a few miles of the city. A Pipeline to the Great Lakes carries over 100,000 barrels of crude oil to eastern refineries daily, and another pipeline, through the Rockies to the Pacific Coast has a capacity of 120,000 barrels per day. It is also the seat of the University of Alberta.

The City boasts a 750-Acre Municipal Airport, with runways and buildings costing ten million dollars, while the Administration Building is headquarters for Meteorology and control offices and an elaborate communication system which serves the North and West.

Near by are several attractive lake resorts. Elk Island National Park is 30-miles east, and is a popular spot for campers. Its 75 square miles constitute one of Canada's largest fenced game preserves, containing a large herd of about 1,200 Buffalo, as well as Elk, Moose and Deer. It is reached by Hwys. 15 and 16. Picturesque Astotin Lake, near which the Park Headquarters are located, is about 2½-miles long by 1½-miles wide, with a number of Islands. Jasper Park, Canada's largest National Park, is but 240-miles West of Edmonton over new paved Hwy. 16 and from there Banff can be reached via the Banff-Jasper Highway, 189-miles.

Edmonton is the gateway to the Peace River region, known for good hunting and fishing. Highways 2 and 43 lead north some 375 miles to Dawson Creek, B.C., the starting point of the Alaska Highway.



## THE BUCKET

143rd Street and Stony Plain Road

EDMONTON

FEATURING

"Colonel Sanders Kentucky Fried Chicken"

*A Memorable Mouth-Watering Treat*

TAKE-OUT ORDERS ONLY

143rd St. and Stony Plain Road — On Hwy. 16-A

Phone HU 8-8196

BE SURE TO VISIT

## THE CHILDREN'S ZOO

This is in Storyland Valley, and houses small animals and fowl which may be approached safely by children. The animals and birds inhabit fairytale-designed homes. Open Noon to 8 P.M. in Summer.

## EDMONTON RECOMMENDATIONS

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### On Hwy. 16 at W. Entrance to Edmonton

Thirty 4-Star Brick Ranch-Style units, six with Kitchen facilities, including electric ranges, refrigerators, etc.

Room phones; radios; Tub or Shower Baths; Car Plugs; Free T.V. Close to Westmount Shoppers' Park. Well operated and quiet. Johnny and Ann Herchek, mgrs. Member BW—AAA.

"Sorry—No Pets Allowed"

15145—111th Ave., Edmonton

Tel: HUnter 9-2581

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Your Holiday Enjoyment Completed  
by visiting

# nels

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INCORPORATE

*"Canada's Finest"*

MacDonald Hotel — Tel: GArden 2-6915

and

Nels Todd Beauty Mart — 10175-100-A St. — Tel: 422-0707

*"Kitty-corner from Woodward's Store"*

EDMONTON ALBERTA

also at the Jasper Park Lodge  
Jasper, Alberta

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VISIT EDMONTON'S WONDERFUL SHOPPERS' PARK

**WESTMOUNT - 111th AVENUE AT GROAT ROAD**

40 Stores, Shops and Services in a Compact, perfectly integrated regional shopping centre. Free-and-easy parking for close to 3,000 cars. Drive in, park your car, and explore the stores and shops at your leisure. It's an enjoyable experience.

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## CHICKEN ON THE WAY

A Complete Chicken Dinner, Piping Hot, Consisting of Half Fried Chicken, French Fries, 2 Corn Fritters and Dinner Bun for a very Moderate Price.

**CALL AT 9501—111th AVE., EDMONTON FOR PICK-UP ORDERS**

**PHONE GArden 2-3905 FOR DELIVERY SERVICE**

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### ALBERTA LEGISLATIVE BUILDINGS:

In the area bordering 109th Street and 97th Avenue. Among the most dignified and beautiful in Canada, the Alberta Legislative Buildings stand on grounds where fierce Indian battles once were fought. On this spot stood old Fort Edmonton, and here the first Christian service in Alberta was held.

## *EDMONTON, ALBERTA*

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### **BEVERLY CREST MOTOR HOTEL**

**On Hwy. 16 East, at Beverly Place at East Entrance to Edmonton**

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A New Motor Hotel offering the tourist and traveller every possible amenity of a first-class Hostelry. Spacious, attractively-appointed rooms; combination baths; room phones; TV. Coffee Shop, Dining Lounge, etc. Tel: Edmonton, 474-0456.

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### **GEORGE McDOUGALL SHRINE and MUSEUM:**

At 101st St. and 100th Ave. Perhaps one of the most interesting landmarks in Edmonton, a very real link with the past, is the small and unpretentious building, which stands quietly in the shadow of McDougall United Church. This now stands as a memorial to the Rev. George McDougall, who built it and spent many years as a missionary with both Indians and whites. The Church is now a museum and its hand-hewn log walls are hung with pictures of the great pioneers, the missionaries, the traders, of those early days. It is open every afternoon during the summer months and you are cordially invited.

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### **FATHER LACOMBE MEMORIAL and CHURCH:**

At St. Albert, 8-miles north of Edmonton, on Highway No. 2. In this historic mission is preserved much of the story of the past. To the Black-foot Indians Father Lacombe was "the man with a good heart". To the Crees he was "the noble soul". The primitive little chapel he built in 1861 is now part of the historical museum maintained on the original site, encased in brick to protect it.

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### **MOSQUE OF EL RASCHID:**

This is the only Moslem Temple on the North American continent, and is situated at 111th Avenue, between 101st and 102nd Streets.

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### **UNIVERSITY OF ALBERTA:**

South of Saskatchewan Drive at 112th Street. Drive over to the "South Side" and tour through the University grounds.

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## **ANIMALS FROM ALL PARTS OF THE WORLD**

See Them At

### **ALBERTA GAME FARM**

**15-Miles East of Edmonton on Highway 14**

Arabian Camels—Llamas from Peru—Sicilian donkeys—Tibetan Yaks—20 species of deer from many regions—and native animals and bird life as well. The pens are parkland enclosures housing the animals are all within easy walking distance of the entrance to this 480-acre game farm.

PICNIC GROUND WITH TABLES AND BENCHES OVERLOOKS THE LAKE WHERE SWANS, GEESE AND MANY WATERFOWL ABOUND  
Admissions: Adults \$1.00 Children Free at All Times

Owned and Operated by Al Oeming, Zoologist and Wild Life Observer

## RECOMMENDATIONS—HWY. 16—EDMONTON TO EAST

### **TWI-LITE MOTEL . . . at VEGREVILLE, ALTA.**

One-quarter mile West of town on Hwy. 16. 15 "Four-Star" Units. 10-Single Sleeping Units with Tub or Shower Bath and 5 light housekeeping units. Well-kept grounds. Modern appointments and furnishings. Gas cooking. Car Plugs. Nominal rates. Good Cafe across Street. Tel: 2777. Member C.A.A. and A.A.A. P.O. Box 502, Vegreville, Alta.

### **THE CROSSWAYS . . . at VEGREVILLE, ALTA.**

On Hwy. 16 at Twilite "Esso" Service Station — Opp. Twilite Motel  
**OPEN 24-HOURS EVERY DAY — TABLE AND COUNTER SERVICE**  
**"TAKE-OUT ORDERS"**

Hamburgers - French Fries - Seaburgers - Home-Cooked Meals  
*"Under same fine management as Prince Edward Cafe in Vegreville"*

### **PRINCE EDWARD CAFE . . . IN VEGREVILLE, ALTA.**

In the centre of town, at corner of Main Street on Hwy. 16. Open Every Day from 6:30 A.M. till 10 P.M. Food is Freshly prepared by women cooks, and amongst specialties are especially fine Fish and Chips and Steaks cooked to suit "you". Booth, Counter and Dining Room Service, with food you can eat and enjoy. J. S. Hedley, Prop.

### **M & B MOTEL . . . at VERMILION, ALTA.**

One-half mile S.W. of town on Hwy. 16. Neat, comfortably furnished one-to-three room units, six with light housekeeping. Gas cooking. Shower baths. Car Plugs. Swimming and boating in park,  $\frac{3}{4}$  mile. Moderate rates with special "family" prices. Tel: R-344. P.O. Box 507, Vermilion, Alta.

### **HUB CAFE . . . at VERMILION, ALTA.**

In Centre of town in Vermilion, at 50th Ave. and Main St. (A couple of blocks off Hwy. 16). Open 6 A.M.-11 P.M. Daily. An exceptionally clean, attractive Cafe, with booth, Counter and Dining Room Service. A well-varied menu of appetizing foods, with "Daily Specials" at regular meal hours. Features include Grilled Sandwiches, Steaks, Chops, Salads, on a la carte menu. Food You'll Enjoy! All White Help. Edythe Alexander and Mona Pockett, Owner-Mgrs.

**On Highway 16 at West Entrance to LLOYDMINSTER, Alta.**



### **THUNDERBIRD MOTEL**

26 Fine Units • 5 With Kitchens  
Combination Baths • Individual Thermo-Controlled Heat  
Wall-to-Wall Rugs • T.V. Available

**"HANDY TO CAFES AND SHOPPING AREA"**

Mr. and Mrs. Carl Sampson, Props.

Tel: Lloydminster 3371

## THE "LIGHT" HEARTED GUNMAN

There's a story they tell around Battleford, Sask., about an old rifle that was found in a tree, with a branch growing through the trigger guard. That same rifle now is part of a \$20,000.00 firearms collection belonging to Fred Light, owner of the Lighthouse "Esso" Service Stations in Battleford. It is presumed that during the 1870-1880 Indian wars around the Battleford district a settler leaned his rifle against a tree as he crouched by a stream to get a drink. An Indian bushwhacked him, but didn't notice the rifle which, as the tree grew, was hoisted 30-feet off the ground by the branch that grew through the trigger guard. The rifle is an 1870 version of the Snyder-Enfield, and as mentioned, is part of Fred Light's 200-piece gun collection, which includes Flintlocks, Breech loaders, Winchesters, Brownings, Hudson Bay Rifles and privately manufactured weapons.

There's a 12-Gauge, 1860 Muzzle Loader and Shot Bag, bought for \$5.00, which Fred cleaned and burnished beautifully, and then turned down an offer of \$500.00 for them. The longest gun in the collection measures 5-ft. 8". It's an early American make of 1767, a 62-Calibre Flintlock used in the American War of Independence. The oldest gun in the collection dates back to 1740.

Fred's interest in firearms comes naturally, for he is the son of Staff-Sergeant F. W. "Daddy" Light of the old North West Mounted Police.

To form an authentic background for the collection, the inside walls of his uptown Service Station are finished in imitation logs, which also ties in with the decor of the Fort Battleford Natural Historic Museum.

**LIGHT'S**



**SERVICE**

**Junction of Hwys. 4 and 5 in Battleford — Tel: 937-2262**

**RESTAURANT OPEN 7 A.M. - MIDNIGHT**

**Counter - Table - Booth Service**

**and under same management**

**LIGHTHOUSE SERVICE STATION**

**In Centre of Town, on Hwys. 4-5-29 and 40 — Tel: 937-2182**

**FISHING TACKLE and INFORMATION—FAMOUS GUN COLLECTION**

**"Service With Safety" — Towing Service — Member A.A.A.**

**Fred G. Light—Owner**

## FORT MOTEL

**Pleasantly situated at Junction of Highways 5-40-29 and 4**

**AT HISTORIC BATTLEFORD, SASK.**

- 16 Attractive, New Units—Some with Kitchenettes
- Refrigerators and Gas Cooking
- Tub Baths
- Room Telephones
- Spacious Rooms
- Children's Playground

**Imperial "Esso" Service Station and Restaurant Adjacent to Motel**

**Ph. 937-2651 or 937-2522**

**J. J. Kramm, Owner-Mgr.**

## **BATTLEFORD AND NORTH BATTLEFORD, SASK.**

Battleford, with a population of about 1500 is the original Capital of the Canadian Northwest Territories and is one of Saskatchewan's oldest communities. Here in 1878, the North-West Territorial Council was seated. Here, too, the district headquarters detachment of the Northwest Mounted Police was established in 1876. Fort Battleford National Historic park, 36 acres, contains five original buildings of the old Northwest Mounted Police district headquarters. The historic buildings now house collections of early records, relics and Indian artifacts. Free admittance. North Battleford, with a population of over 8,900 is in an area famed for good fishing, it being only 105 miles south of the Meadow Lake area which is famed for its excellent lake trout, pike, pickerel and arctic grayling fishing. There's also good hunting for big game, ducks, geese and sharp-tailed grouse.

The Western Development Museum at the Airport is well worth a visit. Free Admission. Open 8 a.m.-8 p.m. Guide services.

NORTH BATTLEFORD'S LEADING RESTAURANT—ESTB. 1912

### **SAVOY CAFE**

**Half-Block off Hwy. 5 at 1012 King St.—North Battleford**

Air-Conditioned Dining-Room

RED BRAND STEAKS A FEATURE—Good Food at Attractive Prices

## **PRINCE ALBERT, SASK.—Population 20,368**

### **FLAMINGO MOTEL . . .**

. . . On Hwy. 2, 1-mile south of city. 37 attractive, colorful units, four with kitchens. Tub or Shower baths; room phones. T.V. and radios available. COFFEE SHOP. Tel: ROger 3-7474.

### **SOUTHSIDER MOTEL . . .**

. . . On Hwy. 2, 1-mile South. An attractive Motel with well-kept grounds. Eight sleeping units and one housekeeping unit. T.V. and radio available. Individually-controlled heat. Plug-ins. Barbecue pit. Tel: ROger 3-6451.

### **MARLBORO HOTEL . . .**

. . . Centrally located at 13th St. and 1st Ave. East, offers 115 nicely furnished rooms, 55 with private tub or shower baths. Pleasant Dining Room. Parking facilities at rear. Tel: ROger 3-2644.

## **PRINCE ALBERT NATIONAL PARK**

Thirty-six miles north of Prince Albert, this is Saskatchewan's only National Park and is an outstanding example of beautiful lake and woodland country. Connected to the province's highway system by a hard-surfaced road from the south, the park offers visitors a great variety of holiday diversions. Another feature of the park is its remarkable lake system. Countless lakes and streams of all sizes thrill the sightseer and reward the angler with excellent fishing. There is also a beautiful 18-hole Golf Course.

## **PRINCE ALBERT NATIONAL PARK**

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### **MANVILLE'S BUNGALOW CABINS . . . at Waskesiu**

Near Main Beach on Heart Rd. Two-and-three room cabins with tub or shower baths. Playground and store. Weekly rates and family rates. Lower rates May 15-June 15 and Sept. 2-21. Tel: 8.

### **NORTHLAND MOTEL . . . at Waskesiu**

. . . On Waskesiu Drive. Pleasant motel near main beach. All units are self-contained, with individual thermostats, cribs and rollaway cots. Showers and Tub Baths. Open May 1st-Sept. 30th. Tel: 18 Winter address: 54 - 19th St. East, Prince Albert, Sask.

### **SKYLINE MOTEL . . . Waskesiu**

. . . In centre of town. Seven comfortable housekeeping units with living rooms. Three suites with twin beds and dressing rooms. Individually controlled heat. Shower Baths. Four overnight rooms. Cribs. On lovely landscaped grounds, set in the trees. No pets. Maid Service. Open May 1-Oct. 10. Tel: 22.

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## **SASKATCHEWAN—HUNTING AND FISHING PARADISE**

The Province of Saskatchewan is fast becoming famous as a sportsman's paradise. The frontier is being pushed further and further north, and some of its fame as a wheat-producing area is now being shared with terrific fishing and hunting stories.

Excellent fishing and hunting abounds in Saskatchewan. Sportsmen come from all over the continent to cast their lures in Saskatchewan's lakes and rivers—many of them just newly opened to anglers by the construction of new roads and highways. And in the fall of the year, there is tremendous hunting all over the province.

Lac La Ronge, 180 miles North of Prince Albert besides being famed as a fisherman's paradise of its own, is the jumping-off point where hundreds of ardent anglers take to the air to fish the many rivers and streams of the far north. There is an all-weather road from Prince Albert to Waskesiu and good gravel from there to Lac La Ronge. You will find simple but clean cabin and hotel accommodation, stores, cafes, a fish filleting plant, etc. Best of all, you will experience fishing thrills unmatched anywhere. You'll catch Lake Trout, Northern Pike and Walleye—all in the large economy sizes!

The numerous resorts and camps that cater to the fisherman and hunter are listed in a booklet published by the Tourist Branch of the Saskatchewan Government. They also have area maps, the latest regulations and excellent fishing and hunting folders. If you wish to obtain some of this information on Saskatchewan's hunting and fishing, don't hesitate to drop a line, or call on, without obligation:

**TOURIST BRANCH, DEPARTMENT OF TRAVEL AND INFORMATION**  
**Legislative Annex, Regina, Saskatchewan, Canada.**

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## **SASKATOON "THE HUB CITY"—POP. APPROX. 86,000**

Beautifully situated on the Banks of the South Saskatchewan River, the city derived its name from the Cree Indian name "Mis-sask-quah-too-mina" the name given by the Indians to the berry which is found in such profusion in this area. A member of the original townsite survey party relates that the Indians used to gather quantities of these berries then hawk them through the camps, calling out what sounded like "Saskatoons, Saskatoons". Hence the name! It was incorporated in 1901, and became a "City" in 1906, when it had attained a population of some 5,000.



## RECOMMENDATIONS IN SASKATOON

### PARK TOWN MOTOR HOTEL

924 Spadina Crescent East — Saskatoon

*Beautifully situated on the Banks of the Saskatchewan River  
on Highway 5—Just 5 short blocks from Business Centre*

**"COMPLETELY AIR-CONDITIONED THROUGHOUT"**

● **SERVICE IN COMFORT AND STYLE** ●

42 Rooms . . . Luxurious and Comfortable

Telephone and TV. in each Room

Ceramic Tile Combination or Shower Baths

**AMPLE FREE PARKING ● CAR PLUG-INS**

**CHECK-OUT TIME 3:00 P.M.**

24-Hour Switchboard Service      Free Ice Dispenser

● Recognize Commercial Traveller's Credit Cards ●

**DELIGHTFUL COFFEE SHOP AND LOUNGE**

For Reservations:

**Park Town Motor Hotel, Saskatoon—Tel: CH. 4-5564**

**Member Best Western Motels**

**Member A.A.A.**

### ELITE RESTAURANT . . . in Saskatoon

At 226-2nd Ave. South. An attractive air-conditioned Restaurant. House Specialty, Prime Ribs. Dining Room, Cocktail Lounge. Open every day, 7 A.M.-1 A.M. Operating since 1917. Tel: CHerry 4-4201.

### TAKE TIME TO VISIT . . .

. . . The Provincial Museum in Saskatoon at the corner of College and Albert Streets. Wonderful displays of Wild Animal life, etc.

### HOLIDAY HOUSE MOTEL . . . in Saskatoon

On Hwys. 11 and 14 at East entrance to city on 8th St. East. A very good Motel, set well back from the highway. Twenty-eight attractive and nicely furnished units. Twelve with housekeeping. Room phones, radios, TV. rental, thermo-controlled central heat and Tub and Shower baths. Cribs available. Tel: CH. 4-5583. Member Best Western Motels and A.A.A.

### BE SURE TO SEE THE "WESTERN DEVELOPMENT MUSEUM"

Located on 11th St. West (Hwy. 14) this Museum is one of the West's finest, a tribute to the Pioneers of the West—a record of technical advancement—and a tangible evidence of the history of the Western people. More than 5,000 exhibits display the homestead era—the day of the sod house and tar-paper shack is revived by pioneer farm equipment ranging from primitive scythes to giant steamers that broke up much of the great plains area. There is an unrivalled collection of gas tractors and threshing machines—oxcarts, fancy coaches, elegant surreys and buggies, etc. The display of antique automobiles is priceless. You'll see the story of homestead life depicted in exhibits of furnished kitchens, parlors, dining, living and craft rooms. Spinning wheels, hand churns and hundreds of items to give you an intimate glimpse of Pioneer Days. The Museum is open from 8 A.M. to dark, every day, year 'round.

## RECOMMENDATIONS IN REGINA

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### REGINA—CAPITAL OF SASKATCHEWAN

Regina was incorporated in 1903, with a population of some 3,000. First settlement in the Regina area was about 1882, when the district was then known as "Pile O' Bones", owing to the proximity of a tremendous pile of Buffalo Bones which had been accumulated by the Indians in the belief that the buffalo would return to the home of his forefathers. A visit to the Legislative Buildings which are set in a landscaped area of 167 acres is well worth while. From the Legislative Buildings down to the banks of man-made Wascana Lake, spacious lawns, groves of trees and shrubs and formal flower gardens have been created out of what was once a treeless plain.

Browse around the Legislative Library, Library Reading Room and the East Corridor which is famed for its paintings of Indian Heads by outstanding artists, and includes one of the head of "Pie-a-Pot", Chief of the Piapot band in the Qu'Appelle Valley.

#### Home of The Royal Canadian Mounted Police

Regina is the home of the World-Famous "Mounties" (Royal Canadian Mounted Police) and a tour of the barracks should be the highlight of your visit to Regina. The Barracks are West of the city on Dewdney Ave. (Turn off Albert St., which is Hwy. 11 and 6 at Dewdney Avenue and go West, and cross the River, then follow through to the Barracks).

Tours are conducted year round by R.C.M.P. Constables, who are well versed in the highlights and history of the old Chapel, the Museum, Riding Academy, Stables, Barracks and grounds. Be sure to take your camera along, with a good supply of coloured film, as you'll get some excellent shots of both the Mounties and their colourful surroundings.

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### SHERWOOD HOUSE MOTEL . . . in Regina

South on Albert Street on Highways 1 and 6. 2-miles from city centre. Very tastefully-appointed, well furnished rooms have telephones, TV. Central heat with thermostat control and combination baths; some fans. Connecting units. Some units with complete kitchens. Cribs. An outstanding motel operation. Member Best Western Motels and A.A.A. Tel: LAkeside 3-7676. P.O. Box 405, Regina, Saskatchewan.

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### GENE'S . . . in Regina

First-rate Cafe and Coffee Shop, under the same management as L'Habitant, and fronting their premises. The decor is attractive, atmosphere friendly and food is fine, with prices to please you. 2169 Lorne Street.

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### SIESTA MOTEL . . . REGINA . . .

. . . On Hwy 1, 1-m. East at 541-E. Victoria. Attractive Units with bedroom, living room, phones, tub baths; central heat. TV available. Also Radios. 12 Units have kitchen. Restaurant. LA. 3-6601.

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### L'HABITANT . . . Regina's Restaurant of Distinction

A Restaurant in the true cosmopolitan tradition, with the unique setting of Old Quebec. Dining in a distinctive and intimate atmosphere. Their specialties include Charcoal Broiled Steaks and Original Habitant Thick Pea Soup. Think you'll really enjoy this spot. Open from 5:00 p.m. - 11:30 p.m. Daily excepting Tuesday. Tel: LA. 3-5023 for Reservations. 2169 Lorne St. (Side Door) Regina.

## **TRANS-CANADA HIGHWAY NO. 1—MANITOBA**

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### **MOTEL RAMBLER . . . at BRANDON**

2-Miles N.E. off Hwys. 1-A. and 10, then 1-blk. W. 1-Mile S. of T-C Hwy. 1. A very good, well-operated Motel on nicely landscaped grounds. Large, tastefully-appointed one-and-two-room units have telephones, TV, thermostat-controlled heat and combination baths. Connecting units. One Kitchen unit. Coffee Shop serves breakfast only. Phone PARKway 9-2441. Cleanliness, comfort and courtesy in quiet surroundings.

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### **THE SUBURBAN RESTAURANT . . . at BRANDON**

1-M. S.W. on Hwy. 1-A. at 2604 Victoria Ave. An attractive, air-conditioned restaurant serving well-prepared foods. Dinners about \$2 to \$4. Open noon to midnight. Closed Sunday. PH. PA. 9-3535.

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### **RIDING MOUNTAIN NATIONAL PARK**

About 53-Miles North of Brandon and the Trans-Canada Hwy., reached via Hwy. 10. On the plateau of Riding Mountain, 2,200-ft. above sea level. The 1,148-sq. mile area is blanketed with forest interrupted only by a large number of lakes. On the rim of Clear Lake is the resort town of Wasagaming, an ideal vacation spot. The town's adjoining lake-front provides an excellent beach; for fishermen, boats and motors are available. A launch provides lake trips, while Riding stables furnish the means to enjoy scenic bridle trails. The stables feature organized breakfast and moonlight rides with a stop for ham and eggs or a weiner roast! 18-Hole golf course, also. The Park's forest is home of elk, bear, deer and moose. Wildfowl and beaver are found along its waterways. An exhibition herd of Buffalo is near Lake Audy.

Summer Hotels and Bungalow Cabins provide accommodation. Camping facilities and trailer parking areas are available at the many lakes.

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### **MOOSWA BUNGALOWS . . . at WASAGAMING**

Centrally located, these Bungalows offer fully modern facilities and accommodate from two to six persons, with one-two-or three bedrooms, living room, kitchenette with gas or electric cooking, and refrigerator. Tub or Shower baths. Blankets and linens supplied, but please bring own towels if possible. Laundry facilities available. Childrens playground and paddling pool. Daily or Weekly rates. Off-Season Rates.

For Reservations or further information, contact:

**MOOSWA BUNGALOWS - Tel: Clear Lake 848-2533 - Wasagaming, Man.**

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### **LA VERENDRYE MOTEL . . . at PORTAGE LA PRAIRIE**

1 1/4-Miles South, on Hwy. 10. Inviting rooms in a very nice Motel with telephones, thermostat-controlled heat and combination baths. Coffee Shop; lounge; room service. Tel: MADison 3-3431.

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### **CHARTERHOUSE MOTEL . . . in WINNIPEG**

At S.E. Hargrave St. and York Ave. A fine downtown Motor Hotel with 96 luxurious, large and very inviting rooms. Room phones; TV.; Air-Conditioning. Radios. Heated Swimming Pool. Thermostat-controlled heat; Combination baths. Unusually attractive Dining Room, Coffee Shop and Lounge. Pets allowed. Rates: Single \$9.50 and up. Double \$13.00 and up. Tel: WHITEhall 2-0101.

"It's worth the trip in itself."

---

### **MOTEL 75 . . . at WINNIPEG**

3-Miles South on Hwy. 75, at 829-Pembina Hwy. Pleasant one-and-two room units in a good brick motel. Telephones; TV; Combination or shower baths. Fourteen of units have kitchens. Rates \$7 to \$10 Single. \$8.00 to \$10.00 double. \$1.00 each extra person. Lower rates Nov. 1, to May 1. Tel: GLOBE 2-7011.

**TRANS-CANADA HWY. NO. 1**  
*Medicine Hat, Alberta to Moose Jaw, Sask.*

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**FLAMINGO MOTEL . . . in MEDICINE HAT**

722-9th Ave. S.W. on Trans-Canada Hwy. 1. 18 "Four Star" units, one-or-two bedrooms, two with kitchenettes. Fully carpeted. Combination baths; room phones; TV. Air-Conditioned throughout. Hot water heating. Individual heating and cooling controls. Ice. Car Plug-ins. Complimentary Coffee. Member AAA and CAA. Tel: Medicine Hat 527-2268.

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**RANCHMEN MOTEL . . . in MEDICINE HAT**

On Trans-Canada Hwy., 2 blks. south of Hwys. 1 and 3 Junction. 15 "Four Star" one-two-and-three room suites. Nicely appointed throughout. Tub and combination baths. Room phones. TV. Thermostat heat control. Air coolers available. Ice. Spacious landscaped grounds. Children's play area. Air-conditioned restaurant one-half block. Member AAA-CAA. American Express cards honored. Tel: JACKSON 7-2263.

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**THE "SHELL" RESTAURANT . . .**

. . . On Hwys. 3 and 1 at Junction at West end of town, right next door to Frontier Motel, at the Shell Service Station.

A small but meticulously clean little restaurant which serves tasty, home-style meals. Excellent salads, sandwiches, cold plates, snacks, etc. Coffee counter or table service. Have your car "serviced" while you eat!

---

**BE SURE TO VISIT THE "OLD TIMER'S MUSEUM" AT MEDICINE HAT. IT'S SOMETHING DIFFERENT . . . A COLLECTION OF YESTERDAY, NOT YESTERYEAR. ASK YOUR MOTEL FOR DIRECTIONS.**

---

*"Swift Current's Newest and Finest Motel"*



**On Highway 1 at Swift Current**

- ☆ 24—Smartly Furnished Units
- ☆ Danish and French Colonial Furniture
- ☆ Room Telephones
- ☆ Individually Heated
- ☆ All units have Private Bath
- ☆ Car Heater Plug-Ins
- ☆ TV.
- ☆ Fully Carpeted

**WEST WIND MOTEL**

**SWIFT CURRENT, SASK.**

**TEL: SWIFT CURRENT PR. 3-7295**

**MEMBER A.A.S. — AMERICAN EXPRESS**

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**KURT'S RESTAURANT . . . at SWIFT CURRENT**

At Junction of Hwys. 4 and 1 at Swift Current, adjacent to Lloyd Rathwell Ltd., Imperial "Esso" Service Station. Excellent foods in meticulous surroundings. Featuring "Colonel Sanders Kentucky Fried Chicken".

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**PARK LODGE MOTEL . . . at MOOSE JAW**

At the junction of Hwys. 1 and 2, on Trans-Canada Hwy. 2-miles north of business center. Units with or without kitchens. Very nicely appointed. Room Phones. TV. Member Best Western Motels. Am-Express, Carte Blanche cards accepted. Tel: 2-0648 or 2-0712.

# Calgary... In the Foothills of Sunny Alberta!

"EASTERN GATEWAY TO CANADA'S ROCKIES"

From a Mounted Police Fort in 1875, Calgary, at the junction of the Bow and Elbow Rivers, has grown into a thriving city of some 212,000 people. Calgary, at 3,439 feet above sea level, is known as the Sunshine City, having more than 2,000 hours of sunshine annually. Visitors to Banff, Lake Louise, Jasper or Waterton will find it a desirable place to visit on their trip.

ST. GEORGE'S ISLAND: The youngsters will be thrilled with a visit to the Zoo here, where animals and birds from the four corners of the earth are housed, and the famous DINOSAUR DISPLAY will intrigue grown-ups and youngsters alike. Here, twenty life-size models of ancient life which roamed the earth sixty million years ago may be seen, including the "Thunder Lizard", a monster 75 feet in length and weighing some 40 tons. Other models include duck-bill dinosaurs and heavily armoured types, revealing a fascinating chapter of animal life in pre-historic days.

BOWNESS PARK: About eight miles west of the city, offers boating, swimming (and wading pool) dancing, etc., and a merry-go-round and amusement playground that will keep the kiddies occupied.

GOLF: Several excellent Golf Courses are available to visitors and information as to location, etc., can be secured from your Hotel or Motor Court.

TURNER VALLEY AND LEDUC OIL AND GAS FIELDS: If time permits, make a trip to either of these and see the great developments going on.

## CROSSROADS

MOTOR



HOTEL

CALGARY

ALBERTA

*Just For You*

- 65 SPARKLING NEW ROOMS
- COMBINATION TUB AND SHOWER BATHS
- ROOM TELEPHONES
- CHILDREN'S PLAYGROUND

FREE TV.

RESTAURANT - - - COFFEE SHOP

## HEATED SWIMMING POOL

*Dine and Dance Nightly*  
"GAY 90's LOUNGE"

At Junction of Highways 1 and 2 at East Entrance to City

For Reservations

2120-16th AVE., N.E. CALGARY - - - TEL: CR 7-0161

Member Best Western Motels, Diners Club, Am-Express, Air-Travel  
Card (U.A.T.P.) Accepted

## CALGARY RECOMMENDATIONS



### IN THE MOTEL VILLAGE ON HIGHWAYS 1 AND 1-A Adjacent to McMahon Football Stadium and University.

For Reservations Wire or Phone  
**CALGARY AV 9-2101**

Member A.M.A. and A.A.A. - Diner's Club

Coming from Banff, turn left off Hwy. 1 at 24th St. N.W. and proceed to Motel Village. The "Sunset" is at far end. From East, proceed on 16th Ave. N.W. via Hwy. 1-A.

This very pleasant Motel is located at 2112-24th St., N.W. in the Motel Village, adjacent to Banff-Calgary Hwy. 1-A, and 3 Blocks West of new Calgary Shopping Centre, in beautifully landscaped grounds.

There are 32-Units, twelve with complete kitchens, with gas range, Refrigerator and all the amenities for housekeeping. All units have the finest of beds, twin or double, Tub or Shower Baths. Furnishings throughout are of the best, and everything is meticulous.

**FREE TV. - ICE - RADIOS  
PAVED COURTYARD**

### *"Complimentary Coffee In All Sleeping Rooms"*

Vic and Millie Bocking, your Host and Hostess, have been known to us for many years, and we are quite sure they will make you most welcome and comfortable.

**Sunset Motel**

**2112 - 24th St., N.W., Calgary**

*"One of Calgary's Newest and Nicest"*

## **Phil's PANCAKE HOUSE**

On Trans-Canada Hwy.—in Motel Village—at Gateway to Banff  
Also in Banff—Opp. Hospital at Jct. of Cave Ave. and  
Upper Hot Springs Road

**OPEN 24 HOURS EVERY DAY**

We Serve **Every** Breakfast Item—not just Pancakes!

OUR SPECIALTIES INCLUDE  
NEW YORK CUT BEEF STEAKS—TEMPTING FRUIT SALAD BOWLS  
HICKORY SMOKED HAM STEAKS

*"For Meals Around the Clock — Try Phil's"*

## **FASHION 'N' FLAIR . . . FOR PERSONALIZED HAIR STYLING**

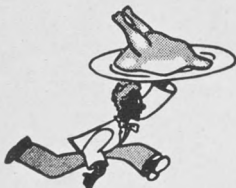
This is adjacent to the Motel Village, at 2312-A. 16th Ave. N.W. (Behind Phil's Pancake House). Tel: 282-2223 and make an appointment with "Barbara" or one of her excellent operators. We're sure the results will satisfy you.

# CHICKEN ON THE WAY

14TH ST. & KENSINGTON ROAD  
PHONE AT. 3-5545

6511 ELBOW DRIVE  
PHONE AL: 5-5292

JUST \$1.00 BUYS



FRIED HALF CHICKEN  
CHIPS, 2 CORN FRITTERS  
AND DOUGHNUT  
at the above locations

TRY OUR ECONOMY PAK  
16 PIECES OF CHICKEN

**\$3.25**

FISH AND CHIPS  
FRIED JUMBO SHRIMPS  
at Economy Prices

A Small Service Charge Will Deliver Your Chicken to Any Location  
*Dine In Our New, Attractive Dining Room—Ample Free Parking*



## Toby Jug LOUNGE

STARLIGHT ROOM  
(Licensed)

ROYAL DINING ROOM  
and  
COFFEE SHOP

"House Specialties"

Red Brand Steaks - Jumbo Shrimps  
Fried Chicken

IN HOTEL ROYAL — On 2nd St. West — Between 7th & 8th Aves.  
CALGARY, ALBERTA

NEED ACCOMMODATION IN BANFF OR JASPER?

Contact:

THE TRAVELLER'S DIGEST TOURIST BUREAU

Tel: POplar 2-2055 or 2-2194—Mrs. D. Boyce

317 Banff Ave.—Opp. the School—P.O. Box 535, Banff, Alta.



**ON HWY. 2  
SOUTH  
5-Mins. from  
City Centre**

**3640-MACLEOD  
TRAIL  
Calgary, Alta.  
Canada**

- |   |   |                          |
|---|---|--------------------------|
| ✓ 70 SPARKLING UNITS                            | ■ | ✓ ROOM TELEPHONES        |
| ✓ 12 WITH COMPLETE KITCHENETTES                 | ■ | ✓ FREE TV. AND ICE CUBES |
| ✓ CERAMIC TILE SHOWER, COMBINATION OR TUB BATHS | ■ | ✓ HOT WATER OR GAS HEAT  |

**"THE BEEFEATERS RESTAURANT"**

Open 7 a.m. - Midnight

■  
"Diner's Club — American Express — All C.T.A. Cards Honored"

**Tel: CH. 3-4651 — Telex No. 038-2460 — Calgary**  
**The Norseman Motel — 3640-MacLeod Trail, Calgary**

**"WE GIVE YOU THE BRAKES"**

Phone BR 3-4440

Phone BR 3-4160

**BRAKE-DROME**

**Authorized B.K. Vacuum & B.W. Air Sales & Service**

Specializing in Passenger Cars, Trucks and Trailer Brakes

Complete Relining Service :: Drum Truing  
Hydrovac Repairs and Exchanges :: Electric Brake Repairs  
**1025 - 9th Ave. East, Calgary, Alta.**

**THE JUBILEE AUDITORIUMS**

**in Calgary and Edmonton, Alberta**

Commenced in 1955 by the Alberta Government in commemoration of the 50th Anniversary of the Inauguration of the Province, these magnificent structures are considered the finest of their type on the continent. The magnificent main Lobby, Art and Display Gallery, Banquet Room, and Lounges will impress you. In Edmonton adjacent to University Campus at 87th Ave. and 114th St., and in Calgary, on the North Hill, just off 16th Ave. and 14th St. N.W.

**BE SURE TO VISIT THE AQUARIUM**

**At the Calgary Brewing and Malting Company Grounds  
At Ninth Ave. & Fifteenth St. East, Calgary**

**A Real Treat for the Whole Family**

**OPEN EVERY DAY — ADMISSION FREE**



## CALGARY RECOMMENDATIONS



A must for tourists. Barney's Georgian Terrace in the Stampeder Hotel with the most unusual decor in Calgary. Or Barney's new Shield Dining Lounge and Coffee Shop in the Hotel Wales. Both featuring Kentucky Fried Chicken. Special children's menus.

- \* Dining Lounge
- \* Coffee Shop

- \* Licensed Lounge
- \* Ample Parking

## BARNEY'S FINE FOODS

STAMPEDER HOTEL

HOTEL WALES

### GOIN'

FISHING? — RIDING? — HUNTING? — CAMPING?

Take along a few cans of

**BULMAN'S DEHYDRATED VEGETABLES**

Light to pack - - - Easy to store.

If your Grocer cannot supply you, write us directly . . .

**Bulman's - - - Vernon, B.C.**

# THE DINOSAUR TRAIL

If you wish to see something that can truly be described as out of this world, the place to go is Drumheller. Here in the Cretaceous Period toward the close of the Age of Reptiles, between 60 and 140 million years ago, lived the lumbering but practically brainless creatures known as dinosaurs; and here, starting from a modern city is the Dinosaur Trail. The trail through the "Graveyard of the Dinosaurs" is a well-marked winding drive between valley walls of such peculiar and rugged formation that they seem to have been gouged out in some great battle between prehistoric monsters. It is a region made grotesque by gullies, ridges, buttes and hillsides from which all soil and vegetation have been eroded to expose the ancient strata.

Incidentally, the name dinosaur (pronounced dine-o-sore) is derived from the Greek words "deinos" and "sauros" meaning "terrible lizard". This strange valley, where the bottom seems to have dropped out of the prairies, is 88 miles northeast of Calgary over paved highways, No. 1 and No. 9. It is called the "Badlands" and a visit is well worthwhile. You can do it easily in a day.

The first discovery by a white man of dinosaur bones in this valley was in 1884 by Joseph Burr Tyrrell, one of Canada's most noted geologists. Since then, professional and amateur palaeontologists have found many bones, including complete skeletons, and quite a number are on display in museums throughout North America. The search for these old bones still continues in off-trail places along the miles of badlands which were carved by the Red Deer and its tributaries, but the amateur will probably find it difficult to locate any. More easily located by the patient and observant visitor are petrified wood, petrified fruits, cones, crystalized shells and the juniper wood that can be fashioned into beautiful figurines.

As you approach Drumheller on Highway No. 9 your first view of the Badlands is at Horseshoe Canyon, and a few miles farther on you start the long down grade into the city. In Drumheller proceed along Main Street on the west side of the Red Deer River to the gravel road. You climb out of the valley for awhile but keep right at all junctions, keeping the valley in view, and after about 12 miles you will arrive at the turn-off to the Munson Ferry Flats where dinosaur teeth, toe bones and vertebrae have been found. If you wish you can ferry across the river here and return to Drumheller by any of the marked roads. However, to see more of the valley go back to the junction and continue on to the Morrin Ferry. The Dinosaur Trail leads down into the Morrin Ferry Valley where, if you are patient and lucky, you can find fossil sea shells, clams and snails. Oyster beds are also in this vicinity. Scenic viewpoints abound with a particularly good one on the down grade to the Morrin Ferry from the Rockville Farm road. From here you obtain a breath taking view of the valley and see rock strata in a multitude of colors. It is like being on a different planet. After crossing on the ferry, which is an experience in itself, you climb out of the valley and go east to the junction with Highway No. 9 where you turn right to return to Drumheller.

As you enter the city from this direction you will see another Dinosaur Trail sign, about three blocks north of the bridge, which points to an interesting collection point about four miles northwest along the east side of the river. Fossil plants and Sequoia cones have been found here.

Drumheller is a place to go to spend a pleasant and profitable day just looking around. The marked Dinosaur Trail leads the visitor off the beaten path in safety and the city itself offers all the services required for a long or short stay. While in the city it would be a good idea to visit the Drumheller Museum. Here you may see fossils ranging in size from tiny petrified seeds to prehistoric plants to large dinosaur bones, with specimens of petrified wood, oyster shells and a sandstone cast of a giant snail weighing over 125 pounds. A booklet, "The Bad Lands of the Red Deer River", can also be picked up here which describes the geology and history of the Valley in considerable detail. A park is situated right beside the Museum, with stoves and shelters, a playground for the children, and a swimming pool.

## CALGARY RECOMMENDATIONS

### CANADA'S FINEST WESTERN STORE

Western Clothing for Men, Women and Children—Riding Equipment  
Canadian Indian Buckskin Jackets & Gloves—Moccasins

### KENWAYS WESTERN STORE

1418 Stampede Way (2nd St. E.), Calgary  
ONE BLOCK NORTH EXHIBITION ENTRANCE

*When in California visit our Affiliated Company in Sacramento: "The Visalia Stock Saddle Company", which is situated in the Town and Country Village in Sacramento.*

### PICCADILLY CHINA AND GIFT SHOP

*"Dinnerware and Gifts for Gracious Living"*

Formerly Reed's Downtown Shop

This well known store, under the new ownership, is one of the largest Gift Shops in Calgary. On display here are over a hundred patterns in Fine English Bone China and semi porcelain ware, from which you will enjoy choosing:

**DOULTON, WEDGWOOD, PARAGON, ROYAL ALBERT, SPODE, AYNSELY**

- Royal Doulton Figurines and Champion Dogs
- Irish Belleck Ware
- Fancy Cups and Saucers
- Wedgwood Jasper Ware
- Gift Items

**117 Eighth Avenue S.W.**

**Tel: AM 2-7773 — CALGARY**

## La Boutique . . .

. . . a delightful shop, operated by Princess Tania Obolensky and Mrs. Edwina Milvain . . .

Accessories, sweaters, skirts, gloves, handbags, leather goods, pottery and gifts . . . and the smartest Skirts in the West, featuring lovely cashmeres in exciting tones all with matching cashmere sweaters; Exquisite Imports. Imported Leather Goods, French Flowers, and . . . Christian Dior Jewellery. Please—don't miss "Browsing" here.

Where? at 331-Eight Avenue West, on lower floor.

## SEE THE WORLD'S GREATEST SHOW

### CALGARY EXHIBITION & STAMPEDE

**Held Annually, during week starting First Monday following July 4th Big Parade**

**HAIR-TRIGGER ACTION . . . with more THRILLS . . .** more exciting ENTERTAINMENT that can be witnessed at any show in the world is packed into every minute of Calgary's famous Stampede. See the finest riders of the range pit their skill and daring against the pitching, snaking broncs and steers from the rangeland . . . SEE the steer decorating, wild cow milking and calf roping contests and the careening Chuck Wagon Races.

Write for Dates and Ticket Reservations to:

Calgary Exhibition and Stampede, Calgary, Canada.

## RECOMMENDATIONS IN SOUTHERN ALBERTA

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### FORT MACLEOD, ALBERTA—

**RANCH HOUSE RESTAURANT**—In Center of City on Hwys. 2 and 3. Modernly appointed, Air-Conditioned, with Counter, Booth and Dining Room Service. American and French Cuisine. Home-Made Breads and Pastries. Take-Out Service. Open 6 A.M.-11 P.M. Weekdays. Sundays 7 A.M.-10:30 P.M.

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### FORT MOTEL . . . FORT MACLEOD

. . . On Hwy. 3 at East entrance to town, 2-blks. from City centre. Ten most attractive units, four with Kitchenettes. Twin and double beds, Shower, Tub or Combination Baths, TV. and radio, Car-plug-ins. Very well appointed throughout and well managed. Rates \$6-\$11. Lower in off-season. Tel: 273. Jerome and Frances Pelletier, Owner-Mgrs.

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## LETHBRIDGE RECOMMENDATIONS

### STAR-LITE MOTEL . . . LETHBRIDGE

. . . On Hwys. 4 and 5, seven blks. S. of Hwy. 3., at Magrath Drive and 10th Ave., opp. Henderson Lake Golf Course. Very well-appointed units with room phones, ceramic Tile Combination baths. Individually controlled heating. Free TV. Ice. Member Best Western and AAA. Tel: FAirfax 7-8515.

---

### GOLDEN WEST MOTEL . . . at LETHBRIDGE

On Highways 4 and 5 entering city from South and Hwy. 3 from north and east, at 1142 Mayor Magrath Drive.

Sixteen "Four-Star" Units, seven with complete kitchenettes. Accommodate up to six persons. TV. Radios. Room Phones. Plug-Ins. Commercial Rates. Lower off-season Rates. Tel. FA. 8-4436. John and Mary Ondrik, Owner-Mgrs.

---

### WAGON WHEEL CAFE . . . LETHBRIDGE

. . . On Hwys. 4 and 5 opposite Star-Lite Motel and close to the Golden West Motel. Dining Room and Counter Service. Good Food, well-varied menu . . . nice atmosphere and prices are reasonable.

---

### TOURIST ATTRACTIONS IN AND AROUND LETHBRIDGE

Galt Gardens: In the heart of the City. Gurney Museum contains many wild life specimens and historical relics.

Henderson Lake: At East end of 7th Avenue South. Swimming and picnicing-. Dancing Saturday during summer months. Golf Course.

Lions' Swimming Pool: Fifth Avenue and 16th St. North.

Golf Courses: Lethbridge Country Club at river bottom South of City.

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### CAMPING IN WATERTON LAKES NATIONAL PARK

The Main Camp Ground in the Park is located in the southern part of the Townsite and is traversed by Cameron Creek. There are sufficient trees to provide shelter for tents, and the area is equipped with kitchen and community shelters and has electrical outlets for Trailers.

Camp Grounds with Kitchen shelters are also located at Alderson, Bertha, Cameron, Crandell and Crypt Lakes, and at Red Rock Canyon.

Camping in the vicinity of Park Highways is permitted only at places designated for that purpose. Camping fees are as follows One day, 50c; two days, \$1; over two days and not exceeding one week, \$1.50. Trailers—one day 75c; two days \$1.50; over two days and not exceeding one week, \$2.00. Permits may be obtained from the Camp Attendants or at the Office of the Park Superintendent. Facilities are provided in the park for Youth Camping under the auspices of the Boy Scouts, Y.M.C.A. and Church organizations.

# *Waterton Lakes National Park*

## ALBERTA

WATERTON LAKES NATIONAL PARK is one of the most colorful and charming of Canada's Mountain Playgrounds. Situated in the southwest corner of Alberta, it lies along the eastern slope of the Rocky Mountains where they approach the International Boundary line, and contains an area of 220 square miles. The park also adjoins Glacier National Park in Montana, with which it forms the Waterton-Glacier International Peace Park.

An outstanding feature of the park is Upper Waterton Lake, from which the park takes its name. Seven miles long and nearly a mile wide, the lake occupies a deep trench between two high mountain ranges. From the northern end one may gaze down its entire length and admire the splendid peaks which rise from the water's edge. The lake is crossed by the International Boundary, and its beauties are thus shared both by Canada and the United States.

### *Things To Do at Waterton Lakes National Park*

#### RECREATION

**Swimming Pool**—Probably the finest Swimming Pool in the Canadian Rockies has just been opened at Waterton Lakes National Park. The Olympic-size outdoor pool has heated, filtered water, 78-deg. Also Children's Wading Pool. Sun decks and landscaped relaxing areas. Adequate modern Dressing Rooms and Locker facilities. Don't miss this!

**Bathing**—The Beach at Lake Linnet, a short distance north of town, is ideal for bathing and swimming. Dressing-rooms are provided, also a lifeguard is in attendance from June to September.

**Hiking and Climbing**—Several well-marked trails in the vicinity of Waterton Park townsite offer fine outings. These lead to Lake Linnet, 1/2-mile from townsite; Golf Links, 2-miles; Bear's Hump (Mount Crandell), one mile. Peaks in the vicinity which may be climbed include Mount Crandell, 7,812-ft.; Bertha Peak, 7,613-ft.; Vimy Peak, 7,825-ft.; Sofa Mountain, 8,266-ft.

**Motoring**—Nearly fifty miles of all-weather highways in the park provide delightful drives, and include Cameron Lake via Akamina Road, Red Rock Canyon, and the Waterton Lakes Fish Hatchery situated on Pincher Highway, half a mile north of the Park Registration Office. Cameron Falls, which is at the edge of the townsite, is one of the finest cascades in the park. All highways are well marked and are shown on the Map in the folder which you will receive on entering the Park.

**Golf**—The Golf Course, operated by the National Parks Branch, is situated on the rolling slopes at the base of Mount Crandell, and has a fine scenic setting. It is an 18-hole course and has a small but attractive clubhouse which is open to visitors. The Green Fee is 75 cents for a round of nine holes or \$1 for eighteen holes (continuous) with comparable rates for daily, weekly, monthly and seasonal periods.

**Tennis**—Courts owned and operated by the National Parks Branch are available without charge, and are near the Police Barracks.

**Trail Riding**—More than 160 miles of wide trails are open for those who like to ride. Saddle horses may be hired from local outfitters. Hitch-racks are located on the flat in the Townsite. You will find descriptive material on the various trips in the Park folder.

**The Buffalo Herd**—An exhibition herd of Plains Buffalo occupies a fenced area on the northern boundary of the Park, just west of the highway to Pincher Creek. This Buffalo range has clumps of poplar trees which provide shelter for the buffalo, and a good year-round water supply from the Indian Springs. There are also several large ponds within the enclosure.

## RECOMMENDATIONS IN WATERTON LAKES

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### Reeves Lakeshore Motel

Delightfully situated on the Lake, two blocks South of the main road through the business section, this Motel offers quiet restful accommodation in Cottages with or without kitchens, facing the lake. Housekeeping type have Showers and Fully Modern Kitchens, with Gas Range or Rangette, Refrigerator, etc., whilst Sleeping Units have tub baths. Gas Heating throughout. Rates are from \$8 to \$12. Units accommodate up to 5 persons.

We have no hesitation in recommending this Motel as being absolutely A-1 in Waterton. For reservations, contact:

**REEVES LAKESHORE MOTEL · WATERTON NATIONAL PARK**  
**PHONE 32 — A.A.A. and A.M.A.**

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### Reeves Corner House

Corner of Waterton and Cameron Drive—Facing R.C.M.P. Barracks  
IN WATERTON PARK

- Imported Toys by Merrythought, Peggy Best and Steiff
- Oriental, Irish and Madeira Linens
- English Bone China—Canadian Handicrafts
- Exotic Candles Imported from Holland

**ENGLISH JAMS, MARMALADES, BISCUITS, TEA AND TOFFEES**

*"Gifts that are Different"*

---

### LAUNCH TRIPS ON WATERTON LAKES

Regularly scheduled trips leave the Marina on Emerald Bay daily. Fare 1.50 per person. This trip takes you up Upper Waterton Lake, jutting three miles into Montana into the Glacier Park area. Here the mountains tower 3,000 to 4,000 feet above the lake that lies between them.

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### RECOMMENDATIONS AT PINCHER CREEK, ALBERTA

(30-Miles North of Waterton Lakes National Park on Hwy. 6)

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### MOUNTVIEW COFFEE SHOP

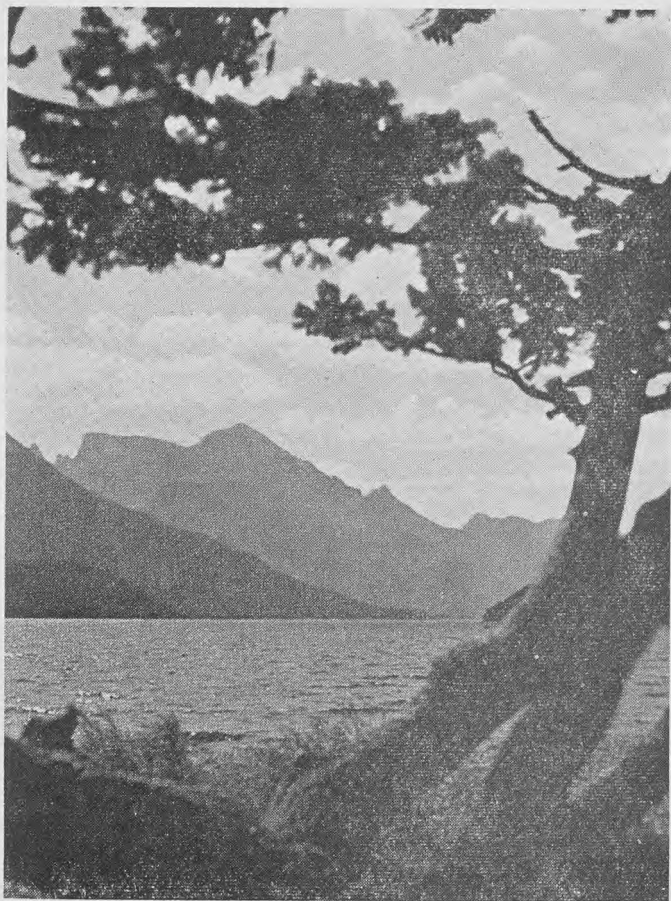
On Hwy. 6 at Pincher Creek, in Imperial "Esso" Station. A new and attractive Coffee Shop, where everything is home-cooked by Women cooks—and is good! Everything from complete meals to snacks, with four or five featured "Specials" every day. Counter and table service. Specialties include Chicken Pot Pie—Steaks—Salads and Home-Made Fruit Pies that are delicious. Open 7 A.M. - 11 P.M. Every Day. Ruth Farstad, Mgr.

---

### PARKWAY MOTEL

On Hwy. 6 at Pincher Creek, at North entrance to town. A new Motel with large one-room sleeping units and one-two-and-three-room housekeeping units which are fully equipped, and have gas ranges and refrigerators. Modern appointments and furnishings. Combination or tub baths. TV., room phones. Paved Parking. Car Plugs. No Pets, Please. Tel. 627-3311. Member A.A.A.-C.A.A. "Four-Star Rating". Esther and George Allred.

## *Beautiful Waterton Lake*



*For detailed Brochure on Waterton Lakes National Park write to  
The Secretary, Chamber of Commerce, Waterton Lakes National  
Park, Alberta, Canada.*

## RECOMMENDATIONS IN WATERTON LAKES

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### TOURIST CAFE

(Next Door to Stanley Hotel and Drug Store on Main St.)

**FULL COURSE HOME-COOKED MEALS — FAIR PRICES**

**"RED BRAND ALBERTA STEAKS"**

**SALADS . . . SANDWICHES . . . ICE CREAM**

Open Summer Season 6 A.M. - 1A.M. — Off Season 7 A.M. - 10 P.M.

*"Be Sure to Try our Delicious Pie"*

---

### CALLING MR. and MRS. VISITOR!

Naturally, you'll want to take back some English Woollens, or Hudson's Bay Blankets . . . and when you're in Waterton, you'll find Dill's Store a handy place to shop. They also carry a fine selection of Dalkeith Sweaters, Mohair Rugs and Throws, "ELK" Brand Hair Seal Slippers — Curling and After-Ski Boots in Hair Seal, "Cowichan Indian Sweaters", Fine Irish Linens, Bernard Casuals and Sportswear.

The Drug Store adjoining can take care of their usual lines.

Call at "DILL'S" when you are downtown. You'll be welcome!

---

Modern Rooms

Hot and Cold Water

### STANLEY HOTEL

Comfortable Beds - - Rates \$4.00 Double

Right in the Heart of Town . . . Phone Waterton 16

Also 2 Motel Units which will accommodate up to 6 persons, and are well-furnished throughout, with full housekeeping facilities including Complete Electric Kitchen, Electric Heat, Tub Baths, 2-Bedrooms and Living Room. Apply at Dill's Store for Reservations. Tel: 16.

---

### *Kilmorey Motor Lodge*

On Hwy. 5, at entrance to Waterton Townsite on beautiful Emerald Bay. Rustically appointed, very comfortably furnished rooms and suites. Attractive lounges with huge open fireplaces give a homey atmosphere and relaxation in the evenings. Spacious lawns with an excellent view of lake and mountain scenery. Deck chairs. Ample parking. Complimentary self-service. Continental Breakfast. Rates Single \$6-\$8.50, Double \$7-\$12, Triple \$11-\$18, Four Persons \$14-\$20, Suites for three to five persons 11 to \$22 PER DAY. Lower rates before June 15 and after Labor Day. Open May 20th to Sept. 18th. Member A.A.A.-C.A.A. Phone Waterton Park 10. Owned and operated by Olive and Ray Graham.



# UNITED STATES SECTION

## MONTANA - - *Land of The Shining Mountains*

Third largest State in the Union, with an area of 146,997 square miles. The State has 1,200 lakes, 40 rivers, 30 mountains over 10,000 feet. Highest granite peaks, 12,850-feet.

### GLACIER NATIONAL PARK RECOMMENDATIONS

#### ST. MARY, MONT.

. . . St. Mary Motel. On Hwy. U.S. 89 in centre of village. 80-Units of various types. Good accommodation. Restaurant and store on premises.

#### EAST GLACIER:

##### GLACIER PARK LODGE . . .

. . . Just off U.S. 2, at East Glacier, 178 Rooms with Private bath. Open June 15-Sept. 10. Very good. For reservations phone through East Glacier Park exchange. We recommend the Meals at the Hotels for all Tourists, whether Guests at Hotel or not. Prices are quite in line—and food is excellent.

##### LAKE McDONALD MOTEL . . .

. . . a new and very nice Motel, behind the Post Office, two blocks from the Lake McDonald Hotel. Sleeping Units, twin or double beds. 10 kitchens. Very well-appointed throughout. Tel: JU: 1-8634.

##### KINNIKINNICK MOTEL . . . at WEST GLACIER

On beautiful Half Moon Lake, on Hwy. US. 2, 3-miles West of West Glacier. 25 modern units with cooking and refrigeration. Well appointed all through. Fishing and boating. Spacious grounds . . . 160 acres . . . Good hiking trails, cool and shady, horseback riding. Tel. DU. 7-4371. P.O. West Glacier, Mont. for reservations.

#### SAN-ROSE MOTEL

##### ON HIGHWAY 2 AT EAST ENTRANCE TO KALISPELL

An attractive, modern motel with 14 nicely furnished and decorated one-and-two room units, with shower, tub or combination baths. Twin or double beds. Connecting rooms for large parties. Wall-to-wall carpets. Situated back from highway for a quiet night's rest. Rollaways and cribs available. TV. in Lounge. Tel: SKYline 6-7282. Member A.A.A. W. H. De Rose, Owner-Mgr.

##### "HEATED SWIMMING POOL"

#### THE ARROW DRIVE-IN RESTAURANT . . . KALISPELL

On Highway 2 East, Opposite the Teepee Lodge. A very pleasant place to dine, in an Air-Conditioned Dining Room decorated in an Indian motif. There's also Counter, Curb and "Take-Out" Service.

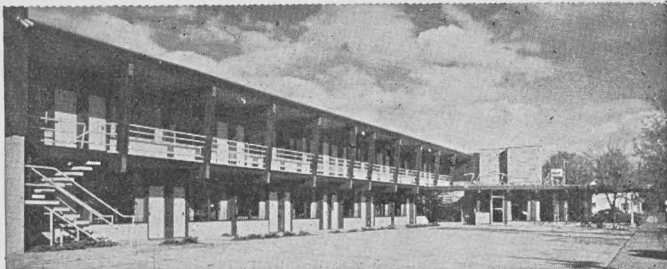
They make a specialty of Deep Fried Chicken at \$1.25, which is delicious, and New York Steaks at \$2.25, cooked to your taste. And, their hamburgers are quite palatable, too. Open from 7:30 A.M. until Midnight. No Liquor Served. Tel: 5586 for "Take-Out" orders.

#### TEEPEE LODGE . . . at KALISPELL

. . . is one mile East on Highway US. 2, from the Junction of Hwys. US. 93 and 2 in Kalispell.

This Court is delightfully located . . . back from the highway, with large shady lawns. Units with or without kitchens. Housekeeping units have all-electric kitchens, and accommodate up to 6. They are spacious and well furnished with shower baths; twin or double beds, and are meticulous. For city convenience . . . with country freedom, try TEEPEE LODGE when in Kalispell. Hazel Jordan, Owner-Manager.

## *The Devonshire Motor Inn*



Kalispell's and Western Montana's Newest and Only

### *Ultra-Modern Motor Hotel*

**34 LUXURIOUS UNITS**

**Excellent Coffee Shop - - Sample Rooms**

Location? At the City Centre in Kalispell, for easy shopping. Nine Blocks South of Junction of U.S. 2, on Highway 93.

Member Best Western - - 444 First Ave. East, Kalispell, Mont.

**Telephone SK. 6-7136**

**M. C. JOHNS, Owner-Mgr.**

IN KALISPELL IT'S



*Northwest Montana's Shopping Center*

FASHION

CHINA

SPORTING GOODS

AUTOMOTIVE

APPLIANCE

POWER TOOLS

TOYS

FARM & GARDEN

**Tel: SK-6-3601**

**1st Ave. East & 2nd Street**

## SAN DIEGO

**BALBOA PARK**, an area of 1,400 acres, is world-famed for its San Diego Zoological Gardens . . . one of the largest Zoos in the country, providing cageless quarters for lions and other animals; unique compounds for camels and elephants; and a series of dams and lakes for aquatic birds. Open daily 8 to 5. Al Prado Cultural Centre also in the Park, includes a Natural History Museum; anthropological and archaeological collections in the Museum of Man; the largest outdoor organ in the world; a Fine Arts Gallery; gardens, etc. The California State Building is said to be one of the finest examples of Spanish architecture in America. From its Tower may be seen a magnificent panorama embracing the bay, ocean, mountains and the islands off the coast of Mexico.

### EL CORTEZ HOTEL and MOTEL . . .

. . . in downtown San Diego at 7th and Ash Sts. Long known as one of San Diego's better hotels, with 256 most attractive rooms and suites, private balconies, they have now added an Ultra-Modern 138-Unit Motel, which is connected to the Hotel by the world's first "Travolator", a unique, new idea in transportation, spanning the 127-ft. across the busy street, to connect the two buildings. The combined facilities offer the tourist every possible amenity. Dining Rooms. Coffee Shop. Dining Lounge. Heated Swimming Pool, sun patios. Street level garage. Tel: BElmont 2-0161. (No pets).

### EL CAMINO MOTEL . . .

. . . On U.S. 395 and 60, at 1616-E. 8th St Delightfully situated in Orange Grove Tiled showers, electric heat; air conditioned. Free breakfast. TV. No dogs. Tel: OVerland 3-3011.

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## SAN BERNARDINO—(Alt. 1,050-ft.)

Immense Citrus Fruit Groves surround the city and the Annual Orange Show and Festival is held in March and well worth visiting. Take the "Rim of the World Drive," 45-miles of panoramic scenes from altitudes up to 7,200-ft. Santa's Village, on the drive at Skyforest, features reindeer-drawn sleigh-rides, train journeys through Fairyland and other youngster-appealing things.

### DESERT INN MOTEL . . . AT SAN BERNARDINO

At 607-West Fifth St. at corner 5th and F. St., three blocks East of Freeway. Turn off freeway at 2nd or 5th St. Ramp, then go three blocks to F. St. Very pleasant units with room phones, Refrigerated Air-Conditioning, T.V. Heated Swimming Pool. No pets allowed. Member Diner's Club, Am-Exp. C. B. Verne and Ruth Potter, co-owners and managers. Tel: TU. 9-9763.

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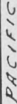
### PARADISE MOTEL—AT FONTANA

On U.S. 66—E. Side—17858 Foothill Blvd.

"For A Quiet Sleep . . . Off the Freeway"

13 new units, nicely appointed. Air-conditioning; panel ray heating; Back from Hwy.; Quiet; with spacious lawns. Free TV. Also Radios. Tiled Showers. Also five units with kitchens. Beautyrest beds throughout. Heated Swimming Pool and Private Cabana. \$5 to \$8 for two. Tel: VA 2-4065.

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### Telegraph Hill

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## **MAKE YOUR HEADQUARTERS LAGUNA BEACH FOR VISITING**

✓ OLD MEXICO    ✓ SAN DIEGO    ✓ MARINELAND    ✓ HOLLYWOOD  
✓ LOS ANGELES    ✓ DISNEYLAND    ✓ KNOTT'S BERRY FARM  
✓ PALM SPRINGS    ✓ PALOMAR OBSERVATORY

### **THE SEAS MOTEL-APARTMENTS . . . Laguna Beach**

. . . in the centre of town, at 667-So. Coast Blvd. (Hwy. 101-A.), with easy access to the miles of sandy beach. 32-carefully-planned units, tastefully furnished. For your pleasure and convenience there's individual air-conditioning, Hi-Fi and TV. in every room. Switchboard service, all-electric kitchens, completely equipped. Heated Swimming Pool, plus complimentary morning coffee, a newspaper at your door and all the little extras that you should expect when you stay away from home. Plenty of private parking.

During the winter months, the Off-Season Rates are particularly attractive by the week or month and if you're thinking of holidaying in this area, contact The Seas, 667-Coast Blvd. Laguna Beach, Calif. Tel.: HYatt 4-8566. Loren and Betsy Haneline, Owner-Managers.

### **THE MILL . . .**

. . . Your Steak and Waffle House in Laguna Beach. At South Coast Blvd. and Forest Ave. Open daily 6:30 a.m. to 9 p.m. (Except Tuesdays). Home made Pies, Jams, Rolls, Salad Dressings. Well prepared foods. Orders to take out at no extra charge. Tel.: HYatt 4-9122. A fine place for food.

### **DISNEYLAND, ANAHEIM, CALIFORNIA**

Probably the most costly tourist attraction ever built, Disneyland is a conglomeration of things designed to please everyone. It's a "MUST" on every ourist's itinerary! It's at Anaheim, at 1313 Harbor Blvd. bordering the Santa Ana Freeway, some 25 miles southeast of downtown Los Angeles.

### **WHALER'S INN MOTEL . . . AT ANAHEIM**

At 1750-Harbor Blvd., 1-blk. from Disneyland entrance. Spacious grounds surround this very charming two-level, colonial motel. Units are tastefully decorated and have twin or double beds equipped with restful mattresses . . . smart attractive furniture in sound-proofed rooms . . . 21 inch TV. and Hi-Fi . . . Refrigerated Air Conditioning . . . combination tub and shower baths. Connecting rooms. Restaurant next door. Heated Swimming Pool. Children's pool and Play Area. Lawn games, putting green, etc. Tel.: PROspect 4-2460.

### **KNOTT'S BERRY FARM and GHOST TOWN**

From Los Angeles to East on Santa Ana Freeway to Buena Park, then turn Right 2-miles on Hwy. 39. One of America's "Institutions" and a "Must" for every visitor. Chicken Dinner Restaurant—Steak House—Unique Shops—Food is incomparable, and prices most reasonable. You'll have hours of fun reliving the Gold Rush Days of 1849. Just 6-Miles from Disneyland, so "do" both! Owned and Operated by the Founders, Mr. and Mrs. Walter Knott and Family.

## CALIFORNIA—HWY. 101

### SIGHTSEEING HIGHLIGHTS IN LOS ANGELES

Los Angeles, with a population of some 2,104,633, ranges in elevation from sea level to 5,049 feet, and is largest city in California, with an area of 452.2 sq. miles, offers its visitors an abundance of things to see, things to do and entertainment. (See Map).

Movie Studios: Our advice is to take a Sightseeing Tour for these. Farmer's Market: At Beverly and Fairfax. Most unique. You'll enjoy meandering through the many shops and stalls, which handle innumerable varieties of merchandise . . . some decidedly "different".

### OASIS MOTEL in LOS ANGELES

At 2200 West Olympic Boulevard. Attractive air-conditioned Motel with beautifully furnished rooms which have T.V., room phones; thermostat controlled heat; shower or combination baths. Ten kitchenettes. Free Coffee. Heated Swimming Pool. Tel: DUnkirk 5-4191.

### WESTWOOD INN MOTOR HOTEL . . .

At 10820 Wilshire Blvd., 2 blks. E. of Westwood Blvd. Convenient to Westwood Village, and Beverly Hills. Very inviting, attractively furnished 2-room suites with kitchenettes, tiled showers, vented heat and phones. TV. Tel.: Granite 8-9814.

## SANTA BARBARA



IN

### SANTA BARBARA

at 2814 STATE STREET

(At the Hub of the State Street Motels)

- SPACIOUS, PLEASANT UNITS
- FAMILY ACCOMMODATIONS
- SOME KITCHENS
- TELEVISION

A very attractive Motel, furnished to make your stay a relaxing one in the balmy Santa Barbara climate.

Telephone Woodland 52500 . . . Mr. and Mrs. Fred Thompson, Owner-Mgrs.

### 101 RESTAURANT . . .

. . . On U.S. 101 at Castillo St. Appetizing food of good quality at reasonable prices. Children's portions. Pleasant surroundings. Open 6:30 a.m. - 10 p.m. Closed Dec. 15 - Jan. 1.

## SAN LUIS OBISPO

### TOWN AND COUNTRY MOTEL . . . San Luis Obispo

at 2001 Monterey St. on Hwy. 101, 8-blks North of business centre. Northbound traffic turn off freeway at Monterey St. Southbound traffic use first right ramp off Freeway to city. A very pleasant Motel, quietly situated in landscaped grounds. Units have twin or double beds, Room Phones, TV. Attractive rates. Tel: LI. 3-3170. Member Best Western and AAA.

### THE PANCAKE HOUSE . . .

. . . next door to the Town and Country Motel. Open from early 'til late. All the specialties of a Pancake House, plus Chicken dishes, Hamburgers, Fries, etc. Good all-around food in a pleasant atmosphere.

# Sage MOTEL

## KING CITY

On Hwy. 101 at North Entrance  
to City

ONE OF THE BEST  
OF WESTERN MOTELS

Al and Edna Thomas,  
Owner-Managers

Tel.: 385-3274 — 633 Broadway, King City, Calif.

- ✓ New De Luxe Units
- ✓ Glass Stall Showers
- ✓ Twin or Double Beds



- ✓ Room Telephones
- ✓ Free T.V.



- ✓ Courtesy Coffee, Tea and Chocolate

LARGE HEATED SWIMMING POOL 80°

"Credit Cards Accepted"

## KEEFER'S RESTAURANT . . .

. . . For more than 25 years Keefer's Restaurant has been an oasis for the travelers of Hiway "101". People from all parts of the world and from all walks of life stop to dine and refresh themselves at Keefer's Restaurant. Open every day. 322 Broadway, King City.

## HIGHWAY No. 1—THE COAST ROUTE

We think you'll enjoy driving the Coast Route between Morro Bay and Carmel-By-The-Sea. It's one of the most beautiful drives we of the Digest have ever done. Nowhere else have we seen surf and breakers quite like those adjacent to this highway. Talk about "Duz" or "All" or "Cheer", without the help of any of these, the breakers emerge in fresh-snow-white billows, breaking on reefs and sands. Trees and flowers in abundance, to match! It's a lovely, quiet road to travel, to get a break from the Freeways, and it will lead you to some charming spots!

## HEARST SAN SIMEON STATE HISTORICAL MONUMENT

La Casa Grande, the fabulous Hearst Castle, formerly accessible only to invited guests, for years an object viewed by thousands of travellers through a coin-in-the-slot telescope in the seaside village of San Simeon on State Highway 1, is today a State Historical Monument. It is reached by a winding five-mile road from Hwy. 1 to the Castle. You cannot drive your own car to the Castle, but the State operates Bus Tours every half-hour from 9 a.m. to 4 p.m. Monday through Friday, and every 20-mins. on Saturday and Sunday. Fare, including Guided Tour of the Monument is \$2.00 for adults, \$1 for Children 6 to 12. Children under 6 are Free. Ticket sales open at 8 a.m. daily on a "first come—first served" basis and continue until all tours are sold out for the day. No reservations can be made in advance. This is one good reason for staying at a Motel within easy driving distance of the Castle—you can get your tickets for a certain hour tour, then instead of waiting around, probably for hours, can spend your time to the best advantage until Tour time.

No matter what we tried to tell you about this fabulous Castle—we couldn't do it justice. It's one of those things you have to see for yourself in order to believe it exists. It is well worth the price of admission, and worth a side-trip of many miles to see. It has been estimated that Hearst spent \$1,000,000 a year for 50 years in his collecting enterprise and a great portion of this expenditure can be viewed in the castle and on the grounds. A catalog of the furnishings in La Casa Grande and the guesthouses is in fact an inventory of the contents of Spanish Convents and Cathedrals, Italian Monasteries, French Chateaux and church edifices, Greek and Roman Temples and English Castles.

## DON'T MISS SEEING THIS!

## CASTLE INN MOTEL

. . . on Hwy. 1, 2-M. north of Cambria, 6-M. South of Hearst's Castle at San Simeon, on the Ocean front with a magnificent view, in sight and sound of surf! 31-very well-appointed units, accommodating 2 to 6 persons. Shower Baths; wall-to-wall rugs; thermostatic individual-controlled Heat; Free T.V. Courtesy Coffee in every Room. Ice Machine. Member A.A.A., Carte Blanche - Bank Americard. A very friendly and hospitable stopping-place. Tel.: WAverly 7-4850. George and Jerry Tinker, Hosts.

## THE REEF

On Hwy. 1, next to Castle Inn Motel at Cambria, Cal.

SPECIALIZING IN

**Cambria Abalone and Morro Bay Oysters**

**Complete Seafood Selection**

FULL MENU INCLUDES

**Fried Chicken — Steaks — The Reef Salads**

BREAKFAST FROM 6 A.M. TO 4 P.M. — OPEN 6 A.M. - 10 P.M.  
EVERY DAY

"Any Orders can be Prepared to Take Out"

## CARMEL-BY-THE-SEA—CALIFORNIA

### SPINNING WHEEL INN . . .

On Monte Verde St., just off Ocean Ave. in Carmel. A Delightful stopping place, with exquisitely furnished units. Twin or double beds, combination baths, fully carpeted. In heart of town, but still quiet! One Unit with Kitchen. Rates: \$10 Double in Winter—slightly higher in summer. Tel.: MAYfair 4-2429. Member A.A.A.

### THE TUCK BOX . . .

In Carmel Village, at Dolores near Seventh, this charming English Tea Room features foods a little bit different. Breakfast from 8-11:30; Luncheon 12-2:30; Tea 3-5. Sunday, Breakfast only. Closed Monday. Do try it!

### THE CLAM BOX . . .

On Mission, between 5th and 6th Sts. Excellent food. Specialties include Seafoods and Chicken, especially well-prepared. Dinner prices from \$1.25 to \$2.75. Open 4:30 p.m. until 9:00 p.m. Closed Mondays.



### One of Carmel's finest MOTOR LODGES

- French Provincial Furnishings
- Center of the Village
- Room Phones
- Morning Coffee in the Lobby

Member A.A.A.

Diner's Club and Carte Blanche Credit Cards

Tel.: MAYfair 4-3864

Box 3608, Carmel-by-the-Sea



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**MONTEREY AND CARMEL-BY-THE-SEA**

Two more delightful vacation spots would be hard to find . . . specially in California! They don't hustle here . . . they forget the bustle of life, and take time to enjoy it. It's a year-round playground, with several Golf Courses and excellent fishing and swimming. The Seventeen-Mile Drive is a most scenic and interesting drive from Pacific Grove to Carmel (or reverse). For the most part the road follows the rocky coastline, or winds in and around private residences, skirts Pebble Beach Golf Course, and Del Monte Lodge, and affords superb vistas of pounding surf, Seal Rock, Cypress Point and the famed Lone Cypress on Midway Point.

Carmel-by-the-Sea has managed to maintain peaceful co-existence between conservation and commerce. In putting pines before progress, Carmel has acknowledged the true source of its uniqueness. You can't be born here . . . the Peninsula Hospital being outside the city limits, and you can't be buried here, the nearest cemeteries being located four or five miles away in Monterey and Pacific Grove! And it has no neon signs . . . no jail and no street lights! Yet, it's miles from being "backward." It has all the nice things that make life pleasant. There's a broad, curving beach of sugar-white sand, fringed with cypress-shaded dunes . . . Carmel's most-cherished asset. Near the River is mellow old Carmel Mission, an attraction to painters and pilgrims alike. There's a score of arts and crafts shops and a new Crafts Centre . . . 26 different restaurants.

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**june Simpson of Carmel**

• Luncheons • Dinners • Cocktails

Dine Heartily, Merrily in the American Traditional Way in an intimate and beautifully appointed Dining Room. Prime Ribs of Beef to your taste . . . rare, medium or well done. Superb Salads . . . Delicious Desserts. Intimate Cocktail Lounge.

Centrally located at San Carlos and Fifth, adjoining Carmel Sands Motor Lodge, near the new Post Office in the Motel area.

**Tel: MAYfair 4-1238 for Reservations**

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**CARMEL SANDS MOTOR LODGE**

Ideally located in the heart of fabulous Carmel, at San Carlos and Fifth, the Carmel Sands combines comfort, luxury, hospitality and economy in a delightful setting. Corner location with ample inner-court parking. Easy walking distance to shops, galleries, theatres and restaurants.

**VARIED ACCOMMODATIONS:** Studios, King, Double and Twin Beds, (some extra length) Private Balcony Lanai Rooms, Kitchen Units. **SERVICES INCLUDE:** Television, Room Phones, Valet, Outdoor Patio, Daily Continental Breakfast. The Sands, Carmel's only Motel with dining facilities, proudly presents "June Simpson of Carmel", nationally known for wonderful food, and the Sandbar-Lounge provides hearty cheer and fine spirits for before and after dining. Tel: MAYfair 4-1255. P.O. Box 951, Carmel.

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**CANDLES OF CARMEL . . .**

. . . in Golden Bough Court on Ocean Avenue. A most delightful shop which specializes in Candles of all shapes and sizes, together with a large selection of candlesticks and holders and many other interesting items of a like nature. Send for Free Catalog. Box 1041, Carmel, Cal.

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**TALBOTT'S . . . for Ties!**

Another of Carmel's really smart shops, which features the smartest ties we've ever seen, together with matching scarves and belts. Also exotic Pure Silk Overblouses with the casual aspect of taking it easy. It's on Ocean Avenue, just down from the Candle Shop.

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**COUNTRY FARE . . . at CRANBERRY HOUSE  
IN LOS GATOS**

When mealtime is invested with charm, simplicity and truly "Home-Style" cooking, it becomes an enjoyable experience. This you'll find at The Country Fare. Lace tablecloths centered with fresh garden posies—gleaming bone china—add to the delightful quiet atmosphere. Food, of course, is delicious—tastefully prepared. (It's not a "Hamburger n' Juke box sort of place). Prices are most reasonable. There's also a China, Gift and Epicure Shop for your pleasure and the largest collection of Cranberry Glass in the West, together with some unusually charming antique pieces. Lunch 11:30–3 p.m. Dinners 5:30–8—Sundays 12–8 p.m. Closed Mondays. For Reservations: Tel.: ELgate 4-3162. Location: From north, turn off Hwy. 101 at Sunnyvale on Hwy. 9 to Los Gatos (12-m) from South, 23-m. from Santa Cruz, on Hwy. 17. 208-Bachman Ave. Los Gatos (1/2-blk. off Main Street). Mr. and Mrs. Elmer F. Cummins, Hosts.

**LOS GATOS LODGE . . .**

. . . On Hwy. 17 at 50-Saratoga Ave. This is a particularly nice, new Motel, set in landscaped grounds well back from the highway. Appointments throughout are excellent. Forty-Four Units of varied types. All have Combination Baths or Shower Stalls, Room Phones, Free TV, wall-to-wall carpets. Swimming Pool. Rates \$8 Single, \$10 Double, \$12 Twin Beds. Luxury Suites accommodating up to six persons \$15 to \$22 daily. You'll find it one of California's most delightful stopping places. Recommended by Duncan-Hines, A.A.A. Tel: ELgate 4-3300. J. S. Moucressey, Owner-Mgr.

*Excellent Dining Room and Coffee Shop Open Every Day  
"Fine Foods at Fair Prices" — Cocktail Lounge*

Sorry, No Pets Allowed

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**MOUNTAIN VIEW**

**SABELLA'S . . .**

. . . Just South of Mountain View, on El Camino (Hwy. 101) at Cherry Chase. Seafood Specialists for Generations. Also featuring Continental Cuisine. All delicious, at moderate prices. Tel: REgent 6-2072. John Sabella, Host.

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**PALO ALTO**

**VIRGIL McGEE'S FLAMINGO MOTOR LODGE . . .**

On El Camino Real (Hwy. 101) at S. side. 110-Luxurious Units in Garden Motel setting. Quiet, Spacious rooms; Family Suites; Kitchenette Apartments; Combination baths; King-Size Beds. Two Heated Swimming Pools. Room Phones. TV, Radio. Everything for leisure, relaxation and comfort. Tel: DAVenport 6-7290. Credit Cards Accepted.

**Stanford University at Palo Alto:** Established in 1885 by Senator and Mrs. Leland Stanford as a memorial to their son. The Stanford Memorial Church is magnificent. The Mosaics depicting the "Sermon on the Mount" were made in Italy and sent to Stanford in sections and put in place by Italian workmen. The stained-glass windows are a joy to behold.

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**SAN FRANCISCO AND BAY AREA**

Known as one of the world's most cosmopolitan cities, San Francisco has a unique charm entirely its own. Its traditions were established by bonanza kings and railroad barons, who could afford the best in food and drink, art and entertainment. San Francisco became a city of gourmets and internationally famous restaurants, and still is.



# The Pacifica

## *The Motel on the Ocean*

Adjacent to Golden Gate Park . . . The Cliff House  
and Golf Courses

\* \* \*

72 NEW SOUNDPROOF UNITS

*"Every Room Overlooking the Ocean"*

FREE 21" TV . . . ROOM PHONES . . . KITCHENS

For Reservations Contact:

THE PACIFICA — 1280 Great Highway — SAN FRANCISCO 22, CAL.  
TELEPHONE SEABRIGHT 1-6644

*"Special Off-Season Rates from Nov. 1st. to May 31st."*

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## "Food You'll Remember"

**BOB'S STEAK HOUSE and NEVADA LOUNGE**

At Geary and Mason Sts. in downtown San Francisco  
and **EDGEWATER**

On Hwy. 101, 8-m. north of Golden Gate Bridge in Marin County.

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### **OAKLAND AND BERKELEY**

Reached via the San Francisco-Bay Bridge. Four thousand acres of natural Regional Parks, linked by scenic boulevards, extend for 22 miles along the hills overlooking the cities and the Bay. Berkeley, the home of the University of California, is north of Oakland.

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### **OAKLAND**

#### **THE MOSSWOOD MOTEL . . .**

. . . at 683-West MacArthur Blvd., on US. 50, near the approach to the Oakland-San Francisco Bay Bridge.

There are 28-Units, offering accommodation to suit small or large parties, by use of connecting rooms. Double or twin beds; tub or shower baths; wall-to-wall carpets. One very lovely apartment with kitchen, accommodating two to six persons. Telephones, TV, and Free Radios. You'll like the location, as it saves wear and tear on "traffic nerves". You can drive over the Bridge and be in downtown San Francisco in 15-mins., without traffic delays. (Bridge toll 25c per carload). Free morning Coffee served in Lounge. Rates from \$6-\$12 Double. Members of Congress of Motor Hotels, AAA and Duncan Hines Diner's Club, American Express, Bank Americard and Hilton Hotel Credit Cards accepted. Tel: OLYmpic 5-5817.

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#### **PELUSO'S . . . In Downtown Oakland**

In Downtown Oakland at 316-14th St. Dine to the music of the Hammond Organ, or relax in the "low-pit bar"—with easy chairs which make the drinking easier! Food is scrumptious—and what a variety. Filet Mignon—Cornish Chicken—Prime Ribs—Enormous Imported Prawns—Italian Dishes—and at such "easy" prices. Tel: TW. 3-6821.

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#### **THE ITALIAN SWISS COLONY WINERY at ASTI . . .**

. . . On Hwy. 101, about 85-miles North of San Francisco at Asti. You'll see signs along the highway inviting you to drop in . . . and if you don't, you'll miss a lot of fun! Besides taking a tour of the Winery, you'll be their guest in the "Tasting Room" where you can take your choice—without paying your money! It's a most refreshing break on your trip—and you'll leave with a better knowledge of wines . . . their making and many uses. Open from 9 a.m. till 5 p.m. daily.

## THE REDWOOD EMPIRE—HWY. 101

Lovely and impressive beyond description are the great Redwood groves of the Redwood Empire. The mighty trees, thousands of years old and hundreds of feet tall, rise from a carpet of wild flowers, shrubs and ferns. Geologists say the Forest is 140 million years old. Drive Hwy. 101 and wind through almost 300-miles of this outstanding scenic area. The world's tallest tree, 364-ft. high, is in the "Avenue of Giants."

A stop at the Trees of Mystery is well worth while. Here you'll see more unusual tree formations than anywhere else in the Redwoods.

### UKIAH

#### CITY CENTRE MOTEL . . .

Conveniently located in downtown Ukiah, 456-North State St. Telephones - Free T.V. - Air-Conditioned - Continental Breakfast - Tile Stall Showers with Glass Doors (Also Tubs) - Thermador Heat. Cleanliness - Comfort - Ukiah Hospitality. Dial (707)-462-2969.

#### THE WHITE COTTAGE . . . on Redwood Hwy. 101 at Ukiah

Next to Weber Buick, at 403-South State Street. A small, pleasant Cafe, with Table or Counter Service, serving good quality foods at very **MODERATE PRICES**. Open 24-hours a day, every day Except Sunday.

### HARTSOOK INN

"A Beautiful Resort in the Heart of the Redwoods"

**On the Famous Redwood Highway, U.S. 101**

200 Mi. N. of San Francisco - 8 Mi. S. of Garberville

80 Completely Modern Rooms and Cottages, all delightfully appointed and of variety to suit everyone . . . in the Lofly Redwoods or on the Eel River banks. All have Private Bath.

The Dining Room and Terrace are noted for their delectable foods, with all breads and pastries made in the bake shop adjoining the modern kitchen.

**WINTER SEASON:** Heated cottages open at Winter and commercial rates. Our Dining Room will be open for breakfast, lunch and dinner. We welcome fishermen.

There's a Gift Shop which is a delightful treasure chest brimming over with domestic gifts and imports.

Good Trout Fishing in the early Fall, and recreations include a variety of Games and Golf nearby.

For Reservations Contact:

\* \* \* **Piercy P.O., CALIFORNIA**

Telephone Piercy 247-3305



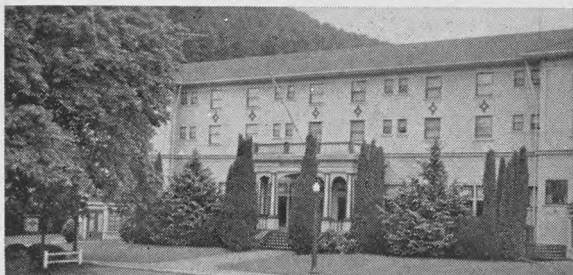
**HARTSOOK INN**

### SCOTIA, CALIFORNIA

Home of the Pacific Lumber Company, the World's Largest Redwood Mill and the Largest Debarking Plant in existence, Scotia is 29 miles South of Eureka, adjacent to Highway 101. Visitors can take a most interesting Tour of both Mill 8 a.m. - 4 p.m. and Debarking Plant anytime between 9 a.m. - 5 p.m. You can obtain a permit for this Tour from the Mill Office. Scotia is in the heart of the Redwoods, with Bull State Park, largest of all the State Redwood Parks only 16 miles South. Here's where you find the world's tallest tree, 364-ft. high, and another "wonder" tree which, six feet from the ground, measures 58-feet in circumference, and is 356 feet high, containing a quarter-million feet of lumber!

You'll find the Scotia Inn one of the finest in the West, and it makes an excellent stopping-place for your sojourn in the Redwoods area. Prices are more than reasonable, rooms comfortable and spacious, and the food exceptional. (See next page).

## SCOTIA INN



**At Scotia, Cal. 29 Miles South of Eureka, on Hwy. 101.**

Spacious, Quiet Rooms — Tub or Shower Baths

**TRADITIONALLY FINE FOODS**

Served in the Delightful "Scotian" Room or Coffee Shop

**"REDWOOD" COCKTAIL LOUNGE**

*"Thoughtful Service - Comfortable Prices"*

**Rates**

**\$3.50 Single, Without Bath—\$6.50 Single With Bath**

**\$8.00 Double, With Bath—\$9.00 Twin Beds with Bath**

**Tel: ROCKWELL 4-5683 or 4-5684**

**Scotia, California**

### MAPLE LEAF MOTEL . . . in Fortuna

On Business Hwy. 101 at S. entrance to city, exit off Freeway at Fortuna Blvd. Ten nicely appointed units, five with complete kitchens; refrigerators; gas ranges; T.V.; twin or double beds; Ceramic-tile Shower baths; wall-to-wall rugs. Family units have two bedrooms to accommodate up to six. Courtesy Coffee in Units. Green Stamps Given. Rates from \$7 double up. A friendly stopping place. Tel. Randolph 5-2959. Mr. and Mrs. W. Bateman.

### EUREKA

#### FORT HUMBOLDT MOTEL . . .

At South City Limits, 1-blk. off Hwy. 101. A most attractive Motel—a bit "different". Quietly located in ample garden-grounds, there's home-like Cottages and a folksy atmosphere. Twin or double beds, Shower or combination baths—Free Radios - TV, available; Thermo. Heat Control. Also Family Units. Tel: HI-2-0222. Ludwig and Ruth Larsen, Owner-Mgrs. AAA, and Duncan Hines. Reasonable Rates.

#### HUNGRY U PANCAKE and SPECIALTY HOUSE

At 1111-Fifth St., on Hwy. 101 north. Open from 6 a.m. to 10 p.m. Featuring delicious pancakes, steaks, seafoods, chicken dishes, etc. Also "Take-Out" orders of Fried Chicken. Tel: Hillside 2-8141.

## CALIFORNIA—HIGHWAYS 101 and 99

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### TREES MOTEL . . . at Klamath

On Hwy. 101, opposite the famed "Trees of Mystery" 4-m. north of Klamath. A most attractive motel, with spacious, exceptionally well-appointed units. Twin or dble. beds; wall-to-wall carpet; Shower Baths; TV. Soundproof units. Very reasonable rates. You'll enjoy the freindly hospitality of "The Morris's", Owner-Mgrs. Tel: Klamath 517. Member B.W.

### TREES OF MYSTERY RESTAURANT . . .

Next to Motel. A very good place for food, well-prepared and appetizing. Not too expensive, either. Visit "The End of the Trail", the World's Smarest Bar. It's unique!

## CALIFORNIA and OREGON—HWY. 99

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### SACRAMENTO—CAPITAL OF CALIFORNIA

Capital of California since 1854, Sacramento is the largest inland city in the State. The imposing gold-domed State Capitol is in florid Roman-Corinthian style and stands in a spacious park. A saunter through Capitol Park leads past trees transplanted from battlefields of the Civil War. The Crocker Art Gallery contains one of the finest Art Collections in America.

A Swiss adventurer, Capt. John A. Sutter, founded in 1839 what became widely known as "Sutter's Fort," first outpost of white civilization in California. It became one of the largest trading posts in the West, and after the discovery of gold, was the seething center of the great gold rush and in 1850 more than 42,000 miners passed through its hospitable gates. Today it is a museum where you'll see old prairie schooners; ore wagons and stage coaches and other relics of pioneer and gold-rush days.

### FLAGSTONE MOTEL . . .

On U.S. 99 and 40, at 1530-West Capitol, 1½m. West of State Capitol. Room phones; Air-conditioning; TV; Swimming Pool. Member Best Western—AAA—Diner's Club. Tel: FRontier 1-6461. George Kudokas, Host.

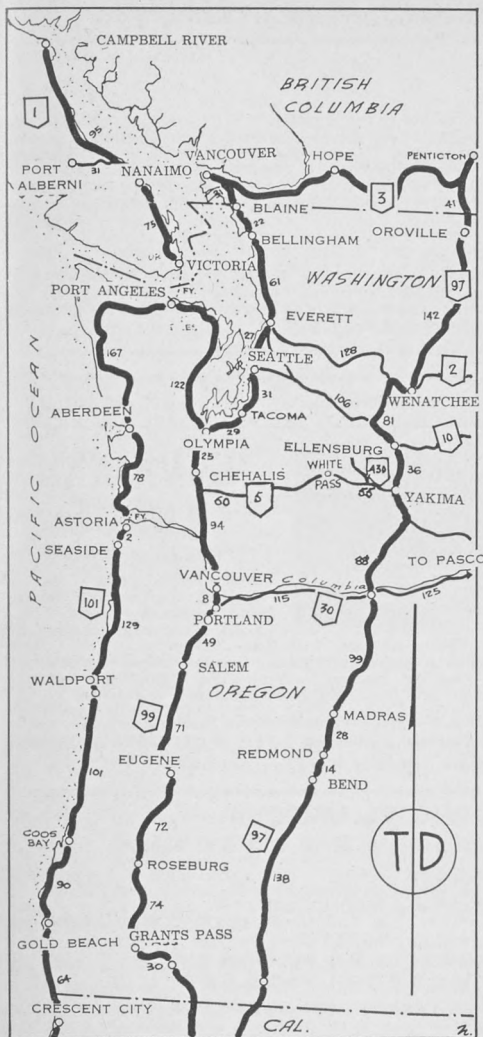
### THE VISALIA STOCK SADDLE COMPANY . . .

. . . in the Town and Country Village in Sacramento is well worth a visit. Founded in 1870, it has long been a leader in its field with finely made Western Saddles with outstanding silver work. This Company is now affiliated with "KENWAY'S" the famous Western Store in Calgary, Canada "The Stampede City," and sells their colourful line of Canadian Indian Buckskin Jackets, Gloves, Mocassins, as well as Squaw Dresses, Beautiful Suedes and all Western Clothing for Men, Women and Children. Visit "KENWAY'S" when in Calgary, Canada.

### REDDING

#### ROBERTS The Motel in Redding

In Centre of Redding on Hwy. 99. Varied sizes of Units accommodate parties from one to families. Each has Combination or Shower Bath, double or twin beds, wall-to-wall carpet, room phone, Free TV. Swimming Pool, Children's Playground and Patios. 3-Blks. from downtown area, Shops, Cafes and Theatres. Rates: \$6 Double in Winter, \$7 in Summer; Twin Beds \$7 in Winter—\$8 in Summer. Large Suites up to \$15. REFRIGERATED AIR-COOLING THROUGHOUT. Tel: CH. 3-0256. 2171 Market St., Redding, Cal.



## TRAVEL NOTES

Tourists going from the South to the CANADIAN ROCKIES will find the most Direct Route is to take Hwy. 97 from Weed, Cal. to Biggs, Ore., then Hwy. 30 to Boardman, then Hwy. 730 to Cold Springs, Ore., where it junctions with Hwy. 395 which takes you to Pasco, Wash., and Spokane. Take Hwy. 10 out of Spokane to Coeur d'Alene, then Hwy. 95 to Border at Kingsgate, B.C. and via Cranbrook and Windermere Highway to Banff, Alberta.

Tourists going to Vancouver, or Victoria, British Columbia have a choice of Hwy. 99 or 101. Hwy. 99 is a fast route with Freeways . . . Hwy. 101 is the Coast Route, which is terrific for scenery. Suggest you combine a bit of both!

## GRANTS PASS

### EGYPTIAN MOTEL . . .

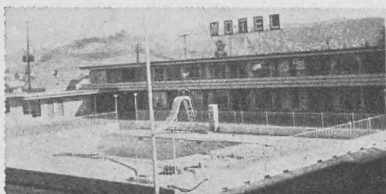
On Hwy. 99 at N. entrance at 728-N.W. 6th Street, 2 blks. N. of Downtown. 33 fine air-conditions rooms with tiled combination tub and shower baths, radio, phone and TV in every unit. Some kitchens. Heated Swimming Pool. Tel.: Greenwood 6-6601. Member A.A.A. (Tourists from South on Hwy. 99 or 199 should cross Rogue River Bridge at S. edge town, follow Hwy. 99 north 15-blks., turn left at Motel Sign). Tom and Corrine Fisher—Owners.

### ROGUE FOOD SHOP . . .

In downtown Grants Pass on "H" St. 1/2-blk. off Hwy. 99 at 137-S.E. "H" St. Food at **very** reasonable prices. Sizzling Steaks — Fresh Sea Food in Season. Breakfast served all Day. Lunch and Dinner. Home-made Pies. Fountain Service. Open 6 a.m.-10 p.m.

*Next To Rogue Theatre*

## ROSEBURG



## CAVALIER LODGE

**Roseburg, Oregon**

Just off Hwy. 99. (Turn off Freeway at the City Center and Veteran's Hospital Junction). 54-Units, including 12

Executive Suites, (two with Kitchen facilities). Luxurious appointments throughout. Room phones; Beautyrest beds, Ceramic-Tiled Combination Baths; Radiant Heat; Free TV. Heated Swimming Pool. Units are well set back from highway which ensures a quiet rest, and are soundproof.

**Member A.A.A. — For Reservations, Contact:**

**CAVALIER LODGE — Telephone ORchard 3-5561 — ROSEBURG, OREGON**

**Florence and Gene Ward — Your Hosts**

## HOTEL UMPQUA

**In Downtown Roseburg at 612 S.E. Jackson**

- ALL NEW ROOMS
- ROOM PHONES AND TV.
- AIR-CONDITIONING
- TUB, SHOWER OR COMBINATION BATHS

**Excellent Coffee Shop and Dining Room**

**CHARCOAL STEAKS**

**Dancing — Entertainment — Free Parking**

**Tel: ORchard 2-2241**

**Member A.A.A.**



## *OREGON and WASHINGTON—HWY. 99*

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### **EUGENE**

#### **MASON'S MOTEL . . .**

. . . Located on Old Highway 99 North and 99 South four (4) blocks to Downtown Eugene. If travelling South (99) Freeway, take Eugene Exit—over Willamette River Bridge—turn Right at City Center (or 6th Ave.). If Travelling North (99) Freeway, Eugene Exit at Franklin Blvd. Keep Right going under "Over Pass" City Center and 6th Ave.

44-Well Appointed sound-proof rooms with combination baths. Room phones, Hot Water Heating with Individual Thermostats for your comfort. Free TV., Radio and a Coffee Pot with coffee in every room for your morning enjoyment. Wall-to-wall carpets and carports. Member of Congress Motor Hotels, A.A.A. and recommended by Duncan Hines.

**For Reservations, Contact:**

**MASON'S OREGON MOTEL — 345 WEST 6th AVE — EUGENE, OREGON**

**Tel: DI. 5-3391 — Rod and Maude Mason, Hosts**

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#### **WELCOME TO THE "TALLY HO!" . . .**

. . . in the Eugene Hotel, in city center. You'll enjoy both the atmosphere, which is definitely of the "Olde English" period, and the Cuisine, which features Beef served to a "Beefeaters" taste. It's a most delightful spot and all foods, from breakfast to dinner are superb.

---

### **SALEM — CAPITAL CITY OF OREGON**

The State Capitol Building is a beautiful structure of Marble in modern design and has murals portraying historical events. A fine view of Willamette Valley from the dome. Open to visitors, during summer 8 a.m. to 5 p.m. daily, Sunday 10 a.m. to 5 p.m. Tours every hour.

Willamette University is of interest, as is Bush Pasture, a 100-acre City Park with a collection of rare trees and shrubs, and Bush Museum.

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#### **TRAVELER'S INN . . . (Formerly Oregon Motor Courtel)**

At 3230-Portland Road N.E., on Business Rt. Hwy. 99. Very comfortable, well-managed Court quietly situated back from highway. 46 nicely appointed units. Some kitchens. Combination baths; room phones; Heated Swimming Pool; T.V. Commercial Units. Credit Cards Honored. Fine Restaurants and Cocktail Lounges on Premises. Member AAA. Tel: JU: 1-2444. "One of Willamette Valley's Finest Motels".

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#### **Visit one of America's Finest Shops . . . in Salem**

Meier and Frank's have a beautiful store here . . . recognized by the "New Yorker" magazine as one of America's most outstanding. You can't help but enjoy shopping, or browsing. And, you'll enjoy the food in their "Salem Coffee Shop", or for leisurely Dining, try the "Oregon Room". Store Hours: 9:30 a.m. - 5:30 p.m.—excepting Monday and Friday when open until 9:00 p.m.

**(NOTE: THERE IS NO SALES TAX IN OREGON).**

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**WELCOME, VISITORS TO SEATTLE'S WORLD'S FAIR!**

**HOPE YOU'LL ENJOY OREGON AND SPEND SOME TIME WITH US  
THERE'S HOLIDAY FUN FOR EVERYONE!**

---

## SEATTLE, WASHINGTON

Seattle, population 469,861, is built upon hills with Lake Washington on one side and Puget Sound on the other. Magnificent mountain vistas are to be seen from every angle. Lake Washington, in city limits, is 24-miles long and a de luxe course for hydroplane and sailboat races. The 52-mile Washington Blvd. circles the lake. There are 45-beautiful parks.

### Welcome To Seattle World's Fair - April 21 - Oct. 21, 1962

RIDE ON THE ALWEG MONORAIL—VISIT THE \$10,000,000 U.S. SCIENCE BUILDING—THE "BUBBLEATOR" IN COLISEUM CENTURY 21—DINE IN THE CIRCULAR, GLASS-ENCLOSED REVOLVING RESTAURANT ATOP THE 600-FT. HIGH "SPACE NEEDLE"—RELAX AT THE FAIR'S STADIUM — FOR THE THRILL OF A LIFETIME VISIT SEATTLE WORLD'S FAIR!



ON U.S. 99

AT SEATTLE-TACOMA AIRPORT  
18601 Pacific Highway South, Seattle

\* \* \*

A New, convenient Airport-Motor Hotel. Beautifully appointed Rooms with free TV., direct dial phones and other conveniences are moderately priced. Luxurious penthouse and executive suites featuring King and Queen Sized beds provide the ultimate in spaciousness and comfort. Room Service available. Ice and mix vendors in each corridor.

Family fun facilities include a large, heated swimming pool, spacious patio and safe playground for youngsters.

Beautiful Dining Room with sweeping panoramic vista of Mt. Rainier—Wing Room and also 24-Hour Coffee Shop. Member A.A.A. and Best Western Motels. TEL: CH. 4-4550 or TWX 223.

COMPLETELY FIREPROOF — COMPLETELY AIR-CONDITIONED —  
COMPLETELY SOUNDPROOFED

### THE TROPICS MOTOR HOTEL . . .Restaurant and Island Room

At 225-Aurora Ave. in Seattle. Units of varied sizes, including Executive Suites, Presidential Suite and Bridal Suite, all well-appointed throughout. Room phones; TV; Ceramic-tile bathrooms with Tub or Shower; Air-conditioning. Dining Rooms serve the best of everything to eat and drink, and Island Room serves fine beverages. Room service available. Patio and Sun Decks. The **ONLY** Heated Indoor Swimming Pool in Seattle. Elevators. Rates \$9.50 up. Under Private Owner-Mgmt. of Harry and June Delaloye. Tel: MAin 4-6789.



*While in Seattle Don't Miss*

#### YE OLDE CURIOSITY SHOP

Established 1899

Seattle's World-Famous Waterfront Attraction  
Souvenirs and Gifts

Open 7 Days a Week FREE ADMISSION

COLMAN FERRY DOCK — PIER 52

*"Totem Pole Headquarters"*



# SKI WHITE PASS

Nov. to May

**SKI SCHOOL  
SKI SHOP  
CAFETERIA**

**White Pass Co.  
Box 354  
Yakima, Wash.**

## **SCENIC SUMMER CHAIR LIFT RIDES—1 JULY - 1 OCT. THE WHITE PASS SKI AREA**

is centrally located in the Southern portion of Washington State's Cascade Range, on all weather State Highway No. 5—105 miles S.E. of Seattle and 55 miles W. of Yakima. See Map Page 199.

### **THE WHITE PASS SKI AREA**

This area offers superb skiing in powder snow conditions, and is reached via U.S. Highway 410 from Seattle, or from State Hwy. 5 from Junction of Hwy. 99 nine miles South of Chelalis, Wash. From Yakima it is reached by Hwys. 410 and 5.

Uphill Ski Transportation consists of Two Double Chair Lifts, 5280 feet long, parallel to each other, vertical 1600 feet, 1700 skiers per hour capacity. Upper terminal on 6000 foot Pigtail Peak. Poma Lift 1730 feet long, vertical ascent 450 feet, 800 skiers per hour capacity. Four rope tows, 350 feet—600 feet and two 800 feet. The Lifts are operated for **SCENIC RIDES** during the summer months.

### **ACCOMMODATION**

There is no housing accommodation in the area proper, but there are plenty of good Motels and Hotels on both sides of the summit. We are recommending a few for your convenience.

### **WHITE PASS (Summitt Alt. 4500-ft.) HIGHWAY 5**

One of the most scenic highways in the State of Washington (open the year around), has plenty of camp grounds and nice modern, up-to-date Motels and restaurants to serve you. There's good stream and lake fishing, plus excellent deer and elk hunting. White Pass Ski Area, at the Summit, operates two Chair Lifts, plus Poma lift and rope tows. The Chair Lift operates both winter and summer. (See Above).

Why not include the Central Cascade Year-Round Vacation Land in YOUR travelling plans? You'll find it a refreshing change from the Freeways!

*NOTE: See following page for Our Recommendations in this area.*

## RECOMMENDATIONS ON HWY. 5

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### CASCADE VACATION LAND

**TROUT LODGE RESORT**—On Tieton River, 7 miles below Rimrock Lake, 20 miles East of White Pass Ski Area. Large pine-paneled Motel units and rustic cabins. Some with kitchens. Trailer hookups. Gift and Souvenir Shop. Good Dining Rooms and Coffee Shop. Ralph and Barbara Von Weller, Star Route, Naches, Wash. Tel.: Yakima, Rimrock 672-2211.

**GAME RIDGE MOTEL, A.A.A. APPROVED**—The beauty spot of White Pass, located 20 miles East of White Pass Chair Lift, 32-miles W. of Yakima. Fourteen all-electric and modern units, with or without cooking. Daily or weekly rates. Good hunting and fishing, stream or lake. Mr. and Mrs. W. A. Johnson, Star Route, Naches, Washington. Phone Rimrock 672-2212.

**SPORTSMEN'S PANCAKE AND STEAK HOUSE—CAFE AND STORE**—20-M. East of White Pass Chair Lift. (Opp. Game Ridge Motel). Mountain Dining and Hospitality, specializing in Swedish Pancakes and Steaks. Roy and Phyllis Wood, Operators. Phone Rimrock 672-2219.

**RIMROCK LANDING RESORT**—Located on White Pass, 10-Miles East of Ski Area. Excellent Dining Room and Coffee Counter, overlooking Rimrock Lake and surrounding country. Modern Cottage with fireplace, and Cabins with Central Restrooms and Showers. Boat Moorage, Fishing, Hunting, and Skiing. Owned and operated by Gail and Lulu Dennett.

**SILVER BEACH RESORT**—Eight miles East of Ski area, at West end of Rimrock Lake. Open year round. Restaurant, beautiful new rustic Dining Room, specializing in Swedish Pancakes. Modern, gas-heated cabins. Trailer and Camping space. Boats, moorage, launching, fishing raft. Good Hunting. New and completely modern Motel Units, and also Dormitory Rooms for Skiers are expected to be open for Summer, 1962. Operated by Don and Jessie Mark. For Reservations, address Star Route, Naches, Wash.

**WHITE PASS INN**—On Hwy. 5 at the Summit of White Pass Ski Area, at the foot of the Chair Lift. Fine food. Cold drinks. Service available for large groups. Operated by Recreation Enterprises, Inc., 2115 Bonnie Doon, Yakima, Wash.

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### PACKWOOD, WASH.—20-MILES WEST OF WHITE PASS SKI AREA

**PACKWOOD CAFE AND TROPHY ROOM**—In Packwood, at S.W. entrance to town, on Hwy. 5. Table or Counter service. We specialize in Steaks, Chicken and other fine food. Relax with your favorite drinks in our Trophy Room. Open 7 a.m. - 2 a.m. Every day. Decker and Herauf's, Owners.

**TATOOSH MOTEL—A.A.A. and A.M.H.A. APPROVED**—On Hwy. 5, 1/2-mile South of Packwood. Nice modern cabins, with electric heat and cooking facilities. Simmons "Beautyrest" mattresses. Extra-long beds. In the heart of the fishing district. Mary and Rollie Brown, Packwood, Wash. Phone 494-5321. P.O. Box 522.

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### RANDLE, WASH.—17-MILES WEST OF PACKWOOD— 37-MILES WEST OF WHITE PASS SKI AREA

**MT. ADAMS CAFE**—On Hwy. 5 in centre of Randle. Breakfast, lunch and dinners. Table and Counter service. Steaks, Chops and Seafood. Soft drinks and ice cream. Open every day, Summer 5 a.m. - 10 p.m., Winter 6 a.m. 9:30 p.m. Elizabeth Morris and Irene Mustain. Phone Randle 497-5556.

**MT. ADAMS MOTEL, A.A.A. APPROVED**—On Hwy. 5, 1-Mile W. of Randle. Nicely appointed units set apart on spacious, landscaped grounds, with a magnificent view of towering Mount Adams. Shady lawns. Patio furniture. Shower Baths. Individually-controlled Electric or vented heat. Free T.V. Refrigerators. Some units with complete electric kitchens, and accommodate up to 8. Baby Beds. Pet....s Allowed. A very pleasant, hospitable stopping-place. Paul E. Graham, Owner, Elizabeth Elder, Mgr. Tel.: Randle, Wash., 497-5145.

## OREGON—HWY. 97

**CRATER LAKE** is some 60-miles N. of Klamath Falls, via Hwys. 97 and 62. Remarkable for its deep, brilliant blue color, it rests in the top of an old volcanic mountain. Six miles in diameter and 1,996-ft. deep, it is encircled by lava cliffs 500 to 2000-ft. above the water. Trails lead to several summits about the rim and down 900-ft. to the lake, and the 35-mile Rim Drive encircles the caldera, with magnificent view of the lake. Hotel and Cabins open June 15-Sept. 15.

**LAPINE**, 30-m. S. of Bend is famed for Fishing, Hunting, Geology, Rock Hunting, Pack Trips and Hunting, with access to many lakes and streams offering German Brown, Rainbow and Eastern Brook Trout. Hunters will find Mule Deer exceptionally abundant in this area.

### **WEST VIEW MOTEL . . . at Lapine**

. . . on Hwy. 97, 30-m. S. of Bend, and 1-m. N. of Jct. of Hwy. 31. An exceptionally nice small Motel with pleasant and quiet units. Twin or double beds; tiled shower or tub baths. Very comfortable throughout and meticulously kept. Rates: \$6-\$7 Double in Summer—\$5-\$6 in Winter. Mr. and Mrs. B. M. Martin, Owners. Tel: Lapine 536-2115.

### **BEND, OREGON—ALT. 3,623-ft.**

On the Deschutes River, Bend is headquarters for the Deschutes National Forest. As a holiday spot, it's another of our favorites. Tops scenically . . . restful and relaxing . . . its people are friendly.

The Deschutes River is an excellent trout stream, and there's a hundred trout lakes easily reached from here. Drake City Park lies within the city, where thousands of wild waterfowl may be seen throughout the year. Pilot Butte State Park, just east of Bend, on U.S. 20, contains Pilot Butte, a lone cinder cone, which rises 511-ft. above the city. Road leads to summit, where you'll get a grand view of the Cascade Range.



## **PINE TAVERN**

IN

### **BEND, OREGON**

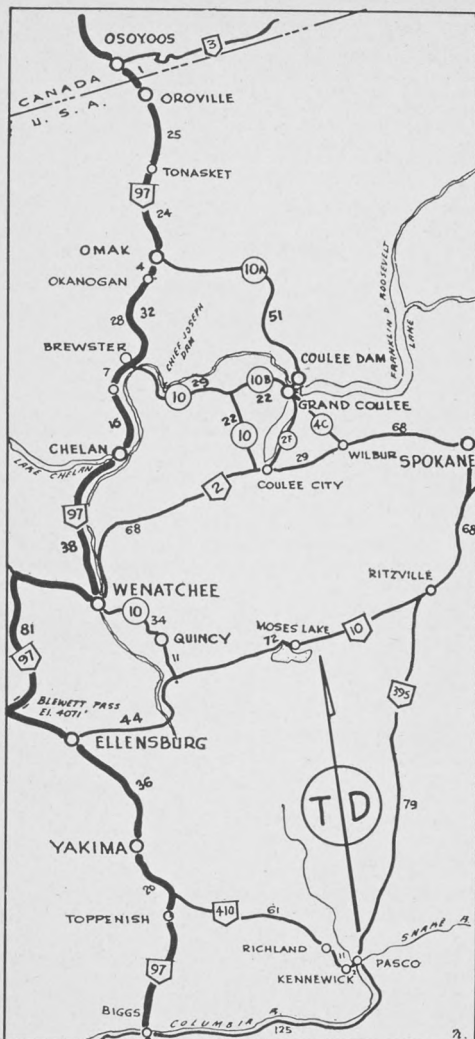
(Half-Block off Hwy. 97  
in center of Town)

This is Central Oregon's Famous Family Restaurant, Dining Room and new Garden Room overlooking the Deschutes River. There's also a Coffee Shop and Lounge. Their slogan is "Accent on Fine Foods" and they live up to it! Open 6:30 a.m.-9:00 p.m. daily except Sundays and Holidays.

And—you can leave your Dog at the "Dog Bar" shown above, under a shady tree, where food and water are provided!

**"A SPECIAL WELCOME TO VISITORS TO SEATTLE WORLD'S FAIR. WE HOPE TO HAVE THE PLEASURE OF SERVING YOU WHEN YOU'RE IN BEND."**

**NEW RIVERSIDE MOTEL**—At North entrance to Bend, off Hwys. 97 and 20. Excellent one-and-two bedroom units in a quiet, secluded area overlooking the Deschutes River. Spacious, tastefully-furnished rooms have air cooling and combination baths. Distinctively appointed suites. Open March 1 to Dec. 1. Tel.: EVERgreen 2-3802.



## Highway 97 The Shortest and Most Scenic Route To Alaska from the Pacific Northwest!

Weed, Cal., to Dawson Creek, B.C.  
Connecting with  
Alaska Highway at Dawson Creek, B.C.

**Mileage: 691-**  
Miles from Weed, Cal., to Canadian Border at Osoyoos, British Columbia. 775-miles from Osoyoos to Dawson Creek, B.C. (Total 1,466-miles). Dawson Creek, B.C. to Fairbanks, Alaska, 1,527-miles. See Strip Maps.

We're not going to use any "hifalutin" words to sell you on the many advantages of travelling "97" . . . be you "Alaska-Bound", or just "Vacation-Bound."

We can honestly tell you that the area it traverses offers just about everything you could wish for vacationing pleasure. From the vineyards of Northern California to the pines of Northern British Columbia are miles n' miles of lush orchardlands . . . countless colourful lakes . . . streams and rivers.

Inviting sandy beaches . . . little mountains and big mountains . . . and to top it all . . .

**THE FINEST FISHING AND HUNTING IN THE WEST!**

## YAKIMA, WASHINGTON

Known as 'The Fruit Bowl of the Nation,' this area produces a goodly supply of the country's Apples, Pears, Peaches, Cherries, and other small fruits. If you can visit here during late April and early May, you'll see Orchards abloom with millions of colorful blossoms. And, later in the season, fruit trees loaded with luscious fruits.

---

### GRANDEE LODGE . . .

at 1022 N. 1st Street, on U.S. 97. An inviting Court of 58 well furnished one and two-roomed units. Each unit has refrigerator, air cooling, radio, phone Individually-Controlled electric heat. Tub, Shower or Combination baths. Some housekeeping units. TV available. Member BW.-AAA. Tel: GL: 3-5615. Heated Indoor Swimming Pool. Cafe on Grounds. Carte Blanche—Am.-Exp.—Diner's Club Cards accepted. Bob Kinder—Owner-Mgr.

---

### MOTOR HOTEL CABANA . . .

. . . A truly modern Highway Inn, with soundproof luxurious units on spacious lawns. Guest rooms have individual patios, tiled baths, television, radio, and telephones. Air-conditioning, cocktail bar and ice-making units. Excellent management. 24-hour Service. Completely equipped Lobby with Newsstand, Drugs and Sundry Snacks. Quiet location. Heated Swimming Pool, Coffee any time. Complimentary Continental Breakfast.

Rates \$5.00-\$7.50-\$10. Double, also Family Rates. Tel: GL 2-7111. Telex Yakima 65. Reservations ahead are desirable, especially in summer.

Recommended by AAA—Duncan Hines, Diner's Club Cards, American Express and Hilton Carte Blanche Accepted.

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### SPECIAL NOTE

FOR INFORMATION ON WHITE PASS SKI AREA SEE PAGES 203-204

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## ELLENSBURG

### HI-WAY GRILLE AND GALAXY ROOM . . . in Ellensburg

On Hwy. 97 at junction of Hwys. 10 and 97 at 8th and "A" Sts. Close to Motels and Service Stations. Features really good home-made, well prepared food at moderate prices in a friendly atmosphere. Steaks and Roasted Chicken are specialties of the house. Sandwiches, Hamburgers, etc. are all good. Vivian Sorenson, who operates the Grille and Galaxy Room has been in business in Ellensburg since 1940, which is a recommendation in itself.

For "Take-Out" Orders in a hurry, phone WO. 2-9977.

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### FOR CAR SERVICE IN ELLENSBURG . . .

. . . try "STORLIE'S ENCO SERVICE" on Hwy. 97 at South Entrance to town, at 2nd and Main Sts. Fast, courteous service. CLEAN REST ROOMS. Phone WA. 5-9211. Open every day.

---

### WAITS MOTEL

Quietly located at 205-W. 6th Ave., two blocks off Hwy. 10, 1-blk. off Hwy. 97 in Ellensburg. 22 Nicely appointed units with shower baths (2 with Combination baths); wall-to-wall carpets; individual thermostat-controlled Hot Water Heating; T.V.; Radios. Varied sized units accommodation from two to seven persons. Tel: WOODland 2-9801. Harold A. Sommers.

**WENATCHEE**

**Chieftain Motel and Restaurant**

1005-N. Wenatchee Ave. on Hwy. 2. 34 New, especially nice units accommodating up to six persons. Wall-to-wall carpet; combination or shower baths; steam heat; refrigerated air-conditioning; TV; Room Phones. **HEATED SWIMMING POOL.** Tel.: NOrmandy 3-8141.

**Distinctive Dining In A Relaxed Atmosphere**

All Trails lead to the Chieftain Pow Wow Room or Restaurant for fine foods. Open 7 days. Restaurant 6 a.m. Pow Wow Room 11 a.m. - 2 a.m. Breakfasts, Luncheons, "Chef's Daily Specials" and "Steaks Prepared to Your Taste." Tel.: NOrmandy 3-8141.

**CHELAN**

**PARK WAY MOTEL . . .**

Opposite City Park and Golf Course, adjacent to Lake Chelan (on n. side) away from traffic noise. The Motel fronts on a spacious lawn with view of lake. There's plenty of space for relaxation—a wading pool for children—shuffle board—golf course 60-ft. away. Private beach.

Housekeeping type units have electric kitchen—electric heating—one or two bedrooms—each with private bath. Also Sleeping rooms with bath. TV available. Tel.: 203.

**OMAK**

**ROSETTIE'S . . .**

. . . on Main Street in Omak, 1/2-blk. from Jim Hill Motel. A good place to shop . . . away from City crowds. You'll find a nice selection

. . . in downtown Omak. Spacious fully-carpeted rooms with Modern "Make-your-own-Climate" Heating and Cooling. Circulating Ice Water. Room Phones. Free TV. in Lobby and sets available for Rooms. Family Rates. Ample Free Parking. Tel: Omak 40.

of Dresses, Coats, Suits and particularly Sportswear, including Perky Cottons, Shorts and Pedal Pushers. Ship n' Shore Blouses and the famed Rose-Marie Reid Swim Suits also featured. And, if you're looking for Shoes of all kinds, you'll find them here, too.



**IN OMAK**

**On Main Street in Town Center**

Cafeteria-Style Food Service

Excellent choice of  
BARBECUED SANDWICHES - RIBS  
PRIME ROAST BEEF

For Leisurely Dining Try  
"THE STAMPEDE ROOM"

Steaks - Seafoods - Salads  
Cocktail Lounge

"AIR-CONDITIONED"

**SPECIAL NOTE TO TOURISTS:**

Fishing and Hunting Licenses, together with very dependable information on fishing and hunting in B.C. areas can be obtained at "The Boundary Rendezvous" which is just inside Canadian Border at Ossoyoos.

There's a Tourist Bureau here, too, which may be helpful to you, and a very lovely Gift Shop, which carries an excellent selection of English Bone China, Hudson's Bay Blankets, and many Souvenir items.

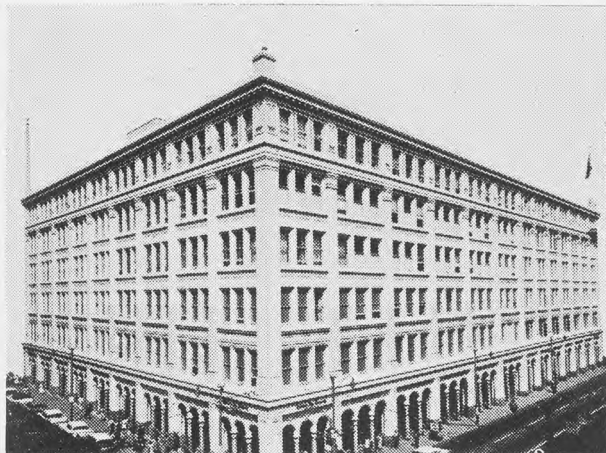
**RE. CANADIAN SECTION OF HIGHWAY 97**

REFER TO PAGES 27 TO 88



# Hudson's Bay Company.

INCORPORATED 2<sup>ND</sup> MAY 1670.  
Seventh and Eighth Avenues on First Street West



## The Bay Is The Store For Everyone In The Centre of Everything!

In Calgary It's The Bay—for a fine assortment of imported merchandise as well as everyday needs. See the famous Hudson's Bay Point Blankets, the superb furs with the Hudson's Bay Company label, the British woollens and English bone china, as well as the Eskimo carvings from Hudson's Bay Company northern fur trade posts. It's convenient to shop at The Bay—park in the multi-level Bay Parkade, cross the Skywalk direct to the store . . . that's where you'll find shopping at its best.

In **BANFF** and **RED DEER** you'll find the same fine quality and courteous service, at the same prices in effect at The Bay in Calgary.

# *You Are Invited*

to visit the

**NEWEST, MOST UP-TO-DATE and LARGEST  
WOOLLEN SHOP  
IN WESTERN CANADA**

**FINE HIGH-GRADE IMPORTATIONS  
for MEN and WOMEN**

- HARRIS TWEEDS
- CASHMERE SWEATERS
- IMPORTED SPORTSWEAR
- DAKS SLACKS
- ENGLISH ARGYLE SOCKS
- SCOTCH TWEEDS
- CASHMERE COATS
- GORAY SKIRTS
- ATKINSON'S POPLIN TIES
- ENGLISH HAND-MADE GLOVES
- CASHMERE, VIYELLA AND TWEED  
YARDAGE OF ALL TYPES

**Camel Hair Coats  
Worsted, Tweed and Flannel Yardage  
Burberry Coats**



**The British Woollen Shop  
LIMITED**

**BANFF, ALBERTA**

J. D. ANDERSON, President